



PROJECT EVALUATION FORM

This form **must be completed within 60 days after the funding** of a special project or event and must be submitted along with the necessary attachments to:

Franklin County Tourism Development Authority
c/o Greater Franklin County Chamber of Commerce
112 East Nash Street, PO Box 62, Louisburg, NC 27549

Name of Applicant Organization _____

Name of Project/Event _____

Project/Event Director _____

Director's Information:

Telephone

Email

Provide a narrative description of how your project/event increased travel and tourism in Franklin County (Use separate sheet if needed)

Number of Attendees _____ Number of Inquiries _____

Types and Quantities of Materials Given Out _____

Advertising was displayed in/on the following: _____ newspaper _____ website _____ TV
_____ other (specify) (Check all that apply and attach proof of same.)

Will this project take place next year? _____ If no, please explain:

What changes or improvements could be made by your organization to the project/event?

Please provide a list of collaborations, co-sponsors, or additional supporters if not already listed in the original application.

Attach to this form an actual breakdown of project expenditures. Indicate line item(s) where Franklin County TDA funding was applied.

Attach to this form a copy of any printed materials produced for the project/event.

Authorized Signature/Title

Date

Attach to the completed application.