



2011

NABRICO Conference

Asheville, NC





AGENDA

Wednesday September 28, 2011

Pub Crawl and Tour of Downtown Asheville

Vanderbilt Wing Bus Parking
(Ticketed event)

Welcome Reception

Sammons Balcony

Claims Dinner

Groveswood Café – pay on your own

Thursday, September 29, 2011

Breakfast & Lunch

Heritage B Ballroom

Conference

Heritage A Ballroom

frameWorks Owners Meeting

Laurel Suite

Biltmore Estate Tour & Dinner on the Grounds

Vanderbilt Wing Bus Parking
(Ticketed event)

Friday, September 30, 2011

Breakfast & Lunch

Heritage B Ballroom

Conference

Heritage A Ballroom

CEO Luncheon/Board Meeting

Dogwood Suite

Round Table Discussions

Claims – Heritage A
Underwriting – Laurel FG
Loss Prevention/Risk Management – Laurel HJ
Finance – Dogwood DE

Farewell to Friends

Sammons Balcony



Grove Park Inn

Wednesday September 28, 2011

4:00 – 7:00 PM **Registration** – *Sammons Front Desk*

4:00 – 6:00 PM **Pub Crawl & Tour of Downtown Asheville** – *Vanderbilt Wing Bus Parking*

Pub Crawl & Tour of Downtown Asheville Transportation Schedule

3:45 PM	Meet at Vanderbilt Wing Bus Parking
4:00 PM	Depart Grove Park Inn for the Thirsty Monk
5:45 PM	Pickup at Lexington Avenue Brewery for return to Grove Park Inn

6:00 – 7:30 PM **Cocktail Reception** – *Sammons Balcony*

7:45 – 10:00 PM **Claims Dinner** – *Groveswood Café*

Thursday, September 29, 2011

8:00 – 8:45 AM **Breakfast** – *Heritage B Ballroom*

8:45 – 9:00 AM **Welcome to North Carolina** – *Heritage A Ballroom*
Daniel M. Zureich, President & CEO, Lawyers Mutual NC

9:00 – 10:15 AM **Uncertainties in the Legal Profession: Law Firms in Transition** – *Heritage A Ballroom*
Thomas S. Clay, Altman Weil, Inc.

Altman Weil, Inc. is well known for providing management consulting services exclusively to legal organizations. Tom Clay, a principal with 30 years of experience, will identify the most important dynamics that will impact law firms during the next decade.

10:15 – 10:30 AM **Break**

10:30 – 12:00 PM **Social Media: Why and How?** – *Heritage A Ballroom*
Becky Graebe, Internal Communications Manager, World Wide Marketing, SAS; Erik Mazzone, Director of Center for Practice Management, NC Bar Association; and Lee Rosen, Rosen Law Firm

Are you using social media to communicate with your insureds? Are your insureds using social media? This session will discuss how a business can benefit from using social media along with the risks and ethics concerns that arise.

12:00 – 1:00 PM Lunch – *Heritage B Ballroom*

1:00 – 2:15 PM **Legal Trends: Impact on Our Insureds and Companies – *Heritage A Ballroom***
Stephanie L. Kimbro, Kimbro Legal Services; Erik Mazzone, Director of Center for Practice Management, NC Bar Association; and Thomas C. Grella, McGuire, Wood & Bisette, P.A.

The panel will discuss risks and ethics of such trends as cloud computing, virtual law practice, and unbundled legal services.

2:15 – 2:30 PM Break

2:30 – 3:30 PM **Economic Outlook – *Heritage A Ballroom***
Mark Vitner, Managing Director, Senior Economist, Wells Fargo Securities, LLC

Mark is responsible for tracking U.S. economic trends and his commentary has been featured in the New York Times, Wall Street Journal, Bloomberg, and many other publications. He was named one of North Carolina's 50 most powerful people in *Business Leader* magazine.

3:30 – 4:30 PM **Owners Meeting – *Laurel Suite***

5:00 PM **Buses Leave GPI for the Biltmore Estate**

5:30 – 7:00 PM **Tour of Biltmore Estate**

The French Renaissance château, built by George W. Vanderbilt between 1889 and 1895, has 250 rooms and expansive gardens. This is one of the largest and most impressive privately owned historic estates in the world.

7:00 – 9:30 PM **Dinner with Keynote Speaker, Deerpark Restaurant, Biltmore Estate Property**

John S. Stevens, Roberts & Stevens. P.A.

Jack Stevens, former Lawyers Mutual board member, has represented the Cecil family (Vanderbilt descendants) for over 30 years. Jack will provide an inside look at the business of managing the largest home in America.

BILTMORE EVENT TRANSPORTATION SCHEDULE

4:45 PM Meet at Vanderbilt Wing Bus Parking
5:00 PM Depart Grove Park Inn for Biltmore Estate
5:30 PM Arrive at Biltmore Estate
9:30 PM Departure for the Grove Park Inn
10:00 PM Arrive at the Grove Park Inn

Friday, September 30, 2011

- 8:15 – 8:45 AM Breakfast – *Heritage B Ballroom*
- 8:45 – 9:45 AM **ERM From a Small Company Perspective – *Heritage A Ballroom***
R. Jason Cook FCAS, ASA, MAAA, Managing Director, Aon Benfield
- This session will explore Enterprise Risk Management considerations for smaller companies, including capital management and rating agency considerations.
- 9:45 – 10:00 AM Break
- 10:00 – 11:30 PM **Anatomy of a Legal Malpractice Case – *Heritage A Ballroom***
E. Fitzgerald Parnell, T. Richard Kane and Cynthia L. Van Horne, Poyner Spruill LLP and Barbara B. Weyher and Dan J. McLamb, Yates, McLamb & Weyher, LLP
- Lawyers Mutual defense counsel will discuss claims and underwriting issues, ethical problems and potential red flags that presented during two recent cases.
- 11:30 – 12:30 PM **Financial Issues Impacting Mutual Companies – *Heritage A Ballroom***
Deborah Lambert, CPA, CPU, Managing Partner, Johnson Lambert & Co. LLP
- Johnson Lambert & Co. LLP, a multi-office CPA firm, is the U.S.'s largest insurance-focused audit firm. Debbie Lambert will discuss financial issues impacting mutual companies.
- 12:30 – 1:30 PM **Lunch – *Heritage B Ballroom***
CEO LUNCHEON/BOARD MEETING – *Dogwood Suite*
- 1:30 – 3:00 PM **The Duke Lacrosse Case from the Rear View Mirror – *Heritage A Ballroom***
Douglas J. Broucker, Broucker Law Firm
- Doug was a former N.C. State Bar (NCSB) staff attorney who was privately retained by the NCSB as a special prosecutor in the disciplinary case against the Durham County District Attorney, Michael B. Nifong, who pursued the Duke Lacrosse case. Mr. Nifong was disbarred after a nationally-televised disciplinary trial. Doug's closing argument was covered live on CNN, Court TV and other media outlets.
- 3:00 – 3:15 PM Break
- 3:15 – 4:30 PM **Roundtables**
- A. Claims – *Heritage A Ballroom*
 - B. Underwriting – *Laurel FG*
 - C. Loss Prevention/Risk Mgmt – *Laurel HJ*
 - D. Finance – *Dogwood DE*
- 6:30 – 9:30 PM Dinner On Your Own
- 9:30 – until **Farewell to Friends – *Sammons Balcony***
Sammons Balcony

