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Dear Valued NYIWA Sponsors-

First let me say, "Thank You", for your support of our 24th annual New York International Wine Auction. We absolutely could not put on a premiere event like NYIWA without your commitment to Arc Herkimer.

Secondly, we found in our recap of the event that we actually had more proceeds than we anticipated. **Our actual gross total this year was \$390,000**, a good bit more than we reported the night of the auction. What an amazing total!! Our sponsorships and attendance were at an all time high and it's because of you.

Lastly, I want to update you on the following...

Next year's 25th anniversary NYIWA will be our last (and our best) with a goal of hitting the \$400,000 mark. I wanted you all to be one of the first to hear from us on our decision to end the event. Additionally, because of that, we wanted to give you a heads up to consider NYIWA in your 2020 budgets with the hope that perhaps, if possible, to increase your support to assist us in achieving our \$400,000 goal in our final year.

I realize many of you might be wondering why we would be concluding such an amazing event. Our reason is simple...we want to go out on top! Additionally, the event has become so all-encompassing that it is difficult to maintain without taking away from many other important items to our mission. With that said, there are other initiatives we will be undertaking in the near future and other opportunities for you to support our mission and the people with disabilities in Herkimer County. We're not going away, just shifting our focus.

So save the date 10-10-2020. Let's make certain we go out with a big bang and thank you again for your unwavering support.

Kevin Crosley
President/CEO

Arc Herkimer has been empowering people with disabilities and enriching lives throughout our community for over fifty years. For more information: www.archerkimer.org

