



**FRANKLIN COUNTY TOURISM DEVELOPMENT AUTHORITY
PUBLIC HEARING ON 2021-2022 FCTDA BUDGET
FCTDA BOARD MEETING MINUTES**

Franklin County Commissioners' Meeting Room, Louisburg, North Carolina

June 21, 2021 @ 5:00 P.M.

1. Call to Order – Bobby Cooper, Vice Chairman
2. PUBLIC HEARING
 - a. Vice Chairman Bobby Cooper called the PUBLIC HEARING ON THE 2021-2022 FCTDA BUDGET to order at 5:00 P.M.
 - b. Richie Duncan moved to open the PUBLIC HEARING ON THE 2021-2022 FCTDA BUDGET and Dee Patel seconded the motion. The motion was carried.
 - c. There were no comments during the PUBLIC HEARING ON THE 2021-2022 FCTDA BUDGET.
 - d. Cedric Jones moved to close the PUBLIC HEARING ON THE 2021-2022 FCTDA BUDGET. Richie Duncan seconded the motion. The motion was carried.
3. FCTDA BOARD MEETING
 - a. Approval of FCTDA Board Meeting Minutes for June 7, 2021
 - b. Melissa Cogliati moved that the FCTDA Board Meeting Minutes for June 7, 2021, be approved. Dee Patel seconded the motion. The motion was carried.
 - c. Approval of the FCTDA 2021-2022 Budget
 - d. Jamie Holtzman presented the FCTDA 2021-2022 BUDGET: \$60,000 REVENUE AND \$60,000 OCCUPANCY TAXES COLLECTED.
 - e. Richie Duncan moved to approve the FCTDA 2021-2022 BUDGET and Melissa Cogliati seconded the motion. The motion was carried.
 - f. “BBQ IN THE BURG” Grant Proposal – Monique Wilkins, Town of Louisburg
 - g. Monique Wilkins presented the FCTDA Grant Proposal for “BBQ in the Burg.”
 - h. The grant request was for \$4,000 in FCTDA Funding with advertising in the newspapers, social media, and video drone footage. The prospective audience is 40-50 years old and include minority cooking teams. Grant partners include N.C. Cooperative Extension Service, 4-H and Youth Development, and the Town of Louisburg. The North Carolina Pork Council is endorsing the event. Projected attendance is 2,200 that include 25 cook teams from North Carolina, Virginia, and South Carolina.
 - i. Grant Approval
 - i. Richie Duncan moved to approve the “BBQ IN THE BURG” Grant Proposal for \$4,000 and Dee Patel seconded the motion. The motion was carried.
 - j. Other Business



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- i. FCTDA Board Members discussed whether the "Event for Profit" should be placed on the FCTDA Grant Application, reference to Advertising for the budget section of the grant application, overnight stays' information needs to be included on the front page of the FCTDA GRANT APPLICATION, etc. Proposed changes to the FCTDA GRANT APPLICATION MUST BE APPROVED BY THE FCTDA BOARD AND THE FRANKLIN COUNTY ATTORNEY.
- ii. It was suggested that the FCTDA Events be placed in the OUR STATE MAGAZINE. Bobby Cooper will contact the OUR STATE MAGAZINE regarding its publication procedures.
- iii. The meeting was adjourned at 5:38 p.m.

Bobby Cooper, Vice Chairman

Fannie W. Brown, FCTDA Liaison, Recorder

FCTDA Board Members Present:

Melissa Cogliati
Bobby Cooper
Richie Duncan
Jamie Holtzman
Cedric Jones
Dee Patel