



SHIFT NC Young Artists Competition

Call for Entries

For 30 years, SHIFT NC (Sexual Health Initiatives For Teens) – formerly the Adolescent Pregnancy Prevention Campaign of North Carolina – has been North Carolina’s leader in adolescent health and teen pregnancy prevention. We’re celebrating the opening of our new training and meeting facility by asking young artists to show us how sexual health affects the world they live in.

In May 2015, the Adolescent Pregnancy Prevention Campaign of North Carolina (APPCNC) became SHIFT NC (Sexual Health Initiatives For Teens). Along with that change, we expanded our scope of work from a strict focus on teen pregnancy prevention to the broader topic of adolescent sexual health. Sexual health includes pregnancy, HIV/AIDS and STDs, relationships, sexuality, development, and access to care. (See attachment for more elaboration on these.)

Young artists – anyone age 21 or under – who currently live or are considered residents of North Carolina are encouraged to enter. Winning entries will be displayed in the lobby of the SHIFT NC office and training space so that leaders in the field of adolescent health have an ongoing reminder of why their work matters.

THEME

“How does sexual health affect your world?”

We are asking for participants to show us how sexual health affects their world, and to focus on one of the following topic areas: teen pregnancy, HIV/AIDS and STDs, sexuality, relationships, development, and access to care. We are open to a variety of interpretations of what these topics mean to young people.

CASH PRIZES AND AWARDS

One winner will be selected for each of the six topic areas. Topic area winners will receive a \$50 cash gift card. One grand prize winner will be selected, and will receive a \$250 cash gift card. We will publicize the winners in a special press release and highlight their work at an Open House on October 1st. Winning submissions will be displayed in the SHIFT NC lobby for a period of time no shorter than one year. Each work displayed will have an accompanying tag with information recognizing the artist.

DEADLINE

Entries must be received by September 10th, 2015.

ENTRY INSTRUCTIONS

All entries must include:

1. A fully completed entry form;
2. A signed entry agreement (with parent/guardian signature if participant is under age 18)
3. A signed Model Release form if applicable
4. A digital photograph of your art.

The entry agreement can be submitted as a scanned document or a photo of the signed document.

There is no entry fee for this competition.

To enter, email all application materials to efinley@shiftnc.org or mail to Young Artists Competition c/o Elizabeth Finley, SHIFT NC, 3710 University Drive, Suite 310, Durham, NC 27707.

SUBJECT MATTER

Sexual health is a part of overall health, and we recognize that images related to sexual health, sex, and sexuality are often off limits in art competitions. We welcome a broad range of interpretations of the theme, “How does sexual health affect your world?” We cannot accept pornographic images (i.e. those that portray sex acts) or images that might violate North Carolina laws (i.e. depicting nudity or sex involving someone under the age of 18). If your art uses the identifiable image of another person – meaning, you can easily identify a person from their image or the image and title – you must provide a signed Model Release. The Model Release form must include a parent/guardian signature if the subject is under the age of 18.

The theme for the contest is “How does sexual health affect your world?” Each submission should address this theme and select one or more of the following categories:

1. Pregnancy (teen pregnancy, pregnancy prevention, teen parenthood, etc.)
2. HIV/AIDS or STDs
3. Sexuality (gender – including gender roles, sexual orientation, gender identity/expression)
4. Relationships
5. Development (the physical, social, and emotional changes that happen during adolescence)
6. Access to care (specifically sexual and reproductive health care, including positive or negative experiences accessing care, condom availability, etc.)

Art may also explore greater themes within these categories like pop culture, shame and stigma, education, parent-child relationships, faith, etc.

ART GUIDELINES

All art must be two-dimensional (ex. paintings, photography, mixed media), and should be submitted as a jpeg. Art should be no larger than 24” x 36”. Artists can use any medium as long as the submitted photo/art is two-dimensional.

Format for the digital photograph of the artwork: While taking the photograph, the camera lens should be parallel to the artwork surface. Do not angle the lens as this distorts the image. Experiment with a variety of lighting to see what works best. Avoid camera flash back or images that are too dark. Fill the frame of the camera with the artwork. JPG should be captured by a 2+ mega pixel camera (most phone cameras meet this standard). Set camera for "fine" or "extra fine" resolution and not "web" or "normal". For artwork that will fit on a bed of a digital scanner, scan the image at 100%.

Image Print size: Each JPG file must be at least 1500 x 2100 pixels.

Image quality: Should be at 300 dpi.

File Size: Each JPG file should be no greater than 6 megabytes.

All work must be original art by the participant.

CONTEST RULES

This competition is open to young people ages 21 and under who reside in or are residents of North Carolina. Entries must be received by 11:59 PM on September 10, 2015. Only complete entries will be judged. Entries are only complete if they include the artwork, the entry form, the parental consent form (if participant is under age 18), and the Model Release form (if the art includes an identifiable person). Questions can be directed to Elizabeth Finley at efinley@appcnc.org or 919-226-1880.

Participants can enter more than once. Only one entry agreement is required per participant, but a separate entry form should be completed for each work.

A committee selected by SHIFT NC (Sexual Health Initiatives For Teens) will select the winners based on adherence to the theme and quality of artwork. Only one winner will be selected for each category, and only one "grand prize" winner will be selected. (The grand prize winner will not win both the grand prize and the category prize.) Each award winner will receive:

1. A Visa cash gift card (\$250 for the grand prize winner and \$50 for each category winner);
2. Placement of their submission in the lobby of SHIFT NC's lobby and training space;
3. A placard identifying their artwork;
4. Recognition in a public announcement and press release; and
5. Recognition at SHIFT NC's open house on October 1, 2015.

Winners will be notified by email and letter. Prizes will be mailed to the address provided.

Each participant retains the copyright and ownership to his/her submission, but explicitly grants SHIFT NC and their authorized parties an irrevocable, nonexclusive license for advertising, marketing, and promotional purposes, in any and all media now known or hereafter created, at SHIFT NC's discretion, without additional consideration, notification, permission to participant or any third party.

Participants also agree to be bound by these contest rules; and that the decisions of the judges are final on all matters relating to the contest. All federal, state and local taxes, fees and surcharges on prizes are

the sole responsibility of the prize winner. In the event that the selected winner of any prize is ineligible or refuses the prize, the prize will be forfeited and SHIFT NC, in its sole discretion, may choose whether to award the prize to another winner.

By participating, participants agree to release, discharge and hold harmless SHIFT NC and their employees, officers, directors, and representatives from any claims, losses, and damages arising out of their participation in this contest or any contest-related activities and the acceptance and use, misuse, or possession of any prize awarded hereunder. SHIFT NC assumes no responsibility for any error, omission, interruption, deletion, defect, or delay in operation or transmission; communications line failure; theft or destruction of or unauthorized access to contest entries or entry forms; or alteration of entries or entry forms.

ABOUT SHIFT NC

SHIFT NC (Sexual Health Initiatives For Teens) is a statewide nonprofit with a mission to lead North Carolina to improve adolescent and young adult sexual health. Formerly the Adolescent Pregnancy Prevention Campaign of North Carolina (APPCNC), SHIFT NC provides communities, professionals, parents, and young people with the resources and skills they need to provide effective, comprehensive sex education, youth-friendly medical care, and support services for youth.

CONTACT INFORMATION

Questions about this competition should be directed to Elizabeth Finley at efinley@shiftnc.org or 919-226-1880.

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