

MEETING CALLED BY	Cedric K. Jones, Sr., Chair
TYPE OF MEETING	FRANKLIN COUNTY TOURISM DEVELOPMENT AUTHORITY
FACILITATOR	Cedric K. Jones, Sr., Chair
NOTE TAKER	Fannie W. Brown, TDA Liaison
ATTENDEES	Candace Lenderman, Brenda Fuller, Sherry Tabron, Charee Cooper, Dewey Botts, Richie Duncan, Bob, Sykes, Carey Johnson of the Franklin Times, Jackie Cague, Mamie Jones, Chuck Murray, Cedric Jones, Dee Patel, Kamlesh Patel, Fannie W. Brown

### Agenda topics

OPENING	The regular meeting of the Franklin County Tourism Development Authority was called to order at 5:05 p.m. on March 21, 2011 in the Greater Franklin County Chamber of Commerce Conference Room. Cedric K. Jones, Sr., TDA Chairperson, welcomed the members to the meeting.
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### TDA Grant Presentations:

1. Dewey Botts presented the grant for the Fifth Annual Historic Homes Tour on May 14-15, 2011. There will be 13 stops on the tour with ticket sale locations in Raleigh, Henderson, Warrenton, Louisburg, Wendell and possibly Halifax County. Approximately 500 visitors are expected to attend.
2. Jackie Cague presented the grant for 2011 Youngsville Fall Festival on September 17, 2011. The event will be advertised in newspapers and on the website using the TDA Logo. Jackie presented a display of pictures from the previous festival to the group.
3. Sherry Tabron presented the grant for the annual Koinonia Conference on June 23-26, 2011. The event is organized by a fellowship of Christian believers. A Christmas Concert has been offered for 15 years. However, the participants have requested a summer concert and conference. Workshops and counseling will be offered to participants from New Jersey, Georgia, Delaware, New York, Pennsylvania, and North Carolina. Fifteen rooms have blocked off at the Days Inn for participants. Participants will be bused to local shopping areas. Funds will be used for advertising that include flyers, newspaper ads, Twitter, Facebook, etc.
4. Charee Cooper presented the grant for the Second Annual Holy Convocation on May 18-19, 2011. This conference will provide leadership training, workshops including gang awareness, etc. It is an international group of ministers with 30 percent of the attendees from out of town. List of local hotels were not listed on the application form. TDA will send a list of motels and lodging businesses to the group.
5. Sherry Tabron presented the grant for the Youth Gospel Workshop on April 22-23, 2011. The event participants will be from 2 years old to 21 years old. Workshop topics include voice lessons, instrumental music with local musicians. Notably acclaimed gospel music artists will participate.
6. Candace Lenderman presented the Revive after Five grant. This event will partner with other local businesses and offer entertainment, food vendors, etc. to families at Centurylink on Capital Boulevard. Advertising will include billboard on Capital Boulevard, banners, flyers, website. Ten participants will stay overnight.

**APPROVAL OF MINUTES:** Bobby Cooper moved and Dee Patel seconded the motion that the minutes of the previous meeting be approved. Motion carried.

<p><b>GRANT APPROVALS</b></p>	<p>TDA Board members discussed each of the grant proposals. There was a question regarding the use of county money for religious activities. Chuck Murray will obtain legal advice from the county attorney.</p> <p>Mamie Jones moved and Dee Patel seconded the motion to fund \$2,000.00 for the Annual Historic Homes Tour. Motion carried.</p> <p>Chuck Murray moved and Mamie Jones seconded the motion to fund \$1,000.00 for the Youngsville Fall Festival. Motion carried.</p> <p>Richie Duncan moved and Bob Sykes seconded the motion to fund \$1,000.00 for the Annual Koinonia Conference pending legal approval from the county attorney. Motion carried. Cedric K. Jones, Sr., chairperson abstained.</p> <p>The TDA Board agreed that the Second Annual Holy Convocation grant proposal was not applicable to the TDA Mission and could not be funded.</p> <p>The TDA Board agreed that the Revive after Five Grant Proposal does not meet the TDA objectives and would be tabled until additional information could be obtained from the project director.</p> <p>Richie Duncan stated the Triangle North Film Commission (501©3) would like to complete a TDA grant request. She requested that they do a presentation at the next TDA Board Meeting.</p> <p><b>TDA WEBSITE:</b> There was a discussion of the TDA Website. The county has contracted with a company to do the website that will include county departments. Richie distributed a mock-up of the proposed county website that will include a gallery of events, departments, etc.</p> <p><b>TDA SIGN:</b> The Greater Franklin County Chamber of Commerce purchased the TDA sign and has been displayed on the front of the building. The meeting was adjourned at 5:35 p.m.</p>
<p><b>ADJOURNMENT</b></p>	<p>Dee Patel moved and Mamie Jones seconded the motion to adjourn the</p>
<p><b>MINUTES SUBMITTED BY:</b></p>	<p>Fannie W. Brown, Recorder</p>
<p><b>APPROVED BY:</b></p>	<p>Cedric K. Jones, Chair</p>