

2019

Comprehensive System-wide



Parks & Recreation

Master Plan

Town of Wendell

NORTH CAROLINA



TABLE OF CONTENTS

Acknowledgements Executive Summary

Section 1	Population Trends and Projections	
	1.1 Town History	1
	1.2 Local Setting	1
	1.3 Demographic Profile	1
	1.4 Town of Wendell Population Projections	3
	1.5 State Population Trends	4
	1.6 Local Population Trends	5
Section 2	Existing Park Facilities	
	2.1 Facility Inventory	7
Section 3	Recreation Needs Assessment	
	3.1 Introduction	16
	3.2 Types of Parks and Recreation Facilities	17
	3.3 Public Input Needs Assessment	31
	3.4 State and National Assessments	45
	3.5 Evaluation of Park Land Needs	46
	3.6 Evaluation of Facility Needs	47
Section 4	Goals and Recommendations	
	4.1 Introduction	51
	4.2 Role of the Town	52
	4.3 Roles of Other Recreation Providers	52
	4.4 Park Proposals and Recommendations	53
	4.5 Facility Proposals and Recommendations	62
	4.6 Staffing and Maintenance Recommendations	66
	4.7 Priorities for Development	67
Section 5	Action Implementation Plan	
	5.1 Introduction	70
	5.2 Funding	70
	5.3 Economic Development Initiative	73
	5.4 Opportunities and Strategies	75
	5.5 Plan Adoption	85
	5.6 Conclusion	87

APPENDICES

Appendix A
Parks and Recreation Maps

Appendix B
Community Survey Results

ACKNOWLEDGEMENTS

The Town of Wendell wishes to express its sincere appreciation to those entities and individuals who, in any way, contributed to the creation of the Comprehensive Recreation Master Plan, some of which are identified below. Without the knowledge and expertise of these persons, in both individual and team settings, this document would not be possible.

Wendell Town Board

Virginia Gray – Mayor
Jon Lutz – Mayor Pro Tem
John Boyette – Commissioner
Ben Carroll – Commissioner
Jason Joyner – Commissioner
David Myrick – Commissioner

Wendell Parks & Recreation Commission

Lorrinda Michieka
TJ Mak
Emma Gardner
Micheal Gardner
Seth Amidon

Wendell Town Staff

Jeff Polaski – Director of Parks & Recreation

Consultant

McGill Associates, P.A.
1240 19th Street Lane NW
Hickory, North Carolina 28601
(828) 328-2024



EXECUTIVE SUMMARY

The Town of Wendell provides public recreation to its citizens as a means of supporting a high quality of life. Studies have shown that ‘quality of life’ issues are very important to residents and visitors. Lively programs and events can also have a major impact on community economic development.



Goal 4 of the Town’s Strategic Plan is “Parks, Recreation, Special Events, and Culture Establish facilities, events, and programs that connect the community, promote healthy lifestyle opportunities, and culturally engage citizens and visitors.”

The Town recognizes the importance of *planning* as a means of improving recreation opportunities for all its residents and visitors. As a result, the Town of Wendell’s Board hired McGill Associates to assist with the creation of an updated 10-year Comprehensive Recreation Master Plan – to include all existing and future park facilities and grounds.

The Town of Wendell’s Comprehensive Recreation Master Plan 2019-2029 provides the framework for guiding the Town of Wendell’s Board and staff. The framework for this Master Plan is based upon conducting an inventory of the existing park system, recording site observations, and evaluating public comments made at community meetings. The assessment of existing park facilities, or lack thereof, will identify the immediate needs in the community and predict future needs.

Another purpose of the Master Plan is to analyze and recommend the addition or renovation of parks, programs, and recreational facilities. It also prioritizes certain projects, such as recommended park upgrades or possible expansion, by taking into consideration the identification of user population and the development of recreation standards. The Master Plan is action-oriented and will provide The Town of Wendell with a practical guide for the enhancement of its facilities and programs for the next ten (10) years.

In preparing the Comprehensive Recreation Master Plan, a steering committee made of Town planning and recreation staff members was created to help guide McGill Associate’s team in the development of the public survey and Master Plan goals and recommendations. A key objective in the development of the Master Plan was the solicitation of community input. This feedback identifies additional needs for Town residents, such as renovation, construction, property acquisition, development, and operational policies, for now and in the future. Community

input, along with the comparison to state and national standards are the initial steps in the Master Plan process.

State and national standards were used as a guide to support the recommendations made for the Town of Wendell recreation facilities. Using these standard guidelines, McGill Associates, P.A. developed a plan which applied specifically to the resident and non-resident users of the Town's recreation facilities.

The Master Plan emphasizes practical and more desirable improvements to the existing recreation system including parks and recreational facilities. It is not designed to be exclusive but rather to enhance recreational opportunities in the community.

The Master Plan is intended to maintain the type of venue in the Town of Wendell that fosters community spirit, activism, and bonding between local citizens.

A study of the demographic profile of Town residents' is a key factor in making specific and accurate recommendations.

Not only does the Master Plan make recommendations for a ten-year period (2019-2029), but it also suggests the means by which the identified objectives might be achieved. Opportunities for grants, partnerships, and outside funding are recommended as aids in the establishment of a Capital Improvement Plan and an operating budget.

The Master Plan focuses on providing the Town of Wendell with an accurate, usable guide for decision-making as the Town begins to implement projects, such as:

- Renovating existing facilities currently owned by the Town of Wendell.
- Exploring the possibilities for developing new facilities.
- Developing facilities and programming for future parks and greenways
- Updating policy and ordinances to meet community needs and desires

It is commonly accepted that physical activity through recreation activities and park use improves one's overall mental and physical health. Availability of recreation resources is a factor that influences individuals' physical activity behavior. (Availability of Recreation Resources and Physical Activity in Adults, AmJ Public Health. 2007 March; 97(3): 493-499.) The majority of the Town of Wendell's recreation facilities and amenities are centrally located within close proximity of Downtown and traditional residential areas. However, as development has occurred and will continue to expand on the outskirts of the Town, the distance those residents are from a recreation facility may become a factor in how those resources get used. For example, children getting out of

school for the day may not have access to a playground or basketball court within walking or biking distance from where they live and will not be using those facilities as often as residents living in the central part of the Town of Wendell.

Different strategies to mitigate the issue of recreation availability may entail new developments including a basic set of recreation amenities for new residents as well as investing in a trail network that provides safe pedestrian access to park facilities. This plan also recommends developing additional park land to expand recreation availability to areas outside of the Town's core.

Extensive research demonstrates the positive economic impact of recreation, parks and tourism on local economies. Wendell has the potential to attract new residents and businesses eager to experience the quality of life Wendell provides. The Town can leverage its many natural, historic and recreational resources, as well as develop its visitor tourism by improving public spaces, park facilities, programming, and events. Developers and community leaders recognize the importance of greenways and trails, open spaces, water-based recreation amenities, athletic facilities, and cultural programs. Recommendations in section 4 present achievable actions that support Wendell's goals and ability to serve its residents.

The Comprehensive Recreation Master Plan is divided into six major component sections:

- Section 1 – Population Trends & Projections
- Section 2 – Existing Park Facilities
- Section 3 – Recreation Needs Assessment
- Section 4 – Goals & Recommendations
- Section 5 – Implementation Plan

SECTION 1 POPULATION TRENDS & PROJECTIONS

1.1 TOWN HISTORY

The Town of Wendell had humble beginnings as a farming village after tobacco farmers in Granville County relocated due to crop destruction from the Granville County Wilt. As more and more farmers relocated to the area, a man name Ambrose Rhodes saw a need for education and donated land for a school to be built. The same land still houses a school known as the current Wendell Elementary.

The village surrounding the farming community began to grow and they sought the advice from the local schoolteacher, M.A. Griffin, on what to name their burgeoning community. He suggested using the name Wendell after a loved poet, Oliver Wendell Holmes. As a tobacco farming town, the need to get tobacco leaves to the auction made rail an essential part of life. The pronunciation of Wendell is due to the porters on the train emphasizing each syllable of the name. Through the years, the Town of Wendell has grown to become a much-loved community by those who settled in the area and made it home.

1.2 LOCAL SETTING

Wendell is ideally situated in proximity to North Carolina's state capital of Raleigh providing access to a large urban fabric, yet far enough away to have a small town feel that lends itself to people having the desire to call it home. It is located within eastern Wake County near the Johnston County line. Connecting Wendell to the region are US Highway 264 and US Business Highway 64.

As reflected in the 2019-2020 Town Budget, Wendell is anticipated to have approximately 8,500 permanent residents by the end of 2019. Due to its proximity to Raleigh and Research Triangle Park, Wendell is rapidly growing. Wendell boasts the slogan "Small Town, Big Charm" and it shows throughout the community.

1.3 DEMOGRAPHIC PROFILE

A review of the demographic information for the Town of Wendell has been evaluated to better understand the characteristics of the community. It also serves as a tool to identify future trends and projections that may influence recreation and park planning. Information concerning age and gender are important factors in determining the needs for recreation in the community. The table below contains

the general demographic characteristics for full-time residents of Wendell, as ascertained by the 2017 US Census Bureau QuickFacts.

CATEGORY	NUMBER	PERCENT
SEX		
Male	3,340	46%
Female	3,921	54%
Total:	7,261	100%
AGE		
Under 5 years	617	8.5%
5 to 17 years	2,229	30.7%
18 to 64 years	3,573	49.2%
65 years and over	842	11.6%
Total:	7,261	100%
RACE		
White	4,566	65.2%
Black or African American	1,392	19.4%
Hispanic	924	12.9%
Asian	71	1.0%
Two or More Races	308	4.3%
Total:	7,261	100%

Sources: US Census Bureau, 2017 QuickFacts: [census.gov/quickfacts](https://www.census.gov/quickfacts)

To further understand a breakdown of the general population percentages of each age group were acquired from the 2013-2017 American Community Survey 5-Year Estimates (factfinder.census.gov). The following table provides a breakdown by percentage of the total population.

AGE	%	AGE	%	AGE	%
Under 5 Years	8.5%	5-9 Years	7.3%	10-14 Years	10.6%
15-19 Years	6.3%	20-24 Years	2.9%	25-34 Years	13.4%
35-44 Years	13.1%	45-54 Years	11.1%	55-59 Years	9.1%
60-64 Years	6.3%	65-74 Years	6.2%	75+ Years	5.5%

Wake County has seen sustained growth for the past 30 years or more. Wendell has seen the same growth and this trend will likely continue as Wake County and the communities within continue to be rated as some of the top places to live throughout the Nation. With the Town of Wendell being so close to large urban hubs within the Triangle it has become an increasingly popular place for families to call home. Recent large-scale residential development has accelerated the growth in Town. According to the 2019-2020 Wendell Town Budget, the current population including new residents within Wendell Falls is approximately, **8,501**. Home values, compared to other large urban areas across the United States, are relatively low and the multiple work opportunities within close proximity make Wendell an ideal location. The Town is well connected with multiple interstates and state highways and provides easy access to Research Triangle Park and the Triangle. These facts support continued growth expectations

1.4 TOWN OF WENDELL POPULATION PROJECTIONS

Population Projections

Population projections can vary widely due to intervening factors such as the strength of the economy, availability of jobs, and housing prices. Population projections identify potential challenges and needs that may confront the community in the future. The greater Raleigh area is often on National lists for best places to live and Wendell provides the location, amenities, and small town feel that many people are looking for in a community that they can call home.

County population projections are provided by the North Carolina Office of State Budget and Management (NCOSBM); however, municipal population projections are not, thus requiring, a third-party estimate of the projection. The State Demographer's population growth estimate for Wake County indicates population increase will mostly occur from migration into the county, while natural growth from births will have a minor change in the county's population growth. It is also assumed that this trend of a majority in migration growth and minority in natural population growth will be the same for Wendell.

As of 2018 the estimated population of the Town of Wendell had increased from 7,261 in 2017 to 7,809 (US Census Bureau, V2018 QuickFacts). Clearly, Wendell is a thriving Town that can expect steady growth in the near future.

According to the United States Census Bureau, there has been a 24.1% increase in the population since the 2010 Census. Using this percentage, the population in 2029 would be 9,011. However, historical growth rates do not reflect the significant growth pressure Wendell is currently experiencing. For this reason, the 2019-2020 Town Budget reports population projections (including recent and expected large-scale residential development) to be approximately 19,048 residents. Due to the

close proximity to Raleigh and Research Triangle Park the rapid rate of population growth is likely to remain the same or increase in the near future.

1.5 STATE POPULATION TRENDS

According to the North Carolina Statewide Comprehensive Outdoor Recreation Plan (SCORP) 2015-2020, The population of the state continues to be among the fastest growing (1.7% growth rate) populations in the country, exceeding the national growth average (1.0% growth rate). According to the 2010 US Census Bureau, "...one third of the state's growth between 2000 and 2010 occurred in just two counties, Mecklenburg and Wake while 75% occurred in the 20 largest counties - (includes Wake and Mecklenburg)."

The SCORP report recommends that "...more park land and opportunities are needed to keep pace." The report also states that "The median age in the state rose from 26.5 in 1970 to 36.2 in 2000. In 2010, the median age was 38.5 years old." The report mentions that "much of the State's current growth is coming from migration." The SCORP report states that from 2000-2010 migration accounted for 80% of North Carolina's growth. It was also estimated that by 2015 "...the number of people born outside of North Carolina could surpass the number of native North Carolinians living in the state." It is anticipated that much of this growth comes from retiring seniors looking to experience North Carolina's high-quality natural areas, relatively low cost of living, and excellent healthcare networks. The growing retired senior population will continue to have significant impacts throughout North Carolina communities and on society as a whole because of their typically having more leisure time, desire to stay active, income levels, and unique needs.



More seniors are seeking active lifestyles as part of their daily routines

In addition to the growing number of retired seniors, the SCORP mentioned that the Hispanic population is also rapidly growing in the State but also mentions that minority populations tend to participate less frequently in recreation programs and activities. However according to the 2018 Outdoor Participation Report (The Outdoor Foundation is a not-for-profit 501(c)3 foundation established by Outdoor Industry Association) Nationally - "Outdoor participation among Hispanics has increased by an average 1.0% over the past five years and among Asians by 0.9%. Participation among black and white populations has declined by an average of 0.4%."

Seniors and minorities are growing segments of our society and are potentially significant users of recreational programming and facilities. The Parks and Recreation Department may need to increase the number, variety and types of

activities and facilities offered to effectively serve these populations, both now, and in the future.

1.6 LOCAL POPULATION TRENDS

The Town of Wendell's Statement of General Principles, made in the most recent version of the Town's Comprehensive Plan (2007), intends to guide planning efforts based on citizen-generated principles. A summary of the principles includes:

1. Preservation of the small-town feel and historic character,
2. Protection and enhancement of the strengths of the downtown core,
3. Increase in downtown (in-town) retail, dining, and residential options,
4. Diversification and increase of the per capita tax base,
5. Promotion of Wendell's *attractiveness to business and general population*,
6. Diversity in housing opportunities,
7. *Increasing community amenities (parks, schools, medical facilities, etc.)*
8. Local and regional *transportation interconnectivity and options (enhancement of Wendell's walkability)*,
9. *Protection and preservation of Wendell's natural resources*,
10. Efficiency of how public services are located (i.e., schools, utilities, etc.)



Key details lend a small-town feel

The Comprehensive Plan's General Principles highlight the Town's desire to attain an active, thriving way of life for both its residents and visitors to the area. A robust Parks and Recreation department can offer the facilities and programs that support many of these principles. From walkability and connectivity to greenways and trails, to the protection of natural resources via preservation of open space and natural areas as public parks the Parks and Recreation department is striving to enhance the community. This increases the quality of life as a whole, which is attractive to both the general population and businesses looking to relocate.

The Town of Wendell is scheduled to begin an update to its Comprehensive plan this fiscal year. The Parks and Recreation Master Plan aims to provide critical information on recreational needs and opportunities to assist and inform this comprehensive planning process.

When we couple the data from the SCORP with Wendell's Comprehensive Plan's General Principles and the population projections based upon the 2019-2020 Town Budget of 19,048 residents in 2029, the need for recreation services for the

Town of Wendell's residents becomes clear. To meet the needs and demands of residents and visitors, the Town's Parks and Recreation Department will have to continually evaluate its recreation and ancillary facilities, as well as offer more types of recreational programs as the population rapidly expands.

- END OF SECTION -

SECTION 2 EXISTING RECREATION FACILITIES



Wendell Community Center

2.1 FACILITY INVENTORY

This section will look at all of the facilities offered to fully understand the recreational opportunities that the Town of Wendell has access to. These recreational facilities derive from many different sources, including the following:

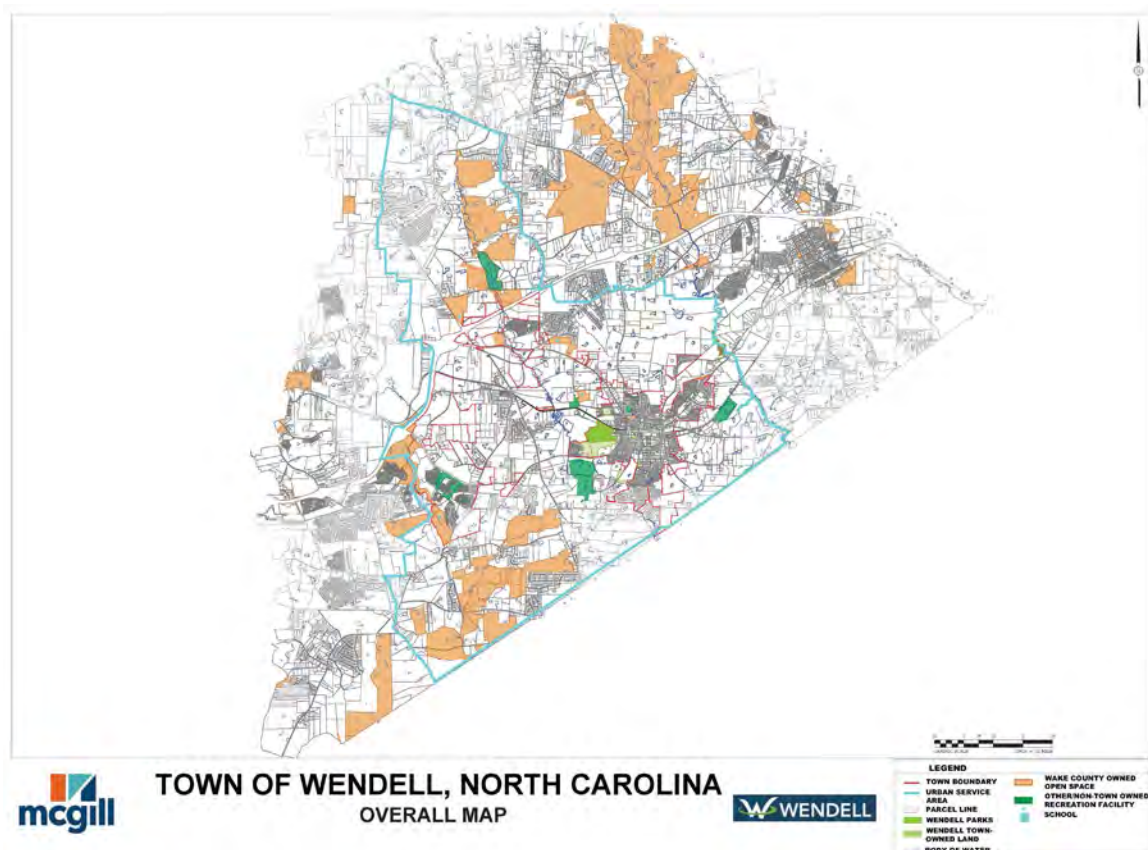
- Town owned parks and other recreational facilities
- Privately owned facilities
- County owned facilities
- Other local municipalities
- Schools

A brief analysis of Wendell recreation facilities was performed noting any visible improvements needed for that facility. The necessary improvements to existing facilities can be found in Section 4. This method of study served as a guide for the Town of Wendell in its efforts to develop a plan for present and future needs.

The Town of Wendell residents and visitors have many of their recreation needs met through the facility offerings owned by the Town. In addition to the facilities owned by the Town, recreational opportunities are provided by private facilities, county parks, and the surrounding communities.

Wake County school recreation facilities are made available for use by the public. Wake County's five public schools that are within close proximity to the Town have recreation facilities typical of most schools: playgrounds, baseball/softball field, gymnasium, etc.

The North Carolina Community Schools Act (G.S. 115C Art 13) was passed to allow "greater community use of public-school facilities." The Wake County Board of Education policy for these school facilities states that the Board "endorses community use of school facilities for appropriate purposes. Since school facilities represent an investment of the citizenry for the education of students and for the general benefit of the community and its citizens, their proper use and enjoyment shall be encouraged and permitted when such does not interfere with school activities."



Map 1 Overall Service Area for Wendell – See larger 11"x17" map in Appendix A

Recreation Facilities Owned and Operated by the Town of Wendell

Wendell Park and Community Center

Wendell Park is located due west of Downtown Wendell. Tree lined streets with sidewalks provide access to the park from the Downtown district. This large park provides a variety of recreational needs to the community. Amenities include the Wendell Community Center, (2) tennis courts that include pickleball striping, a dog park, an 18-hole disc golf course, a horseshoe pit, bocce, (3) baseball fields, batting cages, concessions and restroom building, a sand volleyball court, (2.1) miles of trails (Hugh T. Moody Nature Trails), (0.4) mile paved walking circuit, a community garden, open lawn space, multi-purpose fields, a large picnic shelter, a small picnic shelter, and (2) playgrounds. Inside the Community Center is a weight room, various sized classrooms available to rent for gatherings and parties, basketball courts, and a 40-foot stage.



Wendell Community Park

J. Ashley Wall Town Square

The Town Square is located on the west end of Downtown Wendell. This passive park has a small gazebo on the north end that looks over an open lawn. The lawn is surrounded by large mature trees. There is also bench seating throughout the park. On the south end of the park is an open-air covered pavilion. The park can be rented for private events and has access to water and electricity.



J. Ashley Wall Pavilion

Other Recreational Facilities

An often overlooked facility that the Town owns that provides recreational opportunities is the pedestrian sidewalk network. While not under the jurisdiction of the Parks and Recreation department this is an amenity that many community members use. A half-court basketball court is also provided at the local police station to provide additional recreational facilities.

Private Facilities Near Wendell

The Athletic Zone

2555 Wendell Blvd. b
Wendell, NC 27591

- Youth and Adult classes/training/instruction
- Learn-to-play memberships (Baseball/Softball, Soccer, Lacrosse)
- Facility Rental

Wendell Falls Development

320 Vintage Point Ln.
Wendell, NC 27591

- Pool
- Playground
- Trails
- Boardwalk
- Fitness Gym
- Open Space
- Picnic Shelter



Wendell Falls Shindig Park

Mystery Lake Scuba Park

536 Old Quarry Rd.
Wendell, NC 27591

- Private diving venue

Five County Stadium

1501 NC-39
Zebulon, NC 27597

YMCA at Knightdale Station

494 Knightdale Station Run
Knightdale, NC 27545

- Pool
- Fitness



Five County Stadium

Local Golf Courses

Wendell Country Club

180 Jake May Dr.
Wendell, NC 27591

Zebulon Country Club

2424 Pearces Rd.
Zebulon, NC 27597

Parks Owned and Operated by Other Government Entities

County Parks

Lake Myra County Park (FUTURE - plans developed for this 224-acre park – awaiting funding)

Entrance to be located off Elk Falls Drive
Wendell, NC 27591

- Environmental Education Center
- Day-Use Shelters
- Playground
- Boat Rental Facility
- Fishing Platforms
- Nature Overlooks & boardwalks
- Trails

Turnipseed Nature Preserve (256 acres)

7100 Hunt Valley Trail
Wendell, NC 27591

- Picnicking
- Trails (3 Miles) with Overlooks, and Open Space
- Fishing
- Agricultural History



Turnipseed Nature Preserve

Robertson Millpond Preserve (85 acres)

6333 Robertson Pond Rd.
Wendell, NC 27591

- Canoeing
- Fishing
- Picnicking
- Cultural History

Proctor Farm Preserve (571 acres)

7200 Doc Proctor Rd.
Wendell, NC 27591

- Trails
- Equestrian Facilities
- Fishing
- Picnicking
- Agricultural History



Proctor Farm Preserve

Thompson Field

315 Poplar St.
Wendell, NC 27591

- Multi-purpose Fields

Carver Elementary School Park

291 Liles Dean Rd.
Wendell, NC 27591

- Playground
- (2) Baseball Fields



Carver Park Playground

Zebulon Parks

Zebulon Community Park

401 S. Arendell Ave.
Zebulon, NC 27597

- Athletic Fields
- Walking Trails
- Basketball courts
- Disc-Golf
- Playgrounds
- Picnic Shelter

Zebulon Elementary School Park

1002 Dogwood Dr.
Zebulon, NC 27597

- Baseball Fields
- Soccer Field
- Volleyball
- Picnic Shelter
- Open Field

Wakelon Elementary School Park

8921 Pippin Rd.
Zebulon, NC 27597

- Multi-purpose Fields
- Picnic Shelter



Wakelon Elementary School Park

Gill Street Park

600 N. Privette St.
Zebulon, NC 27597

- Playgrounds
- Basketball Court

Whitley Park

601 N Wakefield St.
Zebulon, NC 27597

- Playgrounds
- Picnic Shelter
- Tennis Court

Little River Park

1800 W. Gannon Ave.
Zebulon, NC 27597

- Fishing
- Beach Access
- River Access

Zebulon Community Center

301 S. Arendell Ave
Zebulon, NC 27597

- Gym
- Fitness Rooms
- Activity Rooms
- Art Room
- Classroom
- Rental Opportunities

Knightdale Parks

Knightdale Community Pool

202 Milburnie Rd.
Knightdale, NC 27545

- Swimming
- Cabana
- Swim Lessons

Eugene F. Harper Park and Trails

207 Main St.
Knightdale, NC 27545

- Playgrounds
- Restrooms
- Tennis Courts
- Picnic Shelters
- Trails



Eugene F. Harper Park

Knightdale Community Park

1137 Old Knight Rd.
Knightdale, NC 27545

- Athletic Fields
- Concessions
- Playground

Knightdale Environmental Park

1385 N. Smithfield Rd.
Knightdale, NC 27545

- Walking trails and boardwalks
- Pond Overlooks
- Public Art
- Picnic Shelters

Knightdale Station Park

810 North First Av.
Knightdale, NC 27545

- Playground
- Dog Park
- Walking/Running Trails
- Athletic Fields
- Pavilions and Shelters

Mingo Creek Park

100 Parkside Commons Dr.
Knightdale, NC 27545

- Basketball
- 3.5-mile Trail
- Neuse River Greenway Access

Public Schools near the Town of Wendell

Wendell is part of the Wake County public school system. The public schools serving Wendell include:

East Wake High School

5101 Rolesville Rd.
Wendell, NC 27591

- Baseball Field
- (6) Tennis Courts

Wendell Middle School

3409 NC-97
Wendell, NC 27591

- Gymnasium
- Multipurpose Field
- Paved Walking Track

Wendell Elementary School

3355 Wendell Blvd.

Wendell, NC 27591

- Gymnasium

Lake Myra Elementary School

1300 Elk Falls Dr.

Wendell, NC 27591

- Multi-purpose Field
- Paved Walking Track

Carver Elementary School

291 Liles Dean Rd.

Wendell, NC 27591

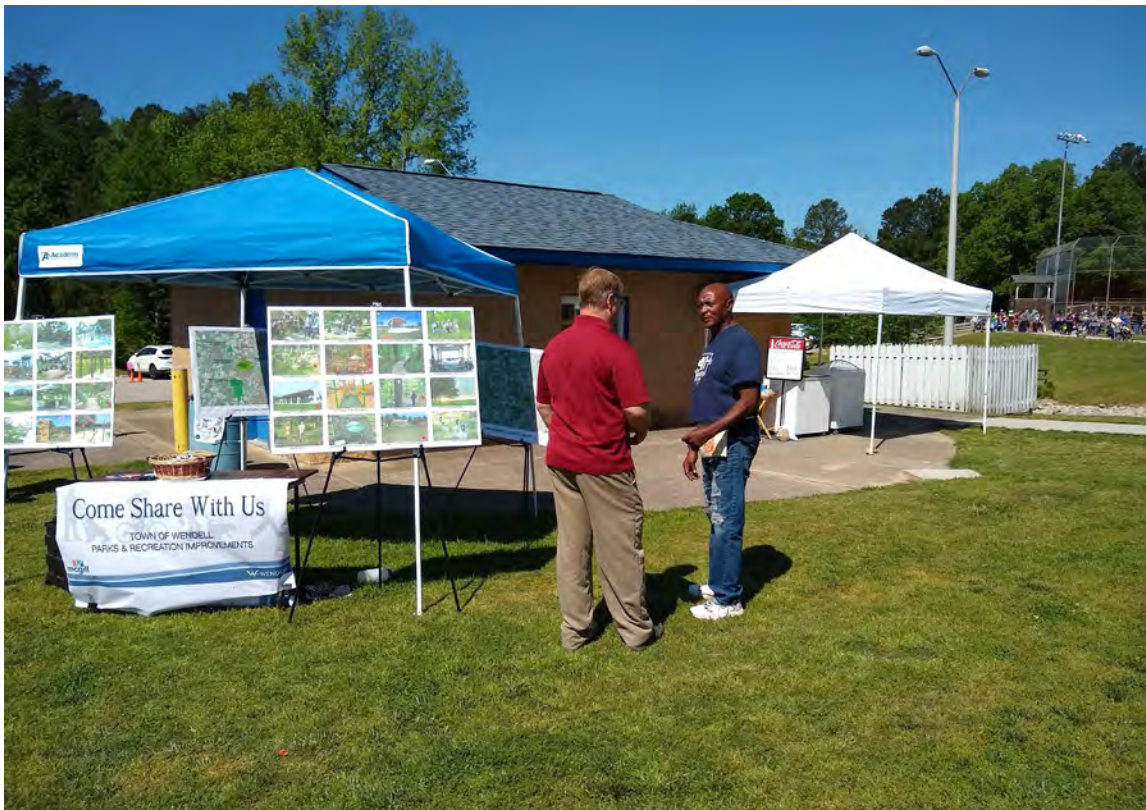
- END OF SECTION -

Section 3 Recreation Needs Assessment

3.1 INTRODUCTION

The degree of need for parks, recreation, and open space is most directly influenced by the expectations of the Town of Wendell residents, relating strictly to the 'quality of life' to which they aspire. This Master Plan addresses, as its first priority, the parks and recreation facility needs envisioned by the residents and visitors of the Town of Wendell.

Section 2 of this Master Plan inventories the Town's existing park facilities as well as listing the recreation facilities available at local schools, local municipalities, and private recreation facilities near the Town. It also looks at County parks within proximity to Town. This detailed inventory includes the facilities which are available within each park to create a better understanding of the existing recreation opportunities within the Town. The demographic and population trends (found in Section 1 of this Master Plan) provide information needed to understand the expected growth of the Town in the future. This Master Plan will be used as a guide for improving recreational opportunities for residents and visitors.



The public had multiple opportunities to provide feedback on the Master Plan Update including Wendell's Opening Day on Saturday, April 27, 2019, as show above

Community input and recreation standards were used as the primary method in determining the adequate types and number of park facilities needed for the Town. This Master Plan compares standards developed by the National Recreation and Park Association (NRPA), an independent, non-profit professional organization for park/recreation departments nationwide. In 1996, NRPA published a manual entitled, *Park, Recreation, Open Space, and Greenway Guidelines*, which is a widely accepted reference standard for communities.

Recreational Standards are guidelines, *not requirements*, for use by communities in estimating the demand for recreation in their given geographic areas. To assure that the Town's Recreation Master Plan contains distinctiveness, yet versatility, input was sought from its integral components: the project steering committee, Town staff, Town Board of Commissioners, and citizen representatives.

3.2 TYPES OF PARKS AND RECREATION FACILITIES

A comprehensive park system is made up of a variety of park types ranging from small neighborhood playgrounds to larger parks with athletic fields, playgrounds, community centers, and open space. The type of park reflects the differing recreational preferences of diverse users. Park models are used as guidelines for fulfilling the future recreational needs of communities. Not all these types of parks are the responsibility of the Town government; several agencies (federal, state, county, and other local municipalities) play roles in providing recreational opportunities as well. To further understand the Town's role in providing recreation services to its citizens, it is necessary to understand the elements of a comprehensive park system. These types of parks and recreation facilities may or may not be included in comprehensive park systems and are delineated in the following pages of this section:

- Regional Parks
- District Parks
- Community Parks
- Neighborhood Parks
- Mini Parks
- Linear Parks/Greenways
- Special Use Facilities
- Open Space

Regional Parks

Regional parks are typically very large sites. On these sites, the unique qualities that exemplify the natural features found there, such as diverse land formation, vegetation, and wildlife, are preserved. Most regional park facilities contain environmental centers, campsites, nature trails, observation decks, and picnic areas. In addition, open fields for non-structured activities, such as Frisbee-throwing or kite-flying, are also generally found there.

When land is acquired for the development of regional parks (or the expansion of existing sites), the land should be comprised of the previously-mentioned characteristics and, whenever it is possible, accompanied by natural water features such as lakes, rivers, or creeks. The majority of the site should be reserved for passive recreation, with the remaining acreage used for active recreation. Both the acquisition and the development of regional parks are typically undertaken by a federal or state agency.

Specific standards/criteria for developing regional parks are as follows:

Service area:

Region-wide

Acreage/Population Ratio:

10 acres per 1,000 persons

Minimum Size:

150-1,000 acres minimum with sufficient area to encompass the resources to be preserved and managed (10% of the site may be developed with facilities found in Community Parks.)



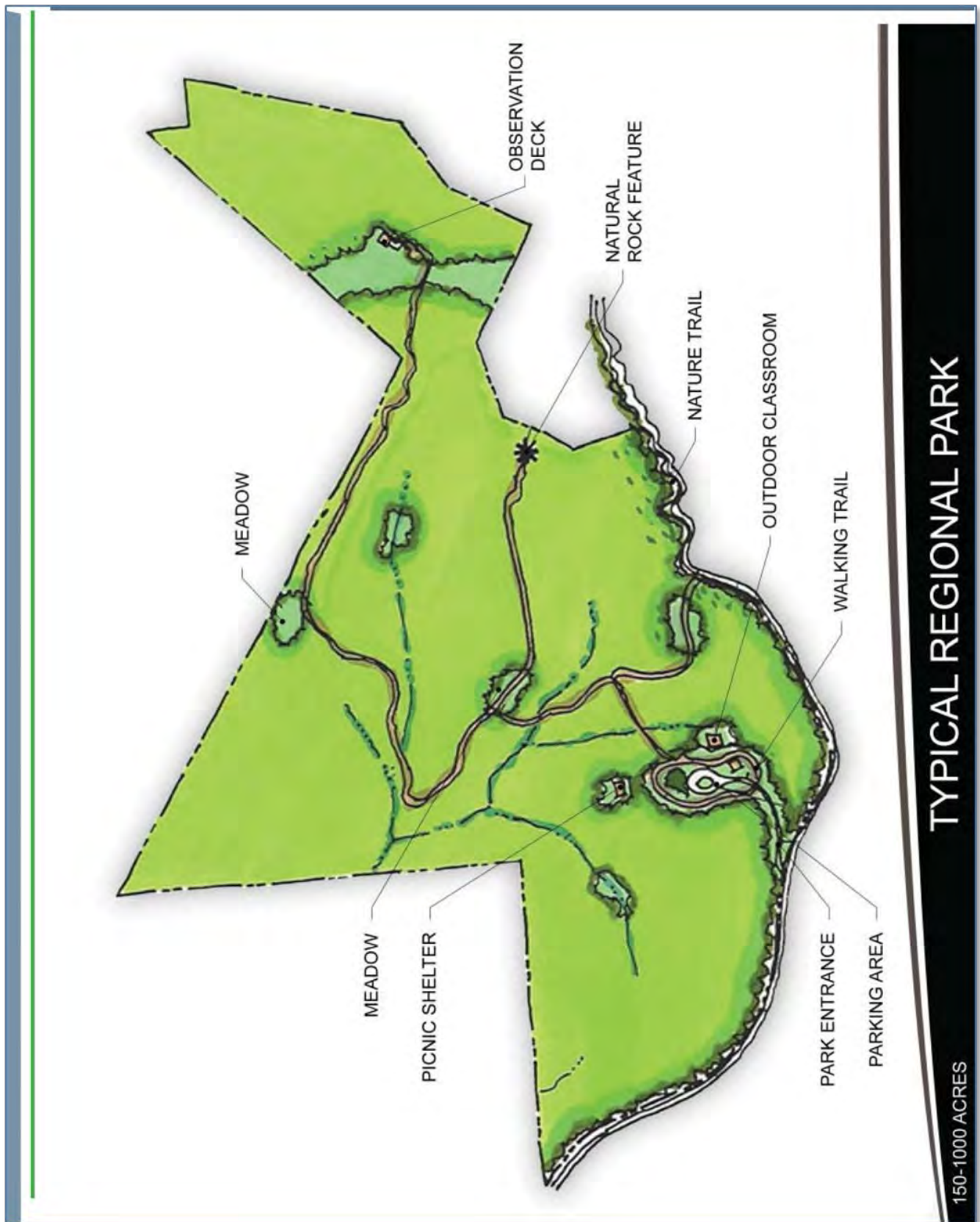
Falls Lake State Park

Typical Facilities:

Environmental Center
Equestrian Center
Group Camping
Nature Trails
Picnic Shelters and Grills
Boating
Parking
Fishing Piers/Boat Docks

Caretaker's House
Primitive Camping
Recreational Vehicle Camping
Observation Deck
Picnic Tables with Grills (not under shelter)
Swimming
Restrooms/Vending

See diagram of a regional park on the next page.



District Parks

A district park functions as the major source of active recreation for several neighborhoods within a community. District parks are intensely developed, offering a multitude of facilities in order to serve their intended geographic user area. Activities are balanced between active and passive recreation. District Parks are typically developed to accommodate athletic



Ting Park in Holly Springs, NC

league sporting events and tournament competition. Passive recreation opportunities, such as walking for pleasure, wildlife observation, and picnicking are found in the undisturbed areas, preferably within surrounding buffers. District parks present great opportunities for non-traditional types of recreation.

Sites for district parks should be relatively level to alleviate excessive grading for the active facilities. When possible there should be an equal balance of wooded and cleared areas. If a natural water feature is present, the adjoining land should be developed primarily as passive recreation. Accessibility to neighborhoods should be an important consideration when choosing sites. The development of district parks is typically the responsibility of Town or municipal agencies.

Specific standards/criteria for developing district parks are as follows:

Service area:

1 to 2 ½ mile radius

Acreage/Population Ratio:

5 acres per 1,000 persons

Desirable Range:

75-200 acres

Desirable Size:

+100 acres

Typical Facilities:

Playgrounds

Volleyball Courts

Soccer/Football Field

Nature Trail

Restrooms/Concessions

Full or Half Size Basketball Courts

Baseball/Softball/Multi-Purpose Field

Soccer Practice Field (movable goals)

Picnic Tables with Grill (with/without shelter)

Benches or Bench Swings

Parking/Service Yard
Tennis Courts (lighted)

50% of Site Remains Undeveloped

***Alternate Facilities:**

Tennis Center

Amphitheatre

Observation Decks

Fishing Piers/Boating/Boat Dock

Recreation Center

* Alternate facilities may be added or substituted.

See diagram of a district park on the next page.



TYPICAL DISTRICT PARK

75-200 ACRES

Community Parks

Community parks focus on meeting community-based recreational needs, as well as preserving unique landscapes and open spaces. Compared to district parks, community parks have a smaller range of recreation facilities. They may host athletic league sports events and provide passive recreation. Fifty percent (50%) of the community park property should be developed for only passive recreation, with these relatively undisturbed areas serving as buffers around the park and/or acting as buffers between active facilities.



Wendell Park is an example of a community park

Community park sites should have varying topography and vegetation. A number of different tree species should also be present in forested areas. Community parks should contain cleared areas for the purpose of locating active recreational facilities. At least one natural water feature (lake, river, or creek) is desirable in community parks. The land acquired for use as a community park should be contiguous in nature and strategically located in order to serve all users within the designated community. The development of community parks typically falls within the realm of municipal responsibilities.

Specific standards/criteria for developing community parks are as follows:

Service area:

1 to 2-mile radius

Acreage/Population Ratio:

2-5 acres per 1,000 persons

Desirable Range:

15-50 acres

Desirable Size:

25 acres

Typical Facilities:

Playgrounds

Swimming Pool

Nature Trails

Restrooms/Concessions

Full Size or Half Size Basketball Courts

Tennis/Volleyball Courts

50% of Site to Remain Undeveloped

Soccer/Multi-Purpose Fields

Baseball/Softball Fields
Parking

Benches or Bench Swings
Picnic Tables/Shelter with/without Grills

***Alternate Facilities:**

Recreation Center
Disc Golf
Observation Decks

Natural Water Features
Amphitheatre

*Alternate facilities may be added or substituted.

See diagram of a typical community park on the next page.



TYPICAL COMMUNITY PARK

15-50 ACRES

Neighborhood Parks

Neighborhood parks offer the public a convenient source of recreation while serving as the social focus point of neighborhoods. Usually located within walking distance of the area serviced, neighborhood parks provide both active and passive recreation opportunities that are of interest to all age groups. The smaller size of neighborhood parks, as compared to those previously mentioned, requires intense development with fifty percent of each site remaining undisturbed to serve as a buffer between the park and adjacent property owners.



Neighborhood parks serve as gathering places (The Village Park, Tobaccoville NC)

Specific standards/criteria for neighborhood parks are as follows:

Service area:

¾ to 1-mile radius to serve walk-in

Acreage/Population Ratio:

2 acres per 1,000 persons

Desirable Size:

7-15 acres

Typical Facilities:

Softball or Baseball Field

Half Basketball Courts

Picnic Shelter with Grill

Benches or Bench Swings

Multi-Purpose Field

50% of Site to Remain Undeveloped

Picnic Tables with Grills (not under shelter)

Playground

***Alternate Facilities:**

Nature Trails

Tennis Courts

*Alternate facilities may be added or substituted

See diagram of a typical neighborhood park on the next page.



Mini Parks

The function of a mini park is to provide very limited, isolated, or unique recreational needs. Mini parks are the smallest classification of parks. They are often provided by school and church playgrounds. These parks are located within walking distance of the area served and they provide limited recreational activities. Their very small size requires intense development and there is little or no buffer between mini parks and adjacent property owners.



Mini Parks maximize space and provide access to recreation near popular destinations (Lowes Food City Park, Hickory NC)

Specific standards/criteria for mini parks are as follows:

Service area:

¼ to ½ mile radius to serve walk-in recreation needs of surrounding populations

Acreage/Population Ratio:

0.5 acres per 1,000 persons

Desirable Size:

±1 acre

Typical Facilities:

Half Basketball Courts
Picnic Tables with Grills (not under shelter)
Benches or Bench Swings
Open Play Area Playground

***Alternate Facilities:**

Nature Trails
Tennis Courts

*Alternate facilities may be added/substituted.

See diagram of a typical mini park on the next page.



Linear Parks/Greenways

A linear park is an area developed for one or more varying modes of recreational travel, such as hiking and biking. Linear parks are developed for several reasons:

- To connect existing recreational facilities
- To facilitate public Right-of-ways
- To connect destination points
- To meet public demand



Neuse River Greenway

The length and size of linear parks vary considerably, depending on the terrain of the park land and the distance between entities to be connected, such as parks, schools, homes, businesses, and cultural/historical resources. In some cases, a linear park is developed within a large land area designated for protection and management of the natural environment with recreation opportunities as a secondary objective.

Unique or Special Use Facilities

The unique or special use facilities are park types that exist for the sole purpose of enhancing or utilizing a special man-made or natural feature. They can include beaches, parkways, historical sites, sites of archeological significance, swimming pools, conservation easements, and flood plains. Minimum standards relating to acreage or population have not been established by the park and recreation industry for this category of park. A size that is sufficient to protect and interpret the resource, while providing optimum use, is considered desirable.

Open Space

While it is realistic and appropriate to adopt population-based standards for park land and facilities, it is more difficult to establish standards for Town-initiated open space conservation efforts. Currently the Town primarily relies upon private developers to set aside passive (undeveloped) open space as development occurs. Additionally, the Town's development standards



Open Space provides opportunities for festivals and events (Sugg Farm, Holly Springs NC)

prohibit development within the 100-year floodplain and Riparian Buffers.

Public open space is defined as any land acquired for the purpose of keeping it in a primarily undeveloped state. The functions of open space include:

- Preservation of drainage areas for water supplies (watersheds)
- Protection of areas which are particularly well suited for growing crops (farmland preservation)
- Protection of communities to prevent urban sprawl (greenbelts)
- Protection of wildlife habitat (sanctuaries)
- Protection of approach and take-off areas near airports (clear zones)
- Protection of undevelopable land (landfills)
- Protection of areas aesthetically pleasing for a corridor (viewshed)

While these areas are some of the more common open spaces, many others exist.

3.3 PUBLIC INPUT NEEDS ASSESSMENT

The methodology used in establishing a Comprehensive Recreation Master Plan should always include citizen input. In order to ensure a successful study, it is vital that the public users of recreational facilities be able to share their issues, needs, and desires.

Community Involvement

To facilitate community input two public meetings were conducted during the Master Plan process. These workshops were held at existing community events on April 27th and June 22nd. The public meetings, along with the community survey, were advertised by the Town on their website and via recreation department social media. The promotion of the public meeting and survey was also made available through word of mouth and project information cards that were distributed to individuals in Downtown and at Wendell Community Park by the project team. Project marketing cards were also made available at the Wendell Community Center and to participants of the community meetings. Approximately 190 individuals participated in the community meetings. These meetings were conducted so that residents would be able to voice their opinions on the topic of recreation. All participants provided much needed feedback.



The community meetings were held at two local events, Opening Day at Wendell Park and Big Truck Day. The information shared included mapping and visual preference exercises as well as open dialog and question/answer opportunities. At both events written notes were used to record participant comments and opinions. A visual preference survey of various park amenities gave participants the opportunity to place a sticker next to the amenities they felt would be good additions to the town park system. Each participant was limited to two stickers. Two large maps provided participants with the existing locations of each of the Recreation System's facilities and other destinations such as private facilities and schools. Participants were asked to provide insight into where potential new recreation facilities might be located. These boards gave everyone an opportunity to share their opinions and thoughts to create a list of hopeful changes to the existing recreation system. The meetings encouraged attendees to interact and discuss their experiences with the Town of Wendell's Parks and Recreation in an open setting that promoted opportunities to share comments, see amenity examples, and ask questions. This is a crucial step to ensure that attendees are able to be heard, voice their concerns, and receive clarification.

Results of First Meeting - Saturday, April 27, 2019

The first community meeting was held at Wendell's Opening Day event. Approximately, 101 participants engaged in open conversation related to their opinions on the state of the existing recreation system including facilities and programs as well as their concerns and questions.

Common concerns that were addressed included:

- The need for connectivity between Downtown, the Park, and neighboring communities
- Desire for a Splash Pad
- Desire for neighborhood parks
- Desire for parking and landscape improvements at Wendell Park

Community Meeting 1 – Park Facility Preferences

The two images on the following page are a compilation of the preferences as listed by the participants on the images that were presented during the first community meeting. Participants were asked to choose two amenities that they would most like to see offered by Wendell's Parks and Recreation system. They were each given two red sticker dots and asked to place them next to an image that best correlated with amenities they would like to have. It is clear from the remarks that the participants want adventure play areas (35 votes) and a splash pad (28 votes). Other notable preferences included a climbing wall (14 votes) and a zip-line (13 votes).



COMMUNITY GARDEN 1



NATURAL SURFACE TRAILS 2



BASKETBALL COURTS 2



SPLASH PAD 28



OUTDOOR FITNESS STATIONS 1



PLAYGROUND 5



OUTDOOR CLASSROOM 1



BENCH SWINGS 2



PICKLEBALL 2



SMALL BALL FIELD 0



PICNIC PAVILION 1



SENSORY GARDEN 2



NON-PROGRAMMED OPEN SPACE 2



TRADITIONAL GAME COURTS 2



CLIMBING WALL 14



ZIP LINE 13



PUBLIC ART CLASSES 2



PARK SCULPTURE 1



OUTDOOR PERFORMANCE AREA 5



BIRDING/WILDLIFE VIEWING AREA 0



FREE FORM PLAYGROUND 6



ADVENTURE PLAY AREA 35



BOARDWALK 0



LEISURE SHELTER WITH SWINGS 2



LARGE PICNIC SHELTER 1



ACCESSIBLE PLAY FEATURES 5



NATURE TRAILS 4



PASSIVE GREEN SPACES 3



PAVED PATHS 1



INTERPRETIVE/EDUCATIONAL SIGNAGE 1



MULTI-PURPOSE ATHLETIC FIELDS 3



CROSS COUNTRY TRAILS 2

Results of Second Meeting - Friday, June 22, 2019

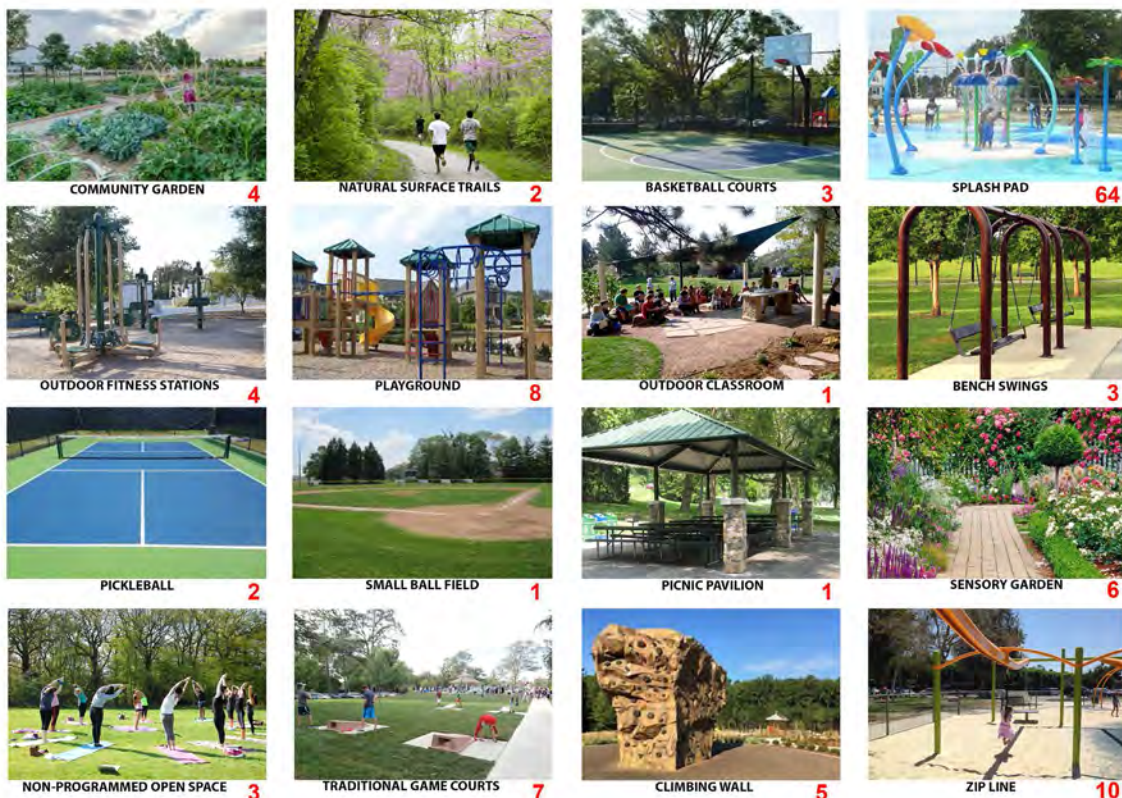
The second community meeting was held at Wendell's Big Truck Day. Over 87 participants engaged in open conversation related to their opinions on the state of the existing recreation system including facilities and programs as well as their concerns and questions.

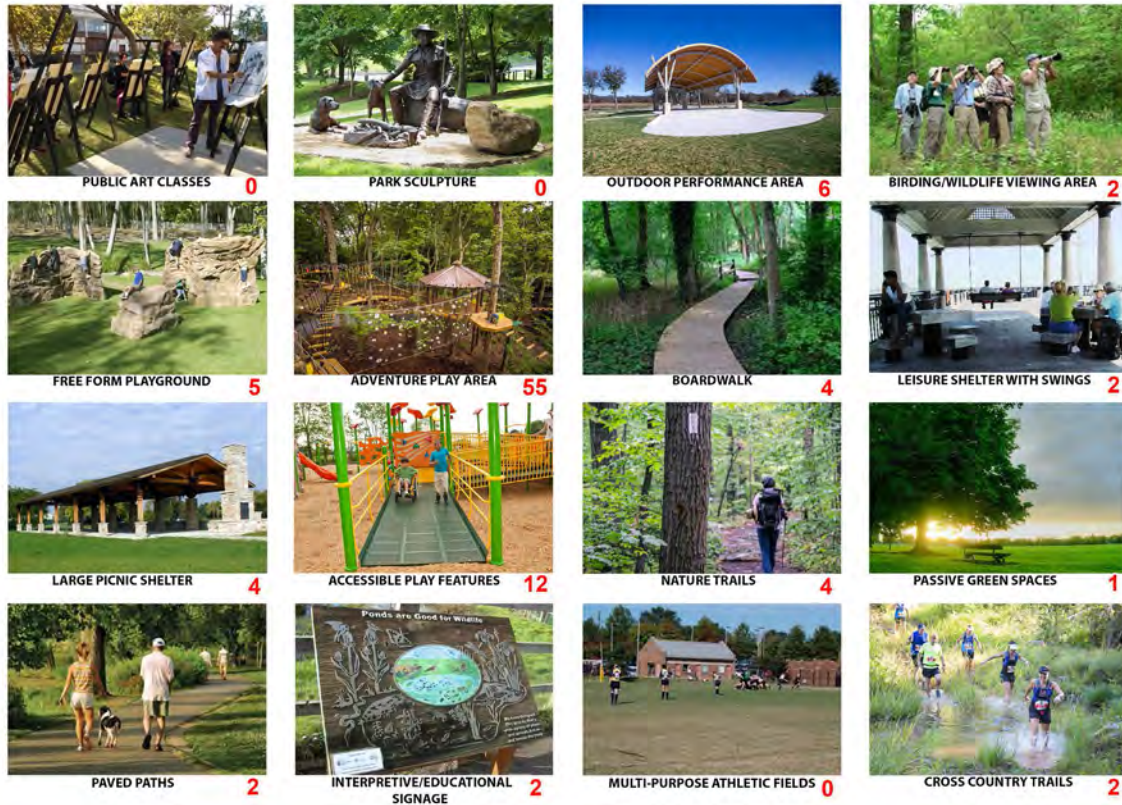
Common concerns from the second meeting were similar to the first community meeting which included:

- Desire for a Splash Pad or Pool
- Improved entrance at Wendell Town Park
- Connectivity to area neighborhoods
- More toddler and young child appropriate play features

Community Meeting 2 – Park Facility Preferences

The following images are a compilation of the preferences as listed by the participants on the images that were presented during the second community meeting. Participants were asked to choose two amenities that they would most like to see offered by Wendell's Parks and Recreation system. They were each given two red sticker dots and asked to place them next to an image that best correlated with amenities they would like to see. It is clear from the remarks that the participants want a splash pad (64 votes) and an adventure play area (55 votes). Other notable preferences included: Accessible Play Features (12 votes), Zip-line (10 votes), and Playground (8 votes)





Overall, the combined participation from the two community meetings for the visual preference exercise resulted in the top 10 preferences listed below, starting with the most desired amenity.

- | | |
|-----------------------------|-------------------------|
| 1) Splash Pad | 2) Adventure Play Area |
| 3) Zip Line (small) | 4) Climbing Wall |
| 5) Accessible Play Features | 6) Playground |
| 7) Outdoor Performance Area | 8) Free Form Playground |
| 9) Traditional Game Courts | 10) Sensory Garden |

Community Survey

The active participation of residents in the Town of Wendell was crucial in developing a Master Plan that reflects the true needs of the Town. With this in mind, community input was solicited throughout the entire planning process. A survey was created as a tool to gather information from the general public concerning the existing and future needs of the Town's park system. A project marketing card was

Help Improve Recreation in Wendell!

Community Survey

Please visit the link or use the QR code below:

<https://www.surveymonkey.com/r/WendellRec>

This effort will help inform the Town of Wendell's planning efforts for Parks and Recreation in the community. Thanks for your participation!





developed to encourage awareness of the project and provide both a web address to the community survey as well as a QR code for use via smartphone/mobile devices to connect to the online survey and provide their input.

To gather additional public input and reach the broadest cross-section of Town residents, a printed version of the Master Plan surveys was made available at the town meetings. The following sub-section summarizes the results of the community survey (See Appendix B for survey results).

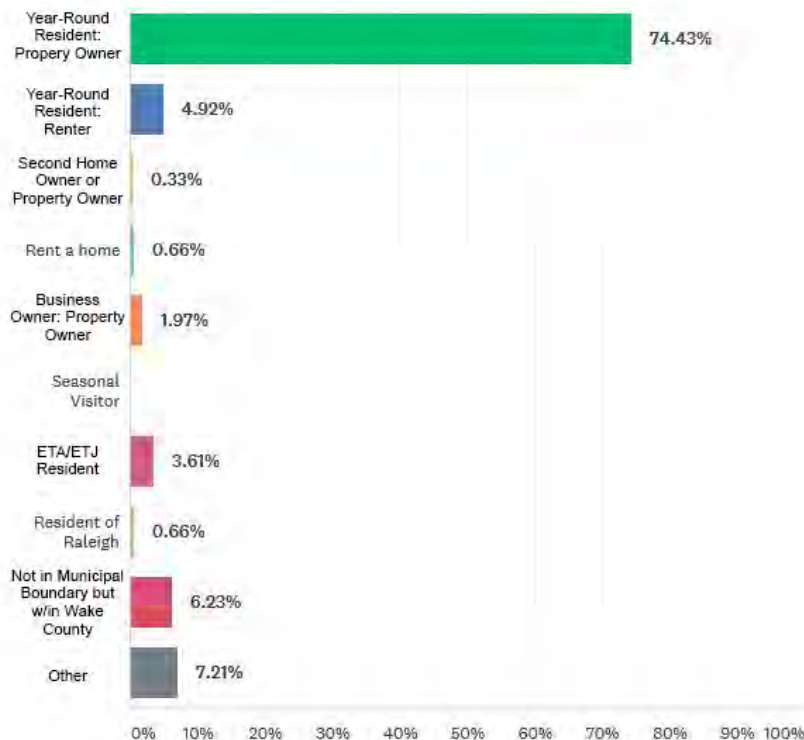
The surveys provided for data collection from all persons in the household of the survey respondent. The Town received a total of 306 completed surveys representing 701 individuals. These results included both the survey handouts collected at public events and the online survey responses. The survey data collected was a representative cross section of the Town of Wendell in terms of age and household size.

The surveys were designed to elicit answers on resident's needs and desires for recreation opportunities. It included a section where respondents rated their use of existing facilities both within and outside town limits. The survey instructed respondents to rank the programs and facilities in order of importance to their household and to list the facilities they would like to see added to the park and recreation system. Results of the survey are as follows:

Town of Wendell Parks and Recreation Master Plan Survey

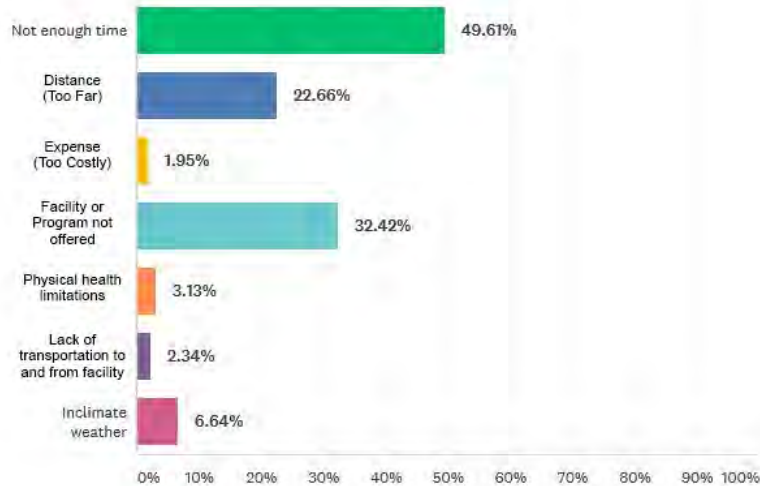
Which statements describes your relationship to the Town of Wendell?

Answered: 305 Skipped: 1



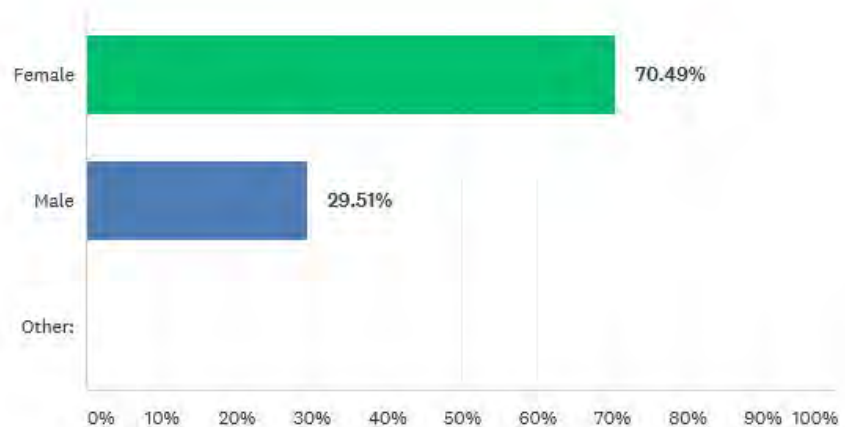
What is the greatest barrier to your households regular use of public parks or recreational facilities?

Answered: 256 Skipped: 50

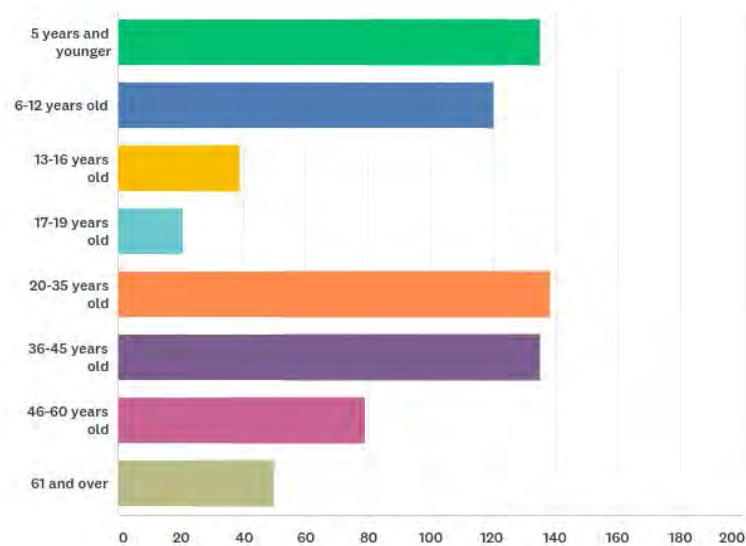


Please provide your gender:

Answered: 305 Skipped: 1



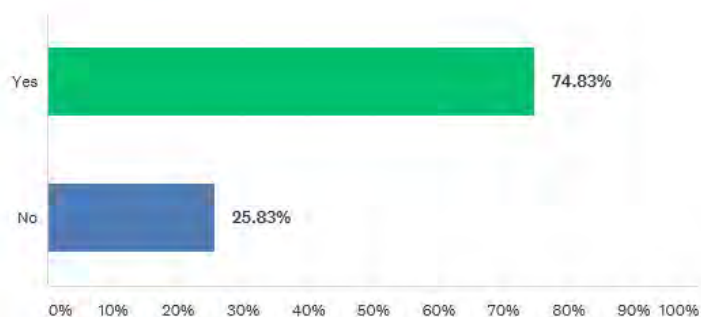
Age of Respondents (*and members of their households*)



The three largest age groups represented in the survey were 36-45 years of age (134), 20-35-year of age (133), and 5 years or younger (133). It was clear that participants of young families were the largest demographic represented. Other age groups included: 6-12-year of age (120), 46-60-year of age (76), 61 years or older (48), 13-16-year of age (38), and 17-19-year of age (19). This is important information to obtain when planning for facility improvements and programming purposes.

Within the last year have you traveled out of the Town of Wendell to use a recreation facility or program?

Answered: 302 Skipped: 4



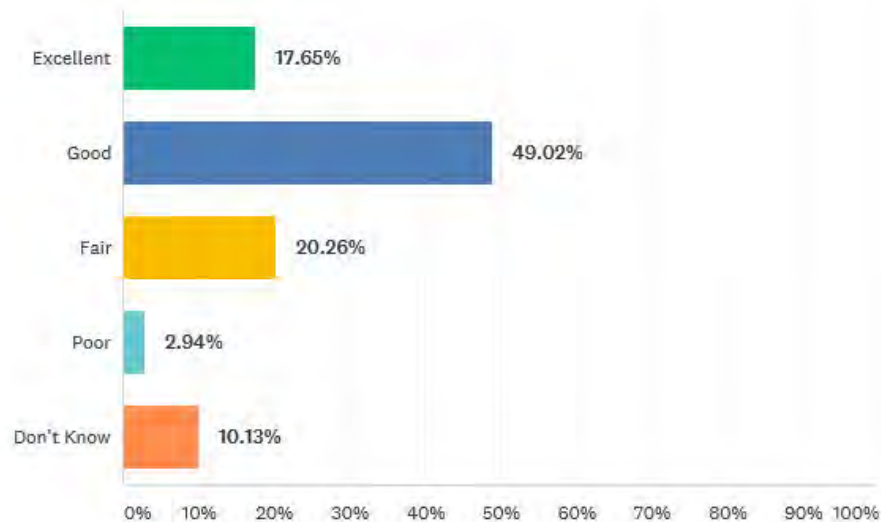
Check below how frequently you, or others in your household have visited the following facilities in the past year.

The top 10 facilities used were:

1. Wendell's Playgrounds
2. Wendell's Ball Fields
3. Wendell Recreation Center Programming
4. Wendell's Walking Paths/Trails
5. Carver Park Ball Fields
6. Wendell's Multi-Purpose Fields
7. Wendell's Gym/Fitness
8. Other Uses
9. Wendell's Dog Park
10. School Facilities (in Wendell)

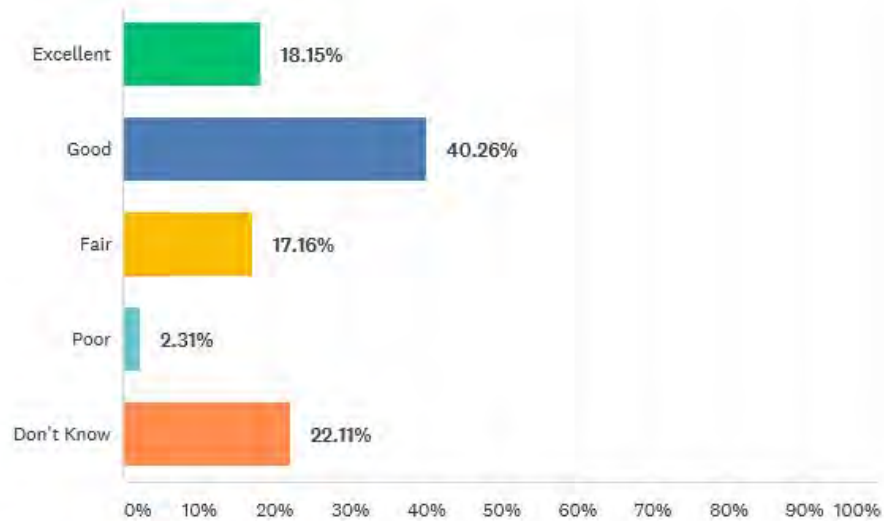
Overall, how would you rate the existing Wendell Park?

Answered: 306 Skipped: 0



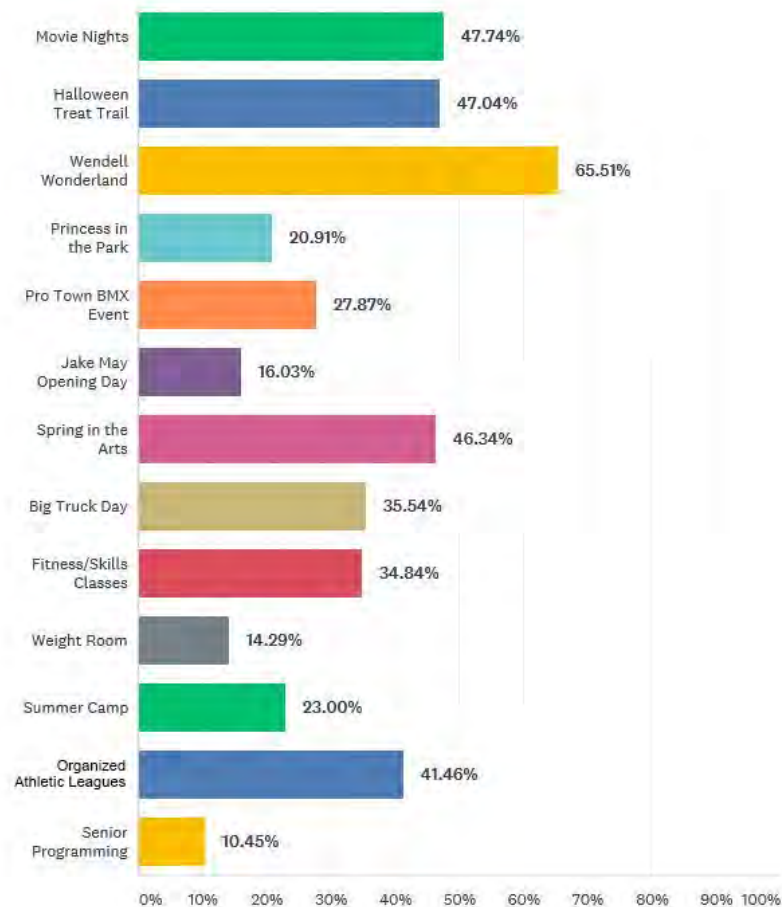
Overall, how would you rate the Town playground?

Answered: 303 Skipped: 3



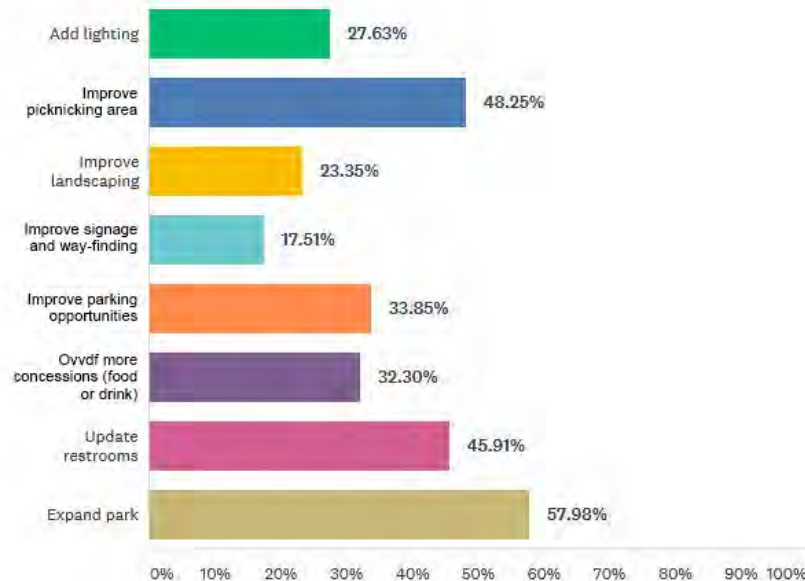
In which of the following recreation programs and special events would you or others in your household participate on a regular basis?

Answered: 287 Skipped: 19



Check below improvements that could be made to the EXISTING Wendell Park.

Answered: 257 Skipped: 49



Please list below, any recreation programs or special events that you would like to see offered within the Wendell recreation system:

Below are how often topics related to adding or improving recreational amenities or programs were mentioned more than once out of the total 103 comments:

Swimming/pool – 14 of 103	Dancing – 4 of 103
Special events/concerts – 12 of 103	Art opportunities – 3 of 103
Fitness/exercise/gym – 8 of 103	BMX events – 2 positive and 1 negative of 103
Recreation for children – 6 of 103	Playground – 2 of 103
Splash Pad – 4 of 103	Skate Park – 2 of 103
Gymnastics – 4 of 103	
Bicycling – 4 of 103	
Senior recreation – 4 of 103	
Greenways – 4 of 103	
Tennis – 4 of 103	

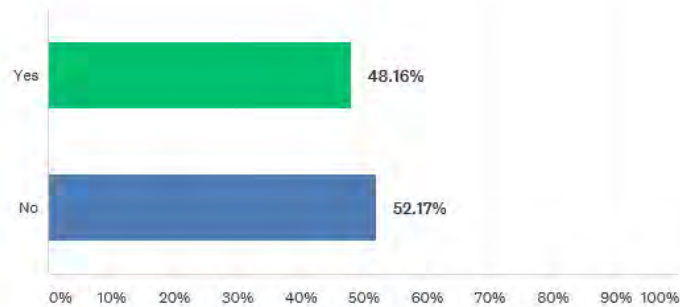
The following is a list of recreation activities that could be offered at a public park or recreation facility. Select from “Most” to Least”

The top 10 choices were:

1. Outdoor Playground
2. Spray Ground/Splash Pad
3. Jogging/Walking Trails
4. Community Center
5. Open Space/Natural Areas
6. Picnic Area
7. Indoor Gymnasium
8. Nature Based Recreation
9. Indoor Fitness Facility
10. Outdoor Performance Area

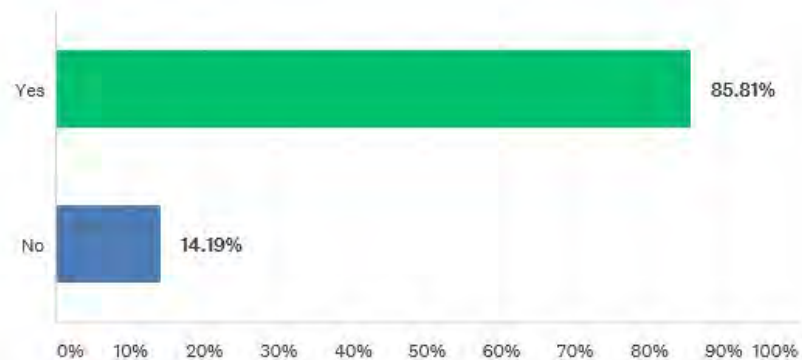
Do you use any school or private facilities (Knightdale Station YMCA, private fitness clubs, etc.) for recreation or leisure activities?

Answered: 299 Skipped: 7



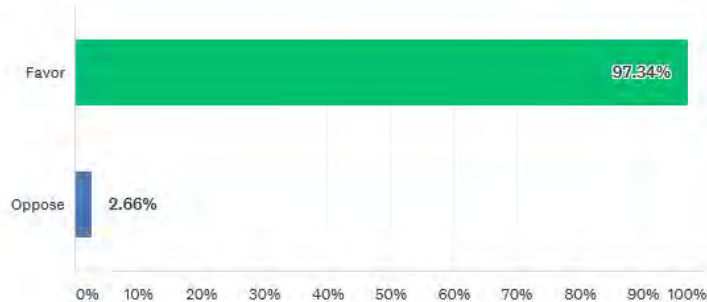
Do you feel there is a need for additional park space in Wendell?

Answered: 296 Skipped: 10



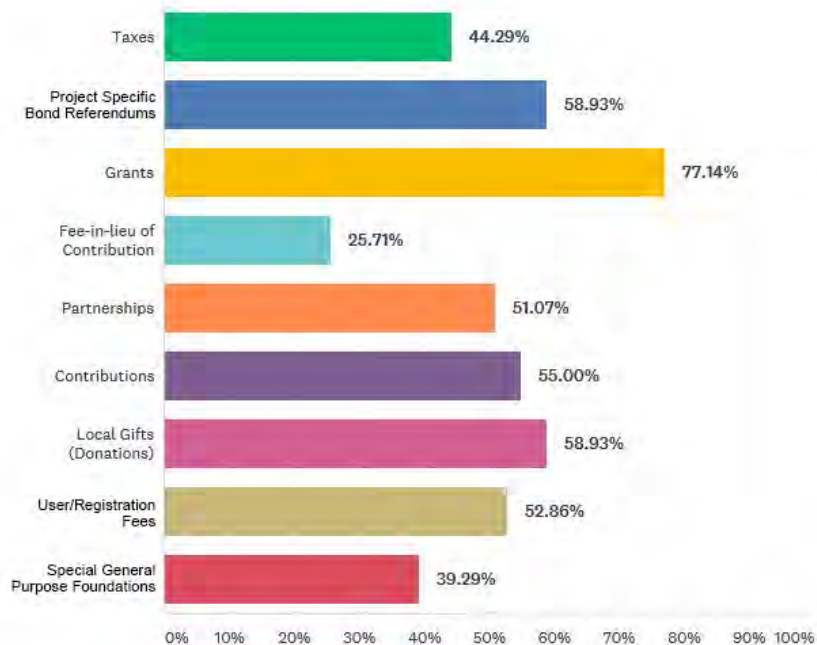
Would you favor or oppose expanding recreational opportunities in Wendell?

Answered: 301 Skipped: 5



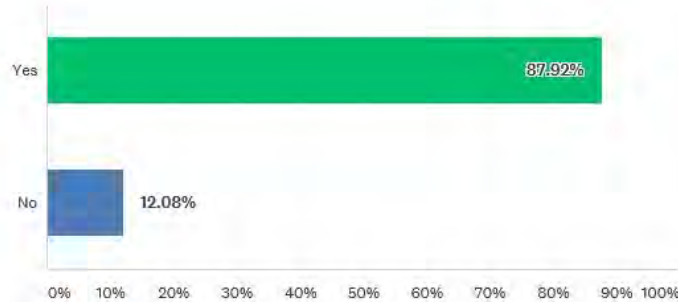
What, if any, sources of funding are you willing to support in order to make improvements, build new facilities, and create programs? Check all that apply.

Answered: 280 Skipped: 26



Would you be willing to pay a nominal fee to attend an event or use a special facility?

Answered: 298 Skipped: 8



Open-ended general comments provided by survey participants.*

Topics mentioned more than once out of 46 comments included:

Desire for Splash Pad – 5 of 46

Expanding Opportunities in Sports – 4 of 46

More Neighborhood Parks – 3 of 46

Better Connectivity - 3 of 46

Additional Greenways – 3 of 46

New Pool – 2 of 46

Better Accessibility – 2 of 46

More Bike/Cycling Opportunities – 2 of 46

More Camps/Day Camp – 2 of 46

*See Appendix B for full listing of comments

From reading all the comments provided it was clear that survey participants appreciated existing recreation system facilities, but comments indicated a clear desire for expansion of facilities including neighborhood parks, more sports opportunities, a splash pad and broader recreation programming offerings and events. Other common themes from the comments included support for trail/greenway connections between downtown, neighboring communities, and Town Park.

Conclusions

As the Town of Wendell strives to continue providing quality parks and recreation facilities, they will need to understand what kinds of facilities and programming the community desires and should analyze how to obtain funding to pay for such amenities. The input provided by the community at the public meetings and via survey responses indicate a desire to strengthen Town Park through updates and new amenities. Some of these include updating the existing play equipment, construction of a splash pad and adventure play area. Other amenities to consider are trail and neighborhood park development aimed at making recreation more accessible across Town.

3.4 STATE AND NATIONAL ASSESSMENTS

Surveys that were designed to determine the demand for outdoor recreation and facilities have been conducted on both the federal and state levels by private, non-profit, and governmental agencies. This information is important as it sets a precedent for what popular activities may be expected by typical park users. Also, this information may highlight how the difference between local and national trends. Significant facts have evolved from these surveys, as follows:

- The top ten most popular outdoor recreational activities (nationwide) are:
 1. Running/Jogging
 2. Hiking
 3. Road Biking
 4. Freshwater Fishing
 5. Car Camping
 6. Wildlife Viewing
 7. RV Camping
 8. Hunting
 9. Saltwater Fishing
 10. Birdwatching
- The most rapidly growing outdoor activities (nationwide) are:
 1. Stand Up Paddling
 2. Cross Country Skiing
 3. BMX Bicycling
 4. Adventure Racing
 5. Boardsailing/Windsurfing
 6. Kayak Fishing
 7. Trail Running/Triathlon
 8. Hiking
- The top ten most popular outdoor activities (North Carolina) are:
 1. Visiting a beach or lake
 2. Walking for pleasure or exercise

3. Visiting parks or historical sites
 4. Hiking, trails
 5. Freshwater fishing
 6. Viewing scenery
 7. Fishing from a boat
 8. Nature viewing
 9. Swimming, all types
 10. Gardening
- Local governments (cities, towns, and counties) own the smallest percentage of public land in the United States but provide key access to public recreational opportunities due to their proximity to population density.

3.5 EVALUATION OF PARK LAND NEEDS

When comparing a park system to national standards, one method is to examine the total acreage of the park system. The NRPA Park land guidelines (in acres) for the total service population of the Town of Wendell are provided in the following table. Population figures in this analysis are estimated at 7,261. The acreage requirement is based on the population ratio method (acres of park land per population of 1,000) pre-established for each classification of park.

Table 3.5-1 Town of Wendell Owned Parks

TOWN OF WENDELL EXISTING PARK ACREAGE	
Wendell Park (Community)	82 acres
Buffalo Creek Cypress Swamp (Undeveloped Open Space)	56 acres
J. Ashley Wall Town Square (Mini)	.65 acres
TOTAL TOWN OF WENDELL PARK ACREAGE	149.05 acres

Town of Wendell's existing recreational facilities have been designed for a smaller population base and include a mix of active and passive recreation facilities. As the population rises, the number facilities and access to recreation resources needs to increase to maintain a standard level of service. Regional and district park resources provided by National, State, and County systems that are within proximity to the Town can provide some relief. With the development of existing land such as the Buffalo Creek Cypress Swamp for trails and passive recreation and the future development of additional parks, Town can offer the quantity and quality recreation opportunities expected by a growing population.

Table 3.5-2 Town of Wendell Park Types
PARK ACREAGE BY CLASSIFICATION (Based on historic NRPA Guidelines)

TYPE OF PARK	Existing** Town of Wendell Acreage	Recommended for 2019 Population 8,501	Recommended for 2029 Population 19,048*
REGIONAL PARK (NPS&NC) 1,000 acres or 10 acres/1,000 persons	NA	NA	NA
DISTRICT PARK 200 acres or 5 acres/1,000 persons	NA	NA	NA
COMMUNITY PARK 20-30 acres or 2.5 acres/1,000 persons	82 acres	21 acres	48 acres
NEIGHBORHOOD PARK 7-15 acres or 2 acres/1,000 persons	0 acres	17 acres	38 acres
MINI PARK 1-2 acres or 0.5 acres/1,000 persons	.65 Acres	4 acres	9.5 acres

*Figure represents Town Population Projections **See Chart 3.5-1 for individual park acreage.

Based on the information contained in Table 3.5-2, the Town of Wendell does not meet the national standard guidelines for some of the listed park categories such as Neighborhood, and Mini park acreage needs. It should be noted that Regional and District parks are not typically an amenity provided by small or medium sized municipalities. Wendell is fortunate to have a large Community Park with ample acreage to satisfy much of its current recreation demand. However, expansion of the system with future park facilities, trails and programs will be required to provide improved recreational access to residents of Town.

Community workshops, Town Staff, and the recreation survey will be used as important guides in prescribing the specific recommendations for the Town of Wendell Parks and recreation development, for both current and future needs.

3.6 EVALUATION OF FACILITY NEEDS

Level of Service standards were established based upon information gathered from the National Recreation & Parks Association (NRPA), *Sports, Fitness and Leisure Activities Topline Participation (SFIA) Report, 2019 Physical Activity Council's Overview Report on U.S. Participation*, and historical evidence from professional experience. Recommendations based upon these standards have been compiled in Table 3.6-1 (below) in order to assess the current and projected future (up to 10 years) facility needs for recreation facilities in Wendell.

Table 3.6- 1: Existing and Projected Demand for Public Facilities

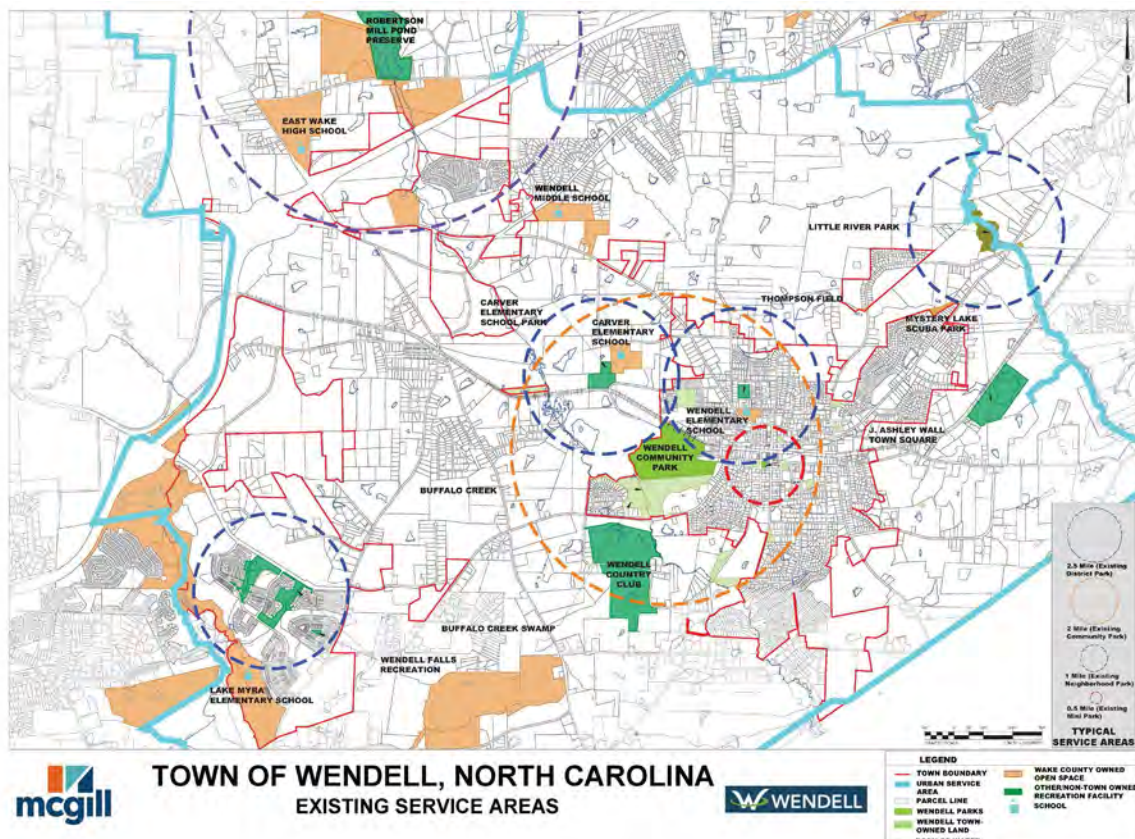
Facility	Recommended Standards	Existing Facilities*	2019 Recommended per Population	2029 Recommended per Population
Town of Wendell owned facilities*			Population: 8,501	Projected Population: 19,048
Fields				
Adult Baseball	1/5,000	1	2	4
Youth Baseball	1/5,000	5, (5)	2	4
Softball	1/5,000	5, (5)	2	4
Football	1/10,000	2	1	2
Soccer	1/5,000	2	2	4
Lacrosse	1/5,000	2	2	4
Courts				
Basketball	1/5,000	2, (4)	2	4
Tennis	1/2,000	2, (6)	4	10
Volleyball	1/5,000	3	2	4
Pickleball	1/5,000	4	2	4
Horseshoes	1/2,000	1	4	10
Outdoor Areas				
Picnic Shelter	1/3,000	2	3	6
Playground	1/2,500	2, (4)	3	8
Amphitheater	1/20,000	0	0	0
Other Activities				
Walking Trails	0.25 mi./1,000	2.5 miles	2.13 miles	4.76 miles
Specialized				
Community Center	1/20,000	1	0	0
Swimming Pool	1/20,000	0	0	0
Golf Courses	1/25,000	1 (private)	0	0
Auditorium	1/20,000	0	0	0
Canoeing/Boating/Water Access				
Streams/Lakes	0.2 mi./1,000	0.9 miles	1.7 miles	3.81

*Existing Facilities include only the facilities owned by Town of Wendell Parks & Recreation. Additional quasi-public facilities (i.e. school facilities) are in parentheses.

The chart above depicts the results of the current and future recreational facility needs assessment based on level of service standards. The charts do not consider community input, which is a primary guide for the development of the Master Plan.

Based on the information contained in Tables 3.6-1, the Town of Wendell meets many of the recommended standard guidelines for many of the typical recreational facilities for their permanent population, in a few categories the number of existing facilities exceeds Level of Service recommendations. Keep in mind that the standards do not take into account a community's desire to have tournament type sports facilities, environmental centers or cultural and performing arts resources. Because of Wendell's proximity to Zebulon, Knightdale, Raleigh and Wake Forest, residents have many recreation options within a short drive. For this reason, some of the facilities listed above may not be urgently needed for implementation. As future growth occurs, facility needs should be reevaluated.

To better understand not only what recreation resources a community has but how accessible those facilities and programs may be to the general population this study looked at typical service areas. Typical service areas for each type of recreation facility were previously discussed in this section. The map below (See Appendix A for larger version) illustrates what portions of the community lie within or near the typical recreation service areas. The outcome of this



Map 2 Existing Recreation Service Areas

exercise reveals that portions of the community live far enough from Town owned facilities that they cannot easily access them. Populations typically effected include children and seniors that do not drive. Both user groups generally have greater leisure time and can directly benefit from access to parks and recreation facilities.

Solutions to improving recreation in Wendell includes not only providing facilities and amenities that residents desire and need but also considering where such facilities and amenities should be located. Existing recreation service areas illustrated above indicate that the areas outside of the core of Town have the least access to parks. Planning for future Parks and Recreation system expansion should consider developing facilities outside of the Town's core. As new residential and large commercial developments are planned the Town should take an active role in working with developers on what types of recreation amenities should be provided the per Town's Unified Development Ordinance requirements.

This Comprehensive Parks and Recreation Plan considers community workshops, recreation survey findings, projected demand, service area analysis, and Town Staff input as the primary guides in prescribing the current and future recommendations for the Town of Wendell Parks and Recreation development. The following section (Goals & Recommendations) describes those recommendations in more detail.

- END OF SECTION -

SECTION 4 GOALS & RECOMMENDATIONS

4.1 INTRODUCTION

This Master Plan serves as a map for the future development of recreation facilities for the Town of Wendell. The plan incorporates recommendations to accomplish the objectives set forth by the Town Board of Commissioners, the Steering Committee, and community members. These recommendations are divided into the following categories:

- Roles of the Town of Wendell
- Roles of Other Recreation Providers
- Park Proposals and Recommendations
- Facility Proposals and Recommendations
- Staffing and Maintenance Recommendations
- Priorities for Development



J. Ashley Wall Square gazebo

4.2 ROLE OF THE TOWN

The Mission Statement of the Town of Wendell Parks and Recreation Department is:

“The Wendell Parks and Recreation Department strives to be a leader in Eastern Wake County by offering high quality recreational, cultural and leisure opportunities that will promote positive development and growth for Wendell citizens and visitors alike. It is our mission to provide open space facilities that will meet the needs of parks and recreation, preserve our natural resources and protect the historical integrity of our community for generations to come.”

To fulfill this goal it will take work, dedication, and funding to maintain the recreational facilities that are currently owned and operated by the Town of Wendell as well as expand the network of parks and recreation opportunities to meet the needs and desires of residents.

To avoid overextending their staff, the Town needs to investigate partnerships with other recreation providers and community groups. Current partnerships need to continue, and the possibility of new partnerships need to be explored.

The Town’s Planning and Parks and Recreation departments should work together to access and formulate future strategies to improve and maintain the level of service required for Wendell’s growing population.

4.3 ROLES OF OTHER RECREATION PROVIDERS

Public Sector

Wake County

The Town of Wendell located within Wake County plays an active role in providing recreation opportunities to both County and Town residents. The Town should support the County and other adjacent municipalities in developing greenway trails that connect to destinations such as parks and sidewalks in both the County and Town. As the demand for the future of recreational facilities continues to increase, the Town should coordinate future planning efforts with County Recreation Departments to identify recreation programming, facility expansion, and potential partnerships.

Other Local Municipalities

Zebulon and Knightdale are close neighbors with busy recreation departments and that offer their own parks and programming. As athletic leagues and other organized recreation programs in the area grow, cooperation between

neighboring communities will be important. Shared resources and facilities as well as clearly defined roles related to programming will be critical to avoid offering duplicate or competing services. Wendell currently has a successful partnership with Zebulon where it jointly owns the Little River Open Space.

Private Developers

Private developers are an important component to the Town by providing resources and opportunities for the Town's recreation system. Private developers can assist Wendell by the dedication, construction, and/or reservation of future park sites, open space, and/or greenway corridors during the overall development process.

The Town's Unified Development Ordinance requires new developments to incorporate open space into their development plans. These developments are required to set aside a predetermined amount of land based on the number and type of units constructed as usable open space for the enjoyment of the residents of the community. At least twenty five percent of the land dedicated for open space must be designated and developed as improved Park Space. The remaining land shall be used for passive recreation purposes. These requirements make the developments more desirable to potential homeowners and provide a space for community building, healthy living, recreation, and relaxation. However, these areas are not required to be accessible to the general public. For a more detailed description of the Town's Open Space Ordinance refer to Chapter 7 of the Unified Development Ordinance (UDO) for the Town of Wendell located here: https://library.municode.com/nc/wendell/codes/code_of_ordinances?nodeId=UNDEORUD_CH7OPSP

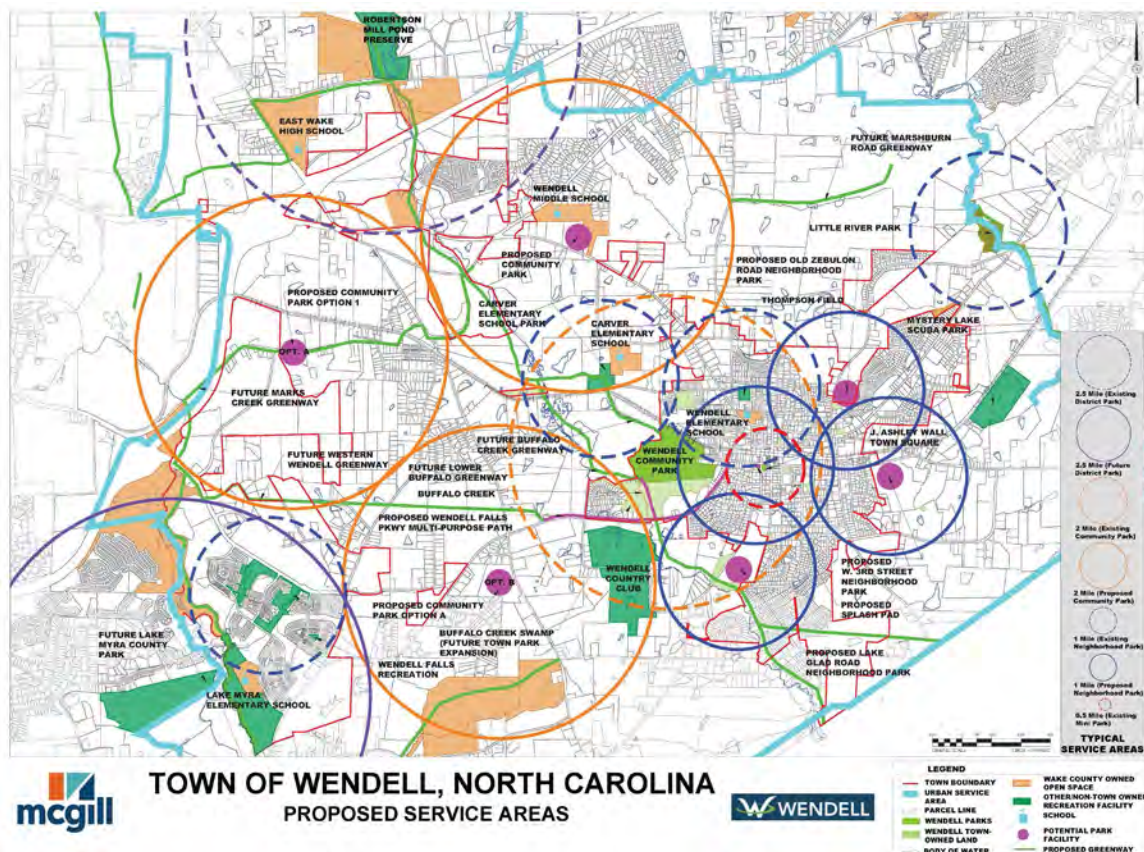
4.4 PARK PROPOSALS AND RECOMMENDATIONS

Understanding the needs and desires of the Town and the community members is essential before making recommendations to the existing park system and expansion possibilities. The community workshops, Town Staff discussions, and the recreation survey were integral in helping identify the primary interests and concerns of Town residents.

Geographic equity of park access is also an important consideration to provide short-distance access and service to all Wendell residents. An analysis of recreation service areas can be used to make land acquisition recommendations for both current and future needs (see section 4). Future park site acquisitions should be balanced and proportional to service populations in all areas of Town.

The Existing Service Area map in the preceding section clearly demonstrates where park inequities are occurring. In addition, the Inventory Map in section 3 also demonstrates the scarcity of existing Town owned land for park purposes.

Wendell still has opportunities it should pursue via future land acquisition and park development. These opportunities are illustrated on the following map. A



larger version of the Proposed Service Areas Map can be found in Appendix A.

Map 3 Proposed Service Areas

The map above shows possible park projects aimed at meeting future (2029) recreation demand. This plan proposes one additional (new) community park located north of the existing park. Such a facility could provide space for the growing need for active athletic programming as well as provide a venue for traditional amenities such as playgrounds, fitness stations and trails.

Three additional new neighborhood parks are strategically located to broaden resident's availability to recreation amenities closer to where they live. These smaller parks may include basketball and tennis courts, trails, picnic shelters, playgrounds and natural/open areas.

This plan also recommends that Wendell consider development of a splash pad at either Wendell Park or near Downtown. The map above proposes that a site adjacent to the existing J. Ashely Town Square would make a potentially good choice as it would be highly visible draw to visitors and residents. Such an amenity may generate additional activity near downtown shops and help support

economic development. The anticipated 2029 population may see the need for a total of two splashpad/interactive fountain type amenities.

General Recommendations

General recommendations are designed to provide guidance for the operations, goals, administration, and growth of the Town of Wendell. Many of these recommendations depend upon successful collaboration between the Town departments.

Recommendation #1: Facility and Program Accessibility

Every park and recreation facility the Town of Wendell operates should respect and provide the needs of the disabled population through design and programming. All new facilities should be designed to meet current Americans with Disabilities Act (ADA) requirements. Upon visual inventory Town continues to bring itself into compliance with these regulations at most existing facilities; however, as new facilities are acquired or developed, priority should be given to the continual upgrading of existing facilities if any, become non-compliant.

Recommendation #2: Design and Daily Maintenance

The facilities owned and operated by the Town of Wendell should appeal to residents of the Town and visitors to the area. Priority should be given to improving the design of facilities that are architecturally, functionally, and ecologically progressive. Daily maintenance practices should be implemented to improve the cleanliness and longevity of all facilities.

Master Planning should always be completed for park improvements or new facilities prior to final budgeting and/or design; thereby, making the phasing/development more transitional and of higher quality. Design (and redesign) of all facilities should embrace ecologically responsible elements and methods with the use of native plants for landscaping, the incorporation of wildlife habitats, incorporating permeable surfaces to reduce stormwater runoff where possible, and “green” building practices for structures.

Recommendation #3: Walkable Communities

The Town of Wendell’s Arterial and Collector Street Plan and Unified Development Ordinance require developers to incorporate appropriate pedestrian facilities within and along their development. However, the Town should look at pro-actively programming pedestrian improvements identified within its Pedestrian Plan. Furthermore, the Town should better incentivize private greenway development through its Water Allocation Policy and Conditional District processes.

Recommendation #4: Contiguous Property Acquisition

When property that is contiguous to existing parks becomes available, all reasonable efforts should be made to acquire the property. Large acreage parks offer recreation amenities that can only be achieved on large sites. The acquisition of contiguous property next to Town Parks should be of high priority to the Town of Wendell. Efforts should be made immediately to seek first option on all contiguous properties. At the time these options are sought, other possibilities should be presented to the property owner as well. Some property owners may be receptive to conservation easements while retaining the title to the property. Conservation easements will allow the Town the opportunity to use properties for recreation while providing the immediate benefits of preservation. Numerous grant sources can be used for land acquisition. Extreme care should be exercised in choosing the correct process(es) and timing for acquisition to meet the full potential afforded by grants

Recommendation #5: Greenways/Multi-use Trails

Based on state and national studies, walking and biking are highly desired activities, which are increasing by bounds. North Carolina's 2009-2013 Statewide Comprehensive Outdoor Recreation Plan (SCORP) found that 82% of survey participants reported that "walking for pleasure" to be the most common outdoor recreational activity. The plan also found that 31% of survey respondents reported regularly bicycling.

While dated, the Town should refer to the Zebulon & Wendell Open Space & Greenway Master Plan for additional information, project lists, and maps highlighting recommended projects. To facilitate these projects the Town should continue efforts to work with Wake County and neighboring municipalities to develop greenway trails to various destination points. The Town should continue to promote the completion of the proposed Buffalo Creek Greenway and Lower Buffalo Greenway to connect to neighboring communities.

This plan also recommends the development of an approximate 2.5-mile paved multipurpose path on one side of the street from the Wendell Falls Parkway/Martin Pond Road intersection to the Town Park. This project was visually depicted in the Town's Arterial and Collector Street Plan with two options. With the Park expansion property acquired, the eastern-most option appears more practical due to its reduced



stream crossings. The Town should begin planning efforts needed for this project and access the feasibility of this project including seeking funding options.

Also, the Town of Wendell should encourage coordination and planning for future utility easements with greenway facilities. The easements should be established to allow for the inclusion of recreation facilities where possible. Where new development occurs, the Town should work with the developer to provide rights-of-way or easements for proposed and future greenway facilities.

Finally, the Town should schedule an update to its Open Space and Greenway Master Plan to coordinate with the Wake County Greenway Plan and explore opportunities for additional greenway connections.

Recommendation #6: Greenway Funding

The Town of should consider modifying its fee in lieu of open space dedication standards and Water Allocation Policy in order to incentivize this option where appropriate, as a means of funding greenways.

Recommendation #7: Bicycle Facilities

The Town's Arterial and Collector Street Plan currently requires all collector of higher classification roads to include bike lanes. New development is also required to provide bicycle parking space as a ratio of their vehicular parking spaces. The Town should enhance bicycle connections through expanded greenway connections, as well as support bicycle use through the incorporate of additional bicycle features within high-use publicly owned facilities within the Town. These supplemental facilities can include bike racks, pumping stations, shelters, etc.

Recommendation #8: Way Finding

The Town of Wendell should consider utilizing guide pamphlets and kiosks to promote parks and recreation facilities. The Town should consider adding one interactive digital kiosk at the corner of East 3rd Street and Main St. that can be utilized to direct people to the Town Park and other destinations in town. The Town should consider adding an interactive map as well as general descriptions of existing facilities on the digital kiosk. The Town should also consider the addition of another kiosk (traditional) at Town Park so that visitors will be able to better orient themselves throughout the Town. As well as the using the kiosks, developing a Parks & Recreation pamphlet with the Town events calendar and locator map as well as important contact information for seasonal programs would be beneficial. This may link to a



Signage provides direction and uniformity

dedicated web-page. Highlighting and mapping the existing park facilities will provide people with the opportunity to locate desired facilities throughout the Town.

Recommendation #9: Intergovernmental Cooperation

The Town of Wendell should seek to coordinate planning efforts with the Wake County Recreation Department and local municipalities to provide greenway and park facilities. Representatives of the Town and of these agencies should meet periodically to discuss development and recreation projects that are planned or are underway within the area. The purpose of these meetings is to discuss upcoming project opportunities and development trends in demographics and growth, newly identified citizen needs in recreation and open space, and recreation master plan updates for Wake County, local municipalities, and adjacent counties. This will also ensure that redundancy in services is prevented and that all opportunities for partnerships and connectivity are being utilized.

Recommendation #10: Developers

The Town currently requires new developments in Wendell to incorporate open space and park land into their development plans. The inclusion of public greenways and trails in private developments should also be encouraged. If no suitable land for park or greenway development is available, the Town should consider allowing developers to pay into the fee-in-lieu of parkland dedication. This would allow the Town to better fund centralized, publicly owned park space.

Recommendation #11: Partnership Agreement

It is recommended that the Town Staff meet with existing and potential partners to determine needs and possible partnership opportunities. These partners can include but not be limited to local chapters of community clubs and organizations, private firms and companies within proximity to the Town, non-profit organizations, and land conservancy organizations. The Town should begin this process by developing an approach to each potential partner to establish an understanding of each entity's needs and ultimately, result in a partnership agreement. The process will require periodic progress meetings with each partner to facilitate the partnerships goals and objectives. This may entail presentations to the partner's board or committee.

Recommendation #12: Interpretative Signage

The Town of Wendell should consider placing signage that would identify any historic and natural landmarks along pedestrian corridors. This type of signage would not only enhance the pedestrian experience but also provide educational and cultural information to users.

Recommendation #13: Educational and Stewardship Programming

The Town of Wendell should develop a consistent environmental education program and interpretative facilities at park locations and along future greenway corridors as opportunities arise for future park development. These programs should include stewardship and community volunteer programs geared to the management of natural areas and wildlife habitats.

Recommendation #14: Green Building

It is recommended that the Town implement green building components into the existing and future parks facilities. Green building techniques consist of building materials and construction practices which reduce environmental impacts (greenhouse gases, water pollution, and air pollution) and promote energy efficient building materials/methods. These efforts will improve environmental stewardship for park facilities and educate park users.



Using green building techniques in new park facilities show environmental stewardship

Recommendation #15: Acceptance of Fee Simple Land Donation

If land is offered to the Town of Wendell as donation by fee simple title with no restrictions, the property should be surveyed for natural heritage significance and relationship to existing plans and parks. If the land contains no environmental hazards, restrictive covenants, or restrictive easements it can be useful and beneficial for the Town to assume ownership. Not all donated land has to be developed into a park in order to be useful. Any land donation to the Town serves a great public need even if it is banked for the future because the development and public needs of the distant future (over 50 years) is unknown. If donated property were properly managed, the revenue and future significance of the property would far exceed its current contribution to the tax base. If the Town chooses not to accept land donation of a particular property, efforts should be made to assist the property owner with contacting an agency that accepts land donations or conservation easements. Land donations (which the Town has no interest in owning) could be donated to the Local Parks Foundation.

Recommendation #16: Natural and Cultural Heritage Inventory

The Town of Wendell should encourage the preparation of an Inventory of Significant Natural and Cultural Areas within the Town of Wendell and planning jurisdiction. The intent of this study would be to identify areas deemed to be significant natural and/or cultural resources, which should be evaluated for consideration of preservation.

Existing Facility Recommendations

In Section 4 specific facility needs were identified for the Town of Wendell by both the recreation guidelines set forth by the NRPA and the community input process. Subsequently, Section 5 summarizes the Town's needs for their existing facilities and makes recommendations for activities to be considered in the future development of their park system.

Wendell Park and Community Center

- Update or replace existing restroom/concession building (recent work to connect the building to sewer has been completed)
- Update playground equipment with multi-generational playground (consider “adventure” themed elements – climbing walls, zip lines, etc.)
- Expand trail network from park through Buffalo Creek Swamp Area with connection on Wendell Falls Parkway
- Add sidewalk or multi-purpose path from Town Park to existing sidewalk on West 3rd Street
- Add signage with distance demarcations on all paved trails
- Access and repair erosion at Jake May Field (adult baseball field)
- Update/expand fitness area in Community Center Gymnasium
- Repave entry drive and parking areas
- Update aesthetic landscaping/lighting at entry drive

Images from Wendell Park below (6.28.19) show some areas of needed facility improvement.



Update existing playground equipment



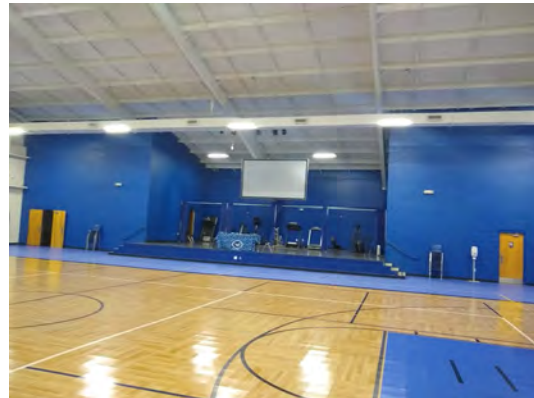
Update Community Park restrooms



Asphalt improvements in roadway and parking facilities throughout the park



Assess and repair erosion problems



Expand fitness area in Community Center

J. Ashley Wall Town Square

- Consider development of Splash Pad on adjacent parcel (South Cypress Street & East 3rd Street)
- Consider pedestrian improvements in areas near Town Square (i.e. crosswalks & safety signage) as part of any future splash pad development
- Restore/Replace stage structure to address structure integrity
- Accessible sidewalk from stage structure to recently paved path to gazebo and parking area
- Add additional seating opportunities
- Install aesthetic landscaping and lighting to match Town Park



J. Ashley Wall Square stage

Carver Elementary School Ball Fields

- Continue regular maintenance
- Consider public support for converting one field into a Miracle League (Accessible) ballfield

Future Park Development Considerations

4.5 FACILITY PROPOSALS AND RECOMMENDATIONS

In Section 4.6 specific facility needs were identified for the Town of Wendell by the community input process and the recreation guidelines set forth. This section follows up on these needs and provides facility recommendations for the Town's existing and proposed park sites. These facilities will provide users with multiple recreation opportunities within the park system.

Adult/Youth Baseball

The Town currently has three (3) adult/youth baseball fields at Town Park and access to two (2) more at Carver Park. Based on the recommended guidelines the Town exceeds the minimum requirements. However, as the population grows beyond the anticipated 10-year time frame of this report, the Town may want to consider the development of a facility capable of supporting tournament play. Such a facility may include a 5-field clover layout with centralized press box/concessions and restroom building. Such a facility could bring prospects to generate revenue in the form of tournament leasing and fees.

Adult/Youth Basketball

The Town currently has one (indoor) basketball court and an additional four (4) are available via quasi-public/school venues. There is also one (1) half-court basketball court at the Town police station. Based on the recommended guidelines the Town meets the requirements. However, having additional outdoor courts located within neighborhood parks in the north, south, and east sides of Town would help provide access to younger users not capable of driving to Town Park while their parents are at work. 10-year population projects show a minimum need of at least two additional courts.

Softball

The Town currently has five (5) softball fields. Based on the recommended guidelines the Town exceeds the minimum requirements. (see Adult/Youth Baseball recommendations).

Football

The Town currently has one (1) multi-purpose field and two smaller soccer fields suitable for use as a football field or practice fields. Based on the recommended guidelines the town meets its current need but based on anticipated growth one additional field suitable for football will be required.

Soccer

Soccer has become a very popular sport among youth in this country and is a growing trend among young adults. With recent successes of Team USA's woman's Soccer Team, it is safe to say that with a growing population more girls may be encouraged to participate in league play than currently do. The Town currently has two multipurpose fields that can be sub-divided into smaller youth soccer practice fields. At the time of writing of this document, Town has a pending agreement to use some area church fields for soccer programming. Based on the recommended guidelines the town meets its current need but based on anticipated growth the Town will need to provide at least two additional

fields. The recreation department should reassess needs regularly to keep up with inevitable demand due to the rising national popularity of soccer.

Tennis Courts

According to park standards, the Town of Wendell currently provides two (2) lighted tennis courts and has access to six (6) quasi-public courts. Public comments included some commentary that school-based tennis courts are not always available (locked). Based on the recommended guidelines the Town should consider development of eight new courts by 2029. New courts may be provided in small groupings at future neighborhood parks or within one large public tennis facility.

As pickleball grows in popularity, demand for court space will increase. The existing courts should see additional use due to population growth and so the need for additional courts should be reevaluated regularly.

Pickleball Courts

According to the existing park facility inventory, the Town of Wendell currently provides two (2) tennis courts outdoors that offer pickleball striping and two (2) indoor courts at the Community Center. Based on the recommended guidelines the Town meets the current need but should consider striping at least two additional courts by 2029.

Volleyball Courts

According to the existing park facility inventory, the Town of Wendell currently provides one (1) outdoor sand volleyball court and two (2) indoor courts to residents. Based on the recommended guidelines the Town meets the current demand for volleyball courts, but future recommendations include one (1) additional court by 2029.

Horseshoes and other small game courts

According to the existing park facility inventory, the Town of Wendell currently provides one (1) sand Horseshoe Pit. Based on the recommended guidelines the Town need two (2) additional horseshoe pits. Future recommendations (2029) will need to see at least 10 pits constructed. It is recommended to spread these out among future parks.



Small Game Courts at Wendell Community Park

Other small game courts to consider include concrete cornhole courts and four square. The Town should consider the popularity of these easy to implement and maintain amenities despite current demand as reflected in the public survey.

Gaga Ball Pit

While not listed in the projected demand table 4.6-1, gaga ball has grown in popularity at summer camps nationwide. The game is played in a walled “pit” and is similar to dodgeball. As the Town seeks to broaden its recreation offerings, it should consider this amenity for its simplicity and growing appeal with school aged park patrons.

Picnic Shelters and Tables

A July 2019 article in the NRPA states that “gathering with family and friends at the park for games, picnics, or barbecues” ranked as one of the top three outdoor recreation activities in America.

Wendell currently has two (2) dedicated picnic shelters with tables at Town Park. According to recommended guidelines, the Town falls short of the current recommendations for its population size by one (1) shelter. However, based upon anticipated growth the Town will need to provide at least four (4) additional picnic shelters by 2029. Picnic shelters should be considered at all future neighborhood park developments.

Playground Activities

According to recreation standards established in this document, Wendell just meets the minimum recommended requirements for playground equipment when publicly open school playgrounds are included. According to the results of the public input sessions and the community survey it is recommended that the current Town Park playground equipment be updated to include more accessible features, multi-generational and adventure play type amenities like climbing walls and ziplines. In general, playground equipment should be accessible to all ages and physical abilities. Future population growth shows a need for at least (6) six additional playgrounds.

Playgrounds should be considered an essential amenity for all future neighborhood park development projects.

Outdoor Performance Area

Opportunities for cultural and performing arts is an important facet of any well-rounded recreation program. It also adds to the quality of life of those fortunate enough to have access to related facilities and programming.

The Town currently has one band stand type stage at J. Ashley Wall Town Square that should be assessed for structural integrity and safety. It is recommended that this stage be upgraded and brought up to A.D.A. standards. Possible replacement with a modern amphitheater structure should be considered

Walking /Hiking Trails and Bikeways

Currently, Town Park provides (2.1) miles of natural surface trails for walking or bicycling as well as a concrete paved (0.4 mile) walking loop. Community input clearly showed a desire for additional trails and greenway connections from the park to downtown and Wendell Falls as well as showing interest in the schedule for the Buffalo Creek Greenway completion. It is recommended that all existing trails include ¼ mile distance markers and informational/wayfinding signage that promote the trails' use for reaching fitness goals.



Natural surface trails are less expensive than asphalt paving and provide users with a pleasant walking experience

As future growth occurs, there will be a need for at least 2.26 miles of additional walking trails. The Town should continue to coordinate with Wake County and adjacent municipalities on plans to develop connecting trails between communities such as the Lower Buffalo Creek and Zebulon-Wendell Greenways. This plan supports the efforts and recommendations previously made in the *Zebulon and Wendell Open Space and Greenway Plan*. The value of pedestrian connectivity from places where residents live to the places they play should not be underestimated. The Town should assess pedestrian safety (i.e. crosswalks, safety signage, etc.) at all existing pedestrian routes and appropriately amend if necessary.

Please see **General Recommendation #4** of this section.

4.6 STAFFING AND MAINTENANCE RECOMMENDATIONS

This Master Plan covers a planning period of 10 years. The facilities to be implemented during that time as part of the recommendations may require some level of additional staffing and additional funding for facility operation and maintenance. Consideration of these budgetary impacts should be made prior to facility implementation.

Multiple factors may come to influence what the future staffing needs of the Town of Wendell Parks and Recreation Department will encompass. Those may include population growth, available tax dollars, Capital Improvement Plans, and development of tourism efforts.

The Town of Wendell Park and Recreation Department's structure consists of 6 full-time employees. The number of personnel is on par with the national average of 8.3 full-time equivalent employees per 10,000 residents in the jurisdiction served, based upon the NRPA's 2019 Agency Performance Review.

Maintaining adequate staffing for Parks and Recreation facilities and programs will be necessary to foster a good quality of life for Town residents and prospective businesses that may seek to relocate to the Town of Wendell. The existing and proposed staffing levels for the Wendell Parks and Recreation Department are as follows:

Existing Staffing Levels:

Full-time Positions

- Director of Parks and Recreation (1)
- Athletics Program Supervisor (2)
- Park Maintenance Technician (2)
- Program Supervisor (1)
- Customer Service/ Administration (1)

Proposed Additional Staffing Positions

Full-time Positions

- As needed per scale of additional park facilities to be constructed.
- Consider additional full-time maintenance technician

Part-time/Seasonal Positions

- As needed to properly staff programming events

4.7 PRIORITIES FOR DEVELOPMENT

Priority Methodology

The park system for the Town of Wendell should continue to grow and respond to changes in Town demographics. Future planned facilities should be implemented incrementally to provide for these changes. This section describes how the recommended facilities for the Town are prioritized. The following factors guided the prioritization of individual segments of the Master Plan and were derived from input and desires specified by the residents of Wendell:

- Needed improvements to existing Town of Wendell owned facilities
- Development of planned facilities to meet the *current* needs of recreation for Town residents
- Development of planned facilities to meet the *future* needs of recreation for Town residents

Priorities for Development

The park facility prioritization is an essential tool that provides the Town of Wendell's Parks and Recreation Department with a breakdown of the priority for each capital improvement. Given the magnitude of the budgets for improvements to existing parks and for new park and greenway facilities, prioritization of these needs is important. The following is a list of priorities based upon the needs assessment process:

Prioritized Project Tasks

2019-2024

- *Analyze opportunities to partner with neighboring Recreation Departments on shared programming (facilities and programming)*
- *Update Town Park play equipment to include accessible and adventure type play features*
- *Repave Town Park's entry drive and parking areas*
- *Enhance Town Park's landscaping and lighting*
- *Add wayfinding/mileage and informational signage at all Town Park trails*
- *Expand the Wendell Community Center fitness area and add additional equipment*
- *Begin trail improvements from Town Park to Wendell Falls Parkway via the Buffalo Creek Swamp property*
- *Assess the condition of the stage at J. Ashley Wall Square and make repairs or replace with another outdoor performance structure*
- *Plan park improvements and Improve A.D.A. accessibility at J Ashley Wall Square*
- *Implement planning for new splash pad downtown adjacent to J. Ashley Wall Square or at Wendell park. (Gain community input, develop alternate concepts and develop construction plans, budget/financing, etc.)*
- *Implement feasibility/planning/land acquisition for three new Neighborhood parks. (See proposed service areas map this section and within Appendix A)*
- *Implement feasibility/planning/land acquisition for two new Community parks. (See proposed service areas map this section and within Appendix A)*
- *Continue development of greenway trails per existing planning efforts*

2024-2029

- *Implement park improvements at J. Ashley Wall Square*
- *Construct new splash pad on property adjacent to J. Ashley Wall Square.*
- *Construct additional picnic pavilion (20'x20' min.) at Town Park*
- *Install additional small court games at Town Park.*
- *Design and Construct three (3) new neighborhood parks (see proposed service areas map this section and within Appendix A)*
- *Develop/Design new Community Park on the north end of Town and on West side of Town (see options A & B on proposed map)*
- *Planning and Design for a 1.4-mile paved multipurpose path on one side of the street west of the Poole Road/Jake May Drive intersection.*
- *Continue development of greenway trails per previous planning efforts*

- END OF SECTION -

Section 5 Action Implementation Plan

5.1 INTRODUCTION

This section describes how the Town of Wendell can implement a safe, convenient, and usable park and recreation system through the execution of its established goals in the Comprehensive Parks Master Plan. The strategy for achieving goals involves the recommended park and recreation facilities/programs discussed in Section 4. Section 5 exhibits strategies and opportunities, key implementation steps and policies, necessary staffing, and methods for developing facilities. Together, these sections form the implementation program.



Wendell Park welcome sign greets new visitors

The results of the Town of Wendell Parks and Recreation Comprehensive Master Plan 2019-2029 are based on the following discovery methods: (1) a review of the study area that is within the Town limits, (2) an analysis of the existing parks and facilities, (3) community input, and (4) recreation standards that have been generically developed for municipalities and Town governments. The Master Plan is designed to be action-oriented and serve as a tool in the improvement and enhancement of the park system for the Town of Wendell.

5.2 FUNDING

Identification of sufficient funding is a crucial element that is required to implement the Master Plan. The North Carolina Statewide Comprehensive Outdoor Recreation Plan is a guide by which funding sources for park and recreation facilities may be identified. Funding for future projects will be a key issue that will need to be addressed in the upcoming years if governments continue to provide basic minimum services.

To meet the existing and future needs of the Town of Wendell the goals and objectives that are identified in the Master Plan must be seriously considered for implementation. The Town will need to update their annual budget for the Parks and Recreation Department based on projected capital improvement costs, staffing needs, and operations/maintenance costs.

5.3 ECONOMIC DEVELOPMENT INITIATIVE

Studies have shown that economies are impacted *positively* where bicycle and pedestrian tourism is fostered, promoted, and where investments are made in bicycle and pedestrian facilities. The number of people who feel comfortable walking or riding bicycles is a measure of the quality of life in that area.

Multi-Use Trails

Multi-use trails are extremely popular amenities for vacationing bicyclists and pedestrians. Tourists and visitors to the area often return to communities that provide places which are safely removed from busy roads for walking and bicycling. Multi-use trails offer scenic recreation, which is suitable for a wide range of ages and abilities. Many times, lodging is near popular trails, thereby increasing occupancy for the owner. For residents in these locales, investments in trails and greenways can increase property values and improve the overall livability of a community, as well as attracting, retaining, and expanding tourism and the associated revenues.



Greenways are both a recreational and transportation asset.

Investing dollars in multi-use trails yield substantial community-wide returns. These returns are in the form of increased property values, business attraction, recreation revenue, and reduced water treatment and flooding costs. Not only are tourists attracted to these areas, but business leaders are selecting sites for the relocation and expansion of industries and corporations where the quality of life is high and recreation opportunities are abundant. Increasingly, corporations are recognizing the benefits of convenient fitness and recreation for their employees and are seeking these greenway amenities for potential locations.

Multi-use trails having vegetated buffers located adjacent to waterways act as “filters” to clean the water, trapping nonpoint source pollutants. These pollutants, including sediment, pesticides, fertilizers, oil, gas, and other chemicals, are transported into streams, rivers, and/or lakes by stormwater when rain or snow events occur.

Trail Development

The ongoing construction of bicycle and pedestrian facilities is proving to be a wise economic investment for the communities through which they pass. Wendell's Parks and Recreation department should annually assess and include funding towards the maintenance of popular Town trails to preserve the value that they contribute to the community. Trails and pathways have a positive effect on nearby property values with homebuyers and business owners realizing the effect that such facilities bring to a community. According to research by the *Rails to Trails Conservancy*, there are vast amounts of people who are using rail trails. It is easy to understand how communities can profit economically by meeting the needs of trail users. Entrepreneurs who invest in restaurants, convenience stores, bicycle and other merchandise shops, campgrounds, and alternate lodging attribute the location of a nearby trail to at least a portion of their success. Realtors and homebuyers alike are recognizing the benefits of properties located near trails. Both locally and nationally, the construction of trails has proven to be a cost-effective use of public funds. Multi-use trails allow more visitors and residents to replace automobile trips with non-motorized trips, thereby moving the citizenry closer to achieving public health objectives, including increased opportunities for physical exercise.



Property values increase where trails have been developed.

Parks

Research has substantiated the direct proportion between economic growth and the existence of parks and open space in communities and municipalities around the country. This growth includes increased property values in residential, urban, and industrial communities, as well as the increased revenue from tourists.

Increased Property Value

The real estate market consistently demonstrates that residents throughout the country are willing to invest larger amounts of money in properties that are located close to parks and open space areas than they would for homes that do not offer these types of amenities. The higher values of these homes produce higher property taxes in the affected area. In some instances, additional property taxes are sufficient to recoup the annual debt charges on bonds, which were originally used to finance park acquisition and development.

Studies have shown that property values typically increase when parks or outdoor facilities, such as outdoor festivals, movies, and restaurants, are in the

immediate locale. Studies indicate that “commercial asking rents” near park property exceed rents in surrounding submarkets.

Revitalization of Businesses

In recent years, there has been a trend to revitalize inner-town and urban areas to improve their quality of life. The success of this revitalization has included the addition of parks and recreational activity in downtown areas. Generally speaking, people do not want to live or work in an environment where they have no refuge from downtown buildings without having any place to go for a stroll, walk the dog, or just enjoy the outdoors. In studies of downtown revitalizations, the top recommendations include the dramatic expansion of parks and open spaces.



Recreation provides added benefits to local business increasing the local economy

Tourism

A park often becomes the signature attraction for a community or municipality, and it is often used as a marketing tool to attract residents, tourists, conventions, and businesses. Parks often shape the identity of the area and give residents a sense of pride.



Improved park facilities can become a tourism attraction benefitting the community

Organized events held in public parks, such as art festivals, athletic events, food festivals, concerts, and plays, often bring substantial positive economic impacts to their communities by filling hotel rooms and restaurants and bringing customers to other local business enterprises.

5.4 OPPORTUNITIES AND STRATEGIES

Dedicated Source of Local Funding

In order to leverage and provide matching funds for many of the programs listed above, the Town of Wendell should evaluate the existing departmental budget and funding for capital improvements to include the following:

- Property/sales tax

- Bonds
- Fee in-lieu of contributions
- User fees/registration fees

Property/Sales Tax Revenues

General tax revenues traditionally provide sources for general operations and maintenance of park systems for local governments. Parks and recreation development is scheduled along with health, public safety, utilities, et cetera. in regular budgets established by the Town. Assessed valuation of real and personal property tax and sales tax provides the framework for the major portion of the tax base for the Town.

Traditionally, ad valorem tax revenue has been the primary source of funding for the park and recreation enhancement of properties/facilities owned by local governments, 'recreational opportunities' are considered a public service and often are a standard line item on general fund budgets. Creative financial opportunities are possible; however, ad valorem taxes will continue to be the major revenue source to support the system. As such, communities often elect to raise their local tax rate temporarily in support of their park and recreation systems.

General Obligation Bonds

Many communities issue bonds, that are typically approved by the shareholders, to finance site development and land acquisition costs. The State of North Carolina grants local governments the authority to borrow funds for parks and recreation through the issuance of bonds. The amount is not to exceed the cost of acquisition or improvement of park and recreation facilities. Total bond capacities for local governments are limited for parks and recreation to a maximum percentage of assessed property valuation. Since the issuance of bonds relies on the support of the voting population, the implementation of awareness programs is absolutely essential prior to a referendum vote.

General Obligation bonds are the preferred financing approach of the North Carolina Local Government Commission and the general securities market because these instruments are backed by the full faith and credit of the issuer. That simply means that the bonds represent an encumbrance against the property tax base of the issuing jurisdiction and therefore offer the best available security to the bond holder. The State of North Carolina gives the issuance of bonds not to exceed the total cost of improvements (including land acquisition). In view of the recommended capital improvements suggested in this plan, the Town may consider continuing to use General Obligation bonds to develop new facilities. Total bonding capacities for local government is limited for parks and recreation to a maximum percentage of assessed property valuation.

The following are key factors to consider before using this financing instrument:

- In North Carolina, the issuance of General Obligation bonds requires a referendum of the voters within the issuing jurisdiction.
- The term of the debt may be extended to 20-30 years.
- The debt is publicly sold, so there are costs associated with the sale. These costs generally total 3% to 5% of the total bond principal. The issuance costs offset the lower interest rate and, therefore, this instrument becomes more attractive as the size of the issuance increases and the issuance costs are spread over the larger debt. It has been found that this financing option becomes financially superior as the debt principal exceeds \$10-\$12 million.
- Generally, prepayment of the debt cannot be accomplished until reaching a call date. This usually is around 75% of debt retirement.

Failure of the General Obligation Bond to be ratified by referendum could mean that the Town could not go forward with an alternative approach to financing without substantially changing the scope of the project.

Fee in-lieu of contributions

According to Wendell's code, developers are required to set aside a predetermined amount of land based on the type and quantity of structures constructed of any residential development to be maintained as open space. The Town should revise its fee in lieu of dedication standards in order to incentivize this option when appropriate facilities cannot be provided on site. This program has proven to be successful for many local governments in providing a dedicated



Developers utilize UDO for revenue source.

source of revenue earmarked for park development.

User fees/registration fees

Communities throughout the nation employ a wide variety of user fees for public use of recreational programs and services within their recreation departments. The amount of the fee is usually determined by a portion of the recreation costs needed for improvements and operations. These user fees are typically levied for special facilities such as water parks and golf courses; however, they can also be charged for the use of trails and ball fields. The Town of Wendell should continue to generate revenue by charging user fees for use of facilities such as picnic shelters in order to cover operation and administrative costs. In addition,

the Town should continue to have a separate fee rate structure for residents and non-residents. As the park system continues to develop, the Town should examine their fee structure to identify opportunities for additional revenue. The current user fees appear to be fair and reasonable for a majority of the Town residents and non-residents. Elected officials should determine the fees and charges based on departmental input; the fees should not be so high that persons of modest income would ultimately be denied the use of park facilities.

Other sources of funding

Funding/acquisition sources

Implementing the recommendations of this Comprehensive Parks Master Plan will require a combination of funding sources that include local, state, federal, and private money. This Section provides a listing of the most commonly used funds for park and greenway facility projects in North Carolina. Fortunately, the benefits of protected greenways and parks are many and varied. This allows programs in The Town of Wendell to access money earmarked for a variety of purposes including water quality, hazard mitigation, recreation, air quality, alternative transportation, wildlife protection, community health, and economic development. Competition is always stiff for state and federal funds. It becomes imperative that local governments work together to create multi-jurisdictional partnerships and to develop their own local sources of funding. These sources can then be used to leverage outside assistance. The long-term success of this plan will almost certainly depend on the dedication of local revenue stream for park and greenway projects.

It is important that the Town of Wendell fully evaluate its available options and develop a funding strategy that can meet community needs, maximize local resources, improve quality of life, and leverage outside funding. Financing will be needed to administer the continued planning and implementation process, acquire parcels or easements, and manage and maintain facilities. Further research into these programs is recommended to determine requirements for specific grants.

McGill Associates advises the Town of Wendell to pursue a variety of funding options. Below is a list of park and greenway funding opportunities that are typically sought by communities. Creative planning and consistent monitoring of funding options will likely produce new opportunities not listed below.

Grants

State and federal agencies offer numerous grants to assist municipalities in the financing of their parks and recreation projects. This source of funding should be investigated and pursued by the Town of Wendell for present and future park and recreation improvements.

North Carolina Parks and Recreation Trust Fund (PARTF):

PARTF was established for local governments and the North Carolina Division of Parks and Recreation in 1994 as a funding source for the development and/or improvement of parks and recreation facilities, and for the purpose of land acquisition. A state-funded program, PARTF matches monies spent by municipalities on parks and recreation, with each sharing 50% of the cost. The maximum matching fund amount provided by PARTF is \$500,000. Contact the Recreational Resources Service for additional information at (919) 515-7118.



Land and Water Conservation Fund (LWCF):

A federally funded program, LWCF, was established for local and state governments in 1965 as a funding source for outdoor recreational development and land acquisition. LWCF monies are derived from the sale or lease of nonrenewable resources, primarily offshore oil and gas leases, and surplus federal land sales. Acquisition and development grants may be used for a wide variety of outdoor projects such as town parks, tennis courts, bike trails, outdoor swimming pools, and support facilities (roads, water supply, et cetera.) Facility design must be rather basic rather than elaborate and must remain accessible to the general public. No more than 50% of the project cost may be federally funded by LWCF, although all or part of the project sponsor's matching share may be obtained from certain other federal assistance programs.



North Carolina Natural Heritage Trust Fund

The North Carolina Natural Heritage Trust Fund (NHTF) provides supplemental funding to select state agencies for the acquisition and protection of important natural areas, to preserve the state's ecological diversity and cultural heritage, and to inventory the natural heritage resources of the state. Eligible agencies include the Dept. of Environment and Natural Resources, the Wildlife Resources Commission, the Dept. of Cultural Resources, and the Dept. of Agriculture and Consumer Services. Although the Town of Wendell cannot be the applicant, there are state agencies, which could acquire properties, institute programs, et cetera in the Town for preservation or education purposes. Grants are awarded for the following:

- The purchase of lands that represent the state's ecological diversity to ensure their preservation and conservation for recreational, scientific, educational, cultural, and aesthetic purposes.
- The purchase of additions to state parks, state trails, aesthetic forests, wild or scenic rivers, and fish/wildlife management areas.
- The development of a balanced state program of historic properties.
- The inventory and conservation planning of natural areas by the Natural Heritage program.

Federal Aid Construction Funds

These funds are included in the National Highway System (NHS), Surface Transportation Block Grant Program (STBG), and Congestion Mitigation and Air Quality (CMAQ). The funds provide for the construction of pedestrian and bicycle transportation facilities. The primary source of funding for bicycle and pedestrian projects is STBG Enhancement Funding



Safe Routes to School Program (SRTS)



The Safe Routes to Schools Program is a Federal-Aid program of the U.S. Department of Transportation's Federal Highway Administration (FHWA). The Program is a sub-program of the Transportation Alternatives Program, falling under the Surface Transportation Program. Under TAP the SRTS Program is combined with the Recreation Trails Program (RTP) to provide financial assistance to projects that fall under alternative transportation. Communities must come up with 20% of a project cost while the remaining 80% is funded through grant competitions. All TAP projects are administered by State Departments of Transportation (DOT's).

The Federal program provides funds to the States to improve the ability of primary and middle school students to walk and bicycle to school safely. The purposes of the Safe Routes to Schools program are outlined below:

- To enable and encourage children, including those with disabilities, to walk and bicycle to school.
- To make bicycling and walking to school a safer and more appealing transportation alternative, thereby encouraging a healthy and active lifestyle from an early age.
- To facilitate the planning, development and implementation of projects and activities that will improve safety and reduce traffic, fuel consumption and air pollution in the vicinity (approximately 2 miles) of primary and middle schools (Grades K-8).

For more information on North Carolina's Safe Routes to School Program visit <https://connect.ncdot.gov/projects/BikePed/pages/safe-routes-to-school.aspx>.

North Carolina Ecosystem Enhancement Program

The N.C. Ecosystem Enhancement Program (NCEEP) combines a wetlands-restoration initiative by the N.C. Department of Environmental Quality with ongoing environmental efforts by the Dept. of Transportation to restore, enhance, and protect its wetlands and waterways. NCEEP provides:

- High-quality, cost-effective projects for watershed improvement and protection
- Compensation for unavoidable environmental impacts associated with transportation, infrastructure, and economic development
- Detailed watershed-planning and project-implementation efforts within North Carolina's threatened or degraded watersheds

The Safe, Accountable, Flexible, Efficient, Transportation Equity Act of 2004 (SAFETEA).

The Safe, Accountable, Flexible, Efficient, Transportation Equity Act of 2004 (SAFETEA), approved by the federal government in 2004, is a primary source for financing bicycle, pedestrian, and greenway projects throughout the country, at both the local and state levels. Providing as much as 80% for development and construction costs, this grant is earmarked for facilities such as sidewalks, rail-trails, bike-lanes and greenways. The Enhancement Program (a section of SAFETEA) is used primarily by municipalities since this section focuses on bicycle and pedestrian corridors, environmental mitigation, historic preservation and scenic byways. 20% matching funds are required by the applying entity and applicants must meet several other criteria as well. Prior to applying for this grant, a thorough engineering assessment should be performed to determine construction costs.

Recreation Trails Program

The Recreation Trails Program (RTP) is an assistance program of the Department of Transportation's Federal Highway Administration (FHWA). RTP makes recreation funds available for state allocation to develop and maintain recreation trails and trail-related facilities for both non-motorized and motorized recreation trail users. RTP funds are distributed to states by a legislative formula: half of the funds are distributed equally among



RTP distributes funds equally among states.

all states and half are distributed in proportion to the estimated amount of non-highway recreational fuel used in each state. Non-highway recreational fuel typically used by snowmobiles, all-terrain vehicles, off-road motorcycles, and off-road light trucks.

Clean Water Management Trust Fund (CWMTF)

Created in 1996 by the North Carolina General Assembly, the Clean Water Management Trust Fund (CWMTF) grants monies to local governments, state agencies and not-for-profit conservation groups. The money is to help finance projects that specifically address water pollution issues. CWMTF will fund projects that contribute toward a network of riparian buffers and greenways for environmental, educational and recreational benefits. There is no match required by local municipalities, however the suggestion of a match is highly recommended.

Watershed Protection and Flood Protection

The USDA Natural Resource Conservation Service (NRCS) assists state and local governments in their operation and maintenance of watersheds whose areas are less than 250,000 square acres. The NRCS provides both financial and technical assistance to eligible projects for the improvement of watershed protection, flood prevention, sedimentation control, public water-based fish and wildlife enhancements and recreation planning. The NRCS requires a 50% local match for public recreation and fish/wildlife projects.

State Construction Funds

These funds (not including the Highway Trust Fund for Urban Loops and Interchanges) may be used for the construction of sidewalks and bicycle accommodations that are a part of roadway improvement projects.

The North Carolina Conservation Tax Credit

This program provides an incentive (in the form of an income tax credit) for landowners that donate interests in real property for conservation purposes. Property donations can be fee simple or in the form of conservation easements or bargain sale. The goal of this program is to manage stormwater, protect water supply watersheds, preserve working farms and forests and set-aside greenways for ecological communities, public trails and wildlife corridors. Additional information is available at <http://ncctc.enr.state.nc.us/>.

Contributions

The solicitation of contributions is an acceptable method of fund-raising for recreation departments. These donations, typically in the form of land, cash, labor, and materials, could be solicited to assist the Town of Wendell with its enhancement program. Corporations, civic organizations, individuals, and other groups generally donate to a specific park project; however, donations may also be solicited for multiple project improvements or additions. The National Recreation and Park Association recommend the use of private, not-for-profit, tax-exempt foundations as a means of accepting and administering private gifts to a public park system.

Park Foundations

Foundations are another source of financing by making direct contributions within communities, states, or the nation. These types of funds are usually described as special program foundations, general-purpose foundations, or corporate foundations. Foundations can provide the needed resources to support park projects. Foundations generally have very few restrictions and/or limitations and are typically received from local entities. A list of appropriate foundations can be found at <http://foundationcenter.org>.

Partnerships

To implement the recommendations contained in the comprehensive master plan, the Town of Wendell should expand their partnership agreements with other public agencies and private-sector organizations. There are many different types of partnerships that can be formed to achieve the goals established by the Town. In fact, many local governments throughout the nation are utilizing partnerships with public and private-sector interests to accomplish community goals.



Listed below are the various types of partnerships that the Town should consider in its efforts for the improvement and addition of parks and recreational facilities:

- Programming partnerships to co-sponsor events and facilities or to allow qualified outside agencies to conduct activities on properties which are municipally owned.
- Operational partnerships to share the responsibility for providing public access and use of facilities.
- Development partnerships to purchase land and/or build facilities.
- Management partnerships to maintain properties and/or facilities.

The Town of Wendell is currently participating in partnerships with East Wake Academy, East Wake High School, and Wendell Middle School. The Town should evaluate forming additional partnerships which address the needs of a comprehensive park system. Direct requests should be made to meet potential partners, inviting them to evaluate the possible benefits of partnering. This step should be made to generate interest and agreement prior to solidifying any responsibilities for each participating party.

Private-sector partnerships can be beneficial to municipalities. Developers can use private funds to develop facilities on municipal property and lease it to the Town long term. Over a period of time, the developer returns a portion of the revenue to the Town and at the end of the lease the facility is turned over to public ownership. This type of arrangement would typically be a large capital investment for a special use facility.

Land Acquisition and Development

Life Estate

A life estate is a gift, whereby a donor retains the land during his/her lifetime and relinquishes title of the property after his/her death. In return, the owner (or family) is relieved of property tax for the given land.



Local Gifts

Donations of land, money, labor and construction can have significant impact on the acquisition and development of park property. The solicitation of local gifts is highly recommended and should be organized thoroughly, with the utilization of very specific strategic methods. This often-untapped source of obtaining funds requires the contacting of potential donors such as individuals, institutions, foundations, and service clubs.

Easement

An easement is the most common type of 'less-than-fee' interest in land. An easement seeks to compensate the property owner for the right to use his/her land in some way or to compensate for the loss of his/her privileges to use the land. Generally, the landowner may still use the land and therefore continues to generate property tax revenue for the Town.

Fee Simple Purchase

Fee simple purchase is the most common method used to acquire municipal property for park facilities. Although it has the advantage of simplifying

justification to the general public, fee simple purchase is the most difficult method to pursue due to limited monetary resources.

Fee Simple with Lease-Back or Resale

This method allows local governments to acquire land by fee simple purchase yet allows them to either sell or lease the property to prospective users with restrictions that will preserve the land from future development. The fee simple with lease-back or resale method of development commonly results from situations in which land owners, who have lost considerable monetary amounts in property value, determine that it is more economical to sell the land to the Town (with a lease-back option) than to keep it.

Long-Term Option

Long-term options allow municipalities to purchase property over a long period of time. This method is particularly useful because it enables the Town to consider a particular piece of land that may have future value, though it is not currently desired or affordable. Advantages to this method of property acquisition are that the Town can protect the future of the land without purchasing it upfront, the purchase price of the land will not increase, and the Town will have the right to exercise its option. The disadvantage to the Town is that all privileges relinquished by the landowner require compensation in the form of securing the option.

5.5 PLAN ADOPTION

The first step in implementation of the Wendell Comprehensive Parks and Recreation Master Plan is adoption of the plan by the Town of Wendell. By adopting the Comprehensive Parks Master Plan, the community is able to help shape larger regional decisions so that they fit within the goals of the plan. The Town also gives itself greater authority in shaping local land use decisions so that they achieve the goals and vision of this plan. In addition, the adoption of this Master Plan is essential in order to maximize available grant opportunities.

Among the opportunities available to promote the recommendations contained in the Master Plan is the ability to build upon an already committed and active base of residents, visitors, and enthusiasts in the area. Through their organizations, institutions, publications, and networks the Town of Wendell can promote both the improved and new parks and greenway facilities and programs.

Second among the opportunities is the availability of the existing park facilities such



as amenities, programs, and existing trails. Though some changes are being suggested in the short-term and an expanded network is suggested for the long-term, the presence of an existing network provides a strong foundation from which to build. Many Town residents are already accustomed to using the existing park facilities and should be familiar with seeing new park amenities, programs, signage, and other improvements. Building on their existing awareness of what is available is much easier than building on no awareness.

Action Steps

Upon adoption of this plan, implementation of specific recommendations can begin. Many of these will occur simultaneously and include policy and facility improvement changes. The key steps are:

1. Secure a dedicated source of revenue to address the 10-year and beyond Capital Improvement Program and address the goals of the Master Plan.
2. Provide staffing necessary to support and oversee the implementation of this plan and the proper maintenance and operation of the facilities that are proposed.
3. Develop and implement educational and awareness programs such as public events and promotion of parks awareness by civic and environmental advocacy groups. These programs can be used to announce new park facilities and upcoming projects.
4. Begin working on the recommendations that are listed in the 10-year and beyond Capital Improvement Program. From these opportunities come the framework for an initial implementation strategy. These recommendations include:
 - Aggressively begin to establish potential funding mechanisms for future park expansions. This high priority goal is essential for realizing the proposed recommendations for the future growth and development of Wendell's parks and recreation facilities.
 - Use the nucleus of park patrons to expand the awareness of the amenities and programming of the Town of Wendell parks and recreation system.
 - Expand and modify the existing park system into a comprehensive, multi-use system, distributed so that it better meets the needs of the community, provides opportunities to all and enhances the current park system.
 - Continue making the critical pedestrian and bicycle connections between destination points that will allow for preservation of open space and offer an alternative mode of transportation.

The steps above represent the core of the implementation strategy. As the individual policy recommendations and physical recommendations are addressed, they should each fit within one of these four primary strategies.

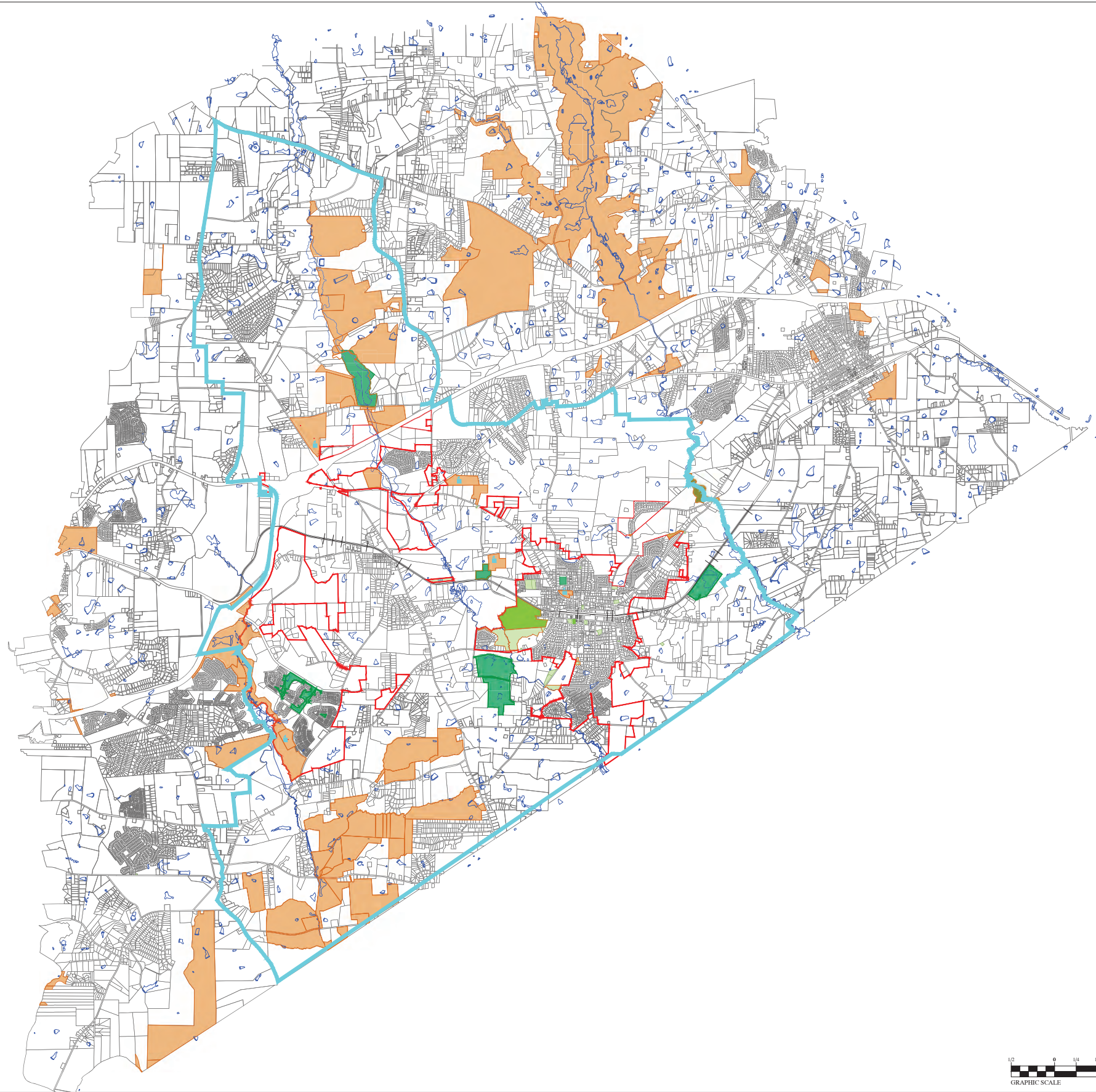
- The Town needs to ensure that facility planning is integrated with other regional planning efforts at the state and local levels and with long-range and current land use, economic development, parks, environmental, and community planning. The following are mechanisms to achieve this action step:
 - 1) Expand local capital improvements program for yearly appropriation for greenway and park development.
 - 2) Set aside money for future land acquisition, construction, and maintenance of parks and recreation facilities.
 - 3) Pursue and request pedestrian/bicycle projects to be added to NCDOT TIP.
 - 4) Pursue developing and expanding existing and new partnerships.
 - 5) Apply for PARTF Grants and other related recreation grants for future parks and recreation projects
 - 6) Seek other sources of revenue funding for parks and greenway improvements, such as including local assessment districts and developer exactions.
 - 7) Pursue funding from other sources listed in this section.

5.6 CONCLUSION

This Comprehensive Parks and Recreation Master Plan has laid out a set of strategies for expanding and developing a safe, convenient, and usable park system. The plan has assessed the study area, analyzed the existing facilities, received and analyzed community input, reviewed recreation standards, developed recommendations, and provided strategies for implementing the plan. The Comprehensive Parks Master Plan is a comprehensive guide to be used in the improvement and enhancement of the park system for the Town of Wendell.

- END OF SECTION -

APPENDIX A

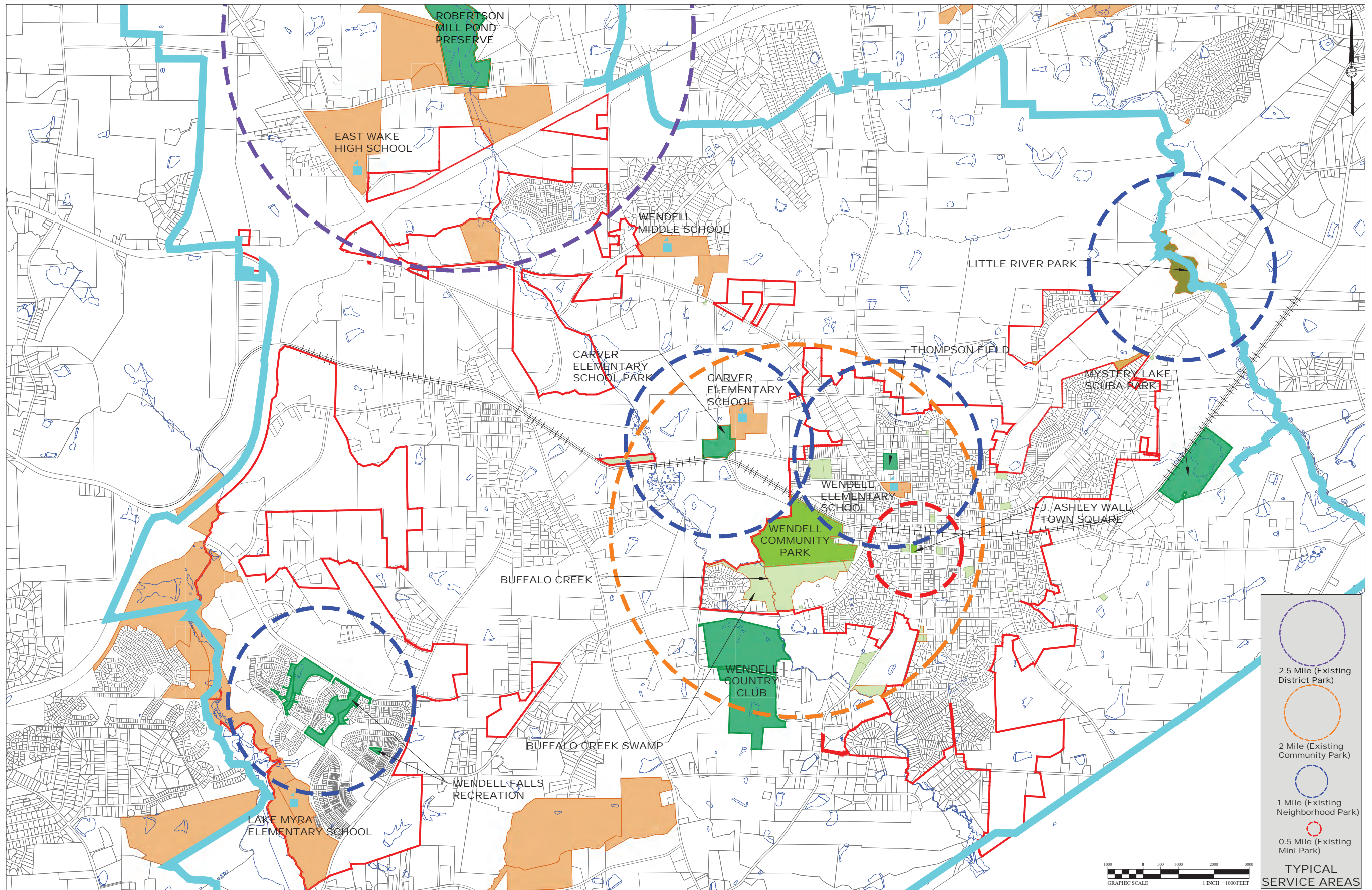


TOWN OF WENDELL, NORTH CAROLINA

OVERALL MAP



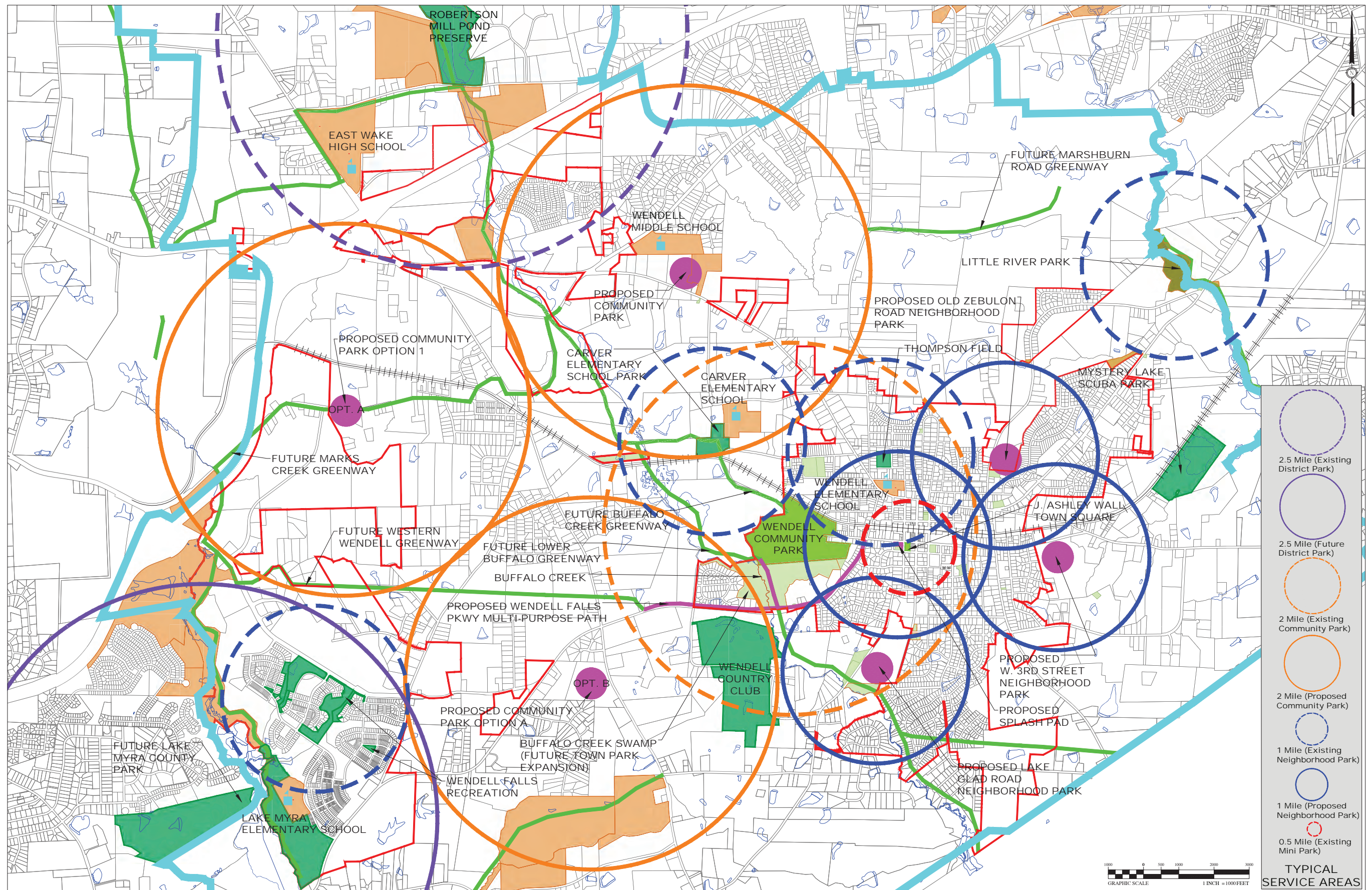
LEGEND			
	TOWN BOUNDARY		WAKE COUNTY OWNED OPEN SPACE
	URBAN SERVICE AREA		OTHER/NON-TOWN OWNED RECREATION FACILITY
	PARCEL LINE		SCHOOL
	WENDELL PARKS		
	WENDELL TOWN-OWNED LAND		
	BODY OF WATER		



TOWN OF WENDELL, NORTH CAROLINA

EXISTING SERVICE AREAS





TOWN OF WENDELL, NORTH CAROLINA

PROPOSED SERVICE AREAS

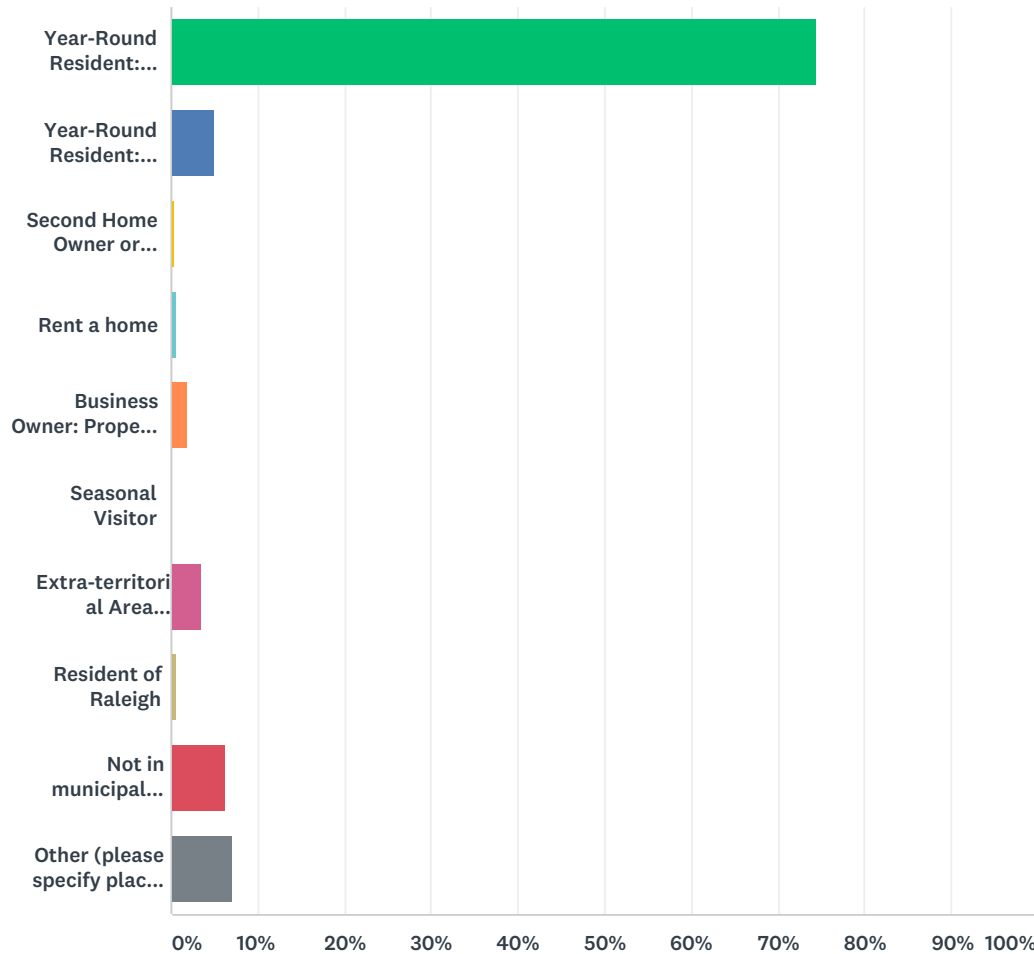


LEGEND <ul style="list-style-type: none"> TOWN BOUNDARY URBAN SERVICE AREA PARCEL LINE WENDELL PARKS WENDELL TOWN-OWNED LAND BODY OF WATER 	<ul style="list-style-type: none"> WAKE COUNTY OWNED OPEN SPACE OTHER/NON-TOWN OWNED RECREATION FACILITY SCHOOL POTENTIAL PARK FACILITY PROPOSED GREENWAY
--	--

APPENDIX B

Q1 Which statements describes your relationship to the Town of Wendell?

Answered: 305 Skipped: 1



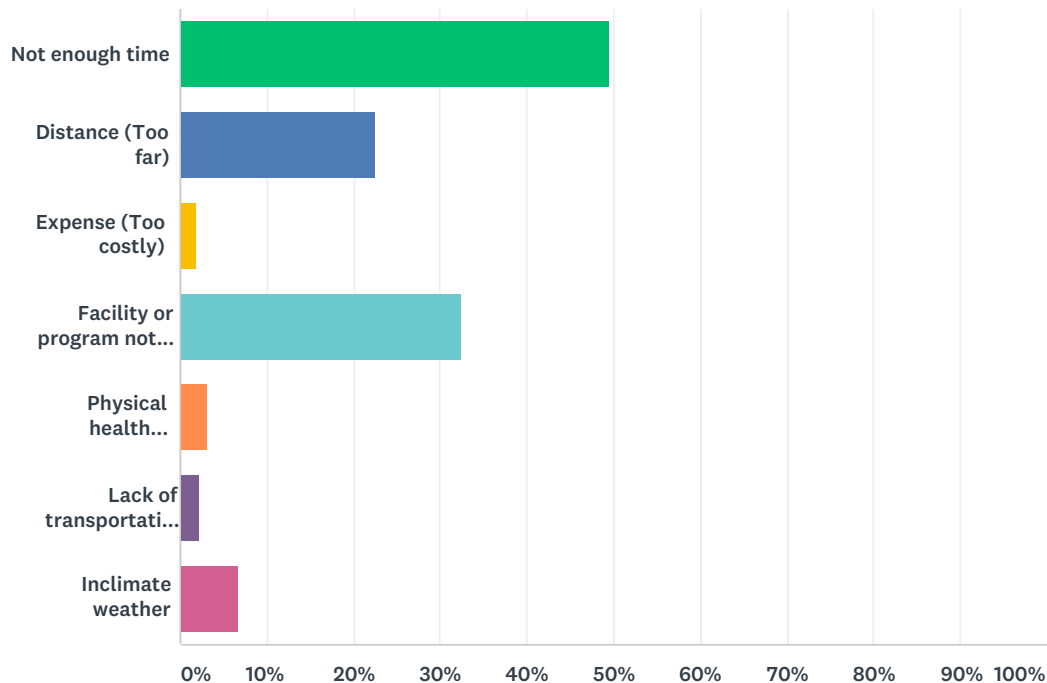
ANSWER CHOICES	RESPONSES	
Year-Round Resident: Property Owner	74.43%	227
Year-Round Resident: Renter	4.92%	15
Second Home Owner or Property Owner	0.33%	1
Rent a home	0.66%	2
Business Owner: Property Owner	1.97%	6
Seasonal Visitor	0.00%	0
Extra-territorial Area (ETA)/Extra-territorial Jurisdiction (ETJ) Resident	3.61%	11
Resident of Raleigh	0.66%	2
Not in municipal boundary but within Wake County	6.23%	19
Other (please specify place of residence)	7.21%	22

Town of Wendell Comprehensive Parks and Recreation Master Plan Community Survey

TOTAL		305
#	OTHER (PLEASE SPECIFY PLACE OF RESIDENCE)	DATE
1	In process of buying a home in Wendell Falls	6/17/2019 10:15 AM
2	work in wendell	5/24/2019 4:45 PM
3	Own/live in Corinth Holders area (Zebulon/Johnston County address, but 8 minutes from Wendell)	5/12/2019 7:37 PM
4	Own home outside of town but Wendell address	5/1/2019 11:04 AM
5	Resident of Zebulon	4/19/2019 3:51 PM
6	Live Nash county, work in wendell	4/12/2019 10:59 PM
7	live in Johnston County	4/12/2019 3:55 PM
8	Employee	4/12/2019 10:48 AM
9	Zebulon resident - Johnston county	4/11/2019 12:37 PM
10	Live in the Pilot community. Use the parks and rec dept for my son to participate in sports.	4/11/2019 12:25 PM
11	Previous resident of Wendell - currently in Johnston County but involve my son in Wendell Parks & Rec sports	4/11/2019 11:54 AM
12	Not in municipal boundary but Wendell address (Johnston County)	4/11/2019 3:21 AM
13	Work, Church in Wendell. Live Raleigh	4/10/2019 4:23 PM
14	U	4/10/2019 11:07 AM
15	Zebulon business owner who works in Wendell a lot	4/9/2019 7:01 PM
16	Zebulon	4/9/2019 5:21 PM
17	work in Wendell, live in Zebulon	4/9/2019 8:44 AM
18	I live in the Johnston County part of Wendell.	4/9/2019 5:46 AM
19	I also own a business in Wendell.	4/8/2019 11:05 AM
20	Zebulon, NC	4/8/2019 10:46 AM
21	Live with my daughter and son-in-law. 1536 Drift Falls Lane	4/8/2019 10:44 AM
22	Johnston County	4/8/2019 10:23 AM

Q2 What is the greatest barrier to your households regular use of public parks or recreational facilities?

Answered: 256 Skipped: 50



ANSWER CHOICES	RESPONSES	
Not enough time	49.61%	127
Distance (Too far)	22.66%	58
Expense (Too costly)	1.95%	5
Facility or program not offered	32.42%	83
Physical health limitations	3.13%	8
Lack of transportation to and from a facility	2.34%	6
Inclimate weather	6.64%	17
Total Respondents: 256		

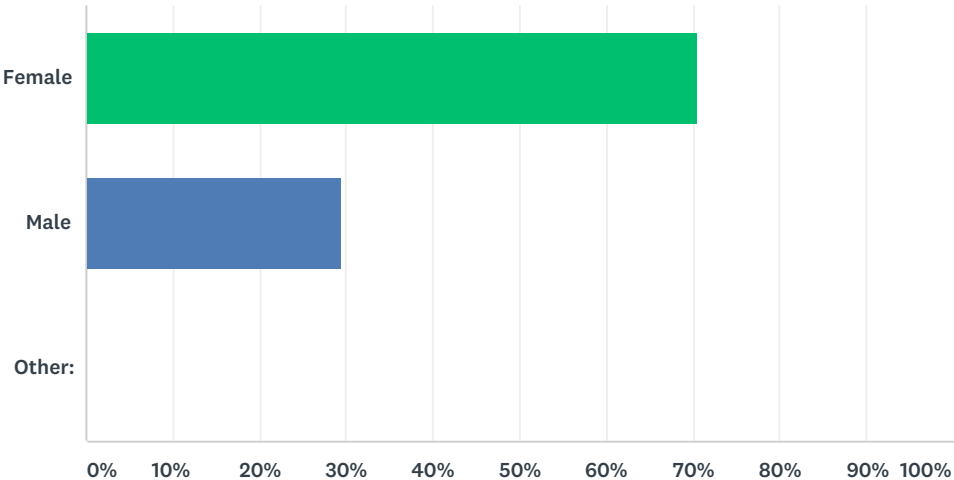
#	OTHER, PLEASE DESCRIBE	DATE
1	Not enough to offer at the facilities	6/26/2019 11:12 PM
2	Not a wow factor	6/23/2019 7:06 PM
3	Wish there were sidewalks or paths that we could use to bike to the public park.	6/19/2019 11:18 AM
4	Used to use the park twice weekly but now the golf thing has made te nature walk unsightly and cars keep getting broken into	6/19/2019 7:47 AM
5	Lack of sidewalks to walk there	6/16/2019 8:04 PM
6	Safety, Pokemon, events	6/3/2019 6:40 PM
7	Not enough shade at the park. Not enough parking during the week with rec stuff going on	6/2/2019 9:56 PM

Town of Wendell Comprehensive Parks and Recreation Master Plan Community Survey

8	No shade at the park near the community center	6/2/2019 7:57 PM
9	Need more shade on playgrounds and wide paved trails suitable for jogging	5/12/2019 7:37 PM
10	No fence around playground	5/12/2019 7:15 PM
11	Nothing to do n no one to do it with	5/4/2019 6:41 PM
12	We utilize spring, summer and fall	5/1/2019 11:03 PM
13	we us the facilities	5/1/2019 8:15 PM
14	Need more senior activities	4/27/2019 5:00 PM
15	don't see information on parks and rec programs in wendell	4/25/2019 1:45 PM
16	I would like for more youth athletics and summer camp for town of wendell	4/22/2019 10:04 PM
17	Need closer parks	4/16/2019 4:25 PM
18	Lazy	4/14/2019 10:18 AM
19	Parking	4/12/2019 12:57 PM
20	Knightdale parks are larger. Knightdale is continually adding to their parks and will have a splash pad soon.	4/11/2019 5:40 PM
21	Lazy	4/11/2019 4:26 PM
22	Availability of gym for basketball year round.	4/11/2019 2:09 PM
23	We have only used the rec dept for son's sports participation.	4/11/2019 12:25 PM
24	Live near the newly opened Turnipseed park but hate having to drive to it due to lack of safe walking/cycling sidewalks on Lake Myra Rd	4/11/2019 12:10 PM
25	Park at rec center is great but needs more shade	4/11/2019 11:49 AM
26	Need more programs offered/Better Gym	4/10/2019 10:54 AM
27	Don't use them because we do not depend on the town for our entertainment.	4/9/2019 2:54 PM
28	Not enough things for young kids(toddlers)	4/9/2019 10:43 AM
29	Lack of facilities such as a pool, access to bathrooms (the ones at the community center aren't always open and the neither are the ones at the ball field. Plus the smell of urine)	4/9/2019 10:43 AM
30	Need more parking!	4/9/2019 9:23 AM
31	No barrier	4/9/2019 6:51 AM
32	Playground usually too crowded and no parking	4/8/2019 10:58 PM
33	The park has no shade!!!!	4/8/2019 7:11 PM
34	Open gym for adults to play basketball	4/8/2019 12:32 PM
35	Don't make the time.	4/8/2019 12:24 PM
36	Don't know where they are located	4/8/2019 11:39 AM
37	The dog park should have separate areas for big and small dogs	4/8/2019 11:38 AM
38	need more neighborhood parks	4/8/2019 11:23 AM
39	I make time for exercise regardless	4/8/2019 10:23 AM
40	We need a greenway and attached to the NRT!	4/8/2019 10:05 AM
41	Reject the premise. We visit parks often.	4/8/2019 9:40 AM
42	work schedule	4/2/2019 2:03 PM

Q3 Please provide your gender:

Answered: 305 Skipped: 1

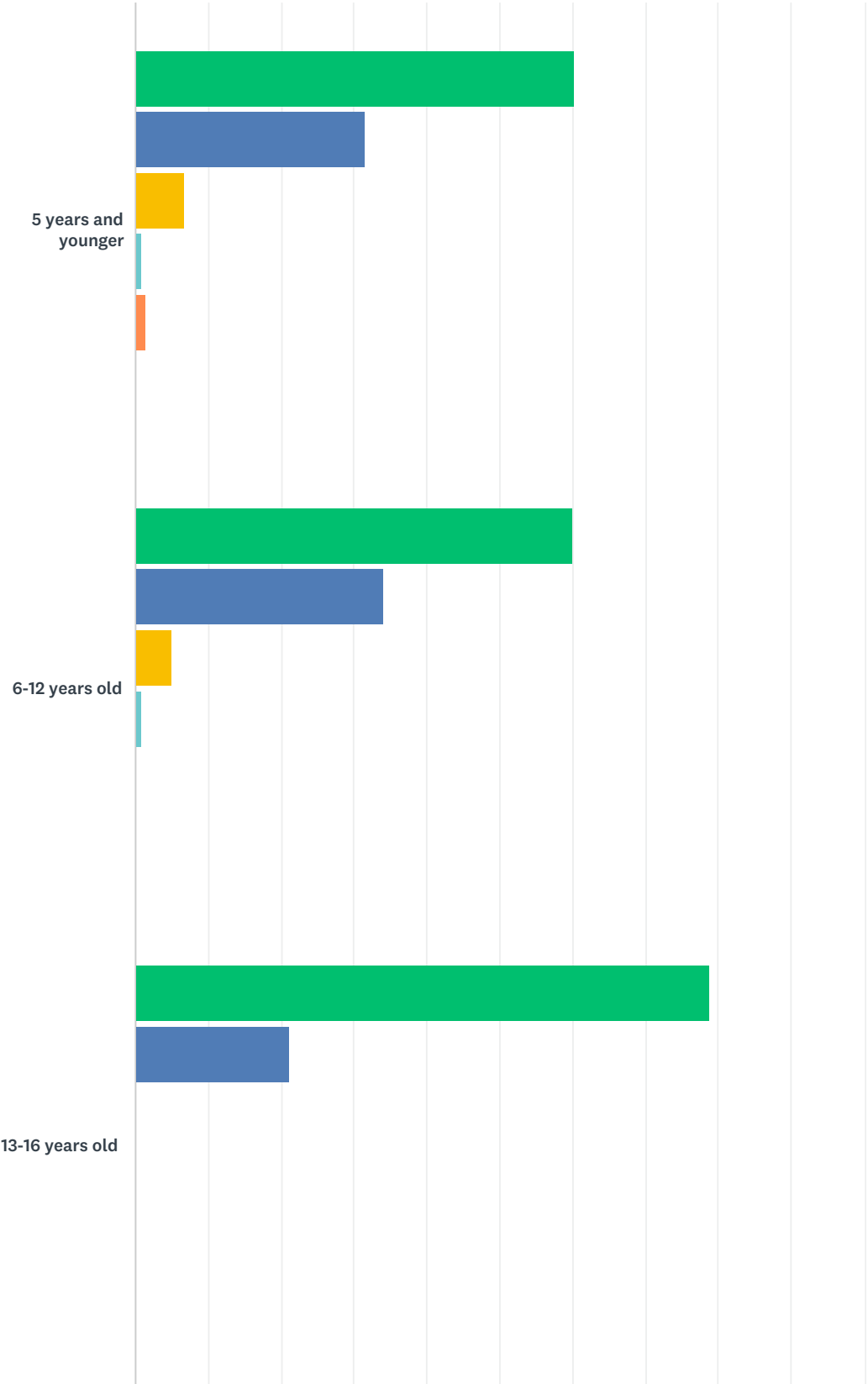


ANSWER CHOICES		RESPONSES	
Female		70.49%	215
Male		29.51%	90
Other:		0.00%	0
TOTAL			305

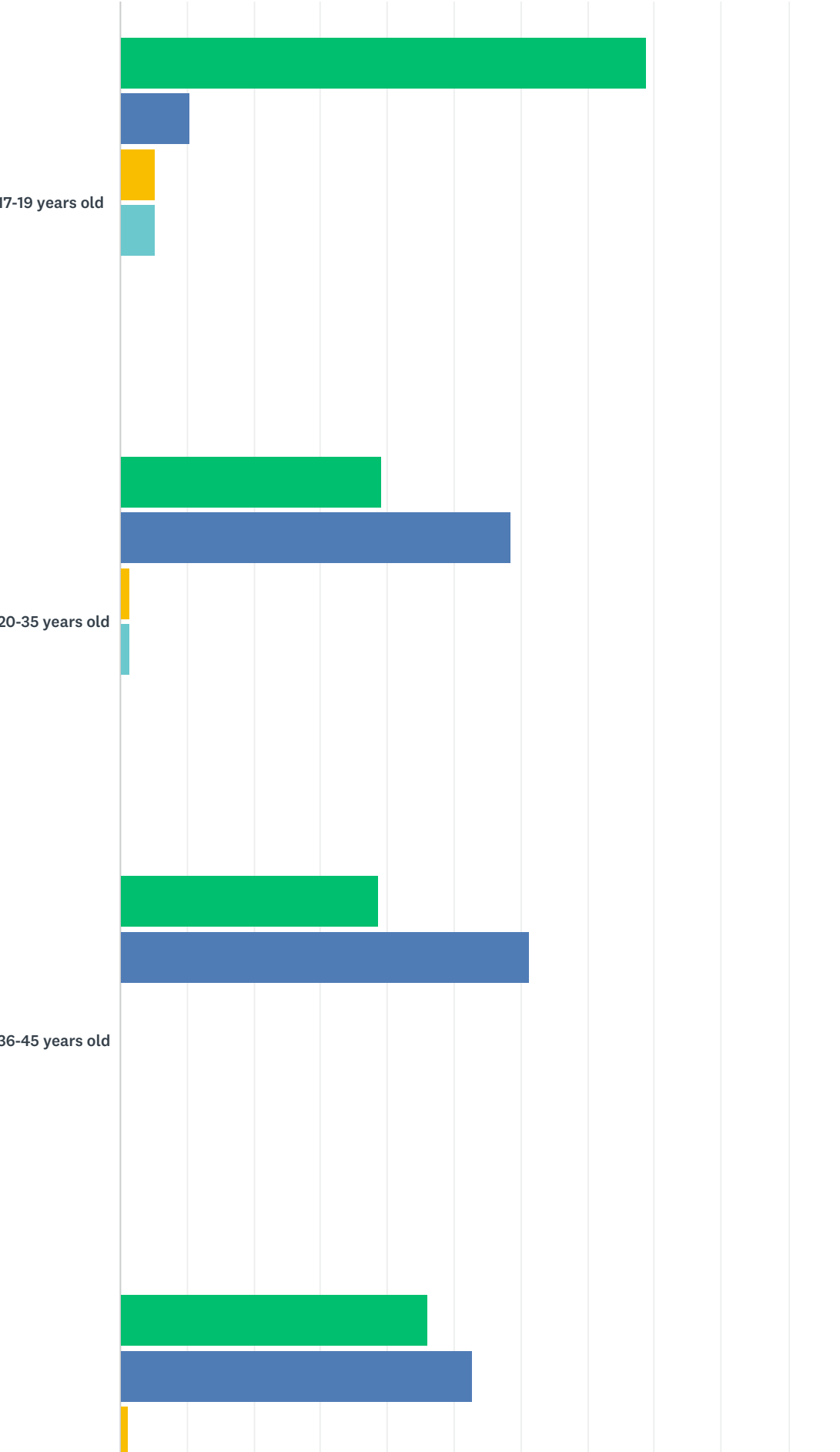
#	OTHER:	DATE
	There are no responses.	

Q4 Select the number of persons in your household including yourself who are in the age brackets below:

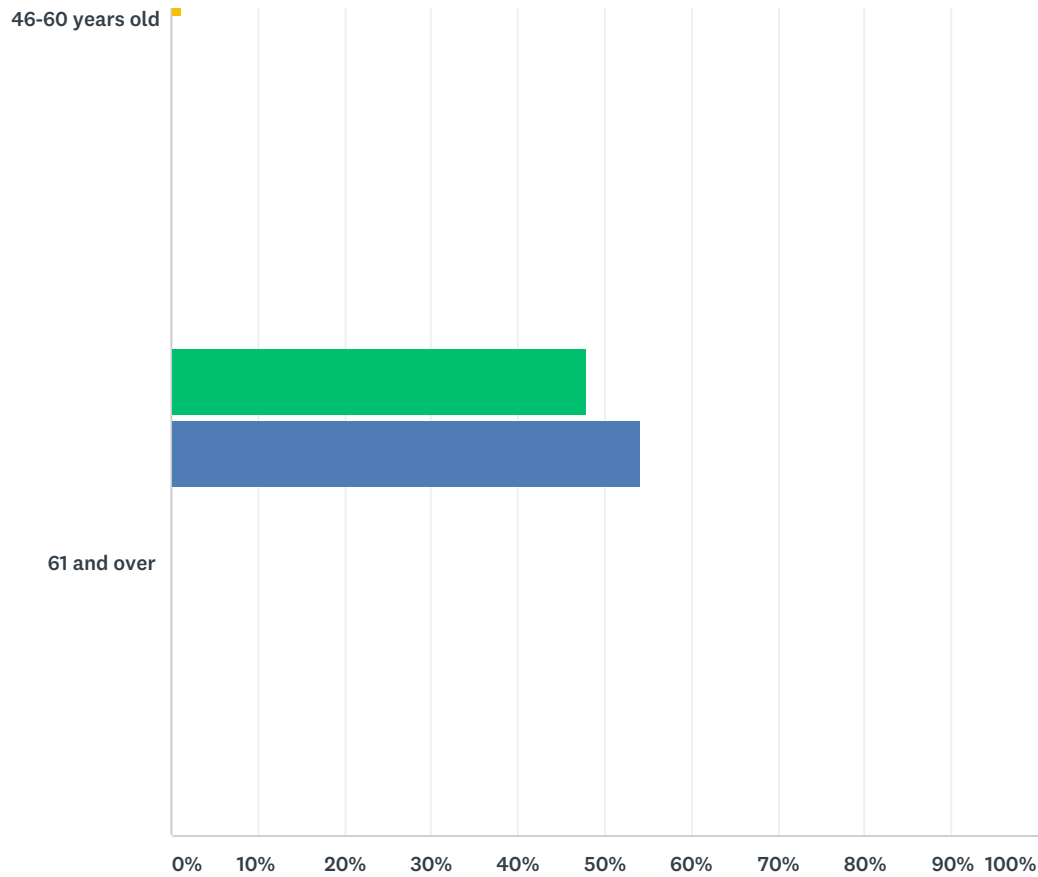
Answered: 305 Skipped: 1



Town of Wendell Comprehensive Parks and Recreation Master Plan Community Survey



Town of Wendell Comprehensive Parks and Recreation Master Plan Community Survey

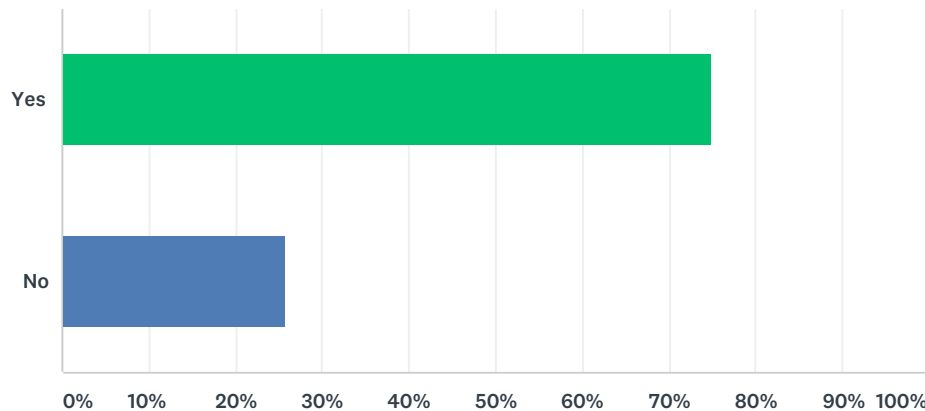


1 2 3 4 5 6

	1	2	3	4	5	6	TOTAL RESPONDENTS
5 years and younger	60.15% 80	31.58% 42	6.77% 9	0.75% 1	1.50% 2	0.00% 0	133
6-12 years old	60.00% 72	34.17% 41	5.00% 6	0.83% 1	0.00% 0	0.00% 0	120
13-16 years old	78.95% 30	21.05% 8	0.00% 0	0.00% 0	0.00% 0	0.00% 0	38
17-19 years old	78.95% 15	10.53% 2	5.26% 1	5.26% 1	0.00% 0	0.00% 0	19
20-35 years old	39.10% 52	58.65% 78	1.50% 2	1.50% 2	0.00% 0	0.00% 0	133
36-45 years old	38.81% 52	61.19% 82	0.00% 0	0.00% 0	0.00% 0	0.00% 0	134
46-60 years old	46.05% 35	52.63% 40	1.32% 1	0.00% 0	0.00% 0	0.00% 0	76
61 and over	47.92% 23	54.17% 26	0.00% 0	0.00% 0	0.00% 0	0.00% 0	48

Q5 Within the last year have you traveled out of the Town of Wendell to use a recreation facility or program?

Answered: 302 Skipped: 4



ANSWER CHOICES	RESPONSES	
Yes	74.83%	226
No	25.83%	78
Total Respondents: 302		

#	IF SO, WHAT FACILITIES? PLEASE LIST ALL THAT APPLY.	DATE
1	Knightdale Cary Raleigh	6/26/2019 11:12 PM
2	Knightdale station	6/25/2019 11:30 PM
3	Wake Forest Splash Pad, Knightdale Park	6/24/2019 11:52 PM
4	Knightdale zeblune	6/23/2019 11:44 PM
5	Apex and Cary parks that have splash pads	6/23/2019 10:25 PM
6	Knightdale, Raleigh, Wake Forest, Cary	6/23/2019 8:03 PM
7	Park	6/23/2019 7:06 PM
8	Raleigh and Cary playgrounds	6/22/2019 12:38 PM
9	Greenway in Raleigh	6/19/2019 11:18 AM
10	Coatan Naional Forest	6/19/2019 7:47 AM
11	Knightdale park	6/17/2019 2:46 PM
12	Umstead Park, Raleigh Greenway	6/17/2019 10:15 AM
13	Knightdale Station Park, Lake Wheeler, Lake Johnson	6/17/2019 8:42 AM
14	Knightdale station	6/16/2019 8:04 PM
15	Waterpark/Splashpad / Train	6/10/2019 11:18 AM
16	Pullen park, Knightdale station, abbotts Creek playground, Anderson park, trails at buffaloe rd	6/6/2019 10:07 PM
17	Dog parks, pool, large walkable parks, parks with community gathers like Pokémon, events like Friday night on White in Wake Forest	6/3/2019 6:40 PM
18	Knightdale station and whitley park	6/2/2019 9:56 PM
19	Knightdale parks and Rec.	6/2/2019 7:57 PM

Town of Wendell Comprehensive Parks and Recreation Master Plan Community Survey

20	Walking trails, tennis courts; bike bath; kayaking	6/2/2019 7:33 PM
21	Knightdale park, Buffaloe rd pool, fuquay splash pad, wake forest pool.	5/28/2019 6:13 PM
22	Rolesville NC park	5/27/2019 9:00 PM
23	in larger cities - Raleigh & amusement parks	5/15/2019 7:43 PM
24	Knightdale, Cary, Wake Forest, Zebulon	5/14/2019 1:14 PM
25	Knightdale Station, WF splash pad	5/13/2019 6:36 AM
26	Zebulon parks, Clayton greenways & trails	5/12/2019 7:37 PM
27	Buffloe rd. Aquatics	5/12/2019 7:17 PM
28	East Gate Park, Prairie Ridge EcoStation, Oak View Park, Marsh Creek Park, Abbott's Creek Park, Annie Wilkerson Nature Preserve	5/12/2019 7:15 PM
29	Garner, Raleigh	5/9/2019 11:41 AM
30	Durant Nature Park, Falls Dam, Umsted Park, Various Greenways in Raleigh	5/6/2019 10:23 AM
31	Indoor pools at raleigh parks n Rec n Smithfield	5/4/2019 6:41 PM
32	Pullen Park, Dixs Campus, Eno River, Knightdale Greenway, Knightdale Park	5/2/2019 11:45 AM
33	Knightdale and Zebulon parks.	5/2/2019 11:39 AM
34	Knightdale, Zebulon	5/2/2019 11:38 AM
35	Knightdale estation, eno.	5/1/2019 8:14 PM
36	Knightdale Station	5/1/2019 7:00 PM
37	Parks Greenways	5/1/2019 5:26 PM
38	Knightdale park for walking	5/1/2019 11:04 AM
39	Knightdale Rex Wellness, Hunt Horse Complex, Umstead Park	5/1/2019 10:49 AM
40	Various parks in Raleigh	4/29/2019 12:23 PM
41	Knightdale station	4/29/2019 11:27 AM
42	Knightdale Station, ymca, camp new life	4/29/2019 11:23 AM
43	The Rose Garden, Pullen park, Sassafras.	4/28/2019 10:35 PM
44	Greenway, Umstead park, Clemmons Educational Forest,	4/28/2019 10:20 PM
45	Wake Forest Senior Center, Garner Senior Center	4/27/2019 5:00 PM
46	yoga classes	4/25/2019 1:45 PM
47	Knightdale parks, tennis courts, Raleigh Parks	4/24/2019 9:30 PM
48	YMCA	4/24/2019 7:51 PM
49	pool, summer camp	4/22/2019 10:04 PM
50	Knightdale, Raleigh	4/21/2019 4:56 PM
51	Rex Wellness for swimming	4/20/2019 7:27 AM
52	Indoor Basketball courts at clayton community center	4/17/2019 10:44 PM
53	Hiking	4/17/2019 2:57 PM
54	Basketball	4/17/2019 12:09 PM
55	Belmont pump track, skateparks and many BMX race tracks	4/17/2019 11:33 AM
56	parks, outdoor options	4/17/2019 10:08 AM
57	Knightdale	4/16/2019 4:25 PM
58	YMCA, knightdale	4/16/2019 10:08 AM
59	Knightdale Station Park	4/15/2019 4:07 PM

Town of Wendell Comprehensive Parks and Recreation Master Plan Community Survey

60	Knightdale	4/15/2019 8:49 AM
61	East Wake Soccer Association, Knightdale Parks and Rec	4/14/2019 11:40 PM
62	Zumba, Aerobics classes	4/14/2019 10:24 PM
63	Knightdale station	4/14/2019 7:09 PM
64	Aquatic facilities and parks	4/14/2019 7:06 PM
65	Knightdale Station	4/14/2019 6:43 PM
66	Cary and Raleigh parks and rec	4/14/2019 11:02 AM
67	Buffalo Road pool, YMCA-Raleigh for soccer	4/14/2019 8:36 AM
68	Knightdale, Raleigh, Cary	4/13/2019 9:40 AM
69	Smithfield aquatic CENTER	4/12/2019 10:59 PM
70	Knightdale Parks Playground	4/12/2019 7:51 PM
71	Parks, pool, YMCA sports (we visit many local parks especially those with shade and fencing)	4/12/2019 5:31 PM
72	Knightdale Park, Pullen Park and Bond Park (Cary)	4/12/2019 12:57 PM
73	Greenways and better parks/playgrounds	4/12/2019 12:37 PM
74	Neuse river trail	4/12/2019 12:09 PM
75	Raleigh	4/12/2019 9:20 AM
76	Knights Play driving range, chipping and putting areas, hedingham driving range, chiping area	4/12/2019 9:05 AM
77	Laurel Hills Park, community parks in Raleigh, Knightdale Station Park	4/12/2019 7:01 AM
78	Town of Zebulon, Town of Knightdale	4/12/2019 6:11 AM
79	Umstead park, Legend park, Green Hills County park	4/11/2019 11:35 PM
80	Zebulon and Knightdale	4/11/2019 9:25 PM
81	Softball complexes	4/11/2019 8:38 PM
82	Knightdale, Clayton, Raleigh	4/11/2019 5:40 PM
83	Tennis Courts in Zebulon	4/11/2019 5:11 PM
84	Dix park	4/11/2019 5:10 PM
85	Bond park, apex lake, falls of the neuse	4/11/2019 3:52 PM
86	Millbrook exchange pool	4/11/2019 3:15 PM
87	Wilson Parks and Rec, Zebulon Parks and Rec	4/11/2019 2:48 PM
88	EWSA	4/11/2019 2:28 PM
89	Outdoor basketball courts	4/11/2019 2:09 PM
90	City of Raleigh swimming program	4/11/2019 2:03 PM
91	Knigt Dale Station Park	4/11/2019 2:02 PM
92	softball fields, playground, rec center	4/11/2019 1:24 PM
93	Knightdale station	4/11/2019 1:13 PM
94	Zebulon parks & Rec, Clayton civitan lacrosse program	4/11/2019 12:37 PM
95	Swimming	4/11/2019 12:36 PM
96	Buffalo rd pool, knightdale station	4/11/2019 12:26 PM
97	Knightdale, YMCA	4/11/2019 12:25 PM
98	Buffaloe Rd Park	4/11/2019 12:10 PM
99	Several parks throughout Wake County and the triangle region - Pullen Park, Knightdale Park, Williams park,	4/11/2019 12:04 PM

Town of Wendell Comprehensive Parks and Recreation Master Plan Community Survey

100	Knightdale stations, raleigh parks too many and the splash pad in fuquay	4/11/2019 12:02 PM
101	Zebulon Parks, Knightdale Station, Pullen Park, various other parks in Raleigh	4/11/2019 11:49 AM
102	A gymnastics program	4/11/2019 11:46 AM
103	Knightdale Station Park, Walnut Street Park Cary, Kids Together Cary, Pullen Park Raleigh, Lake Wheeler Park Raleigh,	4/11/2019 12:41 AM
104	Pullen park, Whitley park, various pools	4/10/2019 7:32 PM
105	Crabtree Park, reedy creek park	4/10/2019 4:23 PM
106	Zebulon parks, raleigh parks, garner parks	4/10/2019 1:20 PM
107	Knightdale park	4/10/2019 11:07 AM
108	Knightdale	4/10/2019 10:54 AM
109	Neuse river trails, mountain trails	4/9/2019 10:44 PM
110	Sunflower garden, public park, walking and running trails	4/9/2019 8:43 PM
111	City of Raleigh or wake county parks	4/9/2019 8:32 PM
112	Knightdale park	4/9/2019 5:21 PM
113	Zebulon Community Center, Greystone Community Center, Prarie Ecostation, Sassafras Park, Laurel Hills Park, Millbrook Exchange park, Pullen Park	4/9/2019 4:15 PM
114	Hiking trails	4/9/2019 12:57 PM
115	Splash pads, knightdale station, kids together park, other dog parks	4/9/2019 11:12 AM
116	Knightdale station park8	4/9/2019 10:43 AM
117	Knightdale station park and Raleigh parks	4/9/2019 10:43 AM
118	Knightdale station park & Bond Park	4/9/2019 10:20 AM
119	Clayton Raleigh	4/9/2019 9:04 AM
120	Zebulon Community Center	4/9/2019 8:44 AM
121	BR Parkway, greenways, water front picnic, kayaking	4/9/2019 7:45 AM
122	YMCA-ar Finley	4/9/2019 6:58 AM
123	Knightdale station	4/9/2019 6:51 AM
124	Knightdale Station Park	4/8/2019 11:39 PM
125	Pullen park	4/8/2019 11:18 PM
126	Knightdale park zebulon park	4/8/2019 10:58 PM
127	Buffalo road aquatic center, beaver dam park trails , blue jay park trails	4/8/2019 10:57 PM
128	Multiple surrounding parks for baseball	4/8/2019 10:57 PM
129	Knightdale Parks	4/8/2019 10:46 PM
130	Knightdale station...park & soccer fields through EWSA	4/8/2019 10:46 PM
131	YMCA pool	4/8/2019 10:43 PM
132	Buffalo road aquatic center,	4/8/2019 10:38 PM
133	Disc Golf facility / workout facility / tennis courts	4/8/2019 10:24 PM
134	TC artworks track out camp	4/8/2019 9:49 PM
135	Greenways, indoor gym, fishing, running track, nature trail	4/8/2019 9:24 PM
136	YMCA--Raleigh greenways	4/8/2019 8:28 PM
137	Planet Fitness and tennis courts in Cary	4/8/2019 8:09 PM
138	Falls Lake, Lake Crabtree, Neuse River Trail and other greenways	4/8/2019 8:07 PM

Town of Wendell Comprehensive Parks and Recreation Master Plan Community Survey

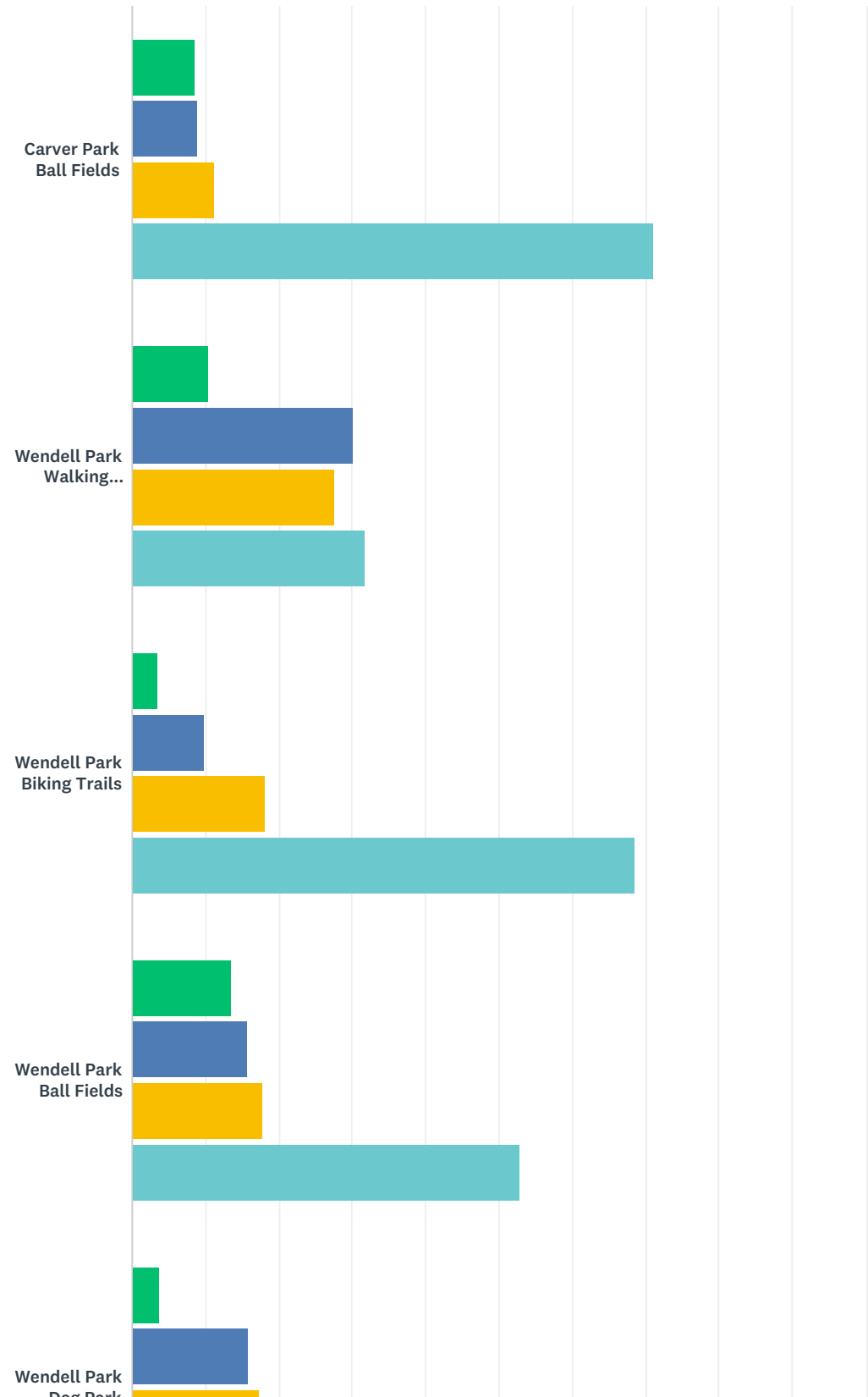
139	Pullen Park, Sassafras All Children's Playground, Knightdale Station Park	4/8/2019 7:32 PM
140	Knightdale station, neuse river greenway, sassafras Park, milbrook exchange park	4/8/2019 7:11 PM
141	Zebulon Park	4/8/2019 7:01 PM
142	Wake Forest	4/8/2019 7:00 PM
143	Knightdale and Zebulon	4/8/2019 6:45 PM
144	Anderson creek park, all other access points to neuse river trail	4/8/2019 6:17 PM
145	Planet Fitness in Knightdale	4/8/2019 6:14 PM
146	Louisburg Botanical Gardens, Town Creek Indian Mound, Sylvan Heights Bird Park, all for walking trails	4/8/2019 6:01 PM
147	Knightdale station	4/8/2019 5:59 PM
148	Smithfield Aquatic center	4/8/2019 5:58 PM
149	Whitley Park, Knightdale Station	4/8/2019 5:57 PM
150	Rex Wellness	4/8/2019 5:05 PM
151	greenways	4/8/2019 4:56 PM
152	We use tons of rec facilities and trails in the surrounding towns	4/8/2019 4:16 PM
153	Shelly lake, lake Lynn, blue Jay point	4/8/2019 1:57 PM
154	Mountain bike trails and or park.	4/8/2019 1:55 PM
155	Neuse trail and Umstead MUT	4/8/2019 1:54 PM
156	Johnson lake park. Umstead park. Etc	4/8/2019 1:52 PM
157	Lake Johnson, pullen park.	4/8/2019 1:46 PM
158	YMCA basketball courts	4/8/2019 12:32 PM
159	Indoor swimming, trampoline park, basketball park	4/8/2019 11:56 AM
160	Gym - the community center weight room hours are not awesome for a working individual. They close relatively early and have no weekend hours. I also travel out of town for various adult programs because the programs Wendell offers are for youth or seniors.	4/8/2019 11:45 AM
161	Dorthea Dix	4/8/2019 11:39 AM
162	Knightdale station for the dog park and trails	4/8/2019 11:38 AM
163	Knightdale Station Park	4/8/2019 11:33 AM
164	Pullen Park	4/8/2019 11:31 AM
165	Umstead, Bond, Pullen, Neuse River Greenway	4/8/2019 11:30 AM
166	knighdale station	4/8/2019 11:23 AM
167	Pullen park	4/8/2019 11:19 AM
168	Lake Crabtree	4/8/2019 11:17 AM
169	Buffaloe Park, Lake Johnson, Harris Lake, Lake Crabtree, Beaver Dam, Falls River Dam	4/8/2019 11:16 AM
170	Wife Knightdale	4/8/2019 11:07 AM
171	Dog park	4/8/2019 11:05 AM
172	Tri sports	4/8/2019 10:55 AM
173	Splashpad, pool, playground	4/8/2019 10:46 AM
174	Yoga, Golf	4/8/2019 10:46 AM
175	Town of Zebulon	4/8/2019 10:46 AM
176	Knightdale Station Park	4/8/2019 10:44 AM
177	Knightdale	4/8/2019 10:35 AM

Town of Wendell Comprehensive Parks and Recreation Master Plan Community Survey

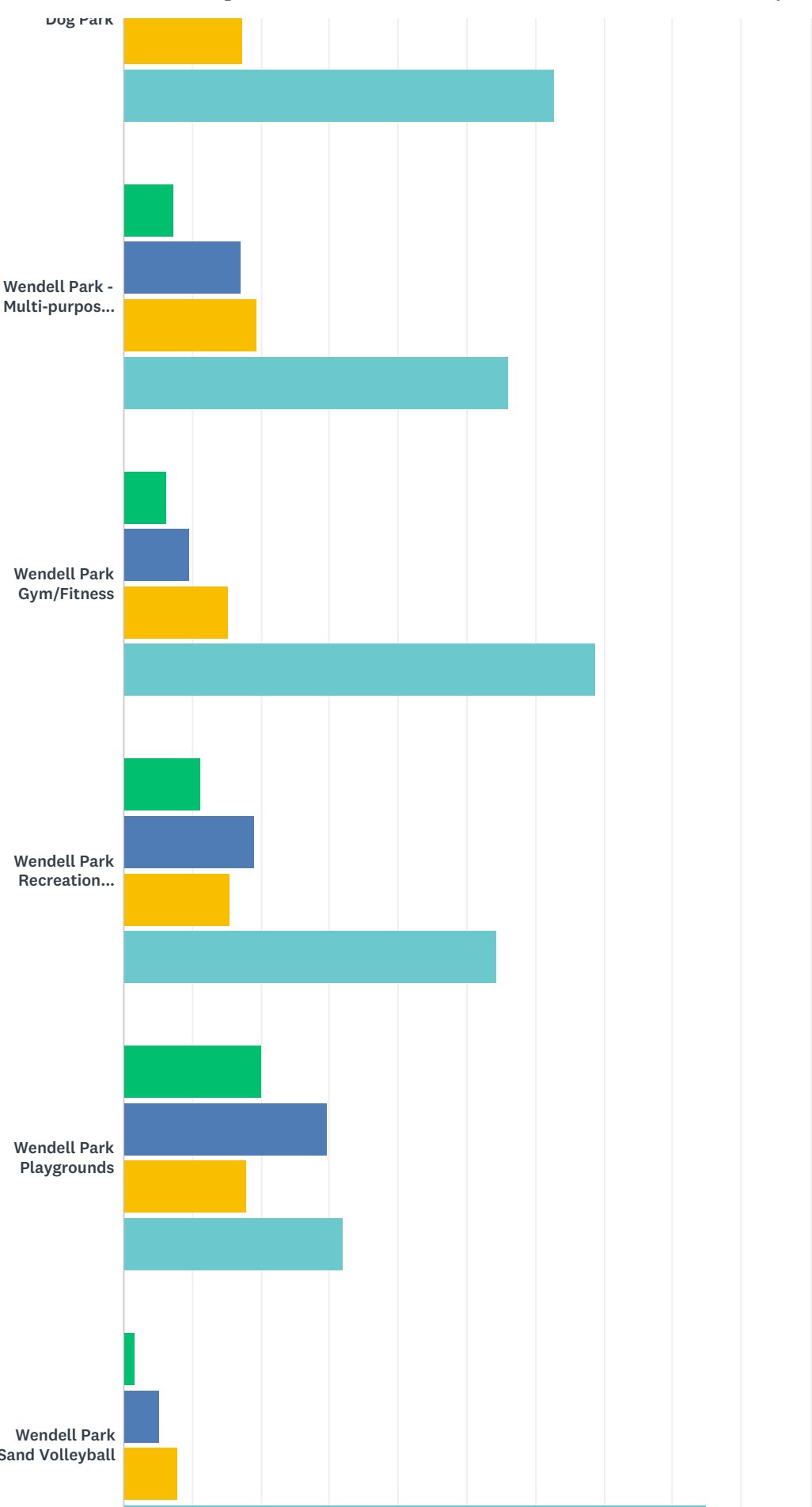
178	Knightdale Station Park	4/8/2019 10:33 AM
179	Rex Wellness Center	4/8/2019 10:23 AM
180	We regularly use the Wake Co. Greenways and trail systems at Umstead and Falls Lake. We also use the Raleigh swimming pools for lap swimming.	4/8/2019 10:20 AM
181	Knightdale Dog Park	4/8/2019 10:16 AM
182	Umstead, mountains to sea trail around falls lake, Eno River trails, Neuse river trail, Raleigh Greenway system, Sertoma arts center, Wetlands center (southeast raleigh)	4/8/2019 10:15 AM
183	Knightdale Station	4/8/2019 10:05 AM
184	Neuse river trail all the time. And Umstead for hiking	4/8/2019 10:05 AM
185	Soccer	4/8/2019 9:54 AM
186	Archer Lodge Baseball, Knightdale Station Playground, Dix Park,	4/8/2019 9:51 AM
187	Three Lakes in Henrico County VA to visit the observatory and walk the trails	4/2/2019 2:03 PM

Q6 Check below how frequently you or others in your household have visited the following facilities in the past year.

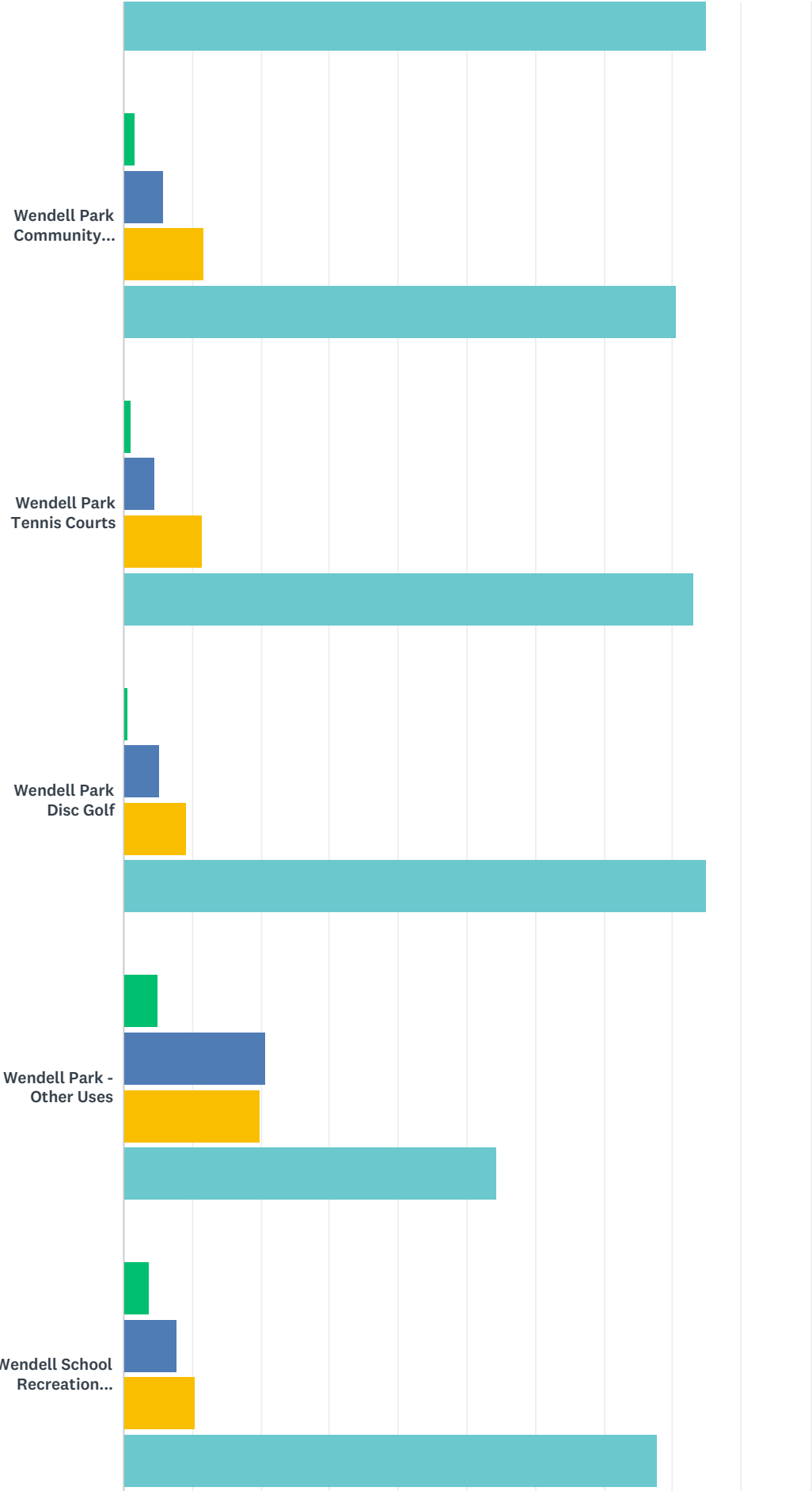
Answered: 303 Skipped: 3



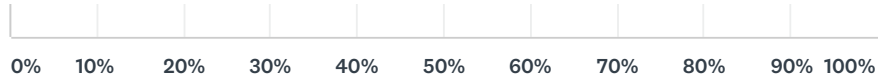
Town of Wendell Comprehensive Parks and Recreation Master Plan Community Survey



Town of Wendell Comprehensive Parks and Recreation Master Plan Community Survey



Town of Wendell Comprehensive Parks and Recreation Master Plan Community Survey



■ Regularly
 ■ Occasionally
 ■ Rarely
 ■ Never

	REGULARLY	OCCASIONALLY	RARELY	NEVER	TOTAL	WEIGHTED AVERAGE
Carver Park Ball Fields	8.54% 24	8.90% 25	11.39% 32	71.17% 200	281	3.45
Wendell Park Walking Paths/Trails	10.40% 31	30.20% 90	27.52% 82	31.88% 95	298	2.81
Wendell Park Biking Trails	3.50% 10	9.79% 28	18.18% 52	68.53% 196	286	3.52
Wendell Park Ball Fields	13.59% 39	15.68% 45	17.77% 51	52.96% 152	287	3.10
Wendell Park Dog Park	3.82% 11	15.97% 46	17.36% 50	62.85% 181	288	3.39
Wendell Park - Multi-purpose Fields	7.32% 21	17.07% 49	19.51% 56	56.10% 161	287	3.24
Wendell Park Gym/Fitness	6.23% 18	9.69% 28	15.22% 44	68.86% 199	289	3.47
Wendell Park Recreation Center Programming	11.23% 32	18.95% 54	15.44% 44	54.39% 155	285	3.13
Wendell Park Playgrounds	20.14% 59	29.69% 87	18.09% 53	32.08% 94	293	2.62
Wendell Park Sand Volleyball	1.74% 5	5.23% 15	8.01% 23	85.02% 244	287	3.76
Wendell Park Community Garden	1.74% 5	5.90% 17	11.81% 34	80.56% 232	288	3.71
Wendell Park Tennis Courts	1.04% 3	4.51% 13	11.46% 33	82.99% 239	288	3.76
Wendell Park Disc Golf	0.70% 2	5.26% 15	9.12% 26	84.91% 242	285	3.78
Wendell Park - Other Uses	4.98% 14	20.64% 58	19.93% 56	54.45% 153	281	3.24
Wendell School Recreation Facilities	3.86% 11	7.72% 22	10.53% 30	77.89% 222	285	3.62

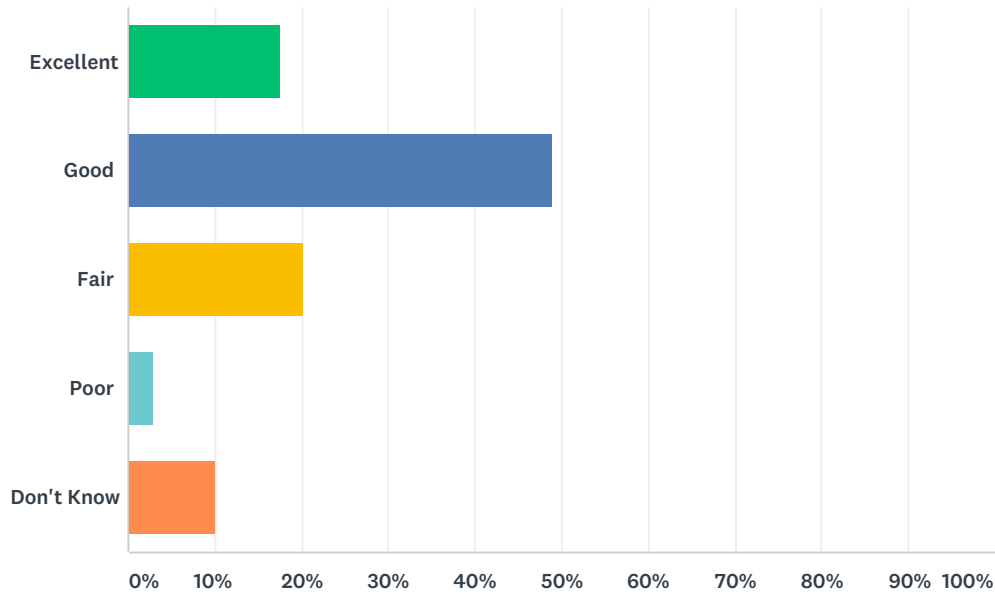
#	OTHER	DATE
1	Wendell Falls amenities	6/3/2019 6:40 PM
2	Eastern Wake Senior Center	5/1/2019 11:04 AM
3	Wendell Rec for Volleyball inside	4/12/2019 3:55 PM
4	Track out camp	4/11/2019 3:52 PM
5	Have yet to take full advantage of Wendell Park facilities since moving here less than a year ago	4/11/2019 12:10 PM
6	Try to go walk in the gym.	4/9/2019 6:23 PM
7	I really didn't know that Wendell park had all of this available.	4/9/2019 10:20 AM
8	trails at Wendell Falls, Turnipseed Nature Preserve	4/9/2019 7:45 AM

Town of Wendell Comprehensive Parks and Recreation Master Plan Community Survey

9	Community Center is nice!	4/8/2019 10:46 PM
10	Wife with Grandkids	4/8/2019 11:07 AM

Q7 Overall, how would you rate the existing Wendell Park?

Answered: 306 Skipped: 0



ANSWER CHOICES	RESPONSES	
Excellent	17.65%	54
Good	49.02%	150
Fair	20.26%	62
Poor	2.94%	9
Don't Know	10.13%	31
TOTAL		306

#	PLEASE FEEL FREE TO PROVIDE ADDITIONAL INFORMATION IN THE SPACE BELOW.	DATE
1	Wendell has a lot of potential but I don't feel organizers know how to make Wendell grow.	6/26/2019 11:12 PM
2	Had no idea that these facilities even existed.	6/25/2019 10:49 PM
3	Need another way in and out of park.	6/23/2019 7:09 PM
4	crime	6/19/2019 7:47 AM
5	Community center should be unlocked when kids have outdoor practice so you can get drinks or use restroom. More classes (ie yoga, fitness) for adults	6/16/2019 8:04 PM
6	Nothing special	6/6/2019 10:07 PM
7	I can only speak to the tennis courts which are excellent	6/3/2019 8:28 AM
8	fields need updating and parking is bad - areas need to be paved	5/15/2019 7:43 PM
9	Often the playground is littered with trash (including glass at times). From my experience, these aren't the children actually using the playground for its intended purpose. I know in other parks, workers do a regular walk through (literally, a walk through) and it seems to deter most "misbehavior" from the pre teen crowd. Between the trash and the cussing, we've stopped using the Wendell Comm. Playground and switched to Carver.	5/13/2019 6:36 AM
10	Need more equipment for the little guys (3 & under) and more shade	5/12/2019 7:37 PM

Town of Wendell Comprehensive Parks and Recreation Master Plan Community Survey

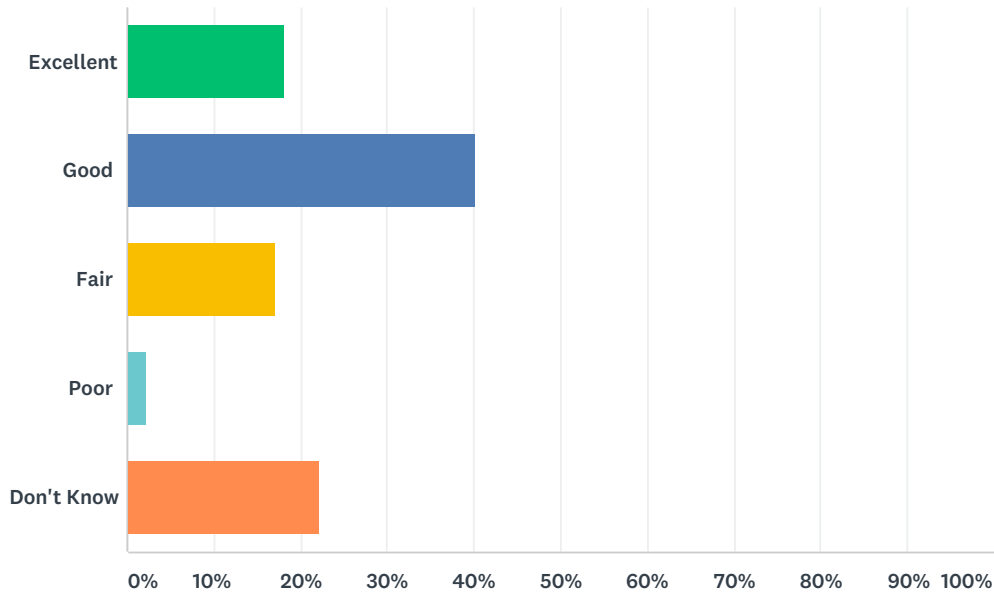
11	Major ant problem on the trails, not stroller friendly, no fence around playground	5/12/2019 7:15 PM
12	Needs better marking for trails.	5/6/2019 10:23 AM
13	I didn't know a park existed in Wendell, NC. There is no marketing done around Wendell, Knightdale or Zebulon area regarding recreational facilities for active families.	5/2/2019 11:45 AM
14	The trails are very nice. We are just kind of far away.	5/1/2019 7:00 PM
15	It would be nice to see it expand to a community pool	4/22/2019 10:04 PM
16	would love to see the sand volleyball court improved	4/17/2019 10:08 AM
17	Beautiful park with lots to do	4/16/2019 4:25 PM
18	I love how the playground equipment doesn't have "blind spots", meaning I can see my child playing from any angle and don't lose visual sight of her.	4/15/2019 8:49 AM
19	Would like to see more programs & classes offered for adults. Especially fitness classes in the evenings.	4/14/2019 10:24 PM
20	Needs updated	4/13/2019 9:40 AM
21	Love the park	4/12/2019 10:59 PM
22	I would love to be more aware of events or happenings available for my kids, I would also love to see a toddler area or a fenced area. We enjoy the ball fields and playgrounds!	4/12/2019 5:31 PM
23	Kelly C is Amazing, the Director ain't hitting on much.	4/12/2019 12:57 PM
24	Restroom facilities need updating, concessions needs better options, batting cages need covers, concrete with turf and lights for evening use after work, teams spend a lot of money renting indoor facilities.	4/11/2019 8:38 PM
25	It would be nice for Wendell Rams football to be able to have a home field at the park instead of dealing with Wake County School System.	4/11/2019 5:11 PM
26	Would like to see a pool	4/11/2019 12:25 PM
27	I love the space and hope to only see it get better and offer more programs	4/11/2019 12:10 PM
28	Needs more shade	4/11/2019 11:49 AM
29	no greenway to access park from surrounding area.	4/11/2019 12:41 AM
30	Play areas has red ants	4/10/2019 11:07 AM
31	As a waste of taxpayers hard-earned money!	4/9/2019 2:54 PM
32	The area is growing with many daycares & homeschoolers in the area. I would recommend that you look at putting in a pool as all the pools in Wendell are private and also create a true fitness center. The area lacks a good Rec center and families are needing to go with a private company or into Raleigh.	4/9/2019 10:43 AM
33	The park needs a more appealing access point. It feels very odd traveling into the park due to the cleanliness of the residences that are near the entrance.	4/8/2019 10:24 PM
34	Parking a bit rough at times	4/8/2019 9:24 PM
35	I honestly didn't know this existed!	4/8/2019 8:09 PM
36	Please add shade to the playground!!!!	4/8/2019 7:11 PM
37	Didn't even know it existed	4/8/2019 6:17 PM
38	I've never used the inside facility but enjoy the outside, especially the disc golf and trails	4/8/2019 6:01 PM
39	Limited walking trails, lack of shelters and clean facilities	4/8/2019 1:57 PM
40	Spraying for insects during summer at Doug Proctor Field would be extremely beneficial	4/8/2019 11:53 AM
41	great staff. wonderful events	4/8/2019 11:23 AM
42	They need more staff to continue to grow. These are great folks that operate way beyond what they have to work with. They are like the Jewel of the Town. We need more jewels!!!!!!!!!!!!!!	4/8/2019 10:35 AM

Town of Wendell Comprehensive Parks and Recreation Master Plan Community Survey

43	We tend to run a long distance so the walking trails aren't quite long enough - we head to Raleigh where we can get more miles. If there was a connection between Wendell Falls and downtown Wendell we would run that direction frequently.	4/8/2019 10:20 AM
----	--	-------------------

Q8 Overall, how would you rate the Town playground?

Answered: 303 Skipped: 3



ANSWER CHOICES	RESPONSES	
Excellent	18.15%	55
Good	40.26%	122
Fair	17.16%	52
Poor	2.31%	7
Don't Know	22.11%	67
TOTAL		303

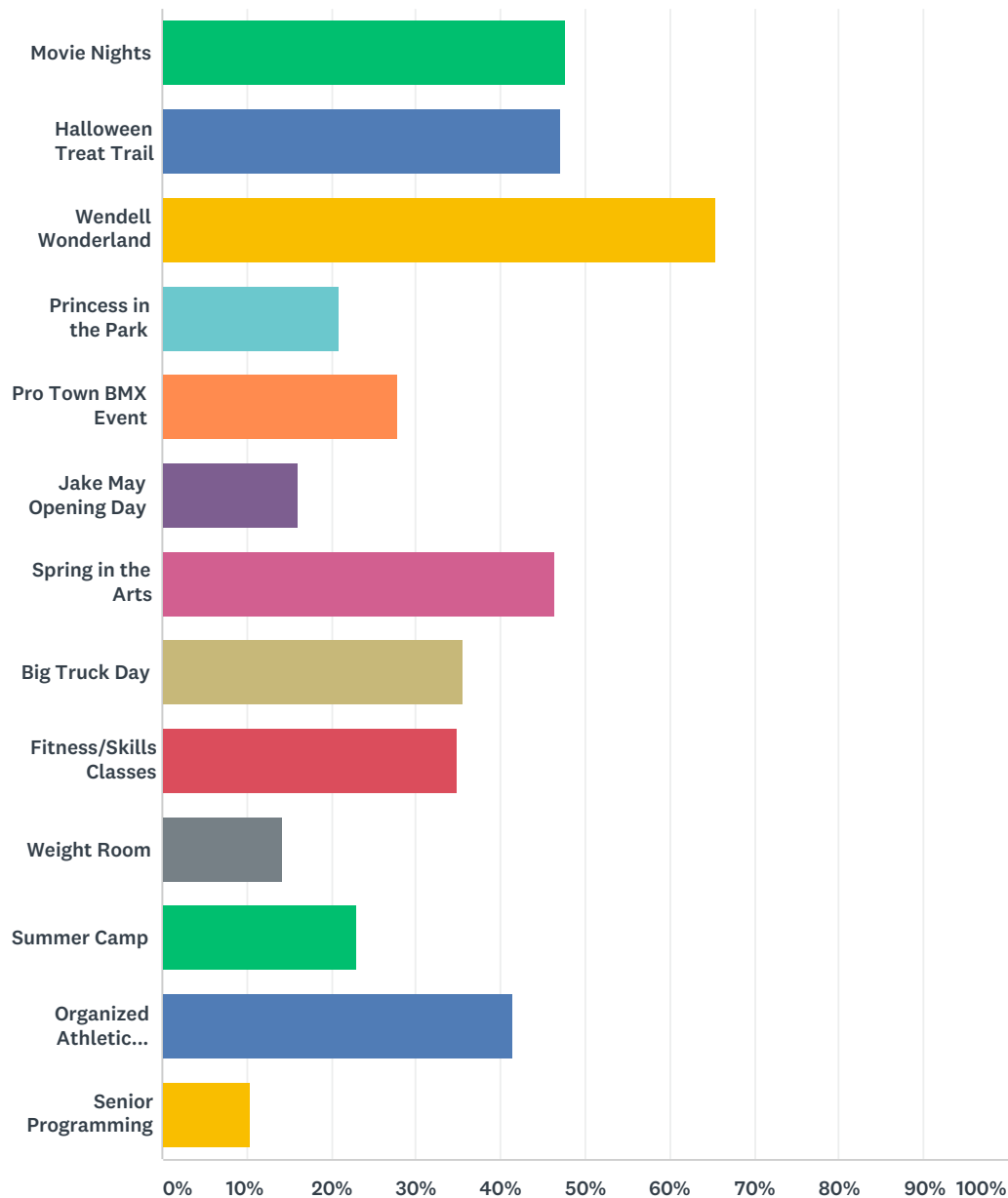
#	PLEASE FEEL FREE TO PROVIDE ADDITIONAL INFORMATION IN THE SPACE BELOW.	DATE
1	I love our park but wish there was a covered pavilion with tables by it. Also a splash pad would be AMAZING!	6/24/2019 11:52 PM
2	More shade, more things to do (splash pad etc). We love going to knightdale station, Wendell should think more on those lines	6/16/2019 8:04 PM
3	No one there. I didn't feel so safe because there were no other families there, so we left.	6/6/2019 10:07 PM
4	The park is basically miserable from May-October due to absolutely no shade.	5/13/2019 6:36 AM
5	Looks nice but I haven't played on it.	5/9/2019 11:41 AM
6	Haven't visisted.	5/2/2019 11:45 AM
7	Some shade would be nice in the hot months.	4/21/2019 10:37 AM
8	Just recently installed, my kids love it	4/16/2019 4:25 PM
9	Need some shade over the benches surrounding the playground.	4/15/2019 4:07 PM
10	Every time I've taken my kids there are fire ants on the park. It's also very small	4/14/2019 7:06 PM
11	Playground set is a bit outdated with some rusted equipment. Having more kid options would be great. Would love a sandbox or splash pad or both!	4/14/2019 6:43 PM

Town of Wendell Comprehensive Parks and Recreation Master Plan Community Survey

12	have not used the playground	4/12/2019 3:55 PM
13	Could be much better. Something comparable to Knightdale, plus parking sucks.	4/12/2019 12:57 PM
14	There are a lot of fire ants in the park area	4/12/2019 10:12 AM
15	Needs more shade and a ninja type course would be excellent.	4/11/2019 5:11 PM
16	Needs more trees/shade areas. Too hot!	4/11/2019 2:48 PM
17	More and different stations.	4/11/2019 2:09 PM
18	would like to see more shade around the playground	4/11/2019 12:25 PM
19	I wish the playground was fenced in to keep toddlers safe	4/11/2019 12:10 PM
20	Needs more shade	4/11/2019 11:49 AM
21	No shade	4/11/2019 12:41 AM
22	Needs shade	4/10/2019 7:32 PM
23	The park for the kids is nice	4/10/2019 10:54 AM
24	And, why is it that children cannot play at home?	4/9/2019 2:54 PM
25	More shade needed. Would love one closer to the dog park so I can watch son and dog play.	4/9/2019 11:12 AM
26	The new equipment is nice but there's no shade or area for kids to wash up after playing. Add tables for families to have picnics. Add in recycling bins	4/9/2019 10:43 AM
27	Some shade would be nice.	4/9/2019 9:23 AM
28	Ants are a problem	4/9/2019 9:04 AM
29	Needs to be bigger to accommodate growing town. More shade on playground more swings	4/8/2019 10:58 PM
30	More climbing/play structures for younger children much like Knightdale Station Park	4/8/2019 7:32 PM
31	Would be great if there were some shaded areas.	4/8/2019 5:57 PM
32	More stuff for the smaller kids would be good, the structures are great for older kids. Even a fenced in area for the little ones would be amazing since it's in such close proximity to the parking lot.	4/8/2019 4:16 PM
33	Too small	4/8/2019 1:57 PM
34	need more around town	4/8/2019 11:23 AM
35	No shade at all. More seating around the perimeter please.	4/8/2019 10:46 AM
36	Child is in high school so don't use the playground.	4/8/2019 10:20 AM
37	Needs shade	4/8/2019 10:05 AM
38	There is no barrier between the parking lot and the playground. Additionally, it is broken up from the old playground by the bleachers.	4/8/2019 9:51 AM
39	needs shade, some aspects are too dangerous for my four year old	4/8/2019 9:40 AM
40	Have not had an occassion to use the new playground	4/2/2019 2:03 PM

Q9 In which of the following recreation programs and special events would you or others in your household participate on a regular basis?

Answered: 287 Skipped: 19



ANSWER CHOICES	RESPONSES	
Movie Nights	47.74%	137
Halloween Treat Trail	47.04%	135
Wendell Wonderland	65.51%	188
Princess in the Park	20.91%	60
Pro Town BMX Event	27.87%	80

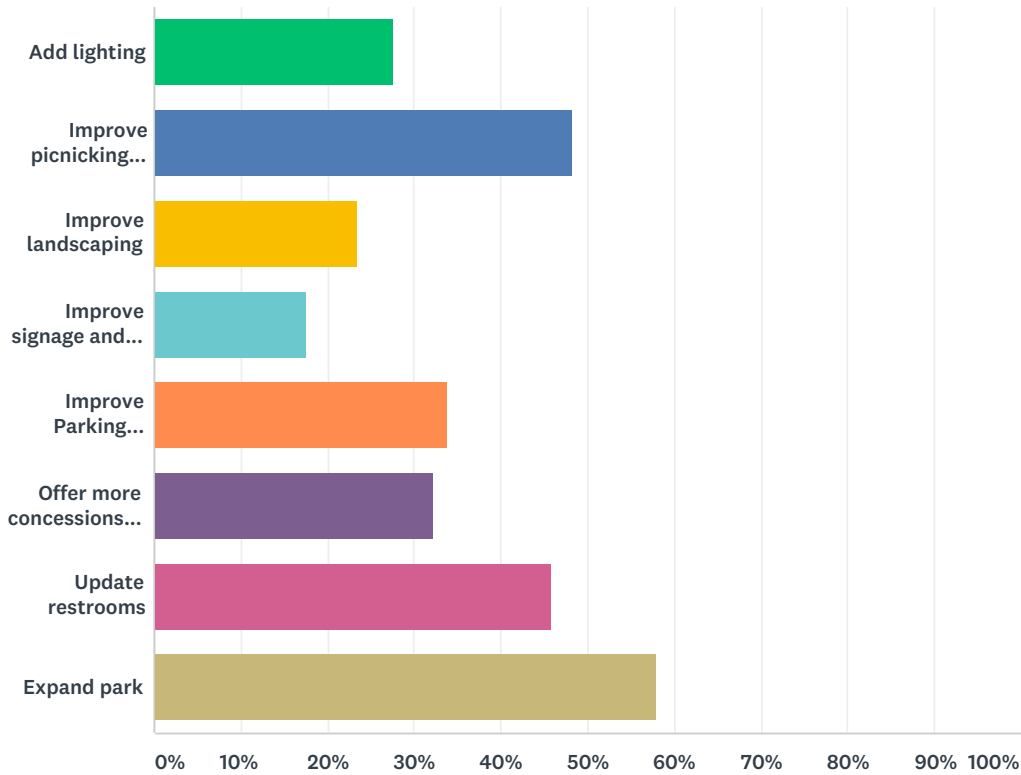
Town of Wendell Comprehensive Parks and Recreation Master Plan Community Survey

Jake May Opening Day	16.03%	46
Spring in the Arts	46.34%	133
Big Truck Day	35.54%	102
Fitness/Skills Classes	34.84%	100
Weight Room	14.29%	41
Summer Camp	23.00%	66
Organized Athletic Leagues	41.46%	119
Senior Programming	10.45%	30
Total Respondents: 287		

#	OTHER	DATE
1	Any activities for toddlers (I have a 1yo and 3yo and always looking for fun/educational activities)	6/6/2019 10:07 PM
2	Run clubs, community centers, concerts, pools, meet and greets/meet your neighbors events	6/3/2019 6:40 PM
3	Adult intermediate tennis program	6/3/2019 8:28 AM
4	Music festivals	5/12/2019 7:37 PM
5	Would like a yoga class	5/6/2019 10:23 AM
6	Live music	4/29/2019 11:23 AM
7	Live theatre?	4/28/2019 10:35 PM
8	Basketball	4/17/2019 10:44 PM
9	Lots of cool events being offered, Director has done awesome job bringing these cool new events to town!	4/16/2019 4:25 PM
10	Tot time	4/14/2019 6:43 PM
11	volleyball skills program	4/12/2019 3:55 PM
12	How much?	4/11/2019 3:15 PM
13	Tot Time	4/11/2019 2:02 PM
14	Toddler Time at gym	4/10/2019 7:32 PM
15	Equine related events	4/10/2019 5:02 AM
16	Bird watching or photography gathering	4/9/2019 7:01 PM
17	Depending on when. Would not use after dark.	4/9/2019 6:23 PM
18	None. It is not the responsibility of government to provide for my entertainment.	4/9/2019 2:54 PM
19	Any programs for younger adults	4/9/2019 12:57 PM
20	Art and craft activity for kids	4/9/2019 10:43 AM
21	Tot time	4/9/2019 9:23 AM
22	Food trucks	4/9/2019 12:42 AM
23	I'd like to see better material detailing disc golf. The map provided is confusing and there are no details how to get to the different spots.	4/8/2019 11:45 AM

Q10 Check below improvements that could be made to the EXISTING Wendell Park.

Answered: 257 Skipped: 49



ANSWER CHOICES	RESPONSES	
Add lighting	27.63%	71
Improve picnicking areas	48.25%	124
Improve landscaping	23.35%	60
Improve signage and way-finding	17.51%	45
Improve Parking Opportunities	33.85%	87
Offer more concessions (food or drink)	32.30%	83
Update restrooms	45.91%	118
Expand park	57.98%	149
Total Respondents: 257		

#	OTHER (PLEASE SPECIFY)	DATE
1	Splash Pad and Picnic Pavilion.	6/24/2019 11:52 PM
2	Splash area	6/23/2019 10:25 PM
3	Splash Pad	6/23/2019 9:06 PM
4	Make another way in and out of park.	6/23/2019 7:09 PM

Town of Wendell Comprehensive Parks and Recreation Master Plan Community Survey

5	Accessible areas for special needs	6/22/2019 12:38 PM
6	reduce crime	6/19/2019 7:47 AM
7	Splash pad, more playground items	6/16/2019 8:04 PM
8	Covered seating near playground	6/10/2019 11:18 AM
9	Renovate to create a clean feel, somehow have the playground not so secluded from a safety aspect. Marketing fun activities to draw in more families, some type of main attraction geared towards young families to draw in more visitors, not only weekends but also weekday mornings from 9:30-12 when most moms are out on playdates. .	6/6/2019 10:07 PM
10	Add pools and sporting/recreational games, add Pokémon gyms and stops	6/3/2019 6:40 PM
11	More shade for parents sitting	6/2/2019 9:56 PM
12	Shade, splash pad	6/2/2019 7:57 PM
13	Better promotion of activities. Digital sign on Wendell Blvd is useless.	6/2/2019 7:33 PM
14	Picnic tables near the park for birthday parties. And upgraded bathroom near the concession stand.	5/28/2019 6:13 PM
15	Paved walking trails; better signage on trails	5/27/2019 9:00 PM
16	New updated bathrooms and concession building	5/14/2019 1:14 PM
17	Shade. Shade. Shade. I cannot express the need for shade enough. More sitting areas for parents.	5/13/2019 6:36 AM
18	Water fountains outside next to playground	5/12/2019 7:37 PM
19	Fence around playground!!	5/12/2019 7:15 PM
20	Make the trails longer and more challenging	5/6/2019 10:23 AM
21	Public pool	5/4/2019 6:41 PM
22	upgrade exercise equipment and cleanliness procedures	5/1/2019 1:18 PM
23	Senior Center in Wendell is too small and outdated.	5/1/2019 11:04 AM
24	Live music	4/29/2019 11:23 AM
25	Outdoor water fountain for when the rec center is closed	4/28/2019 10:20 PM
26	Build a senior center or expand to include a senior center	4/27/2019 5:00 PM
27	save trees and plant more	4/25/2019 1:45 PM
28	Basketball courts	4/17/2019 10:44 PM
29	Mountain bike trails would be a nice addition.	4/17/2019 6:52 PM
30	Old bathrooms are terrible	4/16/2019 4:25 PM
31	Some added shade would be wonderful. Picnic tables would be awesome as well!	4/15/2019 8:49 AM
32	A nice public pool would be great not one you had to have an explicit membership to.	4/14/2019 7:06 PM
33	Kids sandbox, splash pad, more toddler play equipment, rust-free equipment	4/14/2019 6:43 PM
34	Need outdoor basketball court	4/14/2019 11:02 AM
35	Bike trail safe for young children	4/12/2019 10:59 PM
36	Improve asphalt roads	4/12/2019 10:48 AM
37	Spray ground and/or shaded play areas...playground gets too hot	4/12/2019 7:01 AM
38	Complexes with better field playing surfaces	4/11/2019 8:38 PM
39	The fire ants are INSANE. Every year we avoid the Wendell park because the fire ants are everywhere!	4/11/2019 5:40 PM
40	Football Field	4/11/2019 5:11 PM
41	How much?!!!	4/11/2019 3:15 PM

Town of Wendell Comprehensive Parks and Recreation Master Plan Community Survey

42	Outdoor basketball goals	4/11/2019 2:45 PM
43	Add outdoor basketball courts	4/11/2019 2:09 PM
44	Would love to update softball/baseball cages at all fields	4/11/2019 1:24 PM
45	Indoor Swimming for Seniors	4/11/2019 12:36 PM
46	a pool would be nice	4/11/2019 12:25 PM
47	Shaded areas around the playground equipment	4/11/2019 12:02 PM
48	Shade	4/11/2019 11:49 AM
49	Make a bike/ golf cart/ running trail connection to Wendell Falls development - either the residential or retail side.	4/11/2019 6:35 AM
50	Add shade	4/11/2019 12:41 AM
51	splash pad would be awesome	4/10/2019 10:54 AM
52	All looks good	4/10/2019 7:06 AM
53	Close it!	4/9/2019 2:54 PM
54	Improve dog park	4/9/2019 12:57 PM
55	Restrooms available at night too.	4/9/2019 11:12 AM
56	Add a pool please!	4/9/2019 10:43 AM
57	Add additional playground equipment. Ie Zipline (Laurel Hills Park for example). Spray ground. More swings. Big saucer swing.	4/9/2019 10:24 AM
58	Shade over playground and picnic shelter. Maybe rent out picnic shelter for family gatherings, birthdays	4/9/2019 9:23 AM
59	Shelter and more benches/sitting for adults. Also a picnic area close to the playground	4/9/2019 6:02 AM
60	Please please please add a skate park or something similar	4/9/2019 5:46 AM
61	Shade canopy near playground, more benches	4/8/2019 11:18 PM
62	Expansion and landscaping of the parks with lighting would be a big draw and create a beautiful community park.	4/8/2019 10:24 PM
63	greenways	4/8/2019 8:28 PM
64	Add shade to the playground!	4/8/2019 7:11 PM
65	Improve the walking paths	4/8/2019 6:14 PM
66	Splash pad	4/8/2019 5:59 PM
67	More trails	4/8/2019 4:16 PM
68	Need good walking trails of 2 miles or more just like lake Lynn or shelly lake	4/8/2019 1:57 PM
69	The playground is great, but need shade and picnic tables for picnics around the playground.	4/8/2019 12:03 PM
70	The dog party needs to be separated by size please	4/8/2019 11:38 AM
71	I don't know where the park is	4/8/2019 11:31 AM
72	Mountain Bike Trails	4/8/2019 11:16 AM
73	Pave parking	4/8/2019 11:05 AM
74	Splash pad/ skate park/ more shaded seating/ water stations (you might already have these)	4/8/2019 11:05 AM
75	More shade/seating for playground	4/8/2019 10:46 AM
76	More shade	4/8/2019 10:46 AM
77	More trails, greenway	4/8/2019 10:44 AM
78	Park is fine. Getting there is not ideal from Wendell Falls	4/8/2019 10:33 AM
79	Update Weight Room	4/8/2019 10:23 AM

Town of Wendell Comprehensive Parks and Recreation Master Plan Community Survey

80	Need changing tables and shade at playground	4/8/2019 10:05 AM
81	Add spectator seating closer to home plate at DP field.	4/8/2019 9:51 AM
82	shade for the playground	4/8/2019 9:40 AM

Q11 Please list below, any recreation programs or special events that you would like to see offered within the Wendell Recreation System:

Answered: 103 Skipped: 203

#	RESPONSES	DATE
1	Food trucks Community day Dog related events	6/25/2019 11:30 PM
2	Gymnastics	6/24/2019 11:52 PM
3	Art	6/23/2019 11:44 PM
4	Public plays,	6/23/2019 9:06 PM
5	Pool	6/23/2019 7:09 PM
6	easier access to Greenway systems for biking	6/17/2019 10:15 AM
7	Concerts, outdoor movies, adult fitness classes, more programs for kids that have working parents	6/16/2019 8:04 PM
8	Add a main, fun, different attraction to the playground. A train similar to pullen park would be a game changer for wendell! I currently drive 30 min to pullen park for the train and carousel, along with many other families. A train for wendell would certainly bring a crowd from areas all around. Nature, hiking trails similar to umstead park would also be different for our area and would attract visitors from afar.	6/6/2019 10:07 PM
9	Pools, concerts, meet your neighbor, cookouts, flea market event,	6/3/2019 6:40 PM
10	Year round volleyball, tennis	6/2/2019 9:20 PM
11	Real yoga classes, fitness classes taught by certified instructors; art class; pottery; photography. Look at Clayton's park & rec offerings for suggestions.	6/2/2019 7:33 PM
12	More adult dance fitness classes	5/12/2019 7:38 PM
13	Music festivals (beach music, bluegrass, etc), farmers markets	5/12/2019 7:37 PM
14	Swimming	5/12/2019 7:17 PM
15	I'd love to see gymnastics offered for kids 3+,	5/12/2019 7:15 PM
16	Yoga	5/6/2019 10:23 AM
17	Acquire existing pool	5/4/2019 6:41 PM
18	Music programs with perhaps local high school bands, or adult bands or singing groups singing it playing music from the 40's or before.	5/3/2019 6:04 PM
19	Young Families/Mom get togethers, events for kids under 5 years of age and family friend outings/events. Bigger Holiday Events (i.e. Christmas, Easter Egg Hunts, etc.)	5/2/2019 11:45 AM
20	splash pad	5/2/2019 11:38 AM
21	More Greenway, biking club, more of everything for kids	5/2/2019 11:30 AM
22	Zumba	5/1/2019 7:00 PM
23	Live music	4/29/2019 11:23 AM
24	Line dancing, tai chi, yoga for seniors, fitness for seniors , balance program for seniors,	4/27/2019 5:00 PM
25	yoga	4/25/2019 1:45 PM
26	youth basketball for girls. track and field but a track would have to be built. I do love the buffalo Road Raleigh, NC set up for the parks and Rec it is very convenient to have everything for children in one area. Tennis is offered at Wendell but only once a year in the winter and it is costly. The winter is not a good time to have a sport outside.	4/22/2019 10:04 PM
27	More activities geared towards Seniors	4/22/2019 7:07 AM

Town of Wendell Comprehensive Parks and Recreation Master Plan Community Survey

28	Basketball	4/17/2019 10:44 PM
29	More biking and skateboarding opportunities.	4/17/2019 2:32 PM
30	pump track, bmx race track, skatepark	4/17/2019 11:33 AM
31	Splash park!	4/16/2019 4:25 PM
32	yoga, zumba or fitness classes for kids	4/16/2019 10:08 AM
33	Would like to see more events offered throughout the year. Music/ Bands in the evenings, Health Fair,	4/14/2019 10:24 PM
34	1. Larger and more ball fields, so Wendell could host more tournaments for baseball and softball 2. Pool	4/14/2019 8:27 PM
35	Splash pad	4/14/2019 7:34 PM
36	Anything for seniors. We enjoy meeting new people our age	4/14/2019 10:18 AM
37	Yoga, upgrade fitness area, more open gym for school age children, affordable and fun kid friendly programs	4/14/2019 8:36 AM
38	Dog days. Food trucks	4/13/2019 9:40 AM
39	More times for children's sports/ levels Classes for fitness	4/12/2019 10:59 PM
40	An after school program that picks up from the surrounding elementary schools is a big need out here	4/12/2019 7:51 PM
41	Yoga! Mom and me classes	4/12/2019 5:31 PM
42	Food Truck Rodeo, No More BMX crap, More basketball courts, Community Pool, Tennis Courts that are lit and nice	4/12/2019 12:57 PM
43	Basketball league for older men	4/12/2019 10:48 AM
44	I would love a swim team.	4/12/2019 10:12 AM
45	We would love easy community access to golf skills areas. We would frequently use putting or chipping areas and a driving range. For both the kids and our for the adults in our family.	4/12/2019 9:05 AM
46	Zumba!!	4/12/2019 8:26 AM
47	U3 soccer	4/12/2019 7:01 AM
48	Green way that can connect to Clayton, Knightdale and beyond.	4/11/2019 11:35 PM
49	Athletic programs for 50+ participants	4/11/2019 11:34 PM
50	Softball camps, open mens league softball	4/11/2019 8:38 PM
51	Kickball. Brewery.	4/11/2019 3:23 PM
52	How much?!!	4/11/2019 3:15 PM
53	Outdoor learning Outdoor seating	4/11/2019 2:45 PM
54	3 v 3 basketball tournament	4/11/2019 2:09 PM
55	A pool	4/11/2019 12:26 PM
56	Tai Chi	4/11/2019 12:26 PM
57	Summer weekend pot luck social gatherings for families	4/11/2019 12:10 PM
58	longer day time summer camps	4/11/2019 11:59 AM
59	Kick ball.	4/11/2019 6:35 AM
60	Toddler sports/dance class	4/11/2019 12:41 AM
61	Love the BMX event but it always coincides with D now that HBC, Central Baptist and several other churches do for the kids	4/10/2019 4:23 PM
62	I would love to see more athletics and fitness programs	4/10/2019 10:54 AM
63	An equine program or more programs geared towards raising farm animals.	4/10/2019 5:02 AM

Town of Wendell Comprehensive Parks and Recreation Master Plan Community Survey

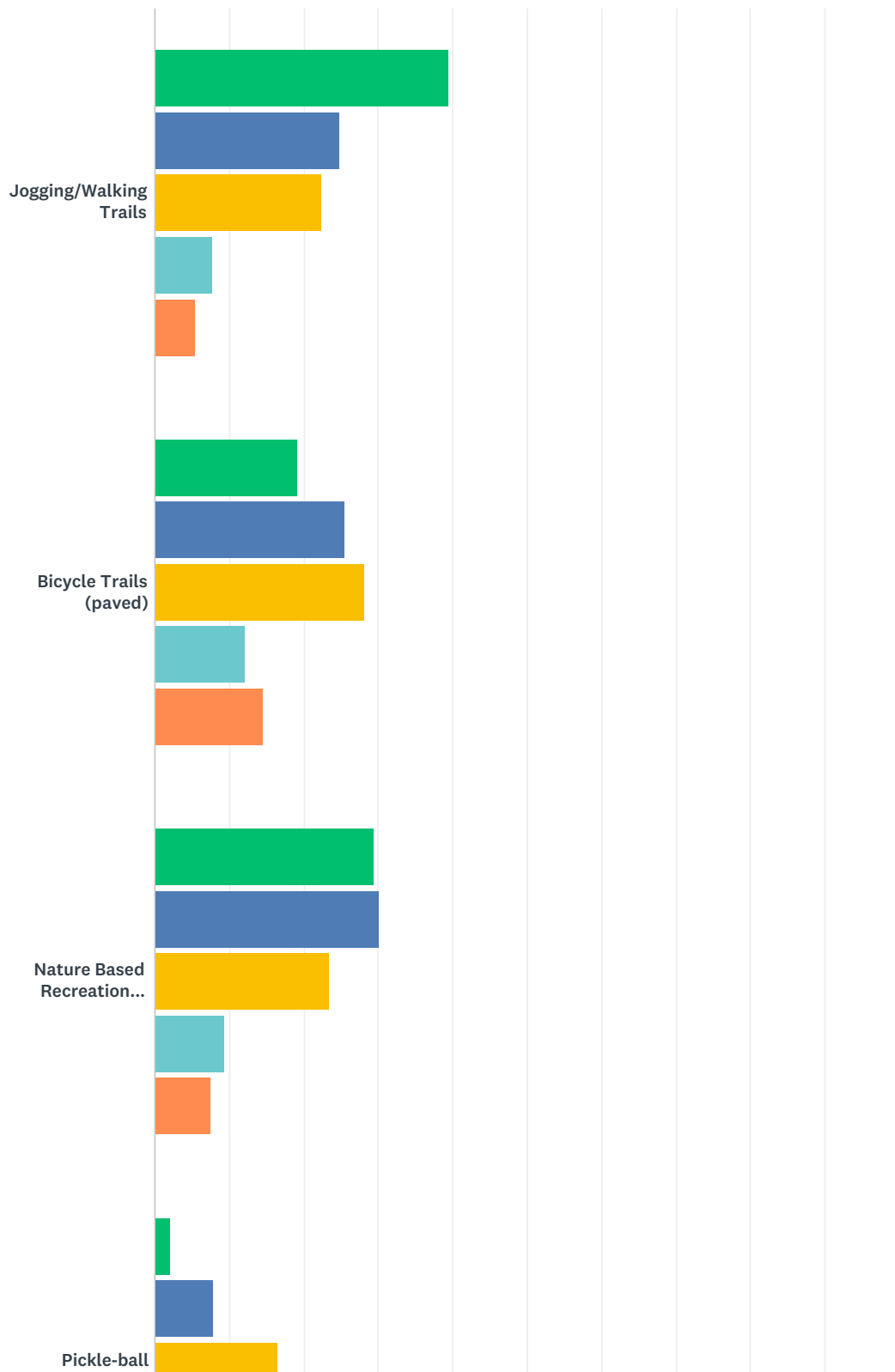
64	Group fitness opportunities and yoga in the park and movie nights	4/9/2019 8:43 PM
65	More sports or classes for kids. Like a weekly ballet class, or gymnastics	4/9/2019 8:32 PM
66	Skate Park, more bike trails, nature classes	4/9/2019 4:15 PM
67	None.	4/9/2019 2:54 PM
68	Swimming pool	4/9/2019 11:12 AM
69	Adult fitness classes A pool!	4/9/2019 10:43 AM
70	Swim lessons, cpr classes, first aid classes	4/9/2019 10:43 AM
71	Girls basketball year round opportunities	4/9/2019 10:24 AM
72	Water Feature	4/9/2019 8:45 AM
73	Group fitness classes at the community center in the evening.	4/9/2019 8:44 AM
74	more passive parks with connectivity	4/9/2019 7:45 AM
75	Please please please add a skate park or something similar.	4/9/2019 5:46 AM
76	Flag Football for all ages	4/8/2019 11:39 PM
77	Dance or gymnastics (like zeb community offers) tennis for young girls	4/8/2019 10:58 PM
78	Camping night, trail race, music	4/8/2019 10:57 PM
79	Camping/overnight events, concerts,	4/8/2019 10:38 PM
80	Disc Golf course and better town connection. Entry points are very awkward.	4/8/2019 10:24 PM
81	Lake Myra Park.	4/8/2019 9:24 PM
82	yoga	4/8/2019 8:28 PM
83	More events like the harvest fest Outdoor concerts More movie nights Adult activities	4/8/2019 7:36 PM
84	Business leagues with either kickball or softball!	4/8/2019 7:26 PM
85	More Tot times and toddler/preschool programs!	4/8/2019 7:11 PM
86	Add an indoor pool for swim lessons, water aerobics, swim meets	4/8/2019 5:58 PM
87	Nature classes for families, kids and basketball courts...splash pad!	4/8/2019 4:16 PM
88	Connection to Raleigh Greenway	4/8/2019 1:54 PM
89	Open gym for basketball 18 and over	4/8/2019 12:32 PM
90	Yoga or other exercise classes in the evening after 6:00, if not offered already	4/8/2019 12:24 PM
91	I'd love to see more programs offered to adults not just seniors.	4/8/2019 11:45 AM
92	racquetball	4/8/2019 11:39 AM
93	More greenways/trails and places to ride your bike.	4/8/2019 11:33 AM
94	Splash Pad, Bike/skate park, more neighborhood parks	4/8/2019 11:23 AM
95	Pickle ball	4/8/2019 11:05 AM
96	Adult outings.... casino night, bingo (not regular bingo), races, 5k or mud runs	4/8/2019 11:05 AM
97	Adult leagues	4/8/2019 10:55 AM
98	dodge ball tournaments-all ages volleyball teams for adults cornhole teams for seasonal play for adults Fishing areas-PONDS! Use the Little river area for a small park-yo have an ice shop right across the creek, why do we not have a park there for fishing, recreating etc????????	4/8/2019 10:35 AM
99	More Open Gym in the evenings/weekends for Adults	4/8/2019 10:33 AM
100	Food truck rally with live entertainment	4/8/2019 10:16 AM
101	More connectivity between Downtown and the Park. Additionally, a greenway to connect Wendell Falls to Downtown.	4/8/2019 9:51 AM

Town of Wendell Comprehensive Parks and Recreation Master Plan Community Survey

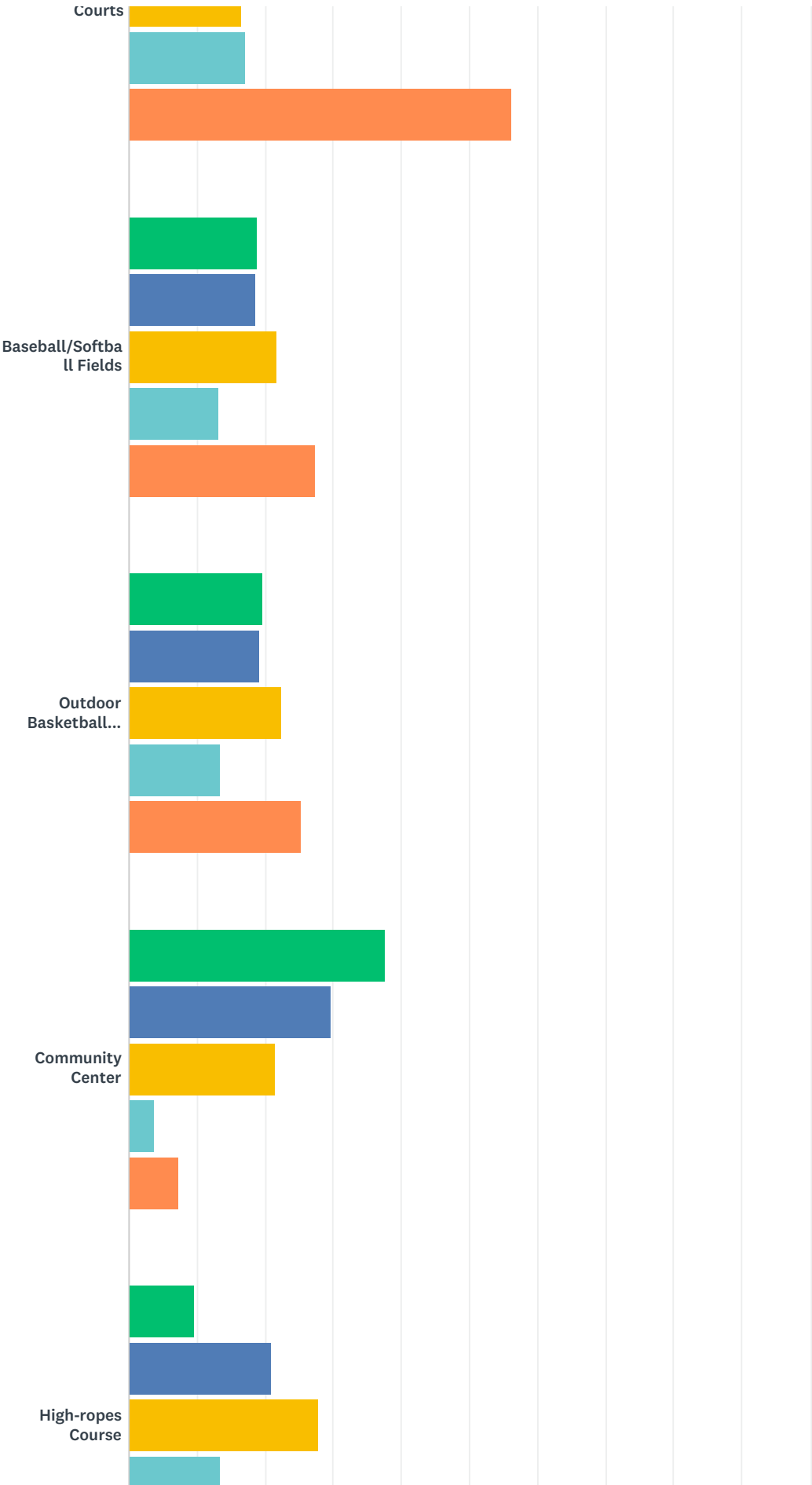
102	A splash pad and a playground on or within a block of Main Street. Our family loves to go downtown and I always wish my daughter had somewhere to play.	4/8/2019 9:40 AM
103	Would like to see more arts opportunities - pottery, paint, needlepoint-cross stitch	4/2/2019 2:03 PM

Q12 The following is a list of recreation activities that could be offered at a public park or recreation facility. Select from "Most" to "Least" important. Please consider other members of your household.

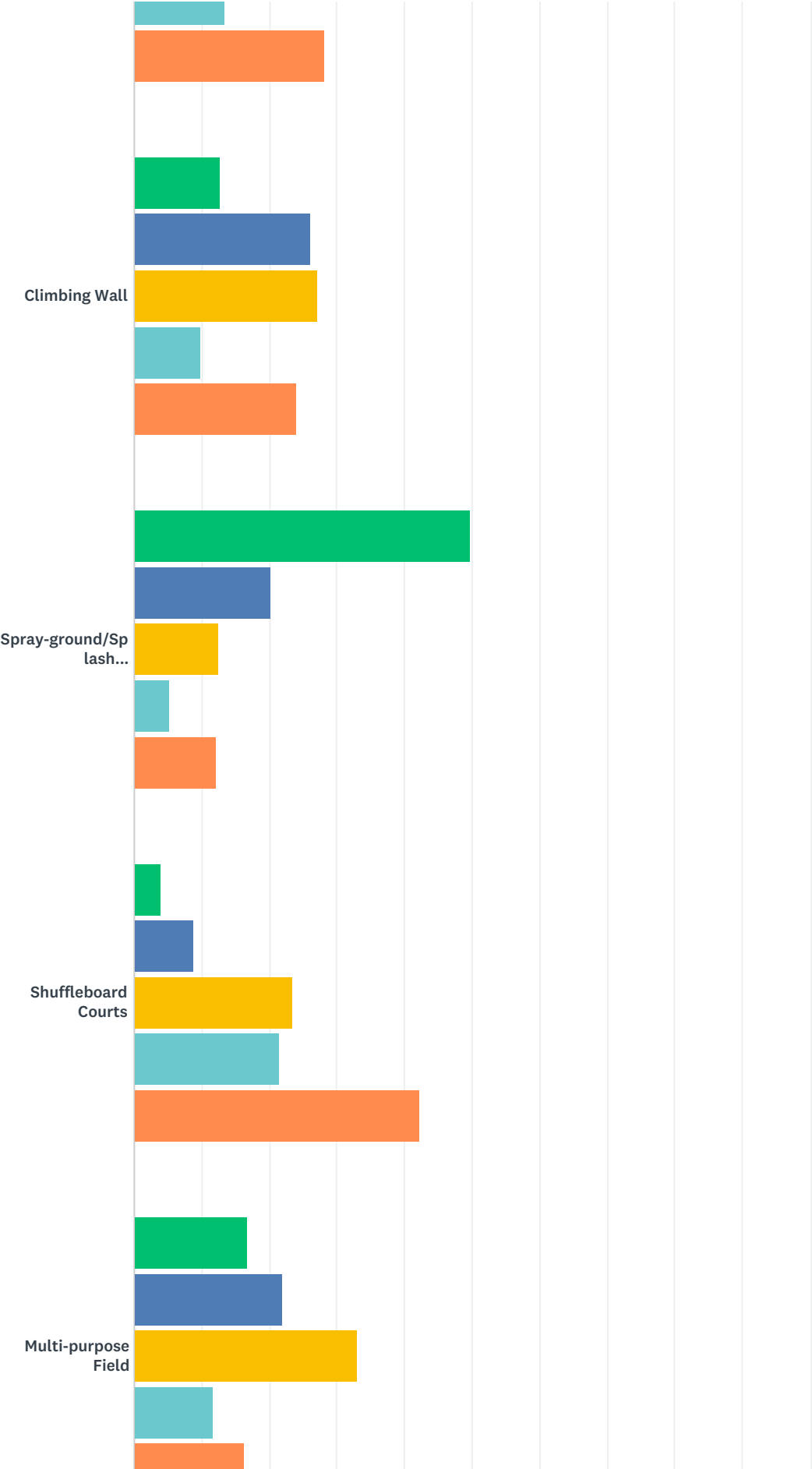
Answered: 302 Skipped: 4



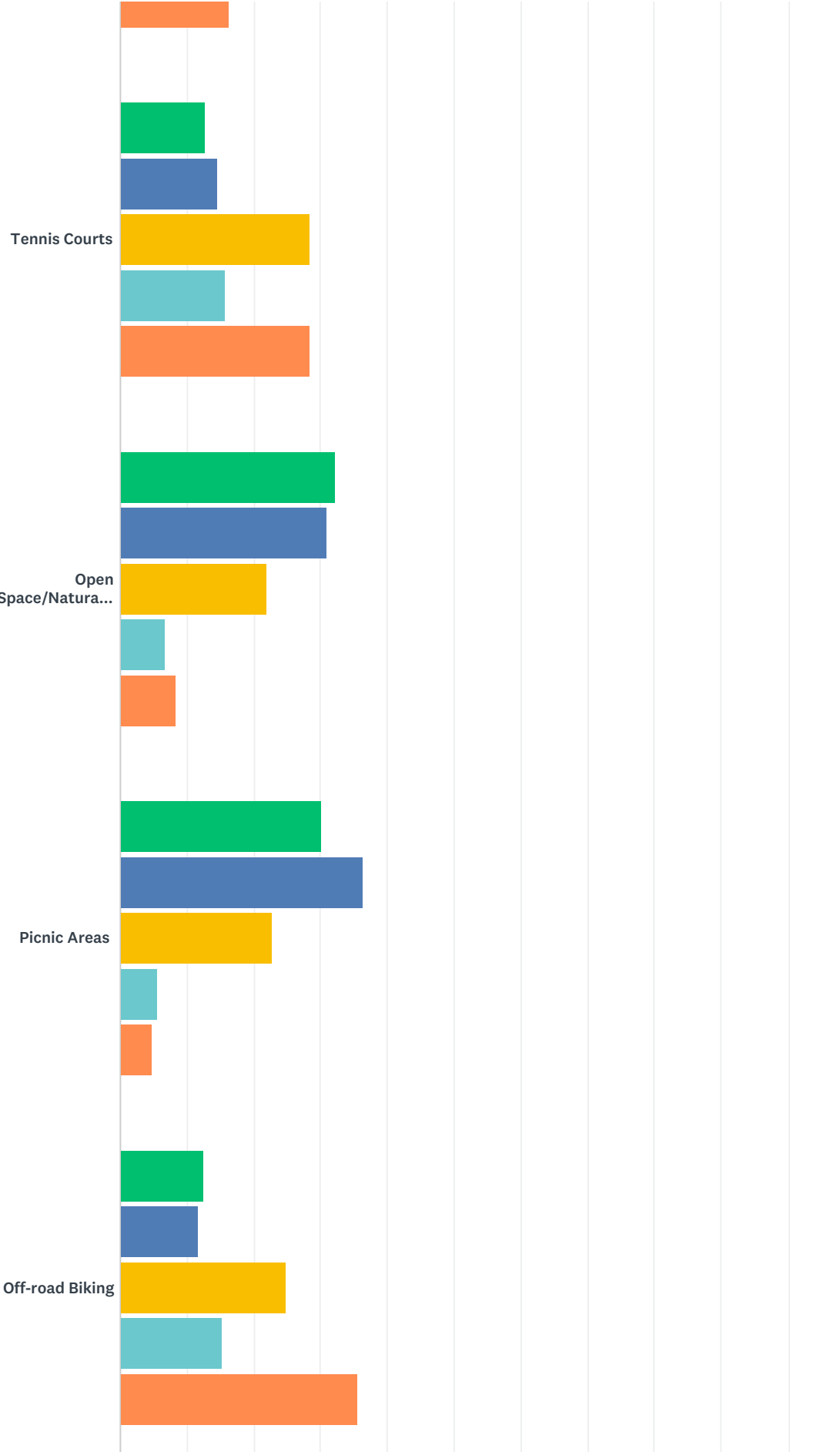
Town of Wendell Comprehensive Parks and Recreation Master Plan Community Survey



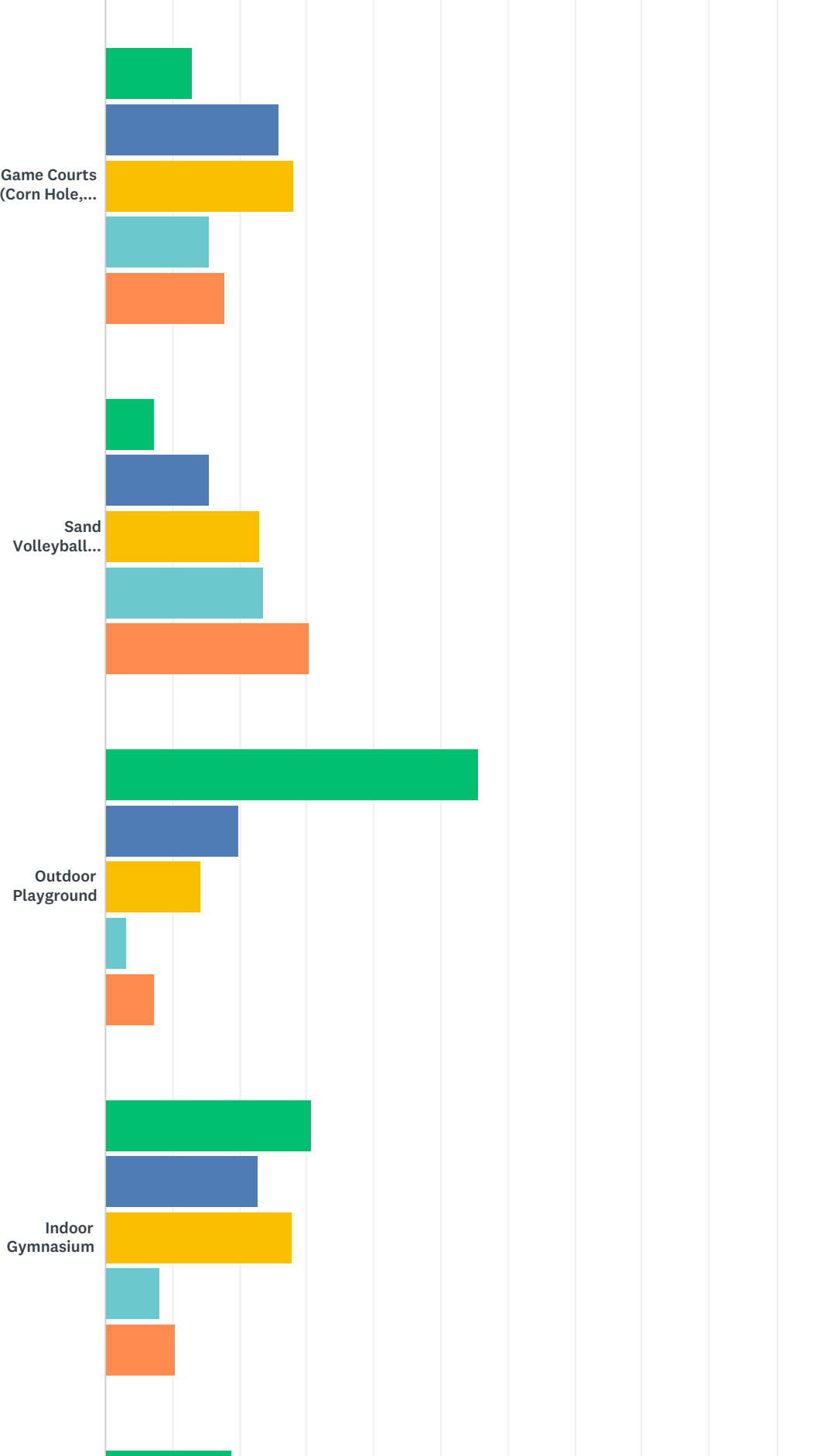
Town of Wendell Comprehensive Parks and Recreation Master Plan Community Survey



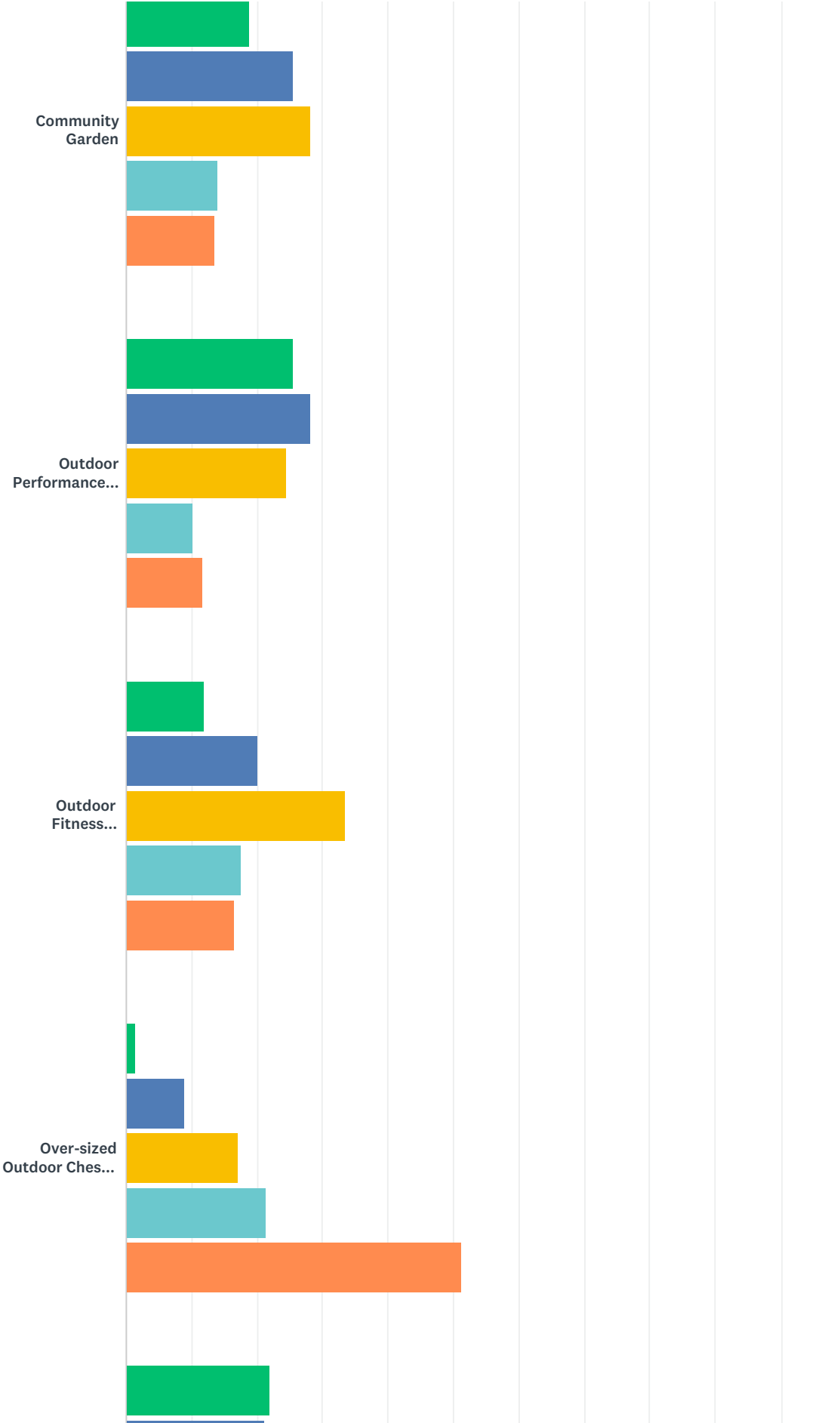
Town of Wendell Comprehensive Parks and Recreation Master Plan Community Survey



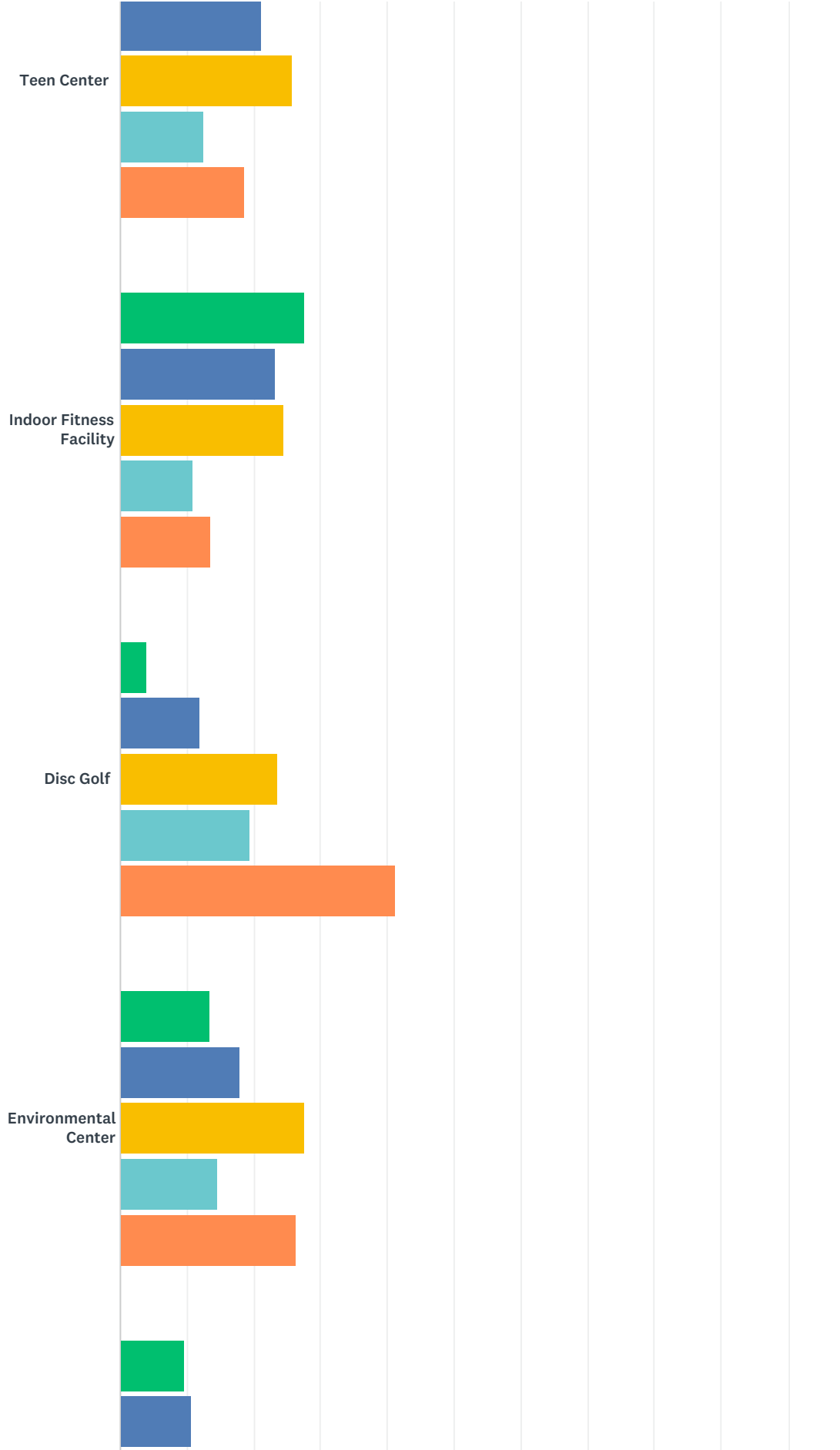
Town of Wendell Comprehensive Parks and Recreation Master Plan Community Survey



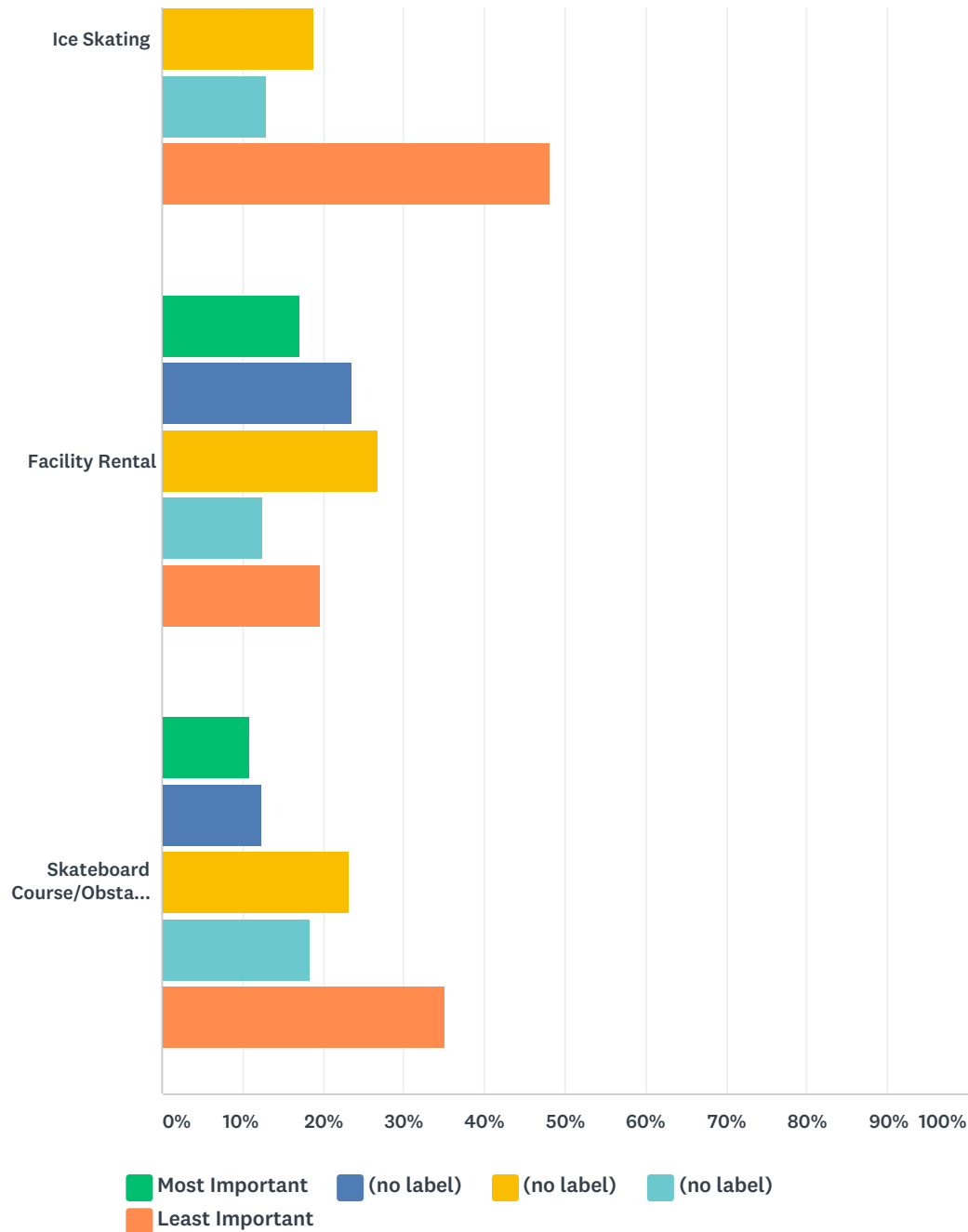
Town of Wendell Comprehensive Parks and Recreation Master Plan Community Survey



Town of Wendell Comprehensive Parks and Recreation Master Plan Community Survey



Town of Wendell Comprehensive Parks and Recreation Master Plan Community Survey



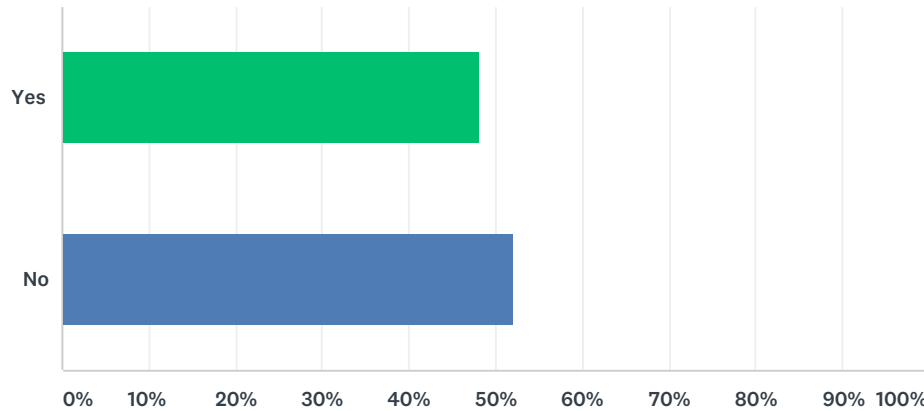
	MOST IMPORTANT	(NO LABEL)	(NO LABEL)	(NO LABEL)	LEAST IMPORTANT	TOTAL
Jogging/Walking Trails	39.46% 116	24.83% 73	22.45% 66	7.82% 23	5.44% 16	294
Bicycle Trails (paved)	19.23% 55	25.52% 73	28.32% 81	12.24% 35	14.69% 42	286
Nature Based Recreation (Nature Walks, Wildlife Observation Areas)	29.41% 85	30.10% 87	23.53% 68	9.34% 27	7.61% 22	289
Pickle-ball Courts	2.10% 6	8.04% 23	16.43% 47	17.13% 49	56.29% 161	286
Baseball/Softball Fields	18.93% 53	18.57% 52	21.79% 61	13.21% 37	27.50% 77	280
Outdoor Basketball Courts	19.65% 56	19.30% 55	22.46% 64	13.33% 38	25.26% 72	285

Town of Wendell Comprehensive Parks and Recreation Master Plan Community Survey

Community Center	37.63% 108	29.62% 85	21.60% 62	3.83% 11	7.32% 21	287
High-ropes Course	9.54% 27	20.85% 59	27.92% 79	13.43% 38	28.27% 80	283
Climbing Wall	12.72% 36	26.15% 74	27.21% 77	9.89% 28	24.03% 68	283
Spray-ground/Splash Pad/Interactive Water Feature	49.83% 143	20.21% 58	12.54% 36	5.23% 15	12.20% 35	287
Shuffleboard Courts	3.90% 11	8.87% 25	23.40% 66	21.63% 61	42.20% 119	282
Multi-purpose Field	16.73% 47	22.06% 62	33.10% 93	11.74% 33	16.37% 46	281
Tennis Courts	12.81% 36	14.59% 41	28.47% 80	15.66% 44	28.47% 80	281
Open Space/Natural Areas	32.29% 93	30.90% 89	21.88% 63	6.60% 19	8.33% 24	288
Picnic Areas	30.18% 86	36.49% 104	22.81% 65	5.61% 16	4.91% 14	285
Off-road Biking	12.46% 35	11.74% 33	24.91% 70	15.30% 43	35.59% 100	281
Game Courts (Corn Hole, Horseshoe Pits, Boccie Ball, Pétanque)	12.94% 37	25.87% 74	27.97% 80	15.38% 44	17.83% 51	286
Sand Volleyball Courts	7.42% 21	15.55% 44	22.97% 65	23.67% 67	30.39% 86	283
Outdoor Playground	55.56% 160	19.79% 57	14.24% 41	3.13% 9	7.29% 21	288
Indoor Gymnasium	30.71% 86	22.86% 64	27.86% 78	8.21% 23	10.36% 29	280
Community Garden	18.82% 54	25.44% 73	28.22% 81	13.94% 40	13.59% 39	287
Outdoor Performance Area	25.44% 72	28.27% 80	24.38% 69	10.25% 29	11.66% 33	283
Outdoor Fitness Stations	12.01% 34	20.14% 57	33.57% 95	17.67% 50	16.61% 47	283
Over-sized Outdoor Chess Board	1.42% 4	8.90% 25	17.08% 48	21.35% 60	51.25% 144	281
Teen Center	21.86% 61	21.15% 59	25.81% 72	12.54% 35	18.64% 52	279
Indoor Fitness Facility	27.72% 79	23.16% 66	24.56% 70	10.88% 31	13.68% 39	285
Disc Golf	3.94% 11	11.83% 33	23.66% 66	19.35% 54	41.22% 115	279
Environmental Center	13.31% 37	17.99% 50	27.70% 77	14.75% 41	26.26% 73	278
Ice Skating	9.54% 27	10.60% 30	18.73% 53	13.07% 37	48.06% 136	283
Facility Rental	17.20% 48	23.66% 66	26.88% 75	12.54% 35	19.71% 55	279
Skateboard Course/Obstacles	10.92% 31	12.32% 35	23.24% 66	18.31% 52	35.21% 100	284

Q13 Do you use any school or private facilities (Knightdale Station YMCA, private fitness clubs, etc.) for recreation or leisure activities?

Answered: 299 Skipped: 7



ANSWER CHOICES	RESPONSES	
Yes	48.16%	144
No	52.17%	156
Total Respondents: 299		

#	IF SO, WHICH ONES?	DATE
1	Knightdale	6/26/2019 11:12 PM
2	Knightdale Station Park, Burn Bootcamp, Expressions of Worship Dance	6/24/2019 11:52 PM
3	PLANET fitness and high school track	6/23/2019 7:06 PM
4	gym	6/19/2019 7:47 AM
5	Wendell country club	6/16/2019 8:04 PM
6	Waterpark	6/10/2019 11:18 AM
7	Wendell falls pool, crossfit, preschool	6/6/2019 10:07 PM
8	Wendell Falls amenities	6/3/2019 6:40 PM
9	Burn	6/2/2019 8:16 PM
10	Rex wellness	5/28/2019 6:13 PM
11	Knightdale Station, Wendell Country Club	5/15/2019 7:43 PM
12	Burn Boot Camp Knightdale	5/12/2019 7:37 PM
13	Buffaloe road aquatics	5/12/2019 7:17 PM
14	Kdale Station and private clubs	5/9/2019 11:41 AM
15	Durant Nature Park, Joyner Park, Falls Dam, Umsted Park, Greenways in Raleigh	5/6/2019 10:23 AM
16	Summer camp	5/2/2019 5:50 PM
17	Planet fitness	5/2/2019 3:35 PM
18	Knightdale Rex Wellness Center, Burn Bootcamp,	5/2/2019 11:45 AM
19	Knightdale Crossfit	5/2/2019 11:38 AM

Town of Wendell Comprehensive Parks and Recreation Master Plan Community Survey

20	Private gym	5/1/2019 11:03 PM
21	Private fitness club	5/1/2019 8:14 PM
22	fitness club for exercise	5/1/2019 1:18 PM
23	Rex Wellness	5/1/2019 10:49 AM
24	Knightdale Station Ymca	4/29/2019 11:27 AM
25	Knightdale	4/29/2019 11:23 AM
26	will use Rex Wellness	4/25/2019 1:45 PM
27	knightdale station	4/24/2019 9:30 PM
28	Knightdale Station YMCA my child has used the facilities for track out camp.	4/22/2019 10:04 PM
29	First in Flight Athletics	4/21/2019 10:37 AM
30	Rex	4/17/2019 10:44 PM
31	Wendell Falls community center and lake Myra park	4/17/2019 3:45 PM
32	Knightdale park	4/17/2019 11:33 AM
33	Knightdale Station YMCA, Alexander YMCA	4/16/2019 10:08 AM
34	Camp Gladiator	4/15/2019 4:07 PM
35	Knightdale station Ymca pool	4/15/2019 8:49 AM
36	Neighborhood fitness center, Knightdale Station for sports	4/14/2019 11:40 PM
37	Knightdale	4/14/2019 10:24 PM
38	Vardy HPC	4/14/2019 8:27 PM
39	Wake forest splash pad	4/14/2019 6:43 PM
40	Ymca	4/14/2019 11:02 AM
41	Ritch's Gym	4/12/2019 7:51 PM
42	Burn Bootcamp, Knightdale Gymnastics, Kwons	4/12/2019 5:31 PM
43	Vardy	4/12/2019 12:57 PM
44	Faith Baptist Playground and Community Center	4/12/2019 10:48 AM
45	Knights Play Golf driving range and practice areas, hedingham driving range and practice areas	4/12/2019 9:05 AM
46	O2 fitness, Clayton ymca	4/12/2019 7:01 AM
47	Rex	4/12/2019 6:11 AM
48	Burn Boot Camp, Planet Fitness	4/11/2019 5:40 PM
49	Tennis courts	4/11/2019 5:11 PM
50	Ice rinks	4/11/2019 3:52 PM
51	Ritch's gym, The Warehouse, The Athletic Zone	4/11/2019 1:24 PM
52	Flowers plantation club	4/11/2019 12:37 PM
53	Ymca	4/11/2019 12:26 PM
54	Planet fitness	4/11/2019 12:26 PM
55	YMCA	4/11/2019 12:02 PM
56	Knightdale Station YMCA	4/11/2019 11:59 AM
57	Planet Fitness, Knightdale Gymnastics	4/11/2019 11:46 AM
58	Wendell falls pool	4/10/2019 7:32 PM
59	soccer and gym membership	4/10/2019 10:54 AM
60	Knightdale Station	4/10/2019 10:42 AM

Town of Wendell Comprehensive Parks and Recreation Master Plan Community Survey

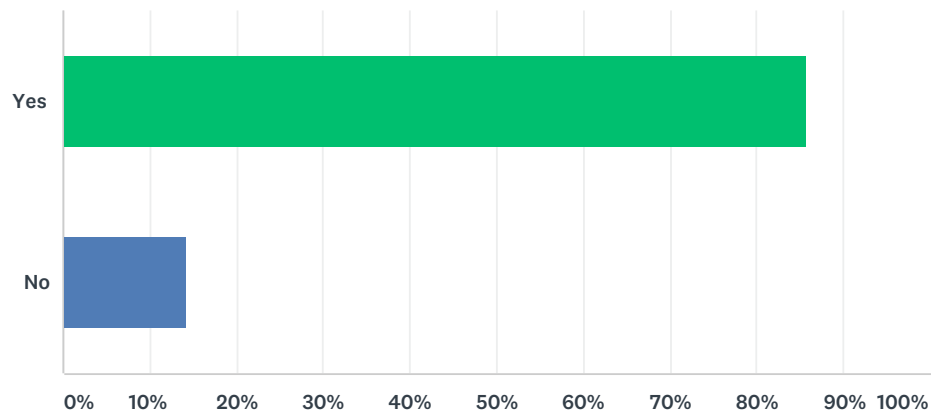
61	Knightdale station	4/10/2019 5:02 AM
62	Knightdale Rex wellness	4/9/2019 10:44 PM
63	Wendell falls HOA gym and activity	4/9/2019 8:32 PM
64	Knightdale ymca	4/9/2019 5:21 PM
65	Ymca	4/9/2019 11:12 AM
66	Planet Fitness	4/9/2019 10:43 AM
67	River wood fitness center for swim lessons, Wendell falls for their pools. Zebulon for their park	4/9/2019 10:43 AM
68	Fit for Life	4/9/2019 8:44 AM
69	Walking paths at Knightdale Station	4/9/2019 7:56 AM
70	Wendell Falls trails and fitness room	4/9/2019 7:45 AM
71	Knightdale station ymca, AE Finley ymca	4/9/2019 6:58 AM
72	Rex wellness centers in knightdale	4/9/2019 6:51 AM
73	Knightdale Station, Camp Gladiator in Knightdale	4/9/2019 2:03 AM
74	Plant fitness	4/9/2019 12:42 AM
75	Pool	4/8/2019 10:57 PM
76	Private fitness	4/8/2019 10:57 PM
77	Knightdale Station	4/8/2019 10:46 PM
78	Pool	4/8/2019 10:38 PM
79	BC Fitness, O2 Fitness	4/8/2019 10:24 PM
80	YMCA	4/8/2019 8:28 PM
81	Knightdale station and Knightdale highschool	4/8/2019 8:09 PM
82	Rex Wellness Center in Knightdale	4/8/2019 8:07 PM
83	Camp gladiator	4/8/2019 7:36 PM
84	Swimming lessons	4/8/2019 7:12 PM
85	Rex wellness center	4/8/2019 7:11 PM
86	Wendell Falls	4/8/2019 7:00 PM
87	First in flight athletics	4/8/2019 6:17 PM
88	Planet Fitness in Knightdale	4/8/2019 6:14 PM
89	Smithfield	4/8/2019 5:58 PM
90	Wendell falls, planet fitness, YMCA	4/8/2019 1:57 PM
91	Farmhouse	4/8/2019 12:32 PM
92	Wendell Falls	4/8/2019 12:24 PM
93	Wendell Swim Club, YMCA Knightdale,	4/8/2019 11:56 AM
94	Rich's Gym	4/8/2019 11:53 AM
95	Various gyms	4/8/2019 11:45 AM
96	Rex wellness center	4/8/2019 11:31 AM
97	knightdale station, zebulon park	4/8/2019 11:23 AM
98	Lake Myra Elementary Soccer fields, Wendell Falls Mountain Bike trails	4/8/2019 11:16 AM
99	Knightdal Wife with wailing and taking Grand kids	4/8/2019 11:07 AM
100	O2 Fitness (Raleigh)	4/8/2019 10:46 AM
101	PureBarre, Yoga	4/8/2019 10:46 AM

Town of Wendell Comprehensive Parks and Recreation Master Plan Community Survey

102	Knightdale Station	4/8/2019 10:44 AM
103	Knightdale	4/8/2019 10:35 AM
104	Rex Wellness in Knightdale	4/8/2019 10:23 AM
105	Wendell Falls trail system, indoor gym and outdoor pool	4/8/2019 10:15 AM
106	Life Time Athletic for pool and fitness programs.	4/8/2019 9:51 AM
107	Wendell Falls gym & their community activities	4/8/2019 9:40 AM

Q14 Do you feel there is a need for additional park space in Wendell?

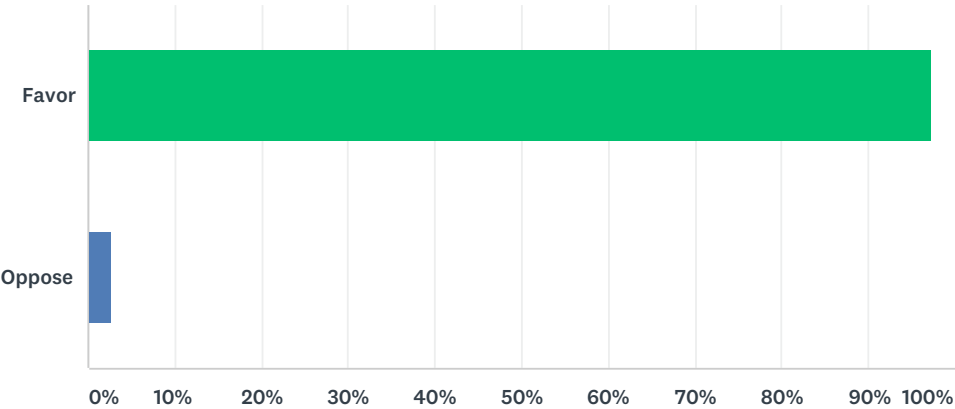
Answered: 296 Skipped: 10



ANSWER CHOICES		RESPONSES	
Yes		85.81%	254
No		14.19%	42
TOTAL			296

Q15 Would you favor or oppose expanding recreational opportunities in Wendell?

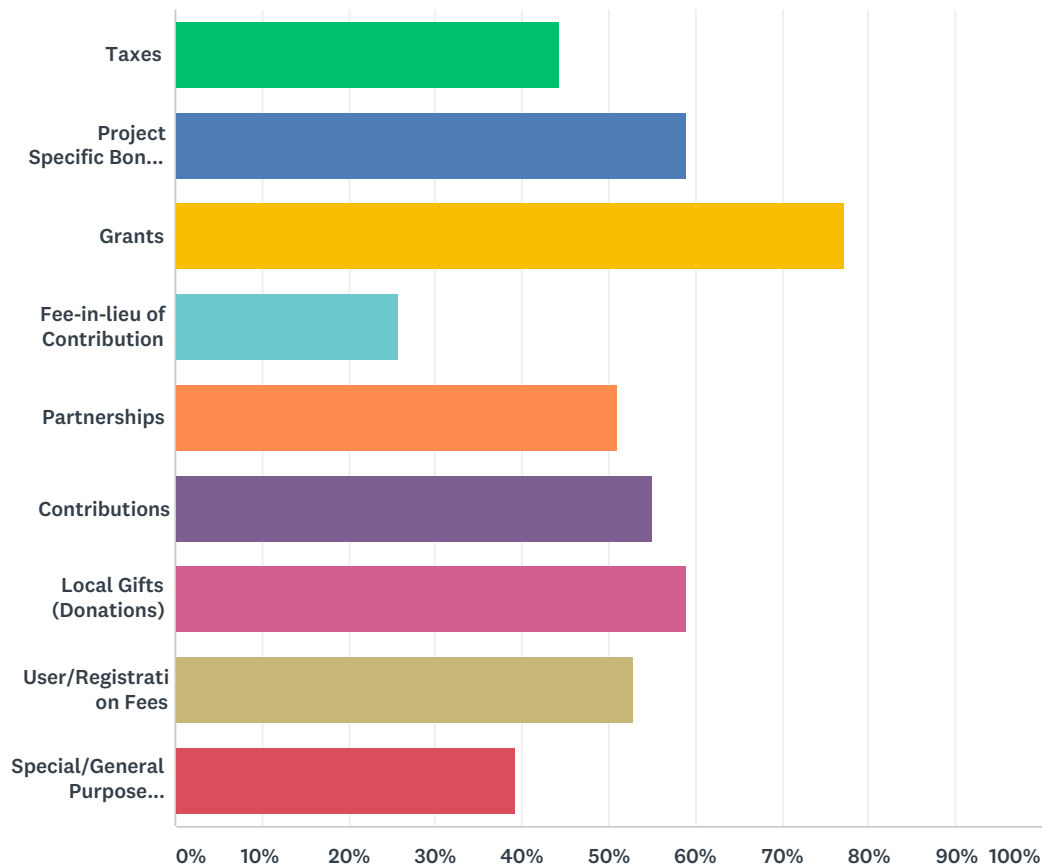
Answered: 301 Skipped: 5



ANSWER CHOICES		RESPONSES	
Favor		97.34%	293
Oppose		2.66%	8
TOTAL			301

Q16 What, if any, sources of funding are you willing to support in order to make improvements, build new facilities, and create programs? Check all that apply.

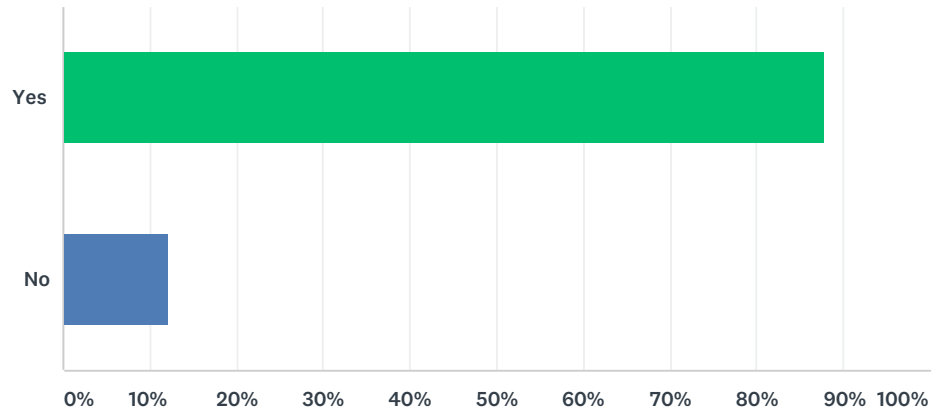
Answered: 280 Skipped: 26



ANSWER CHOICES	RESPONSES	
Taxes	44.29%	124
Project Specific Bond Referendums	58.93%	165
Grants	77.14%	216
Fee-in-lieu of Contribution	25.71%	72
Partnerships	51.07%	143
Contributions	55.00%	154
Local Gifts (Donations)	58.93%	165
User/Registration Fees	52.86%	148
Special/General Purpose Foundations	39.29%	110
Total Respondents: 280		

Q17 Would you be willing to pay a nominal fee to attend an event or use a special facility?

Answered: 298 Skipped: 8



ANSWER CHOICES	RESPONSES	
Yes	87.92%	262
No	12.08%	36
TOTAL		298

Q18 Additional Comments:

Answered: 46 Skipped: 260

#	RESPONSES	DATE
1	Wendell has a lot of opportunity to keep the kids off the streets and be more involved in sports and recreation.	6/26/2019 11:12 PM
2	I really think signage is a big issue. My husband and I moved here 2 years ago and everytime we go to the park we dont try any of the amenities outside of the dog park because we are not sure what is available to us. I am not even sure where the walking trails are. Maps would be nice at the general store and such. We also have kayaks and have no idea where to go around here with them so that would be a nice addition	6/25/2019 11:30 PM
3	There needs to be more than one way in and out of park. The traffic is bad when there are events.	6/23/2019 7:09 PM
4	I wish Wendell had more fun things to do.	6/23/2019 7:06 PM
5	We live within walking distance of the park. It is unsafe to walk to the park because of the lack of sidewalks. Improve the ability for people to access would help. Playground needs to be improved, it is boring. Look at knightdale station or sassafras park, it is fun for kids. A splash pad would be amazing, especially in the hot summer months. I would love to see outdoor movies, concerts, etc. more adult fitnesses classes to be offered. More activities for kids who have working parents (tot time in the evenings). Walking trails that will accommodate scrollers, paved.	6/16/2019 8:04 PM
6	Something unique would be most beneficial for putting Wendell on the map, ie a small train like at pullen park, ropes course, small amusement park, splash pad. Thank you for working on improving Wendell!	6/6/2019 10:07 PM
7	A pool or splash pad would be amazing for wendell. Maybe offer lower memberships for in town residents. Wendell swim is too expensive for our family and not sure we can use wendell falls pool if not residents of that neighborhood.	6/2/2019 9:56 PM
8	Depending on what the event or special facility is would depend on whether or not I would be willing to pay a fee	6/2/2019 7:57 PM
9	Wendell has ALWAYS been TOO focused on its baseball program - therefore, other programs suffer. Need to offer more sports specific camps during the summer (late elementary, middle school ages) like soccer and basketball. Referees in youth basketball are really bad and have been for years. Need to go with a different booking agent. Referees in other towns/cities are much better. A direct reflection on the department. Also, rarely do I see the Parks and Recreation Director attending sporting events. He needs to be the "face" of the program. Many people don't even know who he is. More advertising needs to be done through schools, churches, the community, etc regarding programs.	5/15/2019 7:43 PM
10	When our children lived at home we were very involved in parks and recreation. We're still working but might participate after retirement. Wendell is growing and would benefit from more opportunities for its residents.	5/12/2019 8:56 PM
11	Nominal fee would be fine if additional taxes or a bond were not being used for the event or facility. If these means of revenue are utilized there should be a non-resident fee but not one for residents.	5/9/2019 11:41 AM
12	In my opinion better promotion of what u already have. For instance today what brought me to the website was to look for upcoming events for the summer and I find none listed. Only things that took place in the past. Offer disc golf tournaments in the summer. Organize a teen leadership Corp of volunteers for community events. Also Use them in day camps and schools to help develop skits n puppet shows n camp enrichments. Read alouds.	5/4/2019 6:41 PM
13	Parks are great and managed really well! I love Wendell. Really want to see an expanded Greenway system	5/2/2019 11:30 AM
14	Wendell's Parks and Recreation total program far exceeds other towns much larger than Wendell and is one reason there has been much growth in Wendell	5/1/2019 8:15 PM
15	Need to push for the development of Marks Creek Greenway and Lake Myra Park.	5/1/2019 5:26 PM

Town of Wendell Comprehensive Parks and Recreation Master Plan Community Survey

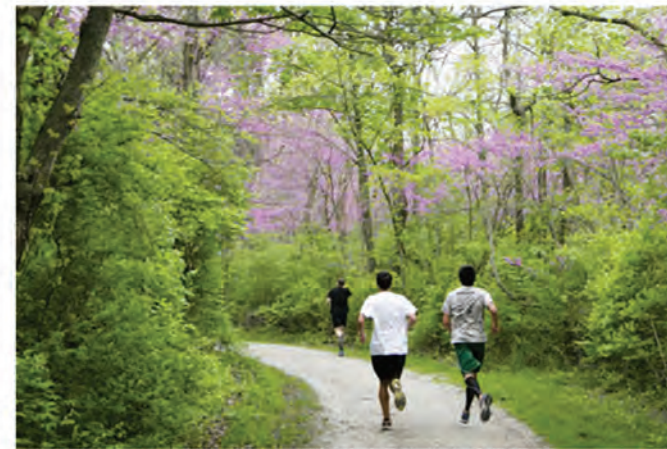
16	Enjoy taking my grandson to the playground. Please remember tots as well as older kids use the playground. I will not use the dog park because I don't know whether other dogs have all of their vaccinations, plus too many other dogs have not been taught how to play correctly. I'm not willing to take the chance that another dog could injure my dog.	5/1/2019 10:49 AM
17	We moved from Greenville, sc where outdoor living was top of mind for the city. Trails, events, art and food festivals, etc. please take the time and check it out. We understand Greenville is a larger city but we would love to see Wendell move towards being a more outdoor friendly town like Greenville. If you build it people will come.	4/17/2019 6:52 PM
18	I would love to see more facilities for cycling	4/17/2019 11:33 AM
19	Wendell is growing by leaps and bounds. Would love to see a multi purpose facility built. I feel it would give more flexibility and allow for more activities, classes and programs for all ages. I know, wishful thinking! I do love our town.	4/14/2019 10:24 PM
20	Tim Kay Is very friendly and makes you feel welcome when you come. Goes out of his way to help no matter what it is.	4/12/2019 3:55 PM
21	Would like to see development of Lake Myra park	4/12/2019 12:09 PM
22	We need golf here in town. It would be great skill and character development for youth and it's a sport for girls and boys. Even if we just had a chipping and putting area to start. With a driving range to follow. We love our local golf course ..but no driving range or practice areas available.....	4/12/2019 9:05 AM
23	Follow Knightdale's lead.	4/11/2019 3:23 PM
24	With all revenue generated by new development - how is lowering taxes being addressed?	4/11/2019 3:15 PM
25	I wouldn't mind paying a fee if the park has upgrades we would use on a daily/weekly basis	4/11/2019 12:25 PM
26	Pool!!!	4/11/2019 12:02 PM
27	A splash pad is an amazing idea and I would LOVE to have one closer to home! Please take on that project!!!	4/11/2019 11:49 AM
28	Would really like to see greenways in Wendell connected to Knightdale and Raleigh	4/11/2019 12:41 AM
29	With the growing community, there are a lot of bike needs (trails, pump tracks, bmx) we have to go to reedy creek for the closest bike course and Lyons park for bmx or Sk8 Cary. Would love to see this in eastern wake county for these growing sports	4/10/2019 4:23 PM
30	I am a senior citizen on a very fixed income and I feel our taxes or "grants". Should help cover the cost. I have lived in Wendell almost 60 years and we didn't have the p&r dept when our children were growing up so my answers to the survey are of no help.	4/9/2019 6:23 PM
31	We don't need the town of Wendell's help. We can provide our own entertainment.	4/9/2019 2:54 PM
32	Residents pay a fair portion in property taxes. There shouldn't be a need for taxes to be increased to use the facility. I'd suggest that all avenues are thoroughly researched prior to bringing that up as that will only drive current and potential future residents away. Wendell has a prime opportunity to make Wendell a desirable place to live and work. Look at Clayton's downtown area! The restaurants and shopping are great! Why can't Wendell do that? We have plenty of vacant businesses downtown. Bring the rec center and look at ways other towns and cities have been successful. I'd highly encourage you to look at the rec center in brook park Ohio. Minimal fees, great facility and it's always busy with families	4/9/2019 10:43 AM
33	A football field for Wendell rams to lease.	4/9/2019 9:23 AM
34	Need neighborhood parks that all people can walk to... not just in new subdivisions	4/9/2019 7:45 AM
35	Would love playground equipment for younger kids, a fence around the playground, and a splash pad!	4/9/2019 6:58 AM
36	Overall doing a great job!!	4/8/2019 10:46 PM
37	There should be another entry point for the parks. It would be great to expand the park and create a MAJOR front entrance to the park with connectivity and a beautiful entry way to be proud of. Our current entry setup is awkward with the nature of the residences that are at the entrance and take away from what the park 'could' be. The best parks are well lighted, spacious, and accessible.	4/8/2019 10:24 PM

Town of Wendell Comprehensive Parks and Recreation Master Plan Community Survey

38	We live in Wendell, but not town proper (just into Johnston County). Although probably wouldn't work out by us, it would be great if there was an additional small neighborhood park on the east or south part of town (and for my irrational thought, I think all new subdivisions/developments of a certain size should have to put in a neighborhood park)	4/8/2019 11:56 AM
39	Wendell parks and rec do an amazing job but the town is growing and they need to be able to keep up	4/8/2019 11:23 AM
40	Let's get moving on this, we need new Park facilities in Wendell before the next mass extinction event. Dinosaurs were probably waiting on Park's when the meteor hit. Let's do better than them lol !!!	4/8/2019 10:35 AM
41	Connecting Wendell Falls to the park via another road would make the amenities more functional for the other half of the town.	4/8/2019 10:33 AM
42	Keep fees low	4/8/2019 10:23 AM
43	Wendell already has one of the higher tax rates in Wake County - with all of the expansion going on I would think some of that additional income could be put toward these programs to make Wendell more attractive for residency without also making it less attractive through raising taxes.	4/8/2019 10:20 AM
44	The attendance fee would depend on event. Overall the parks system is ok, but it is not keeping up with other communities.	4/8/2019 9:51 AM
45	I just hope that any future investments in the park system are done in the downtown area. I don't live downtown, but I believe that the vitality of downtown Wendell is critical to the town's overall success. I want to see the town invest its park dollars downtown.	4/8/2019 9:40 AM
46	Would like to tap into the open space / wetlands with an observatory so that patrons may see the wildlife that calls Wendell home.	4/2/2019 2:03 PM



COMMUNITY GARDEN **5**



NATURAL SURFACE TRAILS **4**



BASKETBALL COURTS **5**



SPLASH PAD **92**



OUTDOOR FITNESS STATIONS **5**



PLAYGROUND **13**



OUTDOOR CLASSROOM **2**



BENCH SWINGS **5**



PICKLEBALL **4**



SMALL BALL FIELD **1**



PICNIC PAVILION **2**



SENSORY GARDEN **8**



NON-PROGRAMMED OPEN SPACE **5**



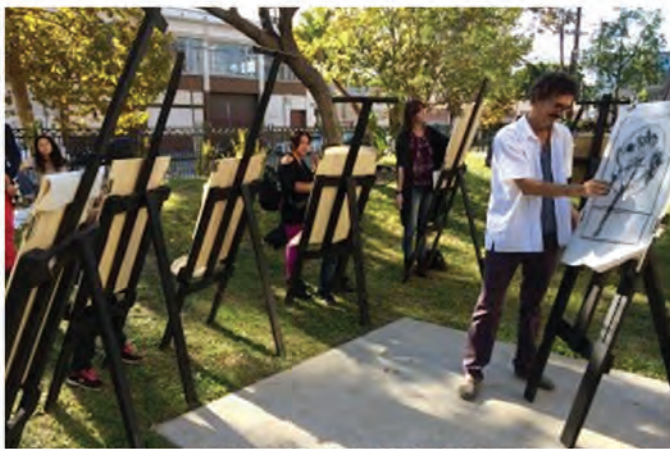
TRADITIONAL GAME COURTS **9**



CLIMBING WALL **19**



ZIP LINE **23**



PUBLIC ART CLASSES 2



PARK SCULPTURE 1



OUTDOOR PERFORMANCE AREA 11



BIRDING/WILDLIFE VIEWING AREA 2



FREE FORM PLAYGROUND 11



ADVENTURE PLAY AREA 90



BOARDWALK 4



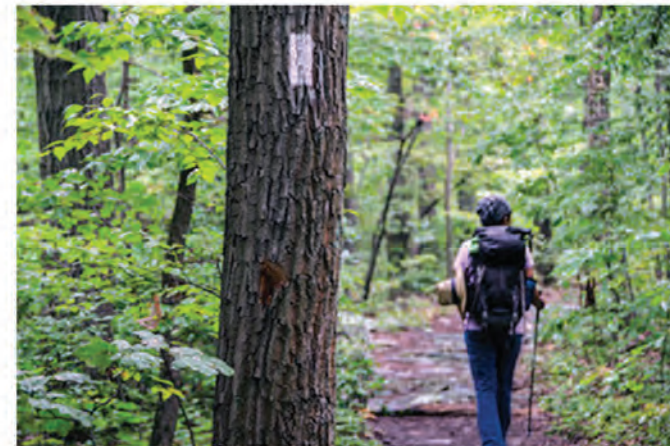
LEISURE SHELTER WITH SWINGS 4



LARGE PICNIC SHELTER 5



ACCESSIBLE PLAY FEATURES 17



NATURE TRAILS 8



PASSIVE GREEN SPACES 4



PAVED PATHS 3



INTERPRETIVE/EDUCATIONAL SIGNAGE 3



MULTI-PURPOSE ATHLETIC FIELDS 3



CROSS COUNTRY TRAILS 4

