



United Way of Central Texas

EVERYONE, EVERYWHERE HAS THE OPPORTUNITY TO THRIVE

UNITED in PURPOSE

OCT



From Hello to Help, 2-1-1 is here

2023



CAMPAIGNS

2023-2024 Campaigns are well on their way, and United Way of Central Texas is excited to partner with participants in the workforce community. Company workplace campaign meetings continue and UWCT expresses the importance of community, donor involvement, and volunteerism. We focus on collaboration, sharing the power to uplift, transform, and ignite participation and the impact it has on the lives of the community. We live united in purpose!

- **City of Temple**
- **Communities in School**
- **HEB - Belton**
- **Temple College**

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365 SMALL BUSINESS CIRCLE



Three Levels of Participation

365 Small Business Circle (*10 employees or less*) continues to grow as we spread the word of partnership. 14 new small businesses have joined as new partners and are excited to be a part of United Way of Central Texas. They will be highlighted this month on social media and the UWCT website. These partners will receive a Small Partner Business Circle Partner window decal to showcase their participation and other benefits based on their selection.

- HERO - A New Day Fellowship Church
- HERO - A New Day Learning Academy
- HERO - Floor Store & More
- HERO - BNT Real Estate
- HERO - K-9 Klipz Grooming
- HERO - Sign Gypsies Bell County
- CHAMPION - Birdcreek Roofing-The Davis Team
- CHAMPION - Tom Maher-Real Estate Agent
- CHAMPION - The Cigar Lounge
- ICON - La Luncheonette
- ICON - Divergent Security Solutions
- ICON - Vanessa Morales-All City Realtor
- ICON - Comet Cleaners
- ICON - Just Chiropractic

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[Become A Partner](#)



[Click the picture above for the video to play.](#)

2023 LEADERSHIP BREAKFAST





The United Way of Central Texas held its 2023 campaign season celebration breakfast by sharing the impact UWCT and its partners have made in the community. We honored corporate donors for their tremendous support during these past challenging times and their invaluable contributions to the community.

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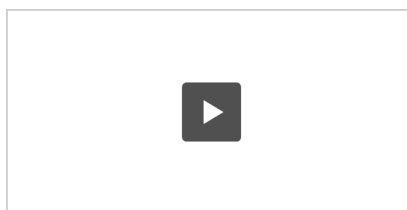
[Click for Pictures](#)



[Click the picture above for the video to play.](#)

DAY OF CARING





Day of Caring had a fantastic turnout on **October 6, 2023**. UWCT's Day of Caring is more than a single day of volunteering; it is the single most attended day of ongoing volunteer engagement. We had almost 500 volunteers complete 34 projects in the community. This is a great way to engage our corporate partners, promote volunteering, support their workplace campaigns, provide volunteer short-term support to get United Way out in the community and create a common good on issues of education, financial stability, and health.

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[Click for Pictures](#)

CHROME & CAROLS



Things will look different this year as we are **ON THE ROAD** to a new location, but the same excitement will remain. Christmas

trees will be designed by Precious Memories Florist & Gift Shop and raffled with all the professional decorations, coupled with over \$1,000 worth of gifts beneath each tree, along with a silent and live auction.

Sponsorship opportunities for tables and trees are available. Please contact Veshell Greene at veshell.greene@uwct.org.

Tickets are available for purchase www.UWCT.org.

[Read More](#)

[Buy Tickets](#)

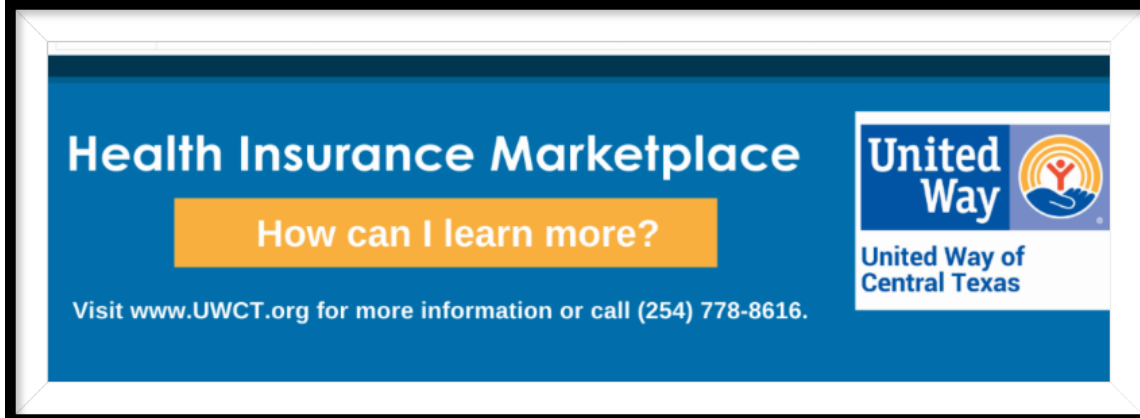
HISPANIC HERITAGE MONTH



National Hispanic Heritage Month recognized one of our own on Channel 10 News, KWTX. Monica Silcott, Director of Engagement, United Way of Central Texas, shared her Hispanic culture and how she uses her role to impact lives and LIVE IN PURPOSE.

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PROGRAMS



Health Insurance Marketplace

How can I learn more?

Visit www.UWCT.org for more information or call (254) 778-8616.

United Way
United Way of Central Texas

HEALTH INSURANCE MARKETPLACE

Open Enrollment is OPEN! Appointments are now being offered.
(November 1 - January 5, 2023)

Put your health and well-being first with Marketplace health insurance. We can help you compare plans and find out what your costs will be before you enroll. You may qualify for savings, even if you haven't before!

[Read More](#)

OUTREACH



HYGIENE DRIVE



ONGOING HYGIENE DRIVE

United Way of Central Texas invites you to contribute hygiene products to vulnerable families. Your generous donations will ensure cleanliness and preparedness during the summer heat.

You can drop off your donations at United Way of Central Texas office at 4 North 3rd Street in Temple!

2-1-1 CALL CENTER

From Hello to Help, 2-1-1 is Here

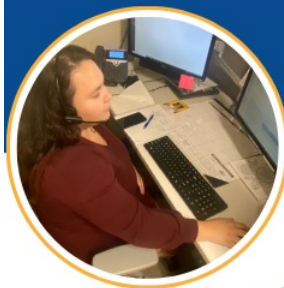
The United Way of Central Texas 2-1-1 Helpline is free and confidential, and available 24 hours, 365 days a year. 2-1-1 is staffed by trained specialists who can find real answers for callers as they work the most comprehensive social services database in the state of Texas.



From Hello to Help, 2-1-1 is here

211 in 2023

Get Connected. Get Help.



2-1-1 LOCAL CALL CENTER STATS JANUARY - SEPTEMBER



211 HELPLINE: The United Way of Central Texas 2-1-1* HELPLINE is free and confidential, and available 24 hours, 365 days a year. The helpline is staffed by trained specialist who can find real answers for callers as they work the most comprehensive social services database in the state of Texas.

*2-1-1 Texas is a program of the Texas Health and Human Services Commission in collaboration with United Way of Central Texas.



UNITED WAY IN THE NEWS

Check out this recent news article:

October 18, 2023: Temple Daily Telegram; [United Way of Central Texas assists area residents](#)

October 10, 2023-Channel 25 KXXV: [United Way of Central Texas sees largest Day of Caring ever.](#)

October 3, 2023-Channel 10 KWTX: [National Heritage Month-Monica](#)

Slicott

June 9, 2023-Temple Daily Telegram: United Way launches fan drive as temperatures soar

May 16, 2023 KCEN TV: United Way of Central Texas Fan Drive Underway

April, 15, 2023: KDH News: First National Bank Texas Recognized with CARE Award

April, 7, 2023: Temple Daily Telegram: United Way offers free online tax filing tool

Mar 23, 2023: ABC 25: Accounting students volunteer with United Way to prepare taxes for free.

March 3, 2023: Temple Daily Telegram: Volunteers read to local school children

March 2, 2023: KCENT TV: United Way of Central Texas to celebrate Read Across America Day in Bell County

Mar 1, 2023: KWTX Waco, Tx Bell County organizations ready for more calls for help after SNAP benefits reduced

January 14, 2023: United Way to start tax assistance program in January

November 25, 2022: Chrome & Carols fundraiser sold out, but virtual tickets available

November 8, 2022: Belton notes help in using rescue funds

October 21, 2022: KWTX Waco, TxGood News Friday

October 4, 2022: Temple Daily Telegram: United Way Day of Caring set Friday

October 1, 2022: Temple Daily Telegram: Day of Caring Volunteers tackle community projects



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