

New York International Wine Auction September 25, 2021 Sponsorship Opportunities

Help us
Crush It in our
Grand Finale
Year!

25TH and Final
NEW YORK
INTERNATIONAL
WINE AUCTION



NYIWA 2021 — Elegance at its finest in CNY; silent & live auctions, 5-course dinner with wine pairings.

Level	Cost *One available	Tickets (Full Event or Silent Auction & Tasting)	Rooms	Additional Benefit	Appropriate level recognition and logo placement on signage, social media, media promotion & NYIWA website	Auction Catalog Full Page Ad	One-year Membership in the Arc Herkimer Circle of Friends	Tickets to Circle of Friends Reception (9/24/21)
Presenting Sponsor	\$25,000*	8 Event	4	Auction Catalogs & Paddles	✓	✓	4	4
Anniversary Sponsor	\$15,000*	8 Event	3	Sponsor name on gift bags containing commemorative \$25 th anniversary gift for all attendees	✓	✓	4	4
Toasting Sponsor	\$10,000*	8 Event	2	Logo on toasting glassware, deliver welcome toast	✓	✓	4	4
Dinner Wine Sponsor	\$10,000*	8 Event	2	Recognition on menu cards included with invitation and at tables	✓	✓	4	4
Circle of Friends (COF) Reception Sponsor- 9/24/21	\$10,000*	8 Event	2	Logo on COF Reception materials	✓	✓	4	4
Tasting Sponsor	\$7,500*	4 Event	2	Logo on tasting glassware	✓	✓	2	2
Silent Auction Sponsor	\$5,000*	2 Event	1	Logo on bid sheets	✓	✓	2	2
Technology Sponsor	\$5,000*	2 Event	1	Logo on screens throughout the event	✓	✓	2	2
After Party Sponsor	\$5,000*	2 Event	1	Prominent Signage	✓	✓	2	2
Décor Sponsor	\$5,000*	2 Event	1	Acknowledgement at every table	✓	✓	2	2
Vineyard Sponsor	\$2,500	2 Event			✓	✓	1	1
Wine Pull Sponsor	\$1,500	2 Silent Auction & Tasting		Signage at Wine Pull Table	✓	✓		
Raise Your Glass Sponsor	\$1,500	2 Silent Auction & Tasting			✓	✓		
Wine Lover Sponsor	\$500				✓	✓		

September 25, 2021 at Turning Stone Resort • Casino, Verona, NY

Please contact: Jackie Lewis, Executive Office & Special Events Manager
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Our mission is empowering people with disabilities and enriching lives throughout our community.

www.archerkimer.org