



TOWN OF WENDELL

NORTH CAROLINA

ECONOMIC DEVELOPMENT COMMITTEE MEETING

AGENDA

Regular Meeting of the Wendell Economic Development Committee -
Downtown / Town Branding Workgroup

Wednesday, April 24, 2013
1:00 P.M.

Wendell Community Center – Conference Room
601 W. Third Street, Wendell, North Carolina

1. Meeting Called to Order

A quorum of the Downtown / Town Branding Workgroup for the Economic Development Committee is required before taking official action.

2. Welcome

3. Public Comments:

- Individuals interested in speaking during the public comments time will need to sign up prior to the beginning of the meeting. The signup period will begin thirty (30) minutes prior to the beginning of the meeting and conclude at the beginning of the meeting.
- Each individual may be limited to a time of three (3) minutes in which to express his or her concerns.
- Individuals making public comments are expected to be courteous to the Committee.

4. Approval of Minutes from the March 27, 2013 meeting

5. Draft Minutes of April 10, 2013

6. Review and discussion of the following items:

- a. Draft Small Business Development Guide & Resource Center Concept
- b. Marketing Alignment - Drafting “Wendell Downtown” Image & Talking Points (Education, Housing, Development)
- c. Smart Grid Discussion – Prioritization Positions
- d. Committee Leadership Discussion

7. Workgroup Members Comments

8. Adjourn to Next Regularly Scheduled Meeting