### TOWN OF WENDELL BOARD OF COMMISSIONER MEETING MINUTES October 22, 2018

The Wendell Town Board of Commissioners held their regularly scheduled meeting on Monday, October 22, 2018, in the Town Board Room, Wendell Town Hall, 15 East Fourth Street.

**PRESENT**: Mayor Virginia Gray; Mayor Pro Tem Lutz; Commissioners: John Boyette, Ben Carroll, Jason Joyner and David Myrick.

**STAFF PRESENT**: Town Manger Marc Collins, Special Assistant to the Manger-Town Clerk Sherry Scoggins, Town Attorney Jim Cauley, Finance Director Butch Kay, Planning Director David Bergmark, Public Works Director Brian Bray, Parks & Recreation Director Jeff Polaski and Police Chief Bill Carter.

### **CALL TO ORDER:**

Mayor Gray called the meeting to order at 7:00 p.m. and welcomed attendees.

### PLEDGE OF ALLEGIANCE:

Elizabeth "Liz" Blow, student at Wendell Middle School led the Pledge of Allegiance.

#### **INVOCATION:**

Errol Briggerman of Wendell Council of Churches provided the invocation.

### 1. ADJUSTMENT AND APPROVAL OF THE AGENDA:

### **ACTION**

Mover: Mayor Pro Tem Lutz moved to approve the agenda as presented.

Vote: Unanimous.

### 2. PUBLIC COMMENT PERIOD (one hour time limit in total):

No one spoke during the Public Comment Period.

### 3. CONSENT AGENDA

The Board of Commissioners uses a Consent Agenda to act on non-controversial and routine items quickly. The Consent Agenda is acted upon by one motion and vote of the Board. Items may be removed from the Consent Agenda and placed on the Regular Agenda at the request of the Mayor or a Commissioner. The Consent Agenda contains the following items:

- a. Update to the Town's Comprehensive List of Fees and Charges Footage Fee.
- b. Approval of the October 8, 2018, regular meeting minutes.
- c. Wake County Tax Report.

#### **ACTION:**

Mover: Mayor Pro Tem Lutz moved to approve the consent agenda as presented.

Vote: Unanimous.

## 4. RECOGNITION OF WENDELL MIDDLE SCHOOL TEACHER: KERRYANN MOOTOO-JOHNSON

SPEAKER: Mayor Virginia Gray

**ACTION: Presentation.** 

### [Staff Report]

It is my great privilege to share with you one of Wendell Middle's truly phenomenal rock-star teacher-leaders: Mrs. KerryAnn Mootoo-Johnson! She is an invaluable asset to the Wendell Middle School [WMS] school community. This year marks her third year at our school as a 6th grade social studies teacher, and prior to her joining the Wendell Middle family, she spent 5 years teaching elementary school at Carver Elementary. In addition, Mrs. Mootoo-Johnson grew up in the Wendell area. After her graduation from Meredith College, she returned to her roots in Eastern Wake County to teach the youth in her hometown. She brings an incredible energy to our building and the profound influence she has on her students goes way beyond her classroom. Mrs. Mootoo-Johnson helped found the WMS Step Team and is also actively involved in our athletics program as a coach. Mrs. Mootoo-Johnson consistently distinguishes herself as a leader and is constantly seeking out ways to make our school better for all the students and families we serve!

Mayor Gray provided the introduction of Wendell Middle School Teacher: KerryAnn Mootoo-Johnson; staff report included above in italics.

5. Presentation on Wake County Social and Economic Vitality initiatives.

SPEAKER: Eastern Regional Center Director Darryl Blevins and Social and Economic Vitality Program Manager Verna Best ACTION: Presentation.

### [Staff Report]

At its February 19, 2018 meeting, the Wake County Board of Commissioners voted unanimously to approve its strategic goals and objectives. The seven goal areas the County Commissioners identified will help guide the county's funding decisions, project prioritization and resource usage.

The goals include:

- Community Health
- Economic Strength
- Education
- Great Government
- Growth and Sustainability
- Public Safety
- Social and Economic Vitality

This evening's presentation will focus on the goal: Social and Economic Vitality. Additional information about each of the goals adopted by the Wake County Board of Commissioners is available at:

http://www.wakegov.com/commissioners/goals/Pages/default.aspx#SEV

Social and Economic Vitality Program Manager Verna Best, Food Security Program Manager

Sydney Klein and Eastern Regional Center Director Darryl Blevins provided an overview of the Wake County Social and Economic initiatives; Power Point presentation included below:



### **Background For SEV Overview**

- Southeast Raleigh and Eastern Wake (Knightdale, Wendell, Zebulon) face numerous disparities based on vulnerability index data
- Asset-Based Development Strategies needed to be mobilized "by, with and through" COMMUNITY voices and partnerships
- Major challenges include living wage employment opportunities, housing affordability, access
  to healthy food, mental and physical well-being, etc.

#### Goal

Improve economic and social opportunities in vulnerable communities through strategic partnerships.

#### Objectives

Develop a comprehensive approach to addressing the needs of Wake County's most vulnerable regions and communities to improve the overall wellbeing of their residents.

Support collaboration among agencies, nonprofits, governments and the community to deliver more evidence-based services to our citizens.

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# Social & Economic Vitality (East Central & East Human Services Zones)



...a long term investment in community revitalization built on amplifying the community's voice, stimulating community wellness, promoting educational and human capital development and ultimately reducing poverty.

Economic Opportunity Educational Advancement Health & Wellness Civic Engagement





### **Crosby Advocacy Group**



- Initially formed in 2014 to support the Crosby-Garfield Initiative
- Reconstituted in 2017 to support overall SEV work in pilot (1) Increase awareness of and participation in community based events and opportunities that address the needs of goals of community residents (2) Assist with establishing the Crosby-Garfield Building as vital resource hub for community engagement and service delivery and (3) Sustain the historic presence and community pride of SE Raieigh residents through leadership development and advocacy efforts.
- 450 Residents, Partners, Staff connected to CAG & CAGG Residents meeting and communicating via newsletter monthly
- Training for Labor Market Value & Upward Mobility Community Leadership Development

### SEV Survey & Goals...Amplifying the Community Voice

Allow residents to express their sentiments about the community and facilitate community dialogue

Generate ideas for improved uses of the Crosby-Garfield building to better meet community needs

455 residents surveyed

Crosby Garfield Programming "An Anchor Asset for SE Raleigh











- Approximately 300 Families/Children, Partners, Staff
- 33 Resource Provider Displays
- SE Raleigh/Crosby-Garfield Gallery Walk
- 3 Scheduled Education Demo Sessions Live Entertainment/Music/Food/Games/Prizes
- Summer 2018 Summer Food Site/Camp Crosby Discovery
- Hosted Jobs for Life, SNAP Ed Take Control, MCE, Kramden Institute, Step Up Ministries, Fertile Ground, KCSSU, EFNEP, Club Choice
- Resilience Screening (in partnership w/Chavis)
- Passage Home Job BOOST, Latino Empowerment (c

**Greater Pleasant Grove Center** 



- Anchor Asset in the East
- Modeled from The Impact Center (Rocky Mount, NC)
- Human, Economic & Community Development
- SEV supported East Wake Leadership Academy which is a continuum of academic, social and cultural activities to develop leadership capacity in youth in Eastern Wake County
- Resilience Screening 11/8/18 social seconomic vicility



### Partnership Development through Engagement & Community Capacity Building Through Mini-Grants

Laying the Foundation

WAKE COUNTY

## SEV & ERC Community Development Coalition (CDC)SharePoint Site (Mini Grants)

- The Community Development Coalition SharePoint Site establishes a systematic process through which providers can briefly assess social determinants health needs persistent in the eastern region.
- The tool will help track all referral activity and match people to the best available services while also demonstrating gaps in service delivery needs.
- The SEV East Mini-Grants are purposed to bridge identified service delivery gaps in the areas of Education, Employment, Housing, Transportation and Food Security specifically for agencies participating in the Eastern Regional Coalition agreeing to participate in the SharePoint referral site.
- Currently
  - 29 Partner Agencies profiled in the site
  - 14 Signed Memorandum of Agreement affording them access to the tool
  - 98 families screened for referrals and tonnected to a service provider within the Coalition

social + economic

10

### **SEV East Mini Grants**

#### Education/Employment

#### Dorothy Mae Hall Women's Center

☐ Job training, transportation and supports to women who are victims of domestic violence based in Wendell





#### East Wake Education Foundation

□ Summer Science Camp for preschool children serving vulnerable communities based in Wendell



11

### **SEV East Mini Grants**



#### Transportation/Food Security

#### Passage Home

☐ Transportation resources for participants in Self-Sufficiency Program in eastern Wake County



#### Zebulon United Methodist Church

Expanding food pantry options to include fresh produce through commercial refrigeration as a means of distributing more healthy foods to families experiencing food insecurity based in Zebulon



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12

### Wake Community University Partnership





### Identify and facilitate partnership opportunities

between Wake County SEV, community groups and NC State University that respond to communityidentified projects and needs within the East and East Central Human Services Zones.











13

# Economic Impact through Entrepreneurial Investments

2017-18 Signature Strategy



WAKE COUNTY

3.





#### Purpose of the Challenge

- Engage residents, small businesses, nonprofits, faith-based groups and youth in Southeast Raleigh in identifying solutions to economic and social issues within their community that are innovative yet practical
- Fund ideas to help bring jobs, resources, and support for innovation to SE Raleigh
- Reignite a sense of pride and interest in the Southeast Raleigh community





### Results...\$120K Prize Pool

- 50+ made an initial pitch at a Kickoff event in July
- 30+ received group trainings and access to resources of entrepreneurial development in a community learning session
- 25 participated in a 6-week Accelerator program to help them develop their idea and hone their pitch
- 5 awarded \$3,500 for Seed Capital
- 5 finalists competed for the remaining \$102,000 prize pool at the Final Pitch Event on October 20



#### Winners

- 1st Place: Lydia Newman \$40,000 Building tech skills in youth
- 2nd Place: Major Best \$30,000
   Starting a Barber College for at-risk youth, individuals and inmates
- 3rd Place: Jana Avery \$22,500
   Connecting youth with resources and skills using music industry as the hook
- 4th Place (tie): Keschia Martin \$5,000
   Players2Pros: Helping student athletes connect to college scholarships
- 4th Place (tie): Malikia Robertson \$5,000
   Yoga4Us: Encouraging health while showcasing local minority businesses

### Seed Capital Awards

(\$3,500 each)

- Brandy Burnett
   Developing Smart Money Matters financial literacy workshops
- Fernando Martinez
   Placing Peacebuilders in schools to reduce juvenile
   justice referrals
  - Wilma Metcalf
     Providing new moms with education and safe sleeping options for baby
  - Nathaniel Myers
     Malkuta Project, multimedia workforce development program for youth
  - Darryel Washington
     Front and Back 9 Junior Golf Academy for youth



### Take a Look...Feel the Pride "By the Community...For the Community"

https://www.youtube.com/watch?v=I6QNoRESEul



### **SEV Coming Soon**

- Non-Profit Capacity Building
- Building Community Resilience
- Coordinated Food Security Efforts





21

# Social & Economic Vitality... Future Impacts & Targeted Outcomes

Community & Family Stability

Employment & Entrepreneurial Development

Community Engagement/Relations

Place-Based Programming

Community Capacity Building

families' incomes rise above poverty level; vvages rates increase, foreobsures prevented, seniors ag at home, entrepreheurla development.



Families secure medical homes, obtain insurance participate in welness activities, eliminate food insecurity, successfully re-enter the community



Families, including youth obtain diplomas, certifications and licenses, enroll in post-seconds institutions, students are kinderparten ready.



Families voting, participating in advocacy and intervention activities, volunteeing, leading social and economic change with community partners

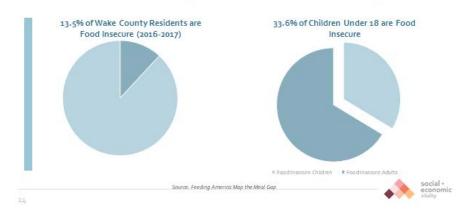


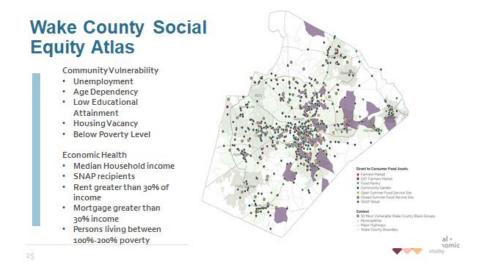
social + economic

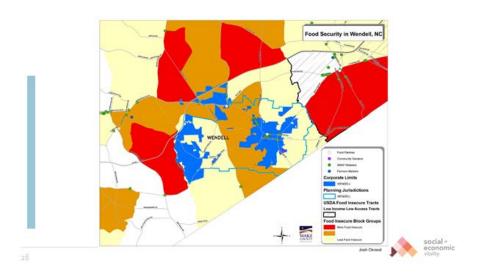
# Food Security: Work Underway and Opportunities for Action

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### **Food Insecurity in Wake County**







### **The Food Security Plan Plan**

- Adopted by commissioners in Feb 2018
- 5 Key Strategies
  - Ensure Food Access
  - 2. Communicate & Educate
  - 3. Develop Sustainable Food Supply
  - 4. Build Economic Opportunity
- 5. Leading Through Networks
- 82% of Projects have been initiated
  - 41 Total Action Items (22 Active, 12 Pending, 7 Inactive)
- Common Measures

social + economic

27

### **Municipal Outreach**

Action Item 5.3

- Town of Wake Forest first to sign on
   Drew Brown (Gustomer Service Manager)
- · Hunger Gatherings & Coalition Building (Summer 2018)
- Quick Wins
  - Adding Food Security page to town website
  - Provided 4 laptops to local pantries
  - Developing Wake Forest CAFN Circle
- Areas of Interest for Support:
  - Communications & Outreach
  - School pantries
  - Nutrition Education
  - Gleaning & Volunteering
  - Economic Development





28

### **Opportunities for Action**

- Endorse, Review, and Engage with the Food Security Plan
- Endorsement allows staff and leadership to utilize shared framework
- Decide best actions to mobilize around
- Identify Point of Contact
- CAFN & Food Security Program Manager assist with facilitation and/or coordination







Eastern Regional Center Darryl Blevins added the reports for the Wake County Social and Economic Vitality initiatives are prepared quarterly and can be shared. Additionally the action plan can be shared.

### 6. RECOGNITION OF THE PUBLIC WORKS DEPARTMENT.

SPEAKER: Public Works Director Brian Bray

**ACTION: Presentation.** 

[Staff Report]

The Public Works Department has experienced a period of growth through promotions and new hires. This evening is an opportunity to recognize the Public Works team and share the direction of the department.

Public Works Director Brian Bray recognized the members of the Public Works Department:

W Daryl Hales, Administrative Superintendent & Code Enforcement Specialist

W Chris Smith, Operations Superintendent

W Donna Waszak, Public Works Administrative Assistant

W Robert Helms, Heavy Truck Crew Lead

W Kenneth McLean, Grounds Crew Lead

W Rick Mustian, Code Enforcement Inspector I

W Robert Holst, Maintenance Technician

W Rex Johnson, Specialist I

W Joshua Beddingfield, Specialist I

Austin Coloske, Specialist I

W Tarik Wilcox, Heavy Truck Crew

W Ryan Whitaker [absent due to illness]

W Bryan Bray, Public Works Director



7. REQUEST BY WENDELL CHAMBER OF COMMERCE TO HOST THE UPCOMING ANNUAL CHAMBER BANQUET AT THE WENDELL COMMUNITY CENTER.

SPEAKER: Parks and Recreation Director Jeff Polaski

**ACTION:** Board may take action.

[Staff Report]

### Specific Action Requested:

The Wendell Chamber of Commerce requests a fee waiver to host Wendell Chamber Banquet at the Wendell Community Center on Tuesday, November 20, 2018 from 9:00am to 10:00pm.

### Item Summary:

On August 6, 2018, the Wendell Chamber of Commerce submitted a request to use the Community Center for the Annual Chamber Banquet. The Parks and Recreation Commission received the request on October 1, 2018 and voted unanimously in favor of waiving the rental fee. In accordance with the rental policy, the Wendell Chamber of Commerce is responsible for the cleaning fee and the hiring of a law enforcement officer as this venue will serve alcohol.

Parks and Recreation Director Jeff Polaski provided an overview of the Wendell Chamber of Commerce request to host the upcoming Annual Chamber Banquet at the Wendell Community Park; staff report above in italics. He stated the fees that are not waived amount to \$530.

Board Meeting Minutes October 22, 2018

Joe DeLoach, representative of the Wendell Chamber of Commerce, thanked the Public Works team for their assistance at the Harvest Festival. He added he was available for questions.

### **ACTION:**

Mover: Mayor Pro Tem Lutz moved to approve the fee waiver request by the Wendell Chamber of Commerce to host the Annual Chamber Banquet at the Wendell Community Center as presented by staff.

Vote: Unanimous.

### 8. UPDATE ON BOARD COMMITTEE(S) BY TOWN BOARD MEMBERS:

- **₩** Technical Review Committee [TRC] [Commissioner Carroll]
- W Capital Area Metropolitan Planning Organization [CAMPO] [Mayor Gray]
- **W** Conference Table (GRVCB) [Mayor Gray]
- **₩** East Wake Senior Center Auxiliary [Commissioner Myrick]

Commissioner Carroll provided an update of the Technical Review Committee meeting.

Mayor Gray provided an update of the CAMPO and Conference Table meetings.

Commissioner Myrick stated the East Wake Senior Center Auxiliary meeting was postponed to October 25, 2018 and he will provide an update at the next Board meeting.

### 9. COMMISSIONERS' REPORTS.

Commissioner Joyner stated he sees pride in the work by the Public Works Department. He thanked them for their service during the Harvest Festival. He also attended today's Ground Breaking Ceremony at Kioti.

Commissioner Boyette thanked the Public Works Department. He encouraged those seeking a CDL to keep it. He provided comments on the Wendell Falls Charter School application to the State.

Commissioner Myrick thanked the Public Works Department for the work that they do.

Mayor Pro Tem Lutz and Commissioner Carroll stated no report.

### 10. MAYOR'S REPORT.

Mayor Gray provided the following report:

- W Thanked the Public Works team for what they do for the Town.
- W Congratulated Kioti for its ground breaking for its expansion.
- ₩ Treat Trail will be inside the Community Center on Friday, October 26.
- Council of Churches 2018 Fall Food Drive will pick up food bags this Saturday, October 27<sup>th</sup> beginning at 10 AM.
- W Grand Opening of Turnipseed Nature Preserve on Saturday, October 27<sup>th</sup> at 10 AM.
- W Grand Opening of Cruizers on Saturday, October 27<sup>th</sup> with a ribbon cutting at 9 AM.

Board Meeting Minutes October 22, 2018

- Wendell Falls is hosting a Trick or Trot 5K on Saturday, October 27<sup>th</sup> at 4 PM. Proceeds raised will go to the Wendell Appearance Commission for arts and beautification projects.
- W East Wake EMS Main Station Grand Opening on Wednesday, October 31 at 10 AM.
- Serves on the board for the East Wake Education Foundation. Received a presentation from Kaleidoscope Project. A representative from Kaleidoscope Project visited the East Wake Education Foundation Facility and will receive a grant that will improve the interior of the facility. Work is anticipated to begin in December with completion in January 2019.
- Wendell. This past Saturday she attended the Spectrum Housing Assist initiative hosted in Wendell.
- Attended the Conference Table last week and met with Duke Energy representative Marty Clayton. Mr. Clayton shared a list of frequent outage areas. Improvements and upgrades are in the works.
- Attended the Wake County Mayor's Meeting and heard from representatives of WakeMed on how to keep seniors healthy. The main reason people are in hospitals is due to falls. Will look into persons coming to Wendell to present classes at the Wendell Community Center and the Wendell Senior Center.

## 11. CLOSED SESSION. ACTION: Will be called if necessary.

No closed session was called.

### 12. ADJOURN.

ACTION:	
Mover: Mayor Pro Tem Lutz moved to adjo	urn at 8:19 p.m.
Vote: Unanimous.	_
Duly adopted this 13th day of November 201	18, while in regular session.
	Virginia R. Gray,
ATTEST:	Mayor
Sherry L. Scoggins, MMC;	_
Sp. Asst. to the Town Manager - Town Clerk	ζ