

MEETING CALLED BY	Cedric K. Jones, Sr., Chairman
TYPE OF MEETING	FRANKLIN COUNTY TOURISM DEVELOPMENT AUTHORITY
FACILITATOR	Cedric K. Jones, Sr., Chairman
NOTE TAKER	Fannie W. Brown, TDA Liaison
ATTENDEES	Janis Cyrus, Joe Jones, Candace Lenderman, Michael Shriver, Chris Schmidt, Rodney Preddy, Sandy Freeman, Rob Shoaf, Bobby Cooper, Dewey Botts, Richie Duncan, Bob, Sykes, Carey Johnson of the Franklin Times, Mamie Jones, Chuck Murray, Cedric Jones, Kamlesh Patel, Fannie W. Brown

Agenda topics

OPENING	The regular meeting of the Franklin County Tourism Development Authority was called to order at 5:05 p.m. on May 16, 2011 in the Greater Franklin County Chamber of Commerce Conference Room. Cedric K. Jones, Sr., TDA Chairman, welcomed the members to the meeting.
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TDA Grant Presentations:

1. Janis Cyrus presented the Lake Donna Party Grant scheduled for May 21, 2011 at Luddy Park, Youngsville, N. C. The event is free to the public and will feature the Castaways Band.
2. Rodney Preddy presented the PreddyFest Bluegrass Music Festival scheduled for August 4-8, 2011 at his home in Franklinton, N.C. Progress Energy and Deering Banjo are sponsors for the event.
3. Michael Shriver presented the Tar River Festival Grant scheduled for September 10, 2011 at Riverbend Park, Louisburg, N.C. This will be the 22nd year for the festival. It is a family event and will feature the Louisburg High School ROTC Color Guard and Kids Zone. It is projected that 20 hotel rooms will be occupied.
4. Chris Schmidt presented Lake Royale Triathlon Grant scheduled for October 1, 2011 at Lake Royale in Franklin County, N.C. This is the 5th year of the triathlon and it receives national exposure. Ads are posted on 30 Internet sites, Endurance Magazine, N.C. Event Guide, and NC Festival Magazine.
5. Rob Shoaf presented the Triangle Regional Film Commission – Marketing the Triangle Grant. It is a 501c3 agency and will represent 13 counties. The film industry generates \$78,000,000.00 income in North Carolina. Bull Durham II is slated to come to the area and will generate \$4,000,000.00. Some of the companies receive 25 per cent tax incentives for television series.

APPROVAL OF MINUTES: Bobby Cooper moved and Mamie Jones seconded the motion that the minutes of the previous meeting be approved. Motion carried.

<p>GRANT APPROVALS</p>	<p>TDA Board members discussed each of the grant proposals.</p> <p>Richie Duncan moved and Bobby Cooper seconded the motion to fund \$2,500.00 for the Lake Donna Party. Motion carried.</p> <p>Chuck Murray moved and Bob Sykes seconded the motion to fund \$4,000.00 for the PreddyFest Bluegrass Music Festival. Motion carried.</p> <p>Bobby Cooper moved and Chuck Murray seconded the motion to fund \$6,500.00 for the Tar River Festival. Motion carried.</p> <p>Chuck Murray moved and Bob Sykes seconded the motion to fund \$1,750.00 for the Lake Royale Triathlon. Motion carried.</p> <p>Richie Duncan moved and Mamie Jones/Bob Sykes seconded the motion to fund \$6,000.00 for the TRFC-Marketing the Triangle Grant pending evidence of support from Charles Hayes of the RTRP and N. C. Film Council.</p> <p>REPORTS:</p> <p>FINANCIAL REPORT: Chuck Murray reported that the TDA beginning fund balance was \$85,800.00 with \$20,750.00 grants awarded. During March 2011, \$4,345.00 was collected for Occupancy Taxes.</p> <p>TDA WEBSITE: Richie Duncan reported that the TDA Website is alive. TDA Board Minutes and events can be uploaded the website which is an agency on the Franklin County Website.</p> <p>OTHER BUSINESS: Chuck Murray and Richie Duncan met with Darnell Batton, County Attorney to make changes in the TDA Bylaws. The following changes were recommended:</p> <p>Recommendation</p> <ol style="list-style-type: none"> 1: TDA Projects should be Arts, Agri-Tourism, or entertainment related events open to the general public. 2. Include as part of the guidelines for approving grant-events should have a minimum of 250 expected attendees.
<p>ADJOURNMENT</p>	<p>The meeting was adjourned.</p>
<p>MINUTES SUBMITTED BY:</p>	<p>Fannie W. Brown, Recorder</p>
<p>APPROVED BY:</p>	<p>Cedric K. Jones, Chair</p>