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| MEETING CALLED BY | Robert Sykes, Chairman |
| TYPE OF MEETING | FRANKLIN COUNTY TOURISM DEVELOPMENT AUTHORITY |
| FACILITATOR | Robert Sykes, Chairman |
| NOTE TAKER | Fannie W. Brown, TDA Liaison |
| ATTENDEES | Kamlesh Patel, Chuck Murray, Mamie Jones, Richie Duncan, Cedric Jones, Bob Sykes, Chris Schmidt, Rob Shoaf, Sandy Freeman, Candace Lenderman, Joe Jones, and Fannie Brown |

Agenda topics

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| OPENING | Robert Sykes, Franklin County Tourism Development Authority Chairman, called the regular meeting of the Franklin County Tourism Development Authority to order on May 20, 2013 in the Greater Franklin County Chamber of Commerce Conference Room. He welcomed the guests and board members to the meeting. |
| TDA GRANT APPROVAL | Chairman Sykes called for the vote on the 23 rd Tar River Festival Grant Proposal since the TDA Board was unable to vote at the March 18, 2013 TDA Meeting. The event is scheduled for September 14, 2013. Richie Duncan moved that the Tar River Festival Grant be funded for \$6,500.00 and Mamie Jones seconded the motion. The motion was carried. |
| TDA GRANT PRESENTATIONS | <p>Rob Shoaf and Sandy Freeman presented the Triangle Regional Film Commission Grant Proposal. The film industry earned 376 million dollars for North Carolina. It filmed the Iron Man movie on the SAS Institute Campus, even though he encouraged the filmmakers to select a site in Franklin County. 10 million dollars budgeted for film projects have been projected for some Franklin County locations. Lizard Lick Towing spent approximately \$15,500.00 in Franklin County for food, rentals, boat rental, local hires, materials, and fuel. Franklin County has been an easy sell for the film industry. The Commission reduced its request by \$1,000.00 this year. Rob also feels that there will be no change in the state funding process. Other supporters include Wake, Durham, Lenoir, Warren, Person, and Johnston Counties. In addition, the Commission is pushing for state support.</p> <p>Chris Schmidt presented the Lake Royal Triathlon Grant Proposal. According to Chris, quality recreational opportunities are provided for county. 1,267 athletes from 18 states and the District of Columbia participated in the Triathlon. 96 percent of the athletes were from outside of Franklin County. There has been countywide support for healthy lifestyles. The event was marketed by the Triangle Orthopedic Series, websites, and television broadcasts. This year the event will be marketed by radio advertising which will reach a larger market. Board members inquired whether there were Lake Royal Property purchases as a result of the event. Chris responded that visitor inquiries are made about property purchases, but she is not aware of any property purchases.</p> |

The next Franklin County TDA Grant Deadline will be June 30, 2013

The next Franklin County TDA Board Meeting will be July 15, 2013 at 5:00 p.m.

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| | Candace Lenderman provided additional information regarding the Tar River Festival. She stated that the festival will include the Corn Hole Tournament this year. The event will bring 130 participants to the county. She will include Franklin County lodging information for the registration packets. |
| TDA GRANT APPROVALS | Richie Duncan moved to fund the Triangle Regional Film Commission Grant at \$5,000.00 and Mamie Jones seconded the motion. The motion was carried. Chuck Murray moved to fund the Lake Royale Triathlon Grant at \$4,600.00 and Mamie Jones seconded the motion. The motion was carried. |

FINANCE REPORT: Chuck Murray, Franklin County Finance Officer, reported that there was an unallocated amount of \$71,458.00 in the Occupancy Tax Fund. \$4,800.00 was collected last month.

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| OTHER ISSUES | The TDA Board discussed meeting with the Best Western Hotel Manager to invite him to serve on the TDA Board. Richie Duncan and Robert Sykes will schedule a meeting with the hotel manager. |
| ADJOURNMENT | There was no further business and the meeting was adjourned. |
| MINUTES SUBMITTED BY: | Fannie W. Brown, Recorder |
| APPROVED BY: | Robert Sykes, Chairman |

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