



TOWN OF WENDELL

NORTH CAROLINA

ECONOMIC DEVELOPMENT COMMITTEE MEETING

AGENDA

Downtown / Town Branding Workgroup

Wednesday, September 25, 2013
1:00 P.M – 2:30 P.M

Wendell Community Center – Conference Room
601 W. Third Street, Wendell, North Carolina

1. Meeting Called to Order

A quorum of the Downtown / Town Branding Workgroup is required before taking official action.

2. Welcome

3. Public Comments:

- Individuals interested in speaking during the public comments time will need to sign up prior to the beginning of the meeting. The signup period will begin thirty (30) minutes prior to the beginning of the meeting and conclude at the beginning of the meeting.
- Each individual may be limited to a time of three (3) minutes in which to express his or her concerns.
- Individuals making public comments are expected to be courteous to the Committee.

4. Draft Minutes:

- a. August 28, 2013 Downtown / Town Branding Workgroup Meeting

5. Review and discussion of the following items:

- a. Upcoming Meeting Schedule Change Discussion
- b. Appearance Commission & Downtown Workgroup Discussion (Invited Guests)
 - i. Joint Initiatives
- c. Wayfinding Signage Branding Update & Discussion
 - i. Design Concept
 - ii. Location
 - iii. Options - Costs / Fundraising
- d. Group Review of Redesigned Working Draft Downtown Wendell Brochure
- e. Next Steps

6. Committee Members Comments

7. Adjourn to Next Regularly Scheduled Meeting