

MEETING CALLED BY	Robert Sykes, Chairman
TYPE OF MEETING	FRANKLIN COUNTY TOURISM DEVELOPMENT AUTHORITY
FACILITATOR	Robert Sykes, Chairman
NOTE TAKER	Fannie W. Brown, TDA Liaison
ATTENDEES	Robert Sykes, Chairman, Dee Patel, Kamlesh Patel, Yogesh Shah, Chuck Murray, Mamie Jones, Cedric Jones, Richie Duncan, Bobby Cooper, John Hill, Charles Powell, Don Mitchell, and Fannie Brown

Agenda topics

OPENING	<p>The called meeting of the Franklin County Tourism Development Authority was called to order at 5:00 p.m. on August 19, 2013 by Robert Sykes, Chairman, in the Greater Franklin County Chamber of Commerce Conference Room. He welcomed the board members and guests to the meeting.</p>
TDA GRANT PRESENTATIONS AND APPROVALS	<p>Robert Sykes gave the procedures for the grant presentations. The following grant applications were considered:</p> <p>Fall Harvest and Pumpkin Festival 2013:</p> <p>John Hill presented his grant proposal and listed the recent farm improvements and upcoming events. He also shared various community events including the Rex Health Care Muddy Challenge Health Run on September 7, 2013 for 6-12 year olds. The farm will be closed for tourists on that day. A shelter has been closed in to accommodate 100 persons as well as funnel cake and donut shops are recent farm improvements. Discounts are offered to active military personnel (free) and their families (10% off admission). Free admission for teachers and their families will be offered for two weekends.</p> <p>Quilt Trails of the Tar River:</p> <p>Charles Powell presented the grant with some historical information to the TDA Board. The project began in the</p>

fall of 2010. Town partners include Bunn, Centerville, Youngsville, Franklinton, and partial participation by the Town of Louisburg. There are 22 quilt blocks throughout the county. The trail is regional and includes Vance, Granville, Warren, Wake, Nash, and Franklin Counties. Wake Electric and the Franklin County Arts Council are partners in this project. Marketing has been done via Facebook and the FCAC Website.

Norris Creek Entertainment:

Don Mitchell presented the Beach Music Concert grant proposal to the TDA Board. A Beach Music Concert is scheduled for September 7, 2013 and includes four prominent bands. The market is targeted toward persons 25-54 years old with incomes from \$35,000 - \$100,000. Advertisements will be done with radio stations and the venue website.

Grant Approvals:

Civil War Trail Historic Marker

The TDA Board cannot fund capital projects and the grant was not approved.

3 Punkins, Inc.

The TDA Board cannot fund capital projects and the grant was not approved.

Fall Harvest and Pumpkin Festival 2013:

Chuck Murray moved that the project be funded for \$5,000.00 and Richie Duncan seconded the motion. The motion was carried with one abstention with the stipulation that the TDA Logo must be visible on marketing materials, local motels must be listed, and overnight stays must be tracked.

Quilt Trails of the Tar River

Richie Duncan moved that the project be funded for \$2,000.00 and Chuck Murray seconded the motion. The

	<p>motion was carried with one abstention. The TDA Logo must be visible on marketing materials.</p> <p>Norris Creek Entertainment</p> <p>Chuck Murray moved to fund the project for \$5,000.00 and Dee Patel seconded the motion. The motion was carried with one abstention. Local hotels and the TDA Logo must be listed on the marketing materials.</p>
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REPORTS:

FINANCIAL REPORT	<p>Chuck Murray, Franklin County Finance Officer, reported that Occupancy Taxes amounting to \$4,746.41 was collected in July 2013. Balance in the fund is \$58,329.17 minus \$12,000.00 in grants approved today leaving a final balance of \$46,329.17.</p>
OTHER BUSINESS	<p>Bob thanked the TDA members for attending the meeting and welcomed the new board member, Yogesh Shah, to the meeting.</p> <p>He also encouraged the members to attend the TDA Board meetings and call Fannie Brown, TDA Liaison, if they are unable to attend the meeting.</p>
AGENDA FOR NEXT MEETING	<p>Discussion of the TDA Administrative Costs</p>
ADJOURNMENT	<p>The meeting was adjourned at 6:35 p.m.</p>
MINUTES SUBMITTED BY:	<p>Fannie W. Brown, Recorder</p>
APPROVED BY:	<p>Robert Sykes, Chairman</p>