

MEETING CALLED BY	Robert Sykes, Chairman
TYPE OF MEETING	FRANKLIN COUNTY TOURISM DEVELOPMENT AUTHORITY
FACILITATOR	Robert Sykes, Chairman
NOTE TAKER	Fannie W. Brown, TDA Liaison
ATTENDEES	Robert Sykes, Cedric Jones, Bobby Cooper, Richie Duncan, Mamie Jones, Chuck Murray, and Fannie Brown

Agenda topics

OPENING	The regular meeting of the Franklin County Tourism Development Authority was called to order at 5:10 p.m. on Tuesday, January 21, 2014 by Robert Sykes, Chairman, in the Greater Franklin County Chamber of Commerce Conference Room. He welcomed the board members to the meeting.
APPROVAL OF MINUTES	Cedric Jones moved and Bobby Cooper seconded the motion to approve the minutes of the previous meeting as printed.
TOURISM BROCHURE	Commissioner Don Lancaster recommended that the TDA develop a brochure to market Franklin County. The board members discussed the matter and Richie Duncan agreed to contact Visit North Carolina and other counties to identify samples of tourism brochures. It was agreed that the content of the brochure would include Franklin County sites of interest, dates of annual and special events, lodging, restaurants, and the TDA Logo.
CRITERIA FOR TDA GRANT APPLICATIONS	There was an issue regarding TDA Grant Funding for nonprofit agencies. TDA Grant applicants were encouraged to become self-sufficient and that TDA Grant Funding would be decreased. However, agencies may apply for the TDA Grant annually. The board discussed the matter and concluded that the current legislation prohibits awarding grants for capital investments, reimbursement of salaries, etc. The TDA reserves the right to deny funding based on the TDA funding criteria stated on the grant application form. Richie Duncan,

	Bobby Cooper, Chuck Murray, and Robert Sykes will review the TDA Grant Criteria.
FINANCIAL REPORT	There was no report.
SPECIAL PRESENTATION	TDA Chairperson Robert Sykes presented a clock to the outgoing TDA Chairperson Cedric Jones for his service during November 15, 2010 until September 17, 2012.
ADJOURNMENT	<p>The meeting was adjourned at 6:00 p.m.</p> <p>The next TDA Grant deadline will be February 28, 2014 and the next TDA Board Meeting will be March 17, 2014 at 5:00 p.m. in the Franklin County Chamber of Commerce Conference Room, 112 East Nash Street, Louisburg, North Carolina.</p>
MINUTES SUBMITTED BY:	Fannie W. Brown, Recorder
APPROVED BY:	Robert Sykes, Chairman