

Wednesday, August 24, 2016 Meeting Minutes

Economic Development Committee – Joint Workgroup Meeting

EDC Members Present: Ed Morrell, Dr. Connie, Mercedes Rico, Paul White, Sheree Hedrick, Gene Brady, Stacey Piesche, Niki Jones

EDC Members Absent:

Staff Present: David Bergmark, Allison Rice, Patrick Reidy

Guests: Mayor Virginia Gray

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The meeting was held at 5:30 PM in the Conference Room at Town Hall, 15 E. Fourth Street.

Dr. Connie made a motion to accept the July 27, 2016 minutes. Ms. Hedrick seconded the motion.

Item 5A - Update on Retail Recruitment efforts

Mr. Bergmark talked about retail recruitment and went over cheat sheet to help EDC members call prospective businesses. Ms. Rice went over the list of businesses that she had compiled. Members divided the names of businesses to call amongst themselves.

Item 5B – Review of the updated Wake County Economic Development website

Mr. Bergmark showed EDC members Wake County’s Economic Development site so that they could use it when talking to prospective businesses.

Item 5C – Preparation for Business after Hours

Dr. Connie verified that she had talked to several businesses and they would donate something to support the event. Ms. Piesche volunteered to be treasurer for the event. She said she would open a second bank account for the EDC. Donations for the event were given to her.

Mr. Jones said Grounds would donate to the event. Ms. Rico said she would talk to Agave. The EDC agreed to expect 75 people. Ms. Piesche said she would buy tablecloths and donate them to the Town.

Staff said they would put together a poster thanking businesses and individuals for donations. They said that they would also put together a sign-in sheet and a Wendell Wonderland display.

The EDC agreed to meet before the Business After Hours event instead of holding their regularly scheduled meeting.

Item 5D – Preparation for the Wendell Wonderland Event (Open House)

Staff said they would put together a sign-up sheet for Wendell Wonderland at the Business After Hours event.

Item 5E – Distribution of the updated Downtown Wendell Brochure

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New Business

Ms. Rice said that she and Ms. Rico had met together to discuss possible fundraising and future EDC projects. Ms. Rice said she would bring it back up again after Christmas, since the EDC had enough to work on at present. Mr. White suggested donating to Lake Myra Light Show and Ms. Rico suggested partnering with East Wake High School.

Ms. Rico discussed the Wendell Day of Service event she was organizing. It would be held at the Town Square on September 10th.

Mr. Morrell made a motion to adjourn. The motion passed.