

Town of Wendell

Administrative Policy for the Use and Implementation of Municipal Signs

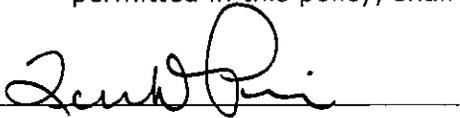
Purpose:

To provide guidelines and priorities for the placement of information on town-owned kiosks and mobile or permanent signs owned and/or managed by the Town of Wendell.

Policy:

The following management regulations and/or restrictions shall apply to the placement of information on the signs owned and/or managed by the Town:

1. All requests to have information displayed on any sign of the Town shall be directed to the Town's designee.
2. Any requests to have information considered for display on any Town sign must be submitted to the Town's designee at one least seven days prior to the date of the event to be advertised.
3. The size and/or length of information to be considered shall be determined according to the ability of each sign's space limitation.
4. The general priority of information placed on Town signs shall be limited to:
 - a. Town related events and/or public notifications and/or health and safety announcements.
 - b. Chamber of Commerce events and/or special happenings
 - c. Church and/or civic organizations that rent the Town Square for public events
 - d. Church and/or civic organization events that promote the Town as a whole and are open to the public
5. No individual church, school, charity, nor other civic organizations shall be permitted to advertise any type of food or plate sales on the signs.
6. No information that is distasteful, derogatory, political nor offensive shall be displayed on any sign of the Town.
7. Any requests to rent any Town owned or managed sign for reasons not herein permitted in this policy, shall be directed to the Town Manager for approval.



Teresa Piner, Town Manager

September 25, 2012