



2015 Auction Donation Request Letter University Club – September 19, 2015

SHIFT NC (formerly the Adolescent Pregnancy Prevention Campaign of North Carolina) hopes that you will take a few moments to read about our upcoming event and decide to participate by donating to our live benefit auction.

On September 19th at 6:00pm, we will be hosting our 3rd Annual Live Benefit Auction at the University Club in Durham, NC. The funds raised will go to support our work in North Carolina communities in preventing adolescent pregnancy and promoting sexual health. Our theme this year is *Take Flight with SHIFT NC So Young People Grow Up Healthy!*

SHIFT NC's (Sexual Health Initiatives For Teens) is the only statewide nonprofit focused on adolescent sexual health. Our mission is to lead North Carolina to improve adolescent and young adult sexual health. Our vision is that every North Carolina adolescent has the combined benefits of effective sexuality education, family and community support, and healthcare needed to prevent teen and unplanned pregnancy and become a healthy adult. Through our efforts and partnerships North Carolina now has the lowest teen pregnancy rate in history (down 67% since its highest peak in the early 1990s)! Earlier this year, we expanded our mission to have a more comprehensive impact on young people's health. With your donation, you will be participating in our efforts to continue to make our mission and vision a success!

To make this event as exciting and extravagant as we hope we will need your help!

Please consider supporting our event by donating gift certificates, merchandise, services or serving as a sponsor. In exchange, you will receive some excellent community exposure and advertising. Your company name, address, phone number and donation will be listed in the Auction Brochure that our guests will receive and on the actual item at the Auction. Additional advertising opportunities are available, should you decide to become a sponsor.

Your donation is tax deductible, we would be happy to provide our Tax ID number with our thank you note for your donation.

We will gladly pick up your donation, or it can be mailed to our office at the address listed below. In order for your item to be included in the Auction Brochure we must receive it by **August 24th**.

Please fill out the attached Donation Form and return it to our Director of Development, Jean Workman at jworkman@shiftnc.org or fax to her attention at 919-226-1884. Donations can be mailed to 3710 University Drive Suite 310, Durham, NC 27707 or Jean will be happy to pick it up. Please contact her at 919-226-1880 ext. 115 for any questions.

Thank you in advance for considering our request and for supporting SHIFT NC.

Kay Phillips
Chief Executive Officer



Live Benefit Auction Donation Form

Donor Representatives Name:

Donor Company Name:

Mailing Address:

Physical Address: _____

Email Address: _____

Phone Number: _____

Description of item or service being donated

Approximate Retail Value: _____

Thank you for your support!

**Please return this form or email the same information to
Jean by August 24, 2015 to be included in the Auction Brochure.**



Take Flight with SHIFT NC! So Young People Grow Up Healthy!

2015 Live Benefit Auction

September 19, 2015

University Club Durham, NC, 6:00 pm

Take Flight! \$1000 Admiral Club Title Sponsor

- Exclusive “presented by” title sponsor listing on:
 - All emails advertising auction
 - Title sponsor signage at registration
 - SHIFT NC home page graphic
 - Take Flight! Reservation page
- Full page full color ad in auction program
- Email and social media blasts announcing exclusive Title Sponsorship (Email reach of 4,500)
- Display of sponsorship and logo on screen before auction begins
- Public recognition before opening of auction
- Two complimentary auction tickets
- Opportunity to provide promotional materials at auction

Take Flight! \$750 First Class Sponsor

- Two complimentary auction tickets
- Sponsorship listing in auction program
- Email and social media blasts announcing First Class Sponsors (Email reach of 4,500)
- Inclusion on special First Class signage featured prominently at the auction
- Name listing and weblink listing on auction reservation page
- Opportunity to provide promotional materials at auction

Take Flight! \$500 Business Class Sponsor

- Listing on sponsors sign at event entrance
- Social media announcement of sponsorship
- Sponsorship listing in auction program
- Two complimentary auction tickets
- Recognition on SHIFT NC’s website

Take Flight! \$250 Coach Sponsor

- Listing on sponsor’s sign at event entrance
- Recognition on SHIFT NC’s website
- Sponsorship listing in auction program
- One complimentary auction ticket

Sponsorships must be received/confirmed by August 24th for inclusion in Auction Brochure.

For more information contact Jean Workman at SHIFT NC – 919-226-1880 ext 115 or

email at jworkman@shiftnc.org