

United Way



EVERYONE,
EVERYWHERE
HAS THE OPPORTUNITY
TO THRIVE

United Way of
Central Texas

UNITED in PURPOSE

SEPT



2023



CAMPAIGNS



2023-2024 Campaigns have begun, and United Way of

Central Texas is excited to partner with participants in the workforce. We live united and in purpose! In the months ahead, company workplace campaign meetings will continue. UWCT expresses the importance of community, donor involvement, volunteerism, sharing the power to uplift, transform, and ignite participation and the impact it has on lives.

- City of Temple
- Communities in School
- HEB - Belton
- Temple College

[Read More](#)

365 SMALL BUSINESS CIRCLE



Three Levels of Participation

365 Small business Circle (*10 employees or less*) officially launches on October 1, 2023; however we are proud to report that we already have new businesses that have joined as a "small business partner" and are excited to be a part of United Way of Central Texas.

- HERO - New Day Learning Church
- HERO - New Day Learning Academy
- CHAMPION - Birdcreek Roofing-The Davis Team
- CHAMPION Tom Maher, Real Estate Agent

- ICON - La Luncheonette
- ICON - Divergent Security Solutions
- ICON - All City Realtor, Vanessa Morales
- ICON - Comet Cleaners

[Read More](#)

[Sign Up Today](#)

2023 LEADERSHIP BREAKFAST



Thursday, September 28

Doors Open 7:30 a.m.
Program Begins 8:00 a.m.
\$20 per person

Hilton Garden Inn
1749 Scott Blvd – Temple

Breakfast Sponsors





RSVP HERE →
or at uwct.org
by 9-21-23



The United Way of Central Texas will kick off the 2023 campaign season with a celebration breakfast. Mark your calendars for a time to honor your invaluable contributions to the community.

[Read More](#)

[Get Tickets](#)

SNEAK PEAK New Marketing Material of UWCT

UNITED WAY BRINGS PEOPLE TOGETHER TO BUILD



Coming Soon! The new United Way of Central Texas marketing collateral just got a face lift. We are excited to share a sneak peek with you. The full version will be available and launched at the Leadership Breakfast on Thursday, September 28th.

DAY OF CARING



Day of Caring is set for **October 6, 2023**. United Way of Central Texas' Day of Caring is a strategic volunteer program created to help advance the common good on issues of education, income, and health. UWCT's Day of Caring is more than a single day of

volunteering; it is the launch of ongoing volunteer engagement and opportunities.

[Read More](#)

SAVE THE DATE

13th Annual Chrome & Carols: Festival of Trees



Things will look different this year as we are *ON THE ROAD* to a new location, but the same excitement will remain. Christmas trees will be designed by Precious Memories Florist & Gift Shop and raffled with all the professional decorations, coupled with over \$1,000 worth of gifts beneath each tree, along with a silent and live auction.

Sponsorship opportunities are available. Please contact Veshell Greene at veshell.greene@uwct.org.

[Read More](#)

GRANT FUNDING NEWS



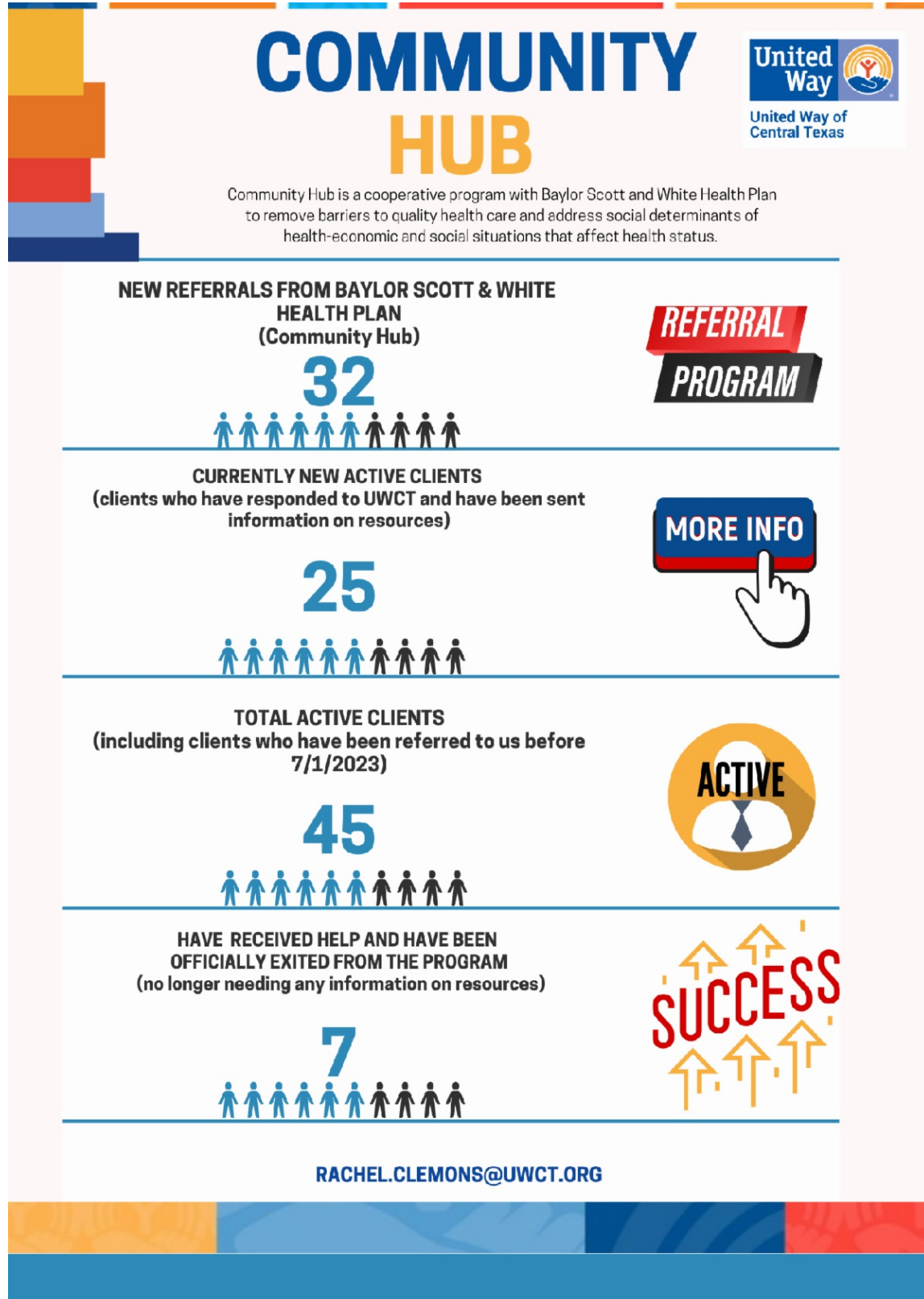
H-E-B is pleased to provide United Way of Central Texas with assistance in the amount of \$10,000.00 in support of the community. Thank you to H-E-B. @HEB / #HEBHelpingHere



The United Way of Central Texas was the recipient of a Cadence Bank Foundation grant. Robert Jones, President - Greater Temple Area Market and Cyndi Warren, VP - Branch Group Sales Manager - Heart Of Texas Division, presented the award to Stephanie O'Banion, President/CEO and Veshell Greene, Vice President at their new branch location in Temple. This grant supports the

VITA (Volunteer Income Tax Assistance) Program which offers free tax preparation to anyone making less than \$64,000 per year. In 2022, over 1.3 million in tax refunds and over \$800,000 in tax credits returned to Central Texas families and communities through the VITA program. Thank you to Cadence Bank.

PROGRAMS

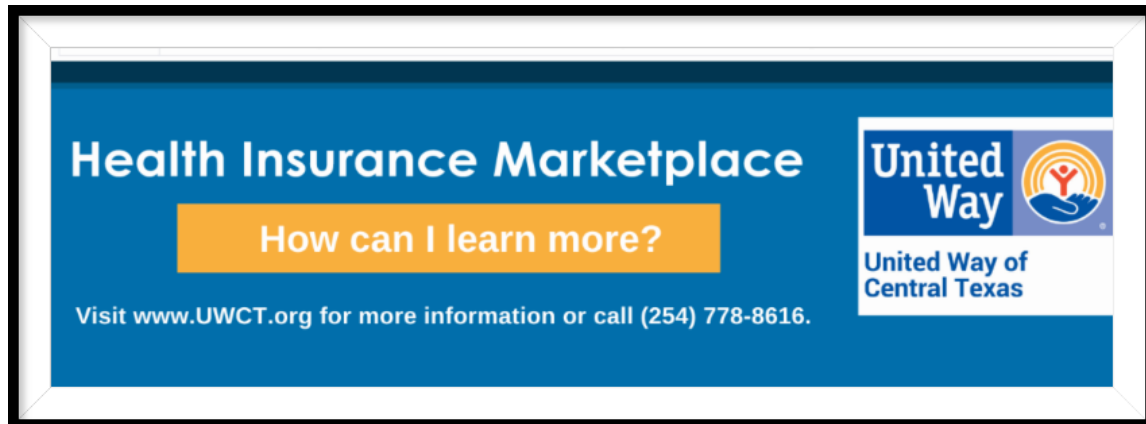


Community Hub continues to see an increase in client referrals

and collaborates with Baylor Scott & White Health Plan to provide a streamlined process.

[Read More](#)

HEALTH INSURANCE MARKETPLACE



Open Enrollment runs from November 1 - January 5, 2023

Put your health and well-being first with Marketplace health insurance. We can help you compare plans and find out what your costs will be before you enroll. You may qualify for savings, even if you haven't before!

[Read More](#)

Stories of Impact

QUARTER 2: CLIENT JOURNEYS

Funded Community Partners play a vital role in making an impact in the United Way's Community Impact Agenda. These partners have applied and been awarded a grant from the United Way of Central Texas and are making measurable impact in the areas of Education, Health, and Financial Stability.

Education:

Central Texas Youth Services, FUTURE TWC Program

Program Participant struggled financially to maintain her apartment and wanted to enroll in college. She made a decision to get a second job to assist with her responsibilities. Staff assisted the youth in finding out if her apartment rental company qualified or accepted the HUD voucher for foster youth. The youth completed paperwork to get approval for the voucher as staff assisted with the inspection process to submit required paperwork. The youth needed assistance with basic need items

due to having to pay rent and utilities with no support. She is currently receiving housing support due to her income and will be enrolling in Temple College for the fall.

Health:

Hill Country Community Action Association, Inc. - Senior Nutrition/Meals on Wheels

Recently I had a group of individuals come to me with an offer of fans for our meals on wheels clients. We received about 20 fans and got them placed into the homes of clients with no central air. Our client's are so grateful for the fans and the meals. Lori Schaefer Belton Center Director

Financial Stability:

Families In Crisis, Inc. - Victim Intervention Program

Jane came to the Temple shelter for emergency safe shelter from domestic violence and sexual assault. She is a previous client from many years ago who had successfully transitioned to her own place but had suffered a mental breakdown and, after being institutionalized, returned to an unsafe situation. Jane was hopeful she would be able to start over. Her goals were to create a safety plan, order her birth certificate and While in the shelter, Jane was provided with crisis intervention, and information and referrals regarding community resources, assistance applying for Crime Victims' Compensation, information regarding victim rights, safety planning, referrals for employment, and personal advocacy. Jane was approved for one of FIC's housing programs to receive deposit and limited rental assistance. She was assisted with her housing search and found a unit that will be affordable on her fixed income. Jane was also provided with a starter kit, nonperishable food, and a bed.

Involvement

SMALL BUSINESS PODCAST



Veshell Greene, Vice President of Resource Development and Monica Silcott, Director of Engagement were invited to speak on behalf of United Way of Central Texas and share the vision and the impact that UWCT provides to the community.

FIND HELP 101



Find Help and Baylor Scott and White Health Plan put on an event to share resources and information about the Find Help platform. This platform is used to facilitate case management with our Community Hub program. Rachel Clemons, Director of Community Services provided information to the group about United Way of Central Texas and 211 services.

TEMPLE COLLEGE RESOURCE FAIR



Temple College hosted a fair for students to learn about community resources that they could access throughout the school year.

GOOD NEIGHBOR DAY



In celebration of Good Neighbor Day, Precious Memories Florist & Gift Shop distributed roses to United Way of Central Texas which filled our hearts with joy.

NATIONAL NON-PROFIT DAY



Here at United Way of Central Texas, a yummy gift of Crumble cookies was delivered by First Nation Bank in appreciation of National Non-Profit Day.

ONGOING HYGIENE DRIVE



United Way of
Central Texas

HYGIENE DRIVE

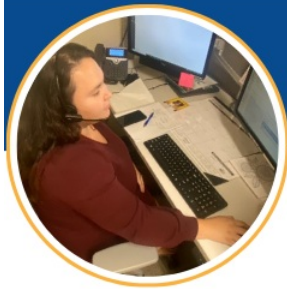


United Way of Central Texas invites you to contribute hygiene products to vulnerable families. Your generous donations will ensure cleanliness and preparedness during the summer heat.

You can drop off your donations at United Way of Central Texas office at 4 North 3rd Street in Temple!

From Hello to Help, 2-1-1 is Here

The United Way of Central Texas 2-1-1 Helpline is free and confidential, and available 24 hours, 365 days a year. 2-1-1 is staffed by trained specialists who can find real answers for callers as they work the most comprehensive social services database in the state of Texas.



2-1-1 LOCAL CALL CENTER STATS JANUARY - AUGUST



211 HELPLINE: The United Way of Central Texas 2-1-1* HELPLINE is free and confidential, and available 24 hours, 365 days a year. The helpline is staffed by trained specialist who can find real answers for callers as they work the most comprehensive social services database in the state of Texas.

*2-1-1 Texas is a program of the Texas Health and Human Services Commission in collaboration with United Way of Central Texas.

17,822
Requests for HELP



REQUESTS FOR SERVICE



8,324
Request for SHELTER or HOUSING

3,506
Request for HEALTHCARE

5,287
Request for UTILITIES

756
Request for MENTAL HEALTH

81
Request for DISASTER



3,714
Request for RENT or MORTGAGE

471
Request for TRANSPORTATION ASSISTANCE

2,562
Request for FOOD

71
Request for EDUCATION



26
Calls from 18+ YRs

772
Calls from SENIORS 65

106
Calls from ACTIVE DUTY & VETERANS

2
Calls from COVID

673
Calls from FIRST TIME CALLERS

INCOMING CALLS

United Way in the News

Check out this recent news article:

June 9, 2023-Temple Daily Telegram: [United Way launches fan drive as temperatures soar](#)

May 16, 2023 KCEN TV: [United Way of Central Texas Fan Drive Underway](#)

April, 15, 2023: KDH News: [First National Bank Texas Recognized with CARE Award](#)

April, 7, 2023: Temple Daily Telegram: [United Way offers free online tax filing tool](#)

Mar 23, 2023: ABC 25: [Accounting students volunteer with United Way to prepare taxes for free.](#)

March 3, 2023: Temple Daily Telegram: [Volunteers read to local school children](#)

March 2, 2023: KCEN TV: [United Way of Central Texas to celebrate Read Across America Day in Bell County](#)

Mar 1, 2023: KWTX Waco, Tx [Bell County organizations ready for more calls](#)

for help after SNAP benefits reduced

January 14, 2023: United Way to start tax assistance program in January

November 25, 2022: Chrome & Carols fundraiser sold out, but virtual tickets available

November 8, 2022: Belton notes help in using rescue funds

October 21, 2022: KWTX Waco, Tx Good News Friday

October 4, 2022: Temple Daily Telegram: United Way Day of Caring set Friday

October 1, 2022: Temple Daily Telegram: Day of Caring Volunteers tackle community projects



United Way of Central Texas | 4 N 3rd St, Temple, TX 76501

[Unsubscribe monica.silcott@uwct.org](mailto:monica.silcott@uwct.org)

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by monica.silcott@uwct.org powered by



Try email marketing for free today!