

**Appearance Commission Meeting
December 2, 2013
Minutes**

Members Present: Chairwoman Melton; Kirby Guinn; Lee Batson, Sandy Foutch, and Fiquet Swain

Members Absent: None

Staff Present: Patrick Reidy, Planner

Guests: Commissioner Ginna Gray

1. Meeting Called to Order & Welcome

Chairwoman Melton called the meeting to order at 6:30 p.m. A quorum was established per the bylaws.

2. Adjustment and Approval of the Agenda

Lee Batson made a motion to approve the agenda. The motion was seconded by Chairwoman Jenny Melton. The vote was unanimous.

3. Approval of Minutes

A. November 4, 2013

The Appearance Commission members reviewed the November 4, 2013 minutes. Kirby Guinn provided a motion to approve the November 4, 2013 minutes and Jenny Melton seconded the motion. The vote was unanimous.

4. Public Comments:

Staff liaison member Patrick Reidy noted there were no members of the public present that submitted public comments.

5. Discussion, Consideration, and Action on the Following Items:

A. Selection of Top Mural Sites

Patrick Reidy presented five potential sites to use for the first mural based on a walking tour by Appearance Commission members on November 18th. Those sites were: the three sides of 15 W. Fourth Street; the side of 32 N. Main Street; the rear of 31 N. Main Street; the side of 100 W. Third Street; and the side of 2 N. Main Street. Lee Batson requested that the warehouse located at the corner of E. Campen Street and N. Pine Street be included as an option.

After discussion, the Appearance Commission members voted on their top three choices. A first place vote equated to three points, a second place vote equated to two points, and

a third place vote equated to one point. Patrick Reidy tallied the votes and 100 W. Third Street received a total of 13 points. It was top choice for the mural site. The property at 15 W. Fourth Street received a total of 10 points and was chosen as the second choice. The third choice was 2 N. Main Street, which received a total of 5 points.

Mr. Reidy stated that he will reach out to the property owner of 100 W. Third about having a mural on the side of the building. If that owner is unwilling to have one, he will contact the owner of the second choice.

Chairwoman Melton stated that members should start thinking of their desire for the theme of the first mural. Fiquet Swain mentioned that the Appearance Commission should really use the community survey from earlier in the year as input into the theme. She said that asking for input from the community and then ignoring their input is not a great way to get the community to buy into the mural effort. Mr. Reidy noted that the theme will need to be approved by the property owner.

The theme will be discussed at the January meeting with the hope of taking a vote at the February meeting.

B. Birdhouse Fundraiser

Patrick Reidy informed the Appearance Commission members that as of November 25th, only \$166 had been turned in through the birdhouse raffle ticket sales. That was the equivalent of roughly 35 tickets being sold out of the 500 that were printed.

He asked for members to volunteer to work at the Community Center on December 7th and 14th. Jenny Melton agreed to work the morning shifts and Sandy Foutch agreed to work the afternoon shifts. Mr. Reidy also mentioned that the Wendell Chamber of Commerce has offered to allow Appearance Commission members to come by the Candy Store to sale tickets.

C. Future Fundraising Efforts

Patrick Reidy asked if there were any ideas for future fundraising efforts. He suggested that taking a few months to prepare for a fundraiser would help to create a better fundraiser and having time between fundraisers was important.

Lee Batson suggested that the Appearance Commission should host a silent auction. She and Jenny Melton have organized two silent auctions in the past, with the most recent being about two years ago. That event was held at a downtown business and they had musicians playing on the sidewalk; Main Street was closed; food, beer, and wine was served and that it was a successful event.

Chairwoman Melton added that items were donated by businesses in town and that they raised roughly \$1,200. Sandy Foutch asked if merchants outside of Wendell could donate, and it was agreed that any and all donations would be accepted.

It was suggested that the silent auction should have a target date of April 26, 2014. Appearance Commission members were asked to talk with business owners in the downtown area to gauge their interest in hosting the event. It was mentioned that the Agave Mexican Restaurant would be an excellent location.

6. Chairwoman and Board Members' Comments

Lee Batson wanted to help with the coordination of the Christmas Decorations next year. Patrick Reidy said he would let the Town Manager know and either set up a meeting, or invite her to a future meeting. Commissioner Gray mentioned that some community members have thought of having a Christmas Committee that would help coordinate events and/or decorations for the Town. Fiquet Swain mentioned that the town should focus on having a real tree in the Town Square. She suggested that there may be a way to get it donated.

Jenny Melton asked when the next Tree Board meeting would be and to let her know. She would ask if they could use their funds to put towards a Christmas Tree for the town.

7. Adjourn

Lee Batson made a motion to adjourn the meeting. Jenny Melton seconded the motion. The vote was unanimous. The meeting was adjourned at 7:45 p.m.