

Franklin County Tourism Development Authority Meeting

Greater Franklin County Chamber of Commerce Conference Room

July 17, 2017 at 5:15 p.m.

The Franklin County Tourism Development Authority met on Monday, July 17, 2017, at 5:15 p.m. The meeting was called to order by Bob Sykes, Chairperson. He welcomed the board members to the meeting.

Richie Duncan moved and Dee Patel seconded the motion to accept the previous meeting minutes. Motion carried.

Election of 2018 Franklin County Tourism Development Authority Officers

By acclamation, the following 2018 FCTDA Board Officers were elected: Bob Sykes, Chairperson and Bobby Cooper, Vice-Chairperson.

TDA Grant Proposal for the 2017-2018 Allen De Hart Concert Series

Robert Poole presented the grant proposal for the 2017-2018 Allen De Hart Concert Series. This is the 60th year of the series and the college is requesting \$5,000.00 for the grant proposal. This year there will be a summer show with food trucks, etc. as a tribute to Jimmy Bluffett. The FCTDA Board members discussed the grant proposal details.

TDA Grant Proposal for the 2017 Tar River Festival

Blaine Holmes, Shay Dwyer, and Brenda Fuller presented the 2017 Tar River Festival grant proposal. This is the 28th year of the festival. The “River of Yesteryear” will be expanded to include a debate between Thomas Jefferson and Alexander Hamilton. The festival will include a BBQ Cook-off, Kids Zone, Art Exhibition, Tar River 5K Run, etc. The goal of the festival is to make the event more educational and to involve all of the towns in the county. Marketing will include utilizing the Chamber of Commerce’s Website and Facebook Pages and include additional digital media. A large banner advertising the festival will be placed in each town. The grant request was for \$20,000.00. The FCTDA Board members discussed the grant proposal details.

TDA Grant Approvals

Mamie Jones moved and Dee Patel seconded the motion to fund the 2017-2018 Allen De Hart Concert Series Grant for \$5,000.00. Motion carried.

Dawn Phillips moved and Richie Duncan seconded the motion to fund the 2017 Tar River Festival grant for \$8,500.00. Motion carried.

The meeting was adjourned at 6:30 p.m.

Board Members Present:

Richie Duncan

Mamie Jones

Dee Patel

Dawn Phillips

Robert Sykes, Chairperson

Respectfully submitted.

Robert Sykes, Chairperson

Fannie W. Brown, TDA Liaison, Recorder