



Mailing Address: 15 E. Fourth Street Wendell, NC 27591
Physical Address: 601 W. Third St. Wendell, NC 27591
Telephone: (919) 363-2266 Fax: (919) 366-1462 www.townofwendell.com

Dear Prospective Sponsors

The Wendell Parks and Recreation Department offers a variety of both youth and adult programs for participants that live in and around the Wendell area. Our youth baseball and softball programs traditionally consist of 60 teams and the adult programs attracts approximately 35 teams per year. Each youth participant is required to pay a small registration fee. This fee covers approximately half of the total cost required to run the program. Therefore, each year we solicit team sponsors to help subsidize the expenses of the programs. Our team sponsorship fee is \$200.00 per team. For that fee, each team (11-13 kids and 4 adults) will be wearing a shirt with your company logo proudly displayed on the front. Your company name will also be the team name and will be printed on every game schedule. It will also be recorded on the department game line (919-365-GAME) each day that your team plays.

Another way to become a huge part of our program is, by ordering an outfield sign. Outfield signs are a great way to have your company name displayed on a field throughout the year. We have 5 ball fields waiting for you to put your company name on the fence, and under the lights. The outfield sign sponsorship program is run a little differently. The fee is \$500.00 for a 3 year contract. A 4 x 8 foot sign displayed your company logo will be hung on the outfield fence during our spring, summer and fall seasons. These signs are taken down and stored during the winter.

Our final Sponsorship opportunity is, to sponsor a child in our program. We have never nor will we ever deny a child the opportunity to play ball with Wendell Parks and Recreation. Our registration fees are either \$50.00 for resident and \$70.00 for non-resident. A resident is identified as someone who lives in the city limits of Wendell.

The sponsorship program is vital to the success of our program. Please consider one or all of these sponsorships programs that will help our kids and citizens of Wendell. For this sponsorship opportunity, please complete the following application and return to 15 East Fourth St. Wendell, NC 27591 attention Kelley Connolly.

Sincerely,

Kelley Connolly

kconnolly@townofwendell.com

Wendell Parks and Recreation

Athletic Program Supervisor

919-366-2266



Wendell Parks and Recreation Sponsorship Form

Team Sponsorship: \$200.00 per team

Please indicate the age group you wish to sponsor: _____

3-4 Tball 5-6 Co-Ed 7-8 Boys 9-10 Boys 11-12 Boys
13-14 Boys 8U Girls 10U Girls 12U Girls

Please list a specific team or coach that you wish to sponsor: _____

*Must be completed by March 1st and include your logo or artwork.

Outfield Sign: \$500.00 per sign – Displayed for 3 years

Please indicate your field of dreams: _____

Doug Proctor Field Wendell Park Large Field Wendell Park Field #3
Carver Elem. Field 1 Carver Elem. Field 2

*Must be completed by March 1st and include your logo or artwork.

Participant Sponsorship:

Yes, I would like to sponsor a participant. Enclosed please find my check for:

1) \$50.00 _____ 2) \$70.00 _____ 3) _____

Participant (s) you wish to sponsor (if known): _____

Company Information

Company Name: _____

Mailing Address: _____

City, State & Zip: _____

Contact Person: _____

Phone Number: _____

Email Address: _____

Website: _____

Please mail to:
Wendell Parks and Recreation 15 East Fourth St. Wendell, NC 27591
Make checks payable to: Wendell Parks and Recreation

Office Use Only

Amount Paid: _____ Check: _____ Receipt: _____ Date: _____ Staff: _____