

## **Social Media Action Plan**

Need help? Contact Town Clerk Megan Howard at mhoward@townofwendell.com or 919-366-6894.

## **Section I: Department Information**

For all new social media pages, departments must submit this form to the Administration Department. It is helpful to have a conversation with the Town Clerk and your supervisor before filling out a Social Media Action Plan (SMAP).

Please allow five (5) business days for a response and plan accordingly. It is recommended that each department have a SMAP on record for the social media pages being used to engage the public online, and that they are reviewed annually.

1. Department:			
2. Your Name:		3. Email:	
4. Your Manager:		5. Email:	
6. Today's Date:		7. Launch Date:	
media platforms yo	verview of your project or ongo ou are proposing are a good fit her event, please include that in	for this work. If yo	
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