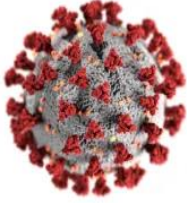


## Support Small Businesses



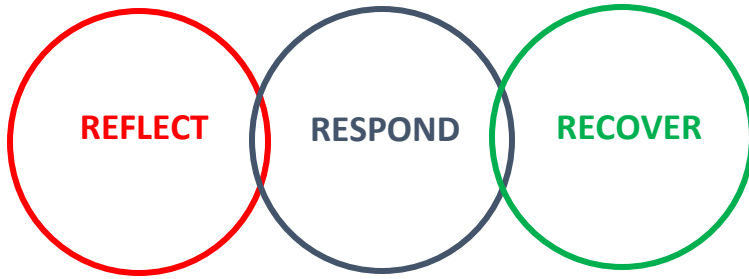
Are you an existing business owner seeking COVID-19 resources and support?

Are you an aspiring business owner concerned about starting a business during a pandemic?

We're here to help!

### SBCRT Program Curriculum

- W1:** Business Experimental Design
- W2:** Addressing Fears & Challenges
- W3:** Business Model Canvas
- W4:** Value Proposition
- W5:** Knowing Your Customer
- W6:** Transitioning to an e-Commerce Business
- W7:** Rebounding and Rebuilding in Economic Crisis
- W8:** Financial Projections, Cost Structure, and Revenue Streams



## The EDA University Center at Fayetteville State University announces the Small Business & COVID-19 Recovery Training (SBCRT).

Students will participate in an 8-week **online** course providing entrepreneurial management, business resiliency training, & economic recovery strategies.

This program is being provided **free of charge** to all SBCRT participants.

At course completion participants will have: A business model canvas, financial projections, and an opportunity to apply for business capital.

**Space is limited. Class begins 9/22/20!**

Contact Malika Bennett at [mmbennett@uncfsu.edu](mailto:mmbennett@uncfsu.edu) or 910.672.1017 for additional information and a program application.

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