

WENDELL



Small town, big charm.



JULY 2016

www.townofwendell.com

HISTORIC ROOTS

INCORPORATED: 1903

**YEARLONG CENTENNIAL
CELEBRATION:** 2003

**PRIMARY DOWNTOWN
CORRIDOR:** Main Street

HISTORIC BUILDINGS & DISTRICTS LISTED ON NATIONAL REGISTER OF HISTORIC PLACES:

- Wendell Commercial Historic District
- Wendell Boulevard Historic District
- Original Wendell Post Office
- M.C. and Martha Todd House
- W.R. Nowell Drugstore
- Bank of Wendell

HISTORIC TRAIL MAP:

- Recreated through a partnership between the *Wendell Historical Society* and the *Chamber of Commerce*
- Available at Wendell Town Hall at 15 East Fourth Street or online: www.townofwendell.com



Disclaimer: The information in this brochure provides a snapshot of amenities within and nearby the Town of Wendell; it does not include a comprehensive list of Town offerings.

CHARACTER

GOALS:

- Protect the historic downtown character
- Support diverse housing choices
- Sustain a diverse tax base
- Encourage more activities and destinations
- Preserve civic infrastructure
- Provide open space and recreational opportunities
- Brand and market the downtown core
- Preserve small town quality
- Maintain capital city connections
- Sustain an active Farmers Market
- Maintain annual Community Events
- Grow a diverse population

ANNUAL EVENTS:

- Opening Day at the Park
Late April
- **Art Walk**
Early May
- Public Safety Day
1st Weekend in May
- July 4th Parade
July 4
- International Food Festival
Third Saturday in September
- Harvest Festival
1st full Weekend in October
- Treat Trail
October 28
- Lighting of the Square
Mid-November
- Wendell Wonderland
Mid November–Late December



LOCATION

ACCESSIBILITY:

- **By Car:** Use US Routes 64 and 264
- **By Bus:** Use the Triangle Transit Zebulon/Wendell-Raleigh Express
- **Parking:** Free on-street parking spaces and surface lots

NEARBY INSTITUTIONS:

(approximate travel time in minutes)

- Downtown Raleigh (20)
- Downtown Durham (45)
- Downtown Chapel Hill (55)
- Research Triangle Park (45)
- Raleigh East Airport (10)
- Raleigh Durham International Airport (45)
- Eastern Wake Hospital (5)
- Duke Primary Care Knightdale (15)
- Wake Med Raleigh Campus (25)
- Eastern Wake Regional Center (15)
- North Carolina State University (25)
- Shaw University (30)
- Barton College (40)
- Duke University (50)
- North Carolina Central University (50)
- University of North Carolina at Chapel Hill (55)
- Johnston Community College (35)
- Wake Technical Community College (40)
- Meredith College (30)
- William Peace University (30)

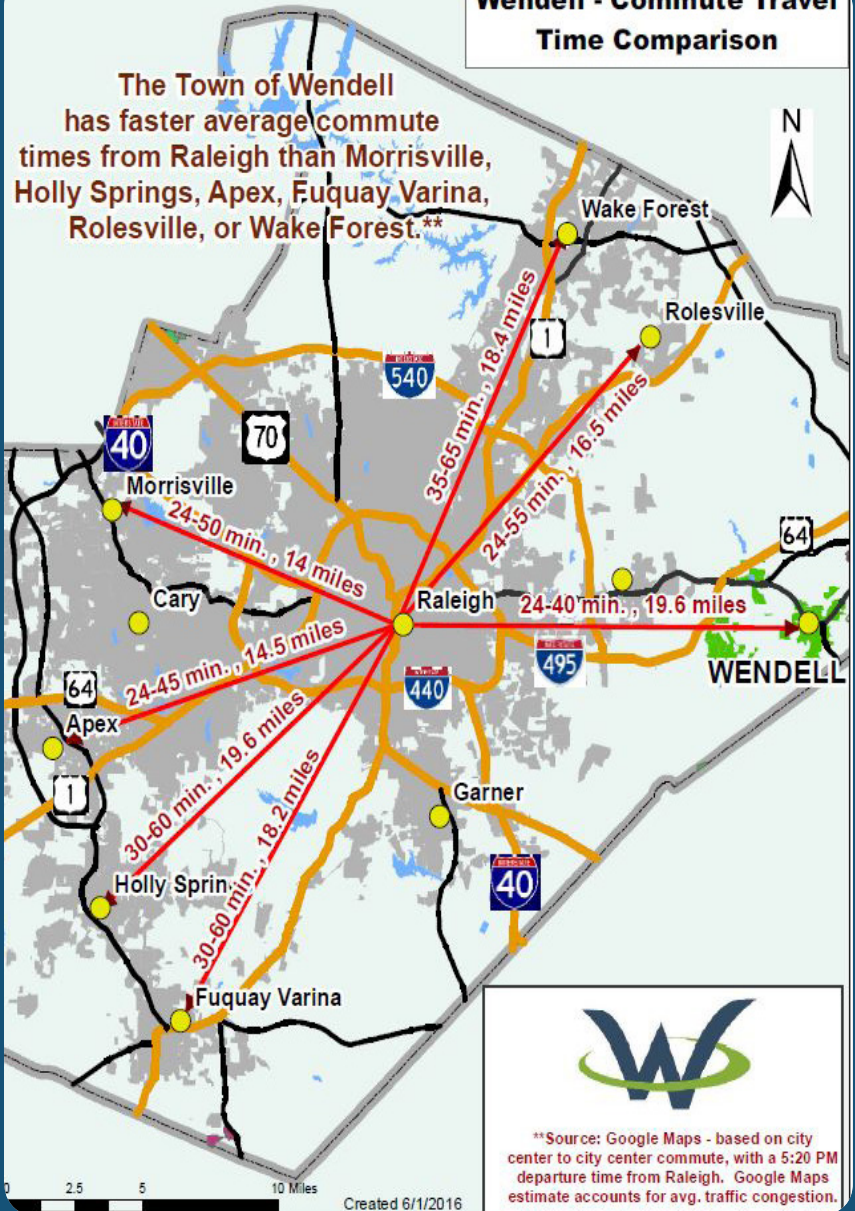
Small town, big charm.



TRAVEL COMPARISON

Wendell - Commute Travel Time Comparison

The Town of Wendell has faster average commute times from Raleigh than Morrisville, Holly Springs, Apex, Fuquay Varina, Rolesville, or Wake Forest.**

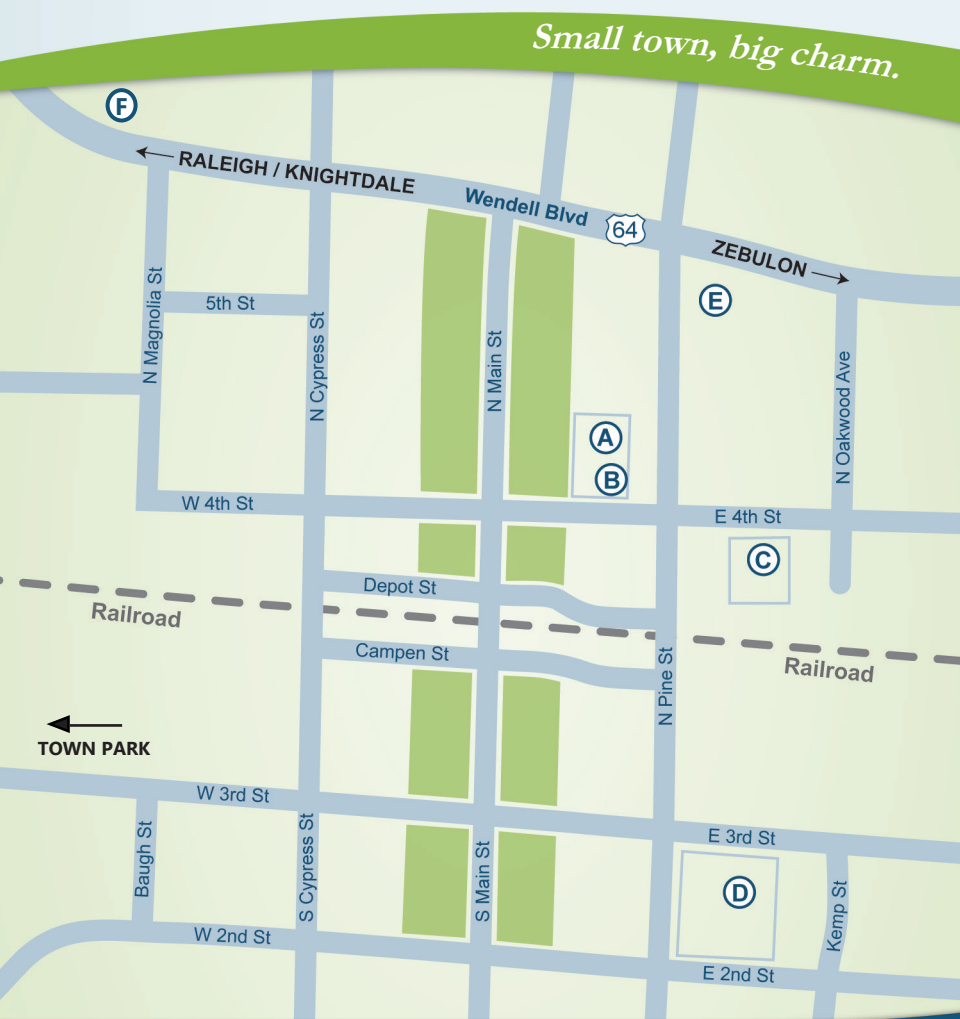


**Source: Google Maps - based on city center to city center commute, with a 5:20 PM departure time from Raleigh. Google Maps estimate accounts for avg. traffic congestion.

CONNECTIVITY

LEGEND

- A Chamber of Commerce
- B Town Hall
- C Zebulon-Wendell-Raleigh Express Bus Stop
- D Police Department
- E Wendell Farmers Market
- F Wendell Elementary School
- Main Street Business Corridor



DEMOGRAPHICS

POPULATION:

2010	5,845
2015 (estimate)	6,285
Median Age	40
Population Married	55%
Population, ages 25-44	28%
Population, ages 0-19	28%
Average Household Size	2.7

RACE / ETHNICITY:

White	54.9%
Hispanic	11.5%
African American	30.2%
Other Race	2.5%
Asian	0.9%

MEDIAN FAMILY INCOME:

2010	\$47,908
2013 (estimate)	\$51,466

TRAVEL:

88.4% commute alone to work
4.3% carpool to work

TOP EMPLOYMENT INDUSTRIES FOR WENDELL RESIDENTS:

- 1 – Education, Healthcare, and Social Assistance
- 2 – Retail Trade
- 3 – Professional, Scientific, Technical Services
- 4 – Construction
- 5 – Finance, Insurance, and Real Estate
- 6 – Manufacturing

Definitions:

Median – Middle value of a group of numbers when they are ordered by rank

Mean – Average number used to represent or characterize a group of numbers

** For additional statistics refer to www.townofwendell.com*

EDUCATION:

60% (some College, Associates, Bachelors or Graduate degrees)
68.8% of children (enrolled in Pre-K through 12 public school)
8.2% of children (enrolled in Pre-K through 12 private school)

HOUSING:

40% of units built before 1980
 Mean Home Sales Price (2015): \$170,253
 (Up from \$123,444 in 2012)



DEMOGRAPHICS continued

RETAIL MARKETPLACE PROFILE:

Industry Summary	Demand (Retail potential, in dollars)	Supply (Retail sales, in dollars)	Retail Gap (in dollars)	Leakage Factor
Total Retail Trade Food and Drink	\$54,532,303	\$33,225,606	\$21,306,697	24.3
Total Retail Trade	\$48,733,739	\$31,256,044	\$17,477,695	21.8
Total Food and Drink	\$5,798,564	\$1,969,562	\$3,829,002	49.3
Top 3 Industries				
Full-Service Restaurants	\$2,131,071	\$73,107	\$2,057,964	93.4
General Merchandise Stores	\$9,245,971	\$658,398	\$8,587,573	86.7
Electronics & Appliance Stores	\$1,350,183	\$168,925	\$1,181,258	77.8

Leakage Factor means that residents are spending more for products than local business capture. There is unmet demand that the community can support.

- Wendell Small Business Resource Center
- Business Incentives
- Downtown Façade Grant Program
- Available Properties



EDUCATION

ELEMENTARY SCHOOLS ●

Carver Elementary School
291 Liles Dean Road
Wendell, NC 27591
<http://carveres.weebly.com>
Curriculum: PreK-5 traditional schedule public school. Proximity to Downtown: 5 minute drive.

Lake Myra Elementary School
1300 Elk Falls Drive
Wendell, NC 27591
<http://lakemyraes.wcpss.net>
Curriculum: K-5 year-round public school. Proximity to Downtown: 10 minute drive.

Wakelon Elementary School
8921 Pippin Road
Zebulon, NC 27597
<http://wakelones.weebly.com>
Curriculum: K-5 traditional schedule public school. Proximity to Downtown: 15 minute drive.

Wendell Magnet Elementary School
**2015 Winner of the Elementary Magnet School of Excellence Award*
**2016 Winner of AHA Brains & Bodies Gold Award*
3355 Wendell Boulevard
Wendell, NC 27591
<http://wendelles.weebly.com>
Curriculum: K-5 traditional schedule creative arts & science magnet school. Proximity to Downtown: 2 minute drive, 7 minute walk.

MIDDLE SCHOOLS ●

Wendell Middle School
3409 NC Highway 97
Wendell, NC 27591
<http://wendellms.wcpss.net>
Curriculum: 6-8 traditional public school. Proximity to Downtown: 6 minute drive.

HIGH SCHOOLS ●

Corinth-Holders High School
6875 Applewhite Road
Wendell, NC 27591
www.johnston.k12.nc.us/chhs
Curriculum: 9-10 public school on a traditional calendar. Proximity to Downtown: 11 minute drive.

East Wake High School
5101 Rolesville Road
Wendell, NC 27591
<http://ewhs.wcpss.net>
Curriculum: 9-12 traditional public school. Proximity to Downtown: 8 minute drive.

PRIVATE SCHOOLS ●

Body of Christ Christian Academy
4501 Spring Forest Road
Raleigh, NC 27616
Curriculum: K-5 private school. Proximity to Downtown: 20 minute drive.

Cardinal Gibbons High School
1401 Edwards Mill Road
Raleigh, NC 27607
www.cghsnc.org
Curriculum: 9-12. Proximity to Downtown: 30 minute drive.

Faith Assembly Christian Academy
9215 New Hope Rd Ste 105
Raleigh, NC 27610
Curriculum: 1, 3-8, 10-12. Proximity to Downtown: 20 minute drive.



Faith Lutheran School
1809 Capital Boulevard
Raleigh, NC 27604
Curriculum: K-9 private school. Proximity to Downtown: 20 minute drive.

Love Christian Center Academy
410 Lord Berkeley Road
Raleigh, NC 27610
Curriculum: K-12 private school. Proximity to Downtown: 20 minute drive.

Our Lady of Lourdes Catholic School
2710 Overbrook Drive
Raleigh, NC 27608
www.olls.org
Curriculum: K-8 private school. Proximity to Downtown: 25 minute drive.

Raleigh Christian Academy
2110 Trawick Road
Raleigh, NC 27604
www.raleighchristian.com
Curriculum: PreK-12 private school. Proximity to Downtown: 20 minute drive.

Raleigh Christian Community School
7000 Destiny Drive,
Raleigh, NC 27604
Curriculum: PreK-8 private school. Proximity to Downtown: 20 minute drive.

continued >

EDUCATION continued

St. Thomas More Academy

3109 Spring Forest Road,
Raleigh, NC 27616
<http://stmacademy.org>

*Curriculum: 9-12 private school.
Proximity to Downtown: 25
minute drive.*

Trinity Primary Christian Academy

6600 Hallelujah Boulevard,
Wendell, NC 27591

*Curriculum: K-5 private school
Proximity to Downtown: 9
minute drive.*

CAREER AND TECHNICAL COLLEGES

Eastern Wake Education Center

519 Industrial Drive,
Zebulon, NC 27597
www.waketech.edu

*Curriculum: Offers non-credit
training. Proximity to Downtown:
12 minute drive.*

ECPI University

4101 Doie Cope Rd,
Raleigh, NC 27613
www.ecpi.edu

*Curriculum: Offers Diplomas,
Associate's, Bachelor's and
Master's degrees in Technology,
Business and Criminal Justice,
Health Science and the Culinary
Arts. Proximity to Downtown: 32
minute drive.*

Johnston Community College

245 College Rd,
Smithfield, NC 27577
www.johnstoncc.edu

*Curriculum: Offers Diplomas,
Certificates and Associate's degree
in applied science, pre-business
administration, music, general
education, biology & biology
education, and pre-engineering.
Regional and collaborative
programs with four-year institutions
are also offered. Proximity to
Downtown: 37 minute drive.*

Mechanical Trades Carolina

350 E. Fourth Street,
Wendell, NC 27591
www.ualocal421.org

*Curriculum: Offers plumbers
and pipefitters certifications. Also
provides continuing education for
all state licensed trades. Proximity
to Downtown: 1 minute drive.*

Southeastern Free Will Baptist College

532 Eagle Rock Road,
Wendell, NC 27591
www.sfwbc.edu

*Curriculum: post-secondary private
school focused on preparing young
men and women for church related
ministries. Proximity to Down-
town: 8 minute drive.*

The Medical Arts School

7041 Old Wake Forest Rd.,
Ste. 103, Raleigh, NC 27616
www.medicalartsschool.com

*Curriculum: Offers programs in
massage therapy, medical assisting,
and medical office administration.
Proximity to Downtown: 24
minute drive.*

Wake Technical Community College

9101 Fayetteville Rd,
Raleigh, NC 27603
www.waketech.edu

*Curriculum: Offers Associate's
degrees diplomas and certificates
in science, applied science, the arts
and general education as well as
college transfer into four-year col-
leges and universities. Proximity to
Downtown: 38 minute drive.*

FOUR YEAR COLLEGES AND UNIVERSITIES

Barton College

704 College St NE
Wilson, NC 27893
www.barton.edu

*Curriculum: Offers Bachelor's de-
grees and pre professional training
in the arts and sciences, business,
education, nursing, and social
work. Proximity to Downtown: 40
minute drive.*



Meredith College

3800 Hillsborough Street
Raleigh, NC 27607
www.meredith.edu

Curriculum: All girls, offers graduate and undergraduate degrees in the liberal arts, sciences, engineering, business, education, life sciences, and design. Proximity to Downtown: 30 minute drive.

North Carolina

State University
2200 Hillsborough Street
Raleigh, NC 27695
www.ncsu.edu

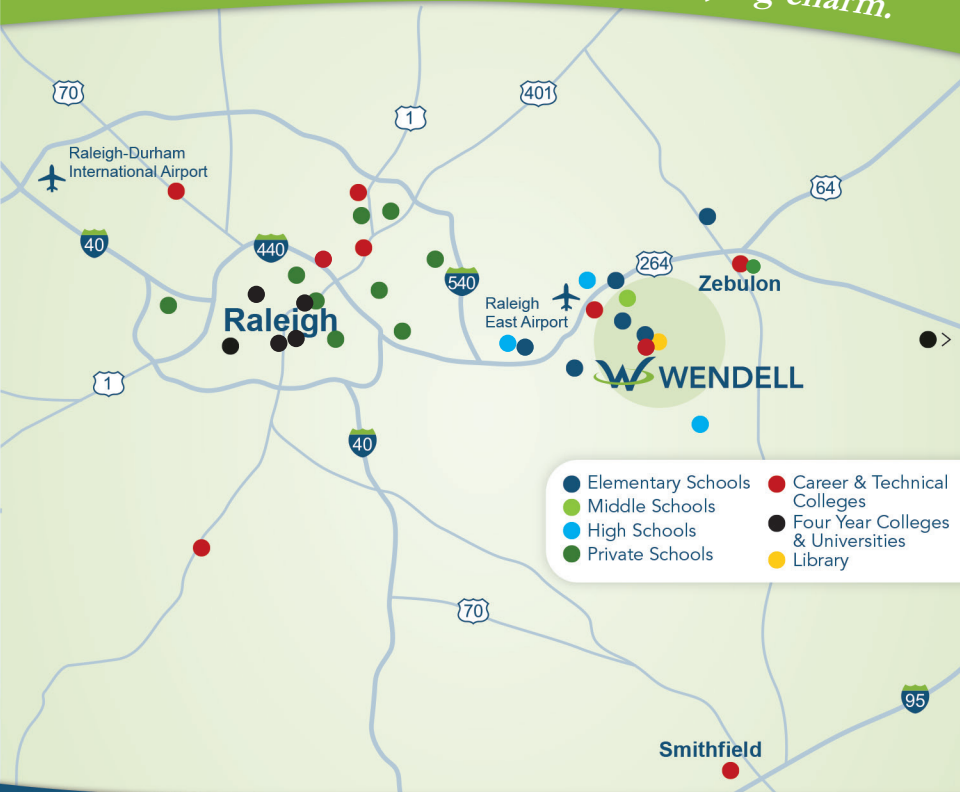
Curriculum: Offers graduate and undergraduate degrees in agriculture & life sciences, design, education, engineering, humanities and social sciences, management, natural resources, science, textiles, and veterinary medicine. Proximity to Downtown: 25 minute drive.

LIBRARY
Wendell Community Library

207 S Hollybrook Road,
Wendell, NC 27591
www.wakegov.com/libraries

Catalog: Fiction, Romance, Mystery, Inspirational, Science Fiction, Fantasy, Horror, Picture Books, Beginning Readers, eBooks, Non-Fiction, Biography, Audio Books, Large Print, and Downloadable Audio. Proximity to Downtown: 2 minute drive, 8 minute walk.

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LOCAL CONNECTIONS

Wendell Town Hall

15 East Fourth Street
Wendell, NC 27591
(919) 365-4450
www.townofwendell.com

Wendell Police Department

9 South Pine Street
Wendell, NC 27591
(919) 365-4444
www.townofwendell.com/departments/police

Wendell Public Works Department

450 Lake Glad Road
Wendell, NC 27591
(919) 365-4822
www.townofwendell.com/departments/public-works

Greenmount Cemetery

Industrial Drive
Wendell, NC 27591
(919) 365-4448
www.townofwendell.com/departments/planning/cemetery

Historic Post Office

Corner of Oakwood Ave & Fourth Street

J Ashley Wall Town Square

Corner of Third Street & Cypress Street
Wendell, NC 27591
(919) 366-2266
www.townofwendell.com/rentals/j-ashley-wall-town-square

Wendell Community Library

207 South Hollybrook Road
Wendell, NC 27591
(919) 365-2600

Wendell Farmer's Market

3700 Wendell Blvd
Wendell, NC 27591
(919) 365-6402
www.wendellfarmersmarket.org

Wendell Chamber of Commerce

115 N. Pine Street
Wendell, NC 27591
(919) 365-6318
www.wendellchamber.com

Wendell Historical Society

www.wendellhistoricalsociety.com

Wendell Women's Club

10 Cypress Street
Wendell, NC 27591
(919) 365-7273
www.wendellwomensclub.org

Wendell Driver License Center

2851 Wendell Boulevard
Wendell, NC 27591
(919) 365-9516

US Post Office

40 Hanor Lane
Wendell, NC 27591
(919) 365-0657

Eastern Wake EMS

401 East Third Street
Wendell, NC 27591
(919) 365-1601
www.easternwakeems.com

Eastern Wake Senior Center

323 Lake Drive
Wendell, NC 27591
(919) 365-4248
www.resourcesforseniors.com

East Wake Education Foundation

16 East Fourth Street
Wendell, NC 27591
(919) 366-5901
www.eastwakeeducationfoundation.org

RECREATION

Wendell Park & Community Center

601 West Third Street, Wendell

[Townofwendell.com/
departments/parks-and-recreation](http://Townofwendell.com/departments/parks-and-recreation)

Services and amenities: 103 acre park includes picnic shelters, ball fields, basketball courts, tennis courts, trails, dog park, frisbee golf, fitness classes, gymnasium, and hosts tournaments and seasonal sports games.

Robertson's Mill Pond Preserve

84.6 Acres - Canoeing and Kayaking
Bald cypress habitat & historic mill dam
Open weekends and some holidays

Wendell Country Club

180 Jake May Drive, Wendell

Wendellcc.com

Services and amenities: Golf course, pro shop, practice facilities, Divots Grill, tournaments.

Wendell Falls Farmhouse

320 Vintage Point Lane, Wendell

Wendellfalls.com/community-map

Services and amenities: Pool, meeting facilities, playground, pond, trails, Grounds Cafe.

Wendell Swim Club

700 S. Selma Road, Wendell

Wendellswimclub.org

Services and amenities: Swim team, race lanes, free swim, tennis, volleyball.

Outdoor Recreation Center

4900 Wendell Blvd, Wendell

(919)366-0080

Services and amenities: Pool, bingo, go karts, grill, live music.

Crossfit HTC

2819 Wendell Blvd, Wendell

www.crossfithpc.com

Ritch's Personal Training

15 West Fourth Street, Wendell

www.ritchspt.com

Vardy Health Professional Center

2555 Wendell Blvd Suite A, Wendell

www.vardychiro.com

COMING SOON

Wakegov.com/parks/about/projects

Turnipseed Nature Preserve

265 Acres - Trail Hiking

Open weekends and some holidays

Expected opening Spring 2017

Procter Farm Preserve

563 Acres - Equestrian Trails

Open weekends and some holidays

Expected opening 2017-2018

Lake Myra County Park

224 Acres

Environmental Education Center, shelters, playground, boat rentals, fishing, boardwalks & trails.



BUSINESS INVENTORY

Accounting, Finance, Banking Services

David M. Williams, CPA, PA
East Wake Accounting
Edward Jones Investments
Farley's Accounting & Tax Services
First Citizens Bank
KS Bank
Liberty Tax Service
Morgan's Accounting & Tax Service
State Employee's Credit Union
Thomas R. Grimes, CPA
Wells Fargo Bank

Adult Day Care/Retirement

Oliver House
Robinwood Retirement Community
Total Life Center

Arts and Design

Amy Draws
Art of Giving
Bart's Fine Arts
Baynes & Company Art & Framing
Broach Custom Signs
Cheryl King Designs
Expressions of Worship Dance Studio
Gregory Knott Photography
Lizard Lick Graphics, Printing & Music
Lynette Pair Designs
Third Street Screenprint

Auto Sales, Services & Gas Stations

Carolina Used Tires
Exxon
Fleet Fuels
Goodyear
Leith Autopark
Nowell Auto / U-Haul
O'Reilly Auto Parts
Quality Equipment LLC
Sheetz
Snappy Lube
Swedish Performance & Parts
Universal Chevrolet
Walker Automotive Supply / NAPA Auto Parts
Wendell Auto Brokers
Wendell Tire Company

Bed and Breakfast

Sunset Inn

Building & Construction

Affordable Painting & Home Improvement
CSD Engineering
Express Electrical Service
Efficiency Heating & Air
G&G Builders of Wendell
N.W. Poole Well & Pump Co.
Old Oak Construction
Redemption Roofing
Sanderson Engineering
Turn-Key Home Solutions
United Realty & Construction

Computer Services

Blevins Creative Group
Hunter Computer Solutions
Klimczak Inc.

Child Day Care

ABC Land Inc.
A New Beginning Child Care
Beginnings in Christ Academy
Central Baptist Church Preschool
East Wake Education Foundation
Kids Educational Center
New Hope Preschool
Open Arms Daycare
Our Lady of Lourdes Catholic School

Fitness

Crossfit HPC
Ritch's Personal Training

Florists

Designs by Donna
Designs by Mike

Funeral Home

Strickland Funeral Home

Guns / Gunsmith

ESCI Gunsmith
Perry's Gun Shop

Health Care

Acts Medical Clinic
Advanced Physical Therapy Associates
Don Whitworth Family Dentistry
Eastern Wake EMS
Inner Peace CCS
McClure Orthodontics
Merlin Young Dental
Not Just Talk
Vardy Chiropractic and Wellness Clinics
Wendell Family Dentistry
Wendell Medical Center

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Micro-Measurements

Insurance

Hedrick Insurance Agency
/Nationwide Insurance
Perry's Retirement &
Insurance Services
Todd & Scarboro Insurance
Agency
Walter's Insurance Agency
/Allstate Insurance

Legal Services

Harold J Broadwell
Kirk, Kirk, Howell, Cutler
& Thomas
Motor Vehicle Solutions
Swaim Law

Landscape & Pest Services

A Clean Feeling
Hick's Landscaping
Ide's Landscaping
Lawn & Garden Service Center
State Pest Control

Manufacturing

Eagle USA
Kioto Tractor Division
Mahoney Environmental
Mortex Apparel
Manufacturing
Vishay Precision Group
Micro-Measurements

Newspaper

The Total Connection

Pet Services

Groomer Ruth Pet Salon
K9 Perfection
Neuse River Veterinary
Hospital

Pharmacy

Wendell Drug

Real Estate

KB Investments & Realty
Parrish Realty
Ridgway Realty
Rosamund Property
Consultants
Tarpley & Rigsbee

Recreation & Entertainment

Jump-N-Fun For Kids LLC
Outdoor Recreation Center
Wendell Country Club
Wendell Falls Farmhouse
Wendell Swim Club

Retail

1903
Bella Mar
Bridger's Coal & Farm Supply
Builder's Discount Center
Dance Exchange
Dollar General
Family Dollar
Friendship Jewelry and Loan
Healing Hands Mission
Ladybug's Cottage
MadSports and Design
Mortex Outlet
Mr. E's Variety
Red Door Furniture & Decor
Strickland Jewelers
Wendell Antiques & More
Wendell General Store
Wendell Landscape Supply
Wendell ReSell
Western Auto

Restaurants, Bars, and Markets

Agave Mexican Bar & Grill
Aubrey and Peedie's Grill

Boulevard Pizza
Bravo's Pizza
Brown Bag Bagels
Country Café
Dominos Pizza
Food Lion
Great Wok Chinese
Restaurant
Grounds Cafe
Las Tres Marias
Lick's Ice Cream
McDonald's
Moe's Variety Pickup
Mr. C's Market
Oaklee Distillery
Subway
Trans Mini-Mart
Wendell Farmers' Market
Wine & Beer 101

Spa / Hair / Nails

Bodykneads Massage Therapy
Crew's Barber Shop
Cut it Up Cutz
Eastern Carolina Therapeutic
Massage
Klassic Kuts Hair Salon
Klip Chicks
Lily's Salon
Nail Fashions
Pulley's Hair Salon
Stage One Hair Design
The Hair Studio
Wendell Barber & Style Shop

Storage Facilities

Carolina Mini Storage
Lake Glad Storage

Tailor

Larry's Tailor Shop

Disclaimer: Businesses featured here are of the downtown area but not meant to be inclusive and subject to change.





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ACKNOWLEDGEMENTS

Town of Wendell Board of Commissioners
Town Manager
Community Development and Planning Department
Economic Development Committee

Disclaimer: Document will be continually updated.

www.townofwendell.com