Wednesday, April 26, 2017 Meeting Minutes

Economic Development Committee – Joint Workgroup Meeting

EDC Members Present: Ed Morrell, Paul White, Dr. Connie Jones, Sheree Hedrick, Mercedes Rico, and Stacey Piesche.

EDC Members Absent: Gene Braddy, Niki Jones

Staff Present: David Bergmark

Guests: Mayor Gray

The meeting was held in the Conference Room at Town Hall, 15 E. Fourth Street. The meeting was called to order at 5:33 P.M.

Mercedes Rico made a motion to approve the minutes from the February EDC meeting, with the date at the top of the minutes corrected. Paul seconded the motion. The motion passed unanimously.

Patrick Reidy provided a summary of the Spring into the Arts Walk event. Paul White said he would like to block parking along Main Street for the Car Show. Patrick said he thought chief had already accounted for this. Mercedes Rico asked if music would be playing on the speakers on Main Street. Patrick Reidy said music would be playing from 10 AM – 2 PM. Sheree Hedrick asked if businesses had copies of the Art walk schedule. Patrick said he would have them distributed.

Sheree Hedrick said the EDC or Appearance Committee should create a Town Calendar of event which featured high resolution photos of the artwork created by the Artists at this year's Art walk.

David Bergmark gave an overview of a Downtown Cary map and said he would like to create a similar map to highlight downtown Wendell. He said there could be call-outs to highlight recent businesses. Mayor Gray said she would be careful about highlighted new businesses over more established businesses. David said what he really wanted to highlight was 'Recent Downtown Building Renovation Projects'. Mayor Gray said she thought that would be fine.

Patrick provided an overview of pending development projects, covering the status of planned work at Edgemont Landings, Olde Wendell, and Wendell Falls. He said he had worked with a prospective BBQ restaurant owner to attract a business partner of his, 'Grill Billies', to a building owned by Paul White. Paul White said they had visited the building multiple times and he thought there was a good chance a new business might start there.

Mercedes Rico asked if we knew the start date for tours at Oaklee Distillery. Patrick said they would start this May.

Ed Morrell said perhaps the historic house on Wendell Boulevard being renovated by Ben Carroll could be highlighted on the map discussed earlier. Sheree suggested that the EDC sponsors an award at the Chamber Banquet to recognize the renovation of historic homes. She said you could have citizens

Wednesday, April 26, 2017 Meeting Minutes

Economic Development Committee – Joint Workgroup Meeting

nominate homes and then select a winner. Sheree said the nomination should include a before and after photo.

Ed Morrell asked if planning staff had received a write-up from the new tenant in his building on Third Street. David Bergmark said staff had not received anything to date.

David Bergmark asked if there was any further business to discuss. Hearing none, he asked if there was a motion to adjourn. Ed Morrell made a motion to adjourn. The motion passed unanimously. The meeting ended at 6:33 P.M.