



Franklin County Tourism Development Authority

Franklin County Tourism Development Authority Board Meeting
Due to the COVID-19 virus pandemic and North Carolina Governor Roy Cooper's Executive Order 121, the Tourism Development Authority of Franklin County, North Carolina met for its emergency meeting at 5:00 P.M. via an electronic meeting (Zoom)

Opening

The emergency meeting of the Franklin County Tourism Development Authority was held on Monday, April 19, 2021, via ZOOM with Bob Sykes, Chairperson calling the meeting to order at 5:01 p.m. Bob welcomed the members to the meeting.

FCTDA Grant Proposal

The Chris Wrenn and the Board members briefly discussed a FCTDA Grant proposal for the First Fruits Balloon Festival that is scheduled for May 28-31, 2021 at the First Fruits Farm in Louisburg, North Carolina that will be a potential event for 7-10 years. The event will exemplify the true meaning of the Memorial Holiday. Approximately 50,000-100,000 participants are expected to attend the festival with 85% of the attendees will be from outside the county. Franklin County agencies that are supporting this event include the Franklin County Sheriff Department, Franklin County Health Department, Franklin County Emergency Medical Services, Justice Fire Department, and a medical transport vehicle will be on site. The event will expose visitors to Franklin County.

FCTDA Grant Approval

Richie Duncan made the motion that the FCTDA would fund the grant proposal for \$25,000. Bobby Cooper seconded the motion. The Roll Call Vote results: 6 ayes and 1 abstention. The motion was carried. Cedric Jones suggested that a FCTDA Board Member attend the Franklin County Commissioners' Meeting on May 3, 2021 to answer potential questions.

Adjournment

The meeting was adjourned since no further business needed to be discussed at 5:37 p.m.

Present

Bob Sykes, Chairman, Bobby Cooper, Vice-Chairman, Jamie Holtzman, Richie Duncan, Cedric Jones, Vanessa Vollmer, Melissa Cogliati, and Fannie Brown, TDA Liaison, Andy Kuhn, Franklin County Information Technology, and Chris Wrenn, NC Memorial Balloon Festival.

Minutes submitted by: Fannie W. Brown, TDA Liaison

Approved by: Bob Sykes, Chairperson