

APPENDIX R

SAMPLE PUBLIC EDUCATION ACTION PLAN AND REPORT

Public Education Action Report and Plan								
Jurisdiction: _____				Date Submitted: _____				
	Activity	Point Value	# Done Last Yr (7/___ - 6/___)	Points	Cost	# Planned Next Yr (7/___ - 6/___)	Points Anticipated	Anticipated Cost
1	Demonstration Sites (for BMPs)	4 each						
2	Local Newspaper Article	2 each						
3	Technical Workshop (1st year, 2 required)	4 each						
4	Environmental Contest / Field Day	4 each						
5	Arrange Speakers For Civic Organizations	1 each						
6	Clean Water Proclamation, with Newspaper Article	2						
7	Web Page / Web Site Links	2 / year						
8	Pet Waste Ordinance	5 / year						
9	Factsheets/Brochures/Flyers/Enviro freebies (public places)	2 / year						
10	Utility Bill Inserts or Messages on Bills	3 / year						
11	Close-out Packages / Info for New Homeowners	3 / year						
12	Storm Drain Marking (24 minimum per year)	2 / year						
13	Sponsor new/expand Adopt-A-(Street-or-Stream) Program	4 / year						
14	Recognition Program (environmentally friendly participants)	1 / year						
15	Toll Free Environmental Hotline (1-800 or Local)	3 / year						
16	VWIN Monitoring Force (Water Quality Reporting)	6 / year						
17	Other Water Quality Reporting Program	3 / year						
18	Major Media Advertising	6 / year						
19	Local Access TV or Radio Spots	3 / year						
			Total Points Reported:			Total Points Planned:		
Please attach copies of articles, flyers, photographs, etc. documenting your activities, labeled for each type of activity.								
Note: Ongoing Activities will continue to receive the education points for each year that they are in effect.								
Note: If your locality has put together an exceptional effort for any of the above activities, you may be entitled to additional points for that activity. Please attach a description of the activity, a merit rationale, and a point proposal.								
Submitted By:			Title:					
			Date:					
			Signature:					

