

MEETING CALLED BY	Robert Sykes, Chairman
TYPE OF MEETING	FRANKLIN COUNTY TOURISM DEVELOPMENT AUTHORITY
FACILITATOR	Robert Sykes, Chairman
NOTE TAKER	Fannie W. Brown, TDA Liaison
ATTENDEES	Robert Sykes, Dee Patel, Vanessa Vollmer, Cedric Jones, Bobby Cooper, Richie Duncan, Melissa Cogliati, Jonathan Franklin, Monique Wilkins, and Fannie Brown

## Agenda topics

CALL TO ORDER	The regular meeting of the Franklin County Tourism Development Authority was called to order at 5:18 p.m. on Tuesday, January 21, 2020 by Robert Sykes, Chairman, in the Greater Franklin County Chamber of Commerce Conference Room. He welcomed the board members and guests to the meeting.
APPROVAL OF MINUTES	Bobby Cooper moved and Richie Duncan seconded the motion to approve the minutes of the previous meeting as printed. Motion carried.
TDA GRANT PRESENTATION	Jonathan Franklin, Town Manager, Town of Louisburg and Monique Wilkins presented the "TBJ Marketing Project". The "TBJ Marketing Project" includes a personal interest piece to be published quarterly in the <i>Triangle Business Journal</i> at a cost of \$16,000. Quarter 1 will focus on Education. Quarter 2 will focus on Healthcare. Quarter 3 will feature Business News. Quarter 4 will feature Local Government. Electicities will design the project at a cost \$1,000 per quarter. The insert will market Louisburg and Franklin County: Quality of life, business news, low crime rate, infrastructure, entertainment, healthcare, etc. The publication will be featured online for 32,000-40,000 readers and for approximately 80,000 for both print and online publications. Other features include job openings, housing, parks, tourism events, Franklin County Airport, and business advertising for 80% of out-of-county readers. Other local communities may request FCTDA Funding for participation in similar projects. Other features attractive to businesses include High Speed Internet and natural gas. FCTDA Board Members discussed the project and the FCTDA Regulations regarding grant approval and hospitality businesses.
TDA GRANT APPROVAL	Bobby Cooper moved and Melissa Cogliati seconded the motion to approve the "TBJ Marketing Project" for \$4,000. Motion carried.
INTRODUCTION OF NEW FCTDA BOARD MEMBER	Bob Sykes introduced the new FCTDA Board Member who replaced Mamie Jones, Melissa Cogliati of Hudson Manor, and appointed by Commissioner Cedric K. Jones.
ADJOURNMENT	

	<p>The meeting was adjourned at 6:30 p.m.</p> <p>The next TDA Grant deadline will be February 29, 2020 and the next TDA Board Meeting will be March 16, 2020 at 5:15 p.m. in the Franklin County Chamber of Commerce Conference Room, 112 East Nash Street, Louisburg, North Carolina.</p>
<b>MINUTES SUBMITTED BY:</b>	Fannie W. Brown, Recorder
<b>APPROVED BY:</b>	Robert Sykes, Chairman