



WENDELL MARKET 2022 RULES AND REGULATIONS

MISSION

The Wendell Market creates the opportunity for people to buy locally grown and produced products.

GOALS AND VISION

The Wendell Market seeks to:

- increase access to fresh, locally produced and safe food for all people;
- encourage, support and promote the efforts of local, independent and small-scale farmers, local growers and local artisans seeking to sell their products/produce directly to consumers;
- create an opportunity for people to meet, eat and share stories, recipes, and knowledge in a place dedicated to cultivating local products and talents; and
- strive to create an atmosphere that serves not only the market, but also contribute to and promotes a sense of community.

PARTICIPATION

Participation in the Wendell Market is open to growers, harvesters, bakers, makers of prepared food, and artisans (who will be called “vendors” from here on). The market strives to be a producers-only market. Vendors must participate in the production of the products they sell.

MANAGEMENT

The Market Manager or appointed representative shall enforce all the rules and regulations of the market and work with the vendors to help them be successful. The Market Manager or his/her representative will be present at the market during the hours of operation. If questions or problems arise on market day, the Manager or his/her representative will resolve them.

Market day responsibilities include the following:

- overseeing the set-up and breakdown of the market;
- recording market attendance (vendor and patrons);
- assuring vendors are in compliance with market regulations;
- and, addressing any disputes or complaints

VENDORS

The Wendell Market is primarily a producer-only market. A producer is defined as the person who, “grows or makes the product for sale”. These persons may include immediate family, partners, employees or local cooperative groups. No multi-level marketing (MLM) vendors are allowed.

Included within the application is a “*hold harmless*” agreement that all vendors must sign. This agreement means the producer will hold the Town of Wendell and its representatives harmless concerning product liability or any other factor that relate specifically to the vendor’s business practice.

No vendor fees will be charged for the 2022 season!

Vendor space is available on a first come, first served basis. A vendor space is defined as a designated area not to exceed **12** feet wide. Vendors must be set up prior to the start of the market and are required to stay until the market ends. All vendors must leave their spaces clean.

In the event of ***extreme weather***, a decision about closing the market will be made by 12 pm the day of the market. An email will be sent to all registered vendors regarding any market cancellations.

Vendors are responsible for their own displays. Tables, tents, canopies, pop- ups, umbrellas, signs and other display items must be in good condition. The safety or convenience of customers may not be compromised at any time by vendor displays, tents, canopies, umbrellas, signs or other display materials.

All vendors with licenses must have a copy available at their booth and a copy for on file with the market manager. All home-prepared consumable products must meet North Carolina Department of Agriculture and Consumer Services Rules and Regulations. Vendors set their own prices and are responsible for accurately representing their products.

All vendors must have a Certificate of Registration with the NC Department of Revenue. Vendors must visibly display any licenses certifications and permits required by law for all products. **The collection and filing of all related taxes is the responsibility of the individual vendor.**

Each vendor must abide by all state and federal regulations that govern the production, harvest, preparation, preservation, labeling, or safety of products offered for sale at the Market. Vendors are liable for their own products.

WEEKLY MARKET PROTOCOLS

- Vendors may begin setting up in their designated space one hour prior to the start of the market.
- Vendors may unload their vehicles at their booth in a manner that does not impede other vendors from accessing their spaces. All vehicles must be moved to nearby parking areas by 15 minutes prior to the start of the market.

MISCELLANEOUS

- Neither the Town of Wendell nor its representatives are responsible for damage or loss of any personal belongings.
- Vendors will be responsible for the collection and removal of all trash generated from the sales of their products.
- The use of tobacco products or illegal substances is not permitted at the market.
- Disruptive or detrimental behavior by vendors or customers to the peaceful operation of the Market will not be allowed.
- Small children brought to the Market by vendors must be kept under supervision.
- Unsafe or unsanitary conditions should be brought to the immediate attention of the Market Manager or designated representative.
- No live animals, fowl or fish may be sold at the market.
- Anyone who participates in the market, whether vendor, customer or otherwise attends at his/her own risk.
- Vendors will operate at their own risk and assume liability from their customers.
- The Town Manager or designated market manager may revoke any vendor privileges for failing to operate consistent with the Wendell Market Guidelines or violations of County, State, or other law applicable to operation at the Market.