



15 E. Fourth Street Wendell, NC 27591
Telephone: (919) 365-4448 Fax: (919) 366-1462 www.townofwendell.com

3/14/2018

Request to participate in 2018 Spring Into the Arts Walk

Dear Artist,

I am writing to you on behalf of the Town of Wendell's Appearance Commission. The Appearance Commission is an appointed citizen board whose mission is to help guide public art and beautification efforts within the Town. The commission is currently planning our 3rd annual Art Walk Event, which will take place on May 12, 2018.

The Town of Wendell is hosting a bluegrass concert and picnic at the Town Square, a caricature artist, sidewalk chalk demonstrations, the Kid's Art Walk, and the Scrap Exchange. Other businesses and civic organizations are sponsoring events throughout downtown Wendell including over 50 arts and craft vendor booths. Last year, the Art Walk raised over \$1,500 which was used to paint another mural in the downtown area as well as help start the design process of our Wendell mascot statue project which we expect to have implemented over the next year.

We would like for you to be one of our participating artists for our Plein Air contest. Within this packet, you will find an application, a schedule for the day, and a location nomination form with a boundary map in case you would like to nominate a house to paint. Commercial/government locations do not require the approval of a property owner since artists can paint within the right-of-way.

This year, we will have two categories for the Art Walk. The first category is for paintings that are painted during the event. A second category is being added for any paintings using a Wendell scene, but painted prior to the event. Only the ones painted during the event are eligible for prize money; but all paintings sold at the silent auction will be split 50/50 between the Appearance Commission and the artist. You may also bring additional paintings to the auction to try to sell if you desire.

Our goal is to have at least 15 artists painting around the downtown area, so we hope you will consider painting at our event. If you participate, please feel free to bring any flyers, business cards, or art for sale to set out in case citizens are interested in contacting you about your work.

If you are interested in participating, helping coordinate, or have comments related to the event structure, please contact me at 919-365-4448 or preidy@townofwendell.com.

Thank you in advance from the Wendell Appearance Commission.

Respectfully,

A handwritten signature in blue ink, appearing to read "Patrick Reidy".

Patrick Reidy, AICP, CZO
Planner II/Appearance Commission Staff Liaison
Town of Wendell



Spring into the Arts Walk

2018 Artist Application

One Day Event:

Saturday, May 12th (No rain date)

Location: Wendell's historic downtown district

Artist Check-In: (You get to choose your start time) *This is NOT a timed event

Saturday, May 13th: 8:00 AM - 11:00 AM (painting can begin at 6AM)

*Check-in will take place at 6 N. Main Street.

*You will pick your location (the area defined on the map) approximately 1-2 weeks before the event. Locations will be picked based on order of applications received.

*Artists can paint for as long as they want including any touch-up's before turning in the FINAL completed painting on Saturday at 5PM. Artists may paint more than one piece but must choose only one for judging.

*Cash prizes for paintings created during event:

1st place - \$250; 2nd place - \$150; 3rd place - \$100

*If you would like to paint other Wendell themed paintings, those may be entered in the Silent Auction. All paintings will receive a 50/50 split between the Appearance Commission and Artist.

**Donations of additional pieces are gratefully accepted and will be used in a silent auction during Artist Reception to benefit the Wendell Appearance Commission to support our mission for public art and beautification projects in Wendell.

Artist Turn-In Painting:

Saturday, May 12th @ 5 PM (no later!)

*Bring your finished and signed painting to 6 N. Main Street

Artists Reception and Auction:

Friday May 18th 6:30 PM: Artist reception and public viewing at Wine and Beer 101 (21 N. Main Street)

5:30 PM: Winners Announced; Silent Auction begins

Name:

Email:

Cell Phone:

Street Address:

City:

State:

Zip:

- Have you ever entered an art contest?
- Have you ever won a contest?
- If so, please list all that apply:
- Have you previously participated in the Spring into the Arts Walk event? If so, what years?
- Have you ever sold a piece of your work?
- Would you consider yourself a professional or amateur?

Would you agree to sign a waiver allowing the Town of Wendell to use images of your work in public art and future marketing materials (with credit noted)? (All will be used to encourage a positive image for the arts community in Wendell) YES NO

Please send application to preidy@townofwendell.com or submitted in person or by mail to the Wendell Planning Department, C/O Patrick Reidy, 15 E. Fourth Street, Wendell, NC 27591. **If submitting by e-mail, please list your name in the subject line followed by the word "Wendell Art Walk"**

Art Walk Participant Info

- Locations will be picked by each artist approximately 1-2 weeks before the event based on the order of applications received.
- This year, there are two options for painting:
 1. Paint during the event and be eligible for prize money and 50/50 split from silent auction.
 2. Paint ahead of the event, but only be eligible for 50/50 split from silent auction.
- If you are painting during the event and have a residential location in mind within the boundary of the event, but it is not listed as an approved location, you must obtain the property owner's permission first using the location nomination form. Those painting ahead of the event can paint anywhere in Wendell (residential permission still applies).
- **Painting can begin at 6AM; however check in starts at 8am on May 12th. Check in will take place at 6 N. Main Street.**
- Canvases will not be stamped or marked, but we ask that everyone honor the request to use a fresh canvas to paint your assigned location. If you need additional time, you are allowed to do a rough sketch on once your location is assigned, but no paint should be added to the canvas until the day of the event. If you have questions regarding the rough sketch, please let me know.
- If you do not require the full amount of time to paint, we ask that you try to paint between the hours of 10am and 3pm since we expect the most visitors during that time.
- If you need a short break, Art Walk volunteers will be around to watch your supplies. They will be going around asking if you need a break, but please flag one down if you need a break.
- If you would like to paint across the street from your subject matter, the Town is willing to rope off a few parking spaces so you can set up in the space and not be on the sidewalk. If you are interested in trying to have a space reserved, please contact Patrick Reidy at 919-365-4448 or preidy@townofwendell.com
- Fresh water will not be available for your paint brushes due to no one requiring water during the previous years. Please plan to bring any water you need to clean your brushes.
- Please feel free to bring a sign asking to not be disturbed.
- You are welcome to bring flyers, business cards, or other art to sell. It is your choice how you want to be set up. Also, you are responsible for bringing chairs and/or umbrellas.
- **Paintings must be turned in by 5:00pm at 6 N. Main Street.**
- It is your choice if you'd like to provide a frame or leave it unframed.
- Judging will be done by amateurs. Technique will not be a judging criterion since many styles will be painted. Judges will rank their top 5 paintings in order. All scores will be collected and averaged to determine placing.
- **1st place will win \$250, 2nd place will win \$150, and 3rd place will win \$100.**
- Please sign your artwork before turning it in.
- Please supply easel for display of painting at reception and auction. If you have a regular easel for displaying and don't want to use your painting easel, that is fine. We have a handful of easels, but

don't have enough to display all of the paintings. Once the auction is over, event staff will help you load your easel in to your vehicle, if needed.

- On **Friday, May 18th**, the artists' reception will begin at **6:30pm** and will also be held at **Wine and Beer 101 (21 N. Main Street)**. We'd like for every artist to attend the reception if possible.
- **Winners will be announced at 7:00pm during the reception.**
- Every painting will start with an opening bid of \$50 and have \$10 bid increments. Bidding will be allowed to take place prior to the auction if someone would like to bid on the art, but cannot attend the silent auction.
- As noted on the application, the art will be collected prior to the auction and will be photographed for reproduction for future promotions for the Town of Wendell. A waiver will be required to be signed at check in or it can be e-mail before the event.
- If you do not want to paint during the event on May 12th, you can paint ahead, but they will not be included in the judging. Also, donations of art are accepted for the silent auction, but they will not be included in the judging.
- **If you have any questions about the event, please contact Patrick Reidy at 919-366-6888 or preidy@townofwendell.com. During the event, I can be reached at 918-408-1835.**
- This is our 3rd time hosting this event and we want to make it the best possible event, especially for our artists. If you have any comments or concerns after the event, let us know so we can try to address them so we can make the 2019 Art Walk our most successful Art Walk.



The Wendell Appearance Commission is looking for places for artists to paint during the Spring into the Arts Walk on **May 12, 2018**. Locations can be nominated by entering the required information below. Below are the rules for submission.

1. If a residence, the property owner must approve your nomination and allow artists and event goers to park near and walk on their property (within reason) during the event.
2. The location must be within the boundaries (or on opposite side of street where boundary is located) of the map provided on the back.

- Name: _____
- Phone: _____
- Email: _____
- Location Address: _____
 - Did the location owner give you permission to nominate their location? If the answer is no, please obtain permission before proceeding further. Yes No
- Location Owner's Name: _____
- Location Owner's Phone Number: _____
- Location Owner's Email: _____
- Location Owner's Authorizing Signature: _____
- Date of Owner's Authorizing Signature: _____

