



Wake County Economic Development Site Assessment Program

Overview of the WCED Site Assessment Program

The Site Assessment Program (SAP) is a new initiative undertaken by Wake County Economic Development to identify and assess the client readiness of potential industrial sites across the county. This effort has been done in partnership with the local municipalities with the goal of creating long-term sustainable economic development opportunities.

Starting in late 2014, WCED staff began meeting with the economic development partners in each of the twelve municipalities in the county including the Research Triangle Foundation to describe the program and help the municipalities identify potential sites. In late February, a Request for Information (RFI) was sent to the municipalities. The municipalities were tasked with submitting a completed RFI for each site they had identified. WCED received 56 completed RFIs by mid-March, representing approximately 5,000 acres of industrial sites. Upon receiving the completed RFIs, WCED began to input them into Creative Economic Development's site assessment tool. The tool is an innovative online assessment tool that independently rates potential sites using a matrix evaluation system focusing on site characteristics, utilities, and transportation access. Since completing the scoring, WCED has been meeting with municipalities to review their scores.

The kick off meeting signifies the next stage in the Site Assessment Program. The kick off meeting will help WCED's partners better understand the site scores, the scoring matrix, and the next steps. Based on the site scores, three tiers of sites have been identified and WCED has created a set of services for each.

Thank you for joining us today, and we look forward to partnering with each of you as we undergo this endeavor.