

ABOUT US

NEED HELP

WAYS TO GIVE



CAMPAIGN™
UPDATE 2025-26



United Way of Central Texas extends our sincere appreciation to every company, workplace team, individual donor, and volunteer who stepped forward to participate in this year’s campaign. Your commitment is already creating meaningful and measurable impact across Central Texas.

Campaign season is actively underway, and we are seeing encouraging momentum. Contributions are increasing, workplace campaigns continue to finalize.

Each partnership strengthens the ability to reach more families and connect more individuals to the support they need when they need it most.

As we move forward, our focus remains on expanding participation —welcoming additional workplaces, businesses, and community members to join this collective effort.

Growing participation allows us to:

DONATE

- American Legion Auxiliary Unit 133
- Acadian Ambulance Service
- Atmos Energy
- Baylor Scott and White Healthcare
- Belton ISD
- Bell County
- Boeing Company
- Bring Everyone in the Zone, Inc
- Broadway Bank
- Brockway, Gersbach, Franklin & Niemeier, PC
- Cadence Bank
- CASA of Bell & Coryell Counties
- Caterpillar
- Central National Bank
- Central Texas 4-C
- Central Texas College
- Central Texas Council of Governments
- Central Texas Housing Consortium
- Central Texas Youth Services
- City of Belton
- City of Copperas Cove
- City of Killeen
- City of Temple

- Improve access to vital health resources
- Expand educational opportunities for children and families
- Strengthen financial stability across our community

Every workplace partnership, every volunteer hour, and every donor commitment multiplies our community impact. This is truly a participation-driven movement.

One workplace.

One donor.

One act of service at a time.

When engagement grows, outcomes grow. And when we come together with purpose, the scale of change accelerates.

Be part of the impact.

Be part of the change.

UNITED IS THE WAY.

When you give, you don't simply make a donation.

You empower.

You uplift.

You restore hope.

And together, we build a stronger Central Texas for everyone.

- Communities In Schools
- Cove House
- Dooley's Pool Hall & Pro Shop
- East Penn Mfg. Co, Inc
- Emerson Electric
- Enterprise
- Environmental Fund for Texas
- Extraco Banks
- Farmers Insurance
- Families In Crisis
- Family Promise of Bell County
- Fisher House Foundation
- General Dynamics
- HEB - Austin
- HEB - Belton
- HEB - Copperas Cove
- HEB - Harker Heights
- HEB - Lampasas
- HEB - Killeen-Stan Schlueter
- HEB - Killeen-Trimmier
- HEB - Temple-25th Street
- HEB - Temple-31st Street
- Hill Country Community Action
- Johnson Brothers Ford
- Kasberg, Patrick & Associates, LP
- Killeen ISD
- Liberty Mutual Group
- Materials Transportation Company
- McLane Company
- McLane Group
- Nationwide
- Oncor Electric Delivery Co. LLC
- Ralph Wilson Youth Club
- Target
- Temple 4C
- Temple College
- Temple Community Clinic
- Temple Daily Telegram
- Temple ISD
- The Salvation Army
- University of Mary Hardin-Baylor
- Verbank



- Wilsonart Engineered Surfaces
- Workforce Solutions of Central Texas

DONATE

Campaign 2026-27 Kickoff



Baylor Scott & White Health, alongside McLane Children's, has officially launched this year's "Give to Change" campaign, an initiative focused on strengthening community impact through meaningful employee giving and engagement.

As part of this effort, the Bridges to Wellness program is being highlighted as a key opportunity for staff to support—reflecting the strong partnership between Baylor Scott & White Health and United Way of Central Texas in advancing access to care for individuals and families in need.

Bridges to Wellness helps connect patients to essential medical resources, prescriptions, and support services, ensuring continuity of care and improving overall health outcomes.

Through campaigns like Give to Change, employees have the opportunity to support programs that align with their passion for serving others and improving lives across the community. This collaboration continues to demonstrate the power of partnership—bringing together healthcare expertise, community resources, and collective generosity to create lasting impact.

Expansion of UWCT Territory Soars to 44



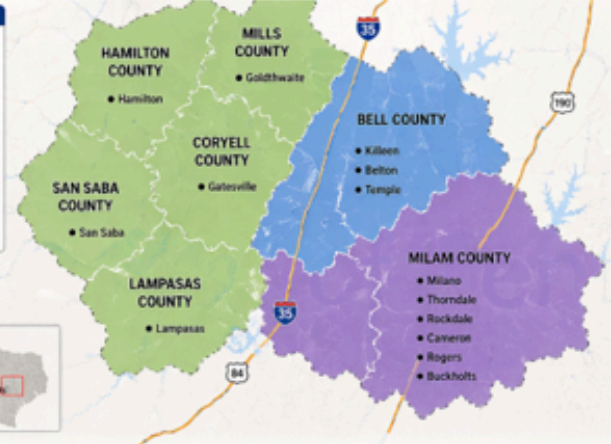
UNITED WAY OF CENTRAL TEXAS (UWCT) - GROWTH & EXPANSION

Expanding Our Reach. Strengthening Our Communities.
NOW COVERING 44 ZIP CODES ACROSS 7 CENTRAL TEXAS COUNTIES



MAP LEGEND

- 16 ZIP Codes Already owned & supported by UWCT
- 25 ZIP Codes From United Way of Greater Fort Hood (May 2025)
- 6 ZIP Codes From South Milam County United Way (April 2026)
- City/Town
- County Boundary



ZIP CODES & CITIES WE NOW SERVE

1. ALREADY OWNED & SUPPORTED BY UWCT (16 ZIP CODES)			
COUNTY: BELL			
CITIES / COMMUNITIES			
76801 Belton	76811 Temple	76803 Nolanville	76841 Belton
76802 Killeen	76842 Belton	76804 Parker Heights	76843 Rogers
76803 Temple	76849 Little River Academy	76811 Sabalo	76848 Buckholts
76804 Killeen	76871 Temple	76828 Morgan Park West	76877 Belton

2. FROM UNITED WAY OF GREATER FORT HOOD (25 ZIP CODES)			
COUNTIES: BELL, CORYELL, HAMILTON, LAMPASAS, MILLS, SAN SABA			
CITIES / COMMUNITIES			
76813 Gatesville	76857 Lampasas	76815 Moody	76841 Florence
76822 Gatesville	76858 Goldthwaite	76826 Ogilby	76889 Burnet
76825 Ewart	76859 Goldthwaite	76828 Gatesville	76844 Coppas Cove
76828 Gatesville	76877 San Saba	76837 Gatesville	76842 Killeen
76831 Hamilton	76801 Goldthwaite		
76837 Gatesville	76877 San Saba		
76880 Lampasas			
76882 Lampasas			
76885 Lampasas			

3. FROM SOUTH MILAM COUNTY UNITED WAY (6 ZIP CODES)			
COUNTY: MILAM			
CITIES / COMMUNITIES			
76874 Milano	76873 Rogers		
76867 Thorndale	76872 Buckholts		
76861 Rockdale	76826 Cameron		

EXPANDED IMPACT
UWCT now proudly covers 44 ZIP codes across 7 Central Texas counties.

STRONGER TOGETHER
More communities. More partners. More opportunities to create lasting change.

CONTINUED GROWTH
By uniting resources and expanding our reach, we are building a stronger, more resilient Central Texas.

UNITED WAY of Central Texas
United in Purpose. Driven by Community. Creating a Better Tomorrow for All.

ONE REGION. ONE MISSION. 44 ZIP CODES. ENDLESS POSSIBILITIES.



United Way Worldwide has notified United Way of Central Texas (UWCT) that its service territory will expand to include six additional zip codes: Milano, Thorndale, Rockdale, Cameron, Rogers, and Buckholts. This decision is based on UWCT's proximity, existing service footprint, and demonstrated leadership in managing prior regional transitions. This change is not a merger or acquisition. UWCT is not absorbing another United Way's assets, debt, or liabilities—only expanding its service area. UWCT already provides services such as 2-1-1, VITA, and Bridges to Wellness & Health in or near these communities, and no immediate financial obligations, staffing increases, or governance changes are required.

Per United Way of Texas:

Excerpt from our United Way Worldwide representative: "Within the last 11 months, we have witnessed your staff and board:

- Support 16 zip codes already owned and supported by United Way of Central Texas
- Assume 25 zip codes from recently terminated United Way of Greater Fort Hood (May 2025)
- Assume 6 zip codes from recently dissolved South Milam County United Way (April 2026)

Your network citizenship supports streamlining the continuity of United Way in these areas. Thank you for leading the greater Central Texas region with excellence and transformational foresight. Always know our teams are here to support you."

Next steps focus on a thoughtful, phased approach: gathering board input, engaging community leaders, listening to local needs, leveraging existing relationships, and bringing recommendations back to the board as opportunities develop. The CEO, Veshell Greene, invited board members to share insights and help introduce UWCT to these newly added communities to begin building trust and awareness.

Volunteer Income Tax Assistance - VITA



VITA Wrap Up - Let's Recap

VITA is completely closed, and what a season it has been. Thanks to the dedication of our volunteers, partners, staff, and supporters, we were able to help hardworking families across Central Texas prepare and file their taxes with confidence.

This season, we completed [NUMBER] tax returns, helped bring back \$[AMOUNT] in refunds, and served [NUMBER] households/individuals through free, trusted tax preparation services. Because of this work, more families were able to keep more of what

they earned and put those dollars toward the things that matter most, like rent, groceries, childcare, transportation, and peace of mind.

Prompts / placeholders to fill in

- [[NUMBER] tax returns completed
- \$[AMOUNT] total refunds returned
- \$[AMOUNT] Earned Income Tax Credit claimed
- \$[AMOUNT] Child Tax Credit claimed-EITC
- [NUMBER] households served
- [NUMBER] volunteers engaged
- [NUMBER] service sites
- [NUMBER] total volunteer hours
- [COUNTY/CITY NAME] communities reached
- [PARTNER NAME] recognized for hosting/supporting a site
- [AVERAGE] Average Refund
- [FIRST TIMER] First timers helped (if we track)
- [COUNTIES/CITIES] counties/cities served
- [PREP FEE] money saved in prep fees

THS VITA Celebration



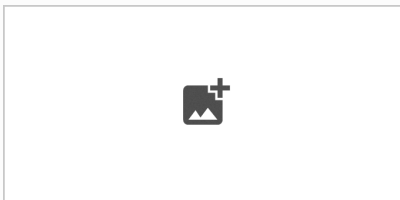
Temple High School celebrates the VITA completion of this years tax season with a celebration of their sucessess.

UMHB VITA Celebration

University of Mary Hardin-Baylor recognizes their students for their participation in the VITA program during this year tax season.



UWCT Partners for Football Camp

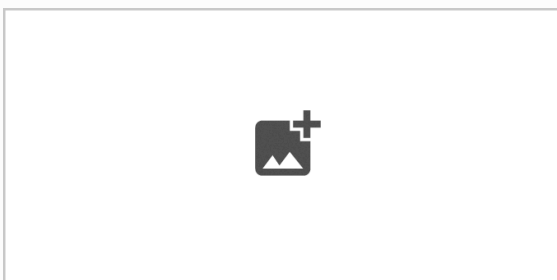


Your copy should address 3 key questions: Who am I writing for (audience)? Why should they care (benefit)? What do I want them to do (call-to-action)?

Create a great offer by adding words like "free," "personalized," "complimentary," or "customized." A sense of urgency often helps readers take action, so consider inserting phrases like "for a limited time only" or "only 7 remaining!"

UWCT HAPPENINGS

2026 Partner Grant Recipients Named



United Way of Central Texas Grant Recipients named. The citizen review committees interviewed and analyzed these participants to evaluate their service statics and program specifics and got to investigate how awards are were excited

to fund serving 22 partners and 25 programs

1. Armed Services YMCA Killeen - Child Care
2. Belton Christian Youth Center - Stable and Accessible Child Care
3. Bring Everyone In The Zone - Peer to Peer Support
4. CASA - Court Appointed Special Advocates
5. Central Texas 4C - Head Start Program
6. Central Texas Youth Services #1 - Street Outreach for Survival (SOS); Transitional Living; Project FUTURE TWC Program; Option House
7. Children's Advocacy Center - Children's Advocacy Center of Central Texas
8. Churches Touching Lives for Christ - Weekend Nutrition Program
9. Communities in Schools - CIS Support Services in Central Texas
10. Cove House - Cove House Free Clinic
11. Families in Crisis - Victim Intervention Program
12. Family Promise of Bell County - Family Service Programs
13. Food Care Center - Food Care Center
14. Fort Hood Area Habitat - Pillars of Promise: Pathway to Homeownership
15. Greater Killeen Free Clinic - Partial Salary for FNP of Chronic Care Clinic
16. Help[ing] Hands Ministry of Belton - Neighborhood Food Pantry
17. Hill Country Community Action - HELP Centers; Senior Nutrition; Meals on Wheels
18. Ralph Wilson Youth Club - RWYC After-School Program
19. STARRY - STARRY Family and Youth Success Program
20. Temple Community Clinic - Access to Healthcare and Health Resources
21. Temple Housing Residential Corp - Housing Stabilization and Eviction Prevention
22. The Salvation Army - The Salvation Army McLane Center of Hope

UWCT sits on the Tx HHSC Panel

UWCT's Director of Impact and 2-1-1 Database Manager, Latoya Torres sat on the the TX HHSC panel for (TITLE) and was disussing the



COMMUNITY OUTREACH

Killeen Police Receives Hygiene Products



Killeen Police Department officers pick of hygiene products to make sure their officers have the products they need to service those that need it in the community,

One Hygiene Donation Can Serve Many



Temple Independent School District and Killeen Independent School District use the donations that were donated by the community to KCEN 6 News for the 2nd Annual Hygiene Drive, a community effort focused on collecting everyday hygiene essentials for local students in need. The drive took place March 2 through March 13, 2026, and this is how we can support children across the Temple, Belton, and Killeen areas in these school districts

This is a great example of how the community can rally together and help those in need. These students deserve the opportunity to have what they need regardless if they don't have access to these basic needs. School districts play a role to support them when they need it most, but this could not happen if the community that donates did not step in the gap and serve the need for students in our cities.



Temple Independent School District



Belton Independent School District

Community Connections



Community Connection Meeting – 2nd Quarter

As summer approaches - Community Connection Meeting focus on health initiatives that focus on summer safety to make sure we equip our non profit organizations with and their clients with knowledge and awareness for a healthier community as a whole. This is where partners from across Central Texas will come together to collaborate, share updates, and strengthen our collective impact.

- **May 20, 2026 - Summer Safety Tips**
- **Jun. 17, 2026 - BSWH Trauma Injury**

These meetings continue to serve as a valuable space for organizations, businesses, and community leaders to align efforts, exchange resources, and stay informed on key initiatives supporting health, education, and financial stability. We look forward to seeing you there and continuing the work—together. **UNITED IS THE WAY.**

2-1-1 Call Center

THE TOP 5 REASONS CALLERS REACHED OUT TO THE 211 HELPLINE AFTER THE MAY TORNADO IN BELL COUNTY:

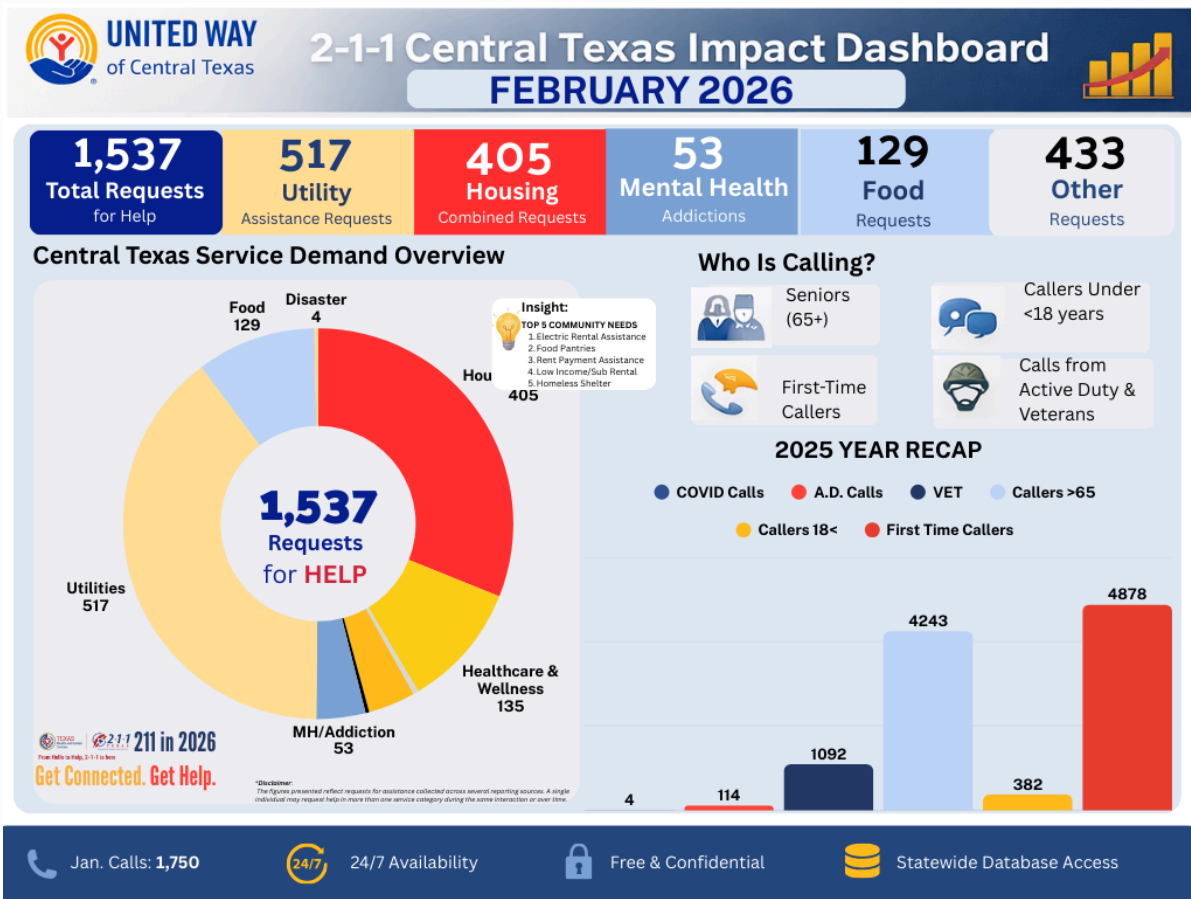
- Electric Rental Assistance
- Food Pantries
- Rent Payment Assistance
- Low Income/Sub Rental
- Homeless Shelter



LEARN MORE

From Hello to Help, 2-1-1 is Here

The United Way of Central Texas 2-1-1 Helpline is free and confidential, and available 24 hours, 365 days a year. 2-1-1 is staffed by trained specialists who can find real answers for callers as they navigate the most comprehensive social services database in the state of Texas.



Note: "Other" can consist of categories such as: Complaints, Support, Advocacy, Clothing, Household goods, Childcare, Domestic Violence, Legal Aid, Elderly, Special Services, Other bill requests, Child Abuse, Crisis and much more.

United In The News

Check out this recent news article:

[April 9, 2026-KCENTV: 6 News 2nd Annual Hygiene Drive](#)

[Feb 11, 2026 KDH News United Way highlights 2-1-1 hotline, specialists as lifeline on '211 Day'](#)

[Jan 12, 2026-United Way of Central Texas seeks volunteers for 2026 tax assistance program](#)

[Jan 7, 2026 - United Way of Central Texas' VITA now accepting volunteers](#)

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