

Appearance Commission Meeting
April 4, 2016
Minutes

Members Present: Sandy Foutch, Nora Cambier, and Linda Tracy

Members Absent: Allison Klepchick, Kim Murray, and Peggy Laughery

Staff Present: Patrick Reidy, Planner

Guests: Mayor Gray

1. Meeting Called to Order & Welcome

Patrick Reidy called the meeting to order at 6:30 p.m. A quorum was established per the bylaws.

2. Adjustment and Approval of the Agenda

Nora Cambier made a motion to approve the agenda with the addition of a mural discussion and recommendation for 3541 Wendell Boulevard. The motion was seconded by Sandy Foutch. The vote was unanimous.

3. Approval of Minutes

Sandy Foutch made a motion to approve the March 7, 2016 meeting minutes. The motion was seconded by Linda Tracy. The vote was unanimous.

4. Public Comments:

No public comments were given.

5. Discussion, Consideration, and Action on the Following Items:

A. Façade Grant Discussion and Recommendation (8 E. Third Street)

Patrick Reidy presented one façade grant application for 8 E. Third Street. The application was for the addition of a fabric awning, gooseneck lighting, and paint to the front facade.

Linda Tracy made a motion to approve the façade grant. Nora Cambier seconded the motion and it passed 3-0.

B. Mural Discussion and Recommendation (115 E. Third Street)

Patrick Reidy presented one downtown mural application for 115 E. Third Street (Third Street Screen Print). The application was to add a mural on the west side of the building with the town logo, motto, and a gold tobacco leaf.

Linda Tracy made a motion to recommend approval of the proposed mural at 115 E. Third Street. The motion was seconded by Nora Cambier. The vote was unanimous.

C. Mural Discussion and Recommendation (3541 Wendell Boulevard)

At the request of Nora Cambier, Patrick Reidy presented one downtown mural application for 3541 Wendell Boulevard (Klip Chicks Salon). The application was to add a decorative mural on the east side of the building with the quote “breathe deeply, appreciate the moment”.

Nora Cambier made a motion to recommend approval of the proposed mural at 3541 Wendell Boulevard and to contribute up to \$600 toward the mural. The motion was seconded by Linda Tracy. The vote was unanimous.

D. Wendell Art Walk Update

Patrick Reidy updated the members on the latest efforts for the upcoming Art Walk. Patrick stated that as of the meeting date, 12 artists had signed up and 4 judges had agreed to serve. Patrick asked members for suggestions for judges. Suggested judges include: Mike Unruh, Bri Donnelley, Sallie Phipps, Lynette Pair, Wendy York, and Sandy Foutch. Patrick will follow up with those suggested.

Patrick asked the members if they would like to move forward with ribbons for 1st, 2nd, 3rd, and honorable mention. The members agreed that additional ribbons should be ordered for the next year to try and save money since the ribbon cost goes down the more that are ordered. It was suggested to spend about \$100 towards ribbons.

Patrick asked the members if they would like to spend any sponsor money for advertising the event on Facebook. It was suggested to spend \$25 for 3 weeks to see if that would be a good advertising avenue for future events.

Sandy Foutch mentioned that she had been pricing “event staff” shirts. She stated that pricing had been up to \$15 per shirt since there was such a low quantity needed. It was suggested that the group spend up to \$15 per shirt and to have those ordered so they’d arrive in time for the event. Sandy said she would follow up on placing an order.

Lastly, Patrick said that he had spoken with Lisa Gaither, a Raleigh artist, to see if she’d be interested in doing a sidewalk chalk exhibit during the Art Walk. She would charge \$30 an hour and need about 3 hours to work. Patrick said he asked Peggy Laughery if that was a reasonable price and she felt it was reasonable. The members agreed to spend \$90 for the sidewalk chalk exhibit. Sandy asked that it be relayed to Lisa that she could have a tip jar on the sidewalk if she desired.

Nora Cambier made a motion to appropriate funding for all of the items discussed. The motion was seconded by Linda Tracy. The vote was unanimous.

E. Adopt-A-Highway Reminder

Patrick Reidy reminded members that the next Adopt-A-Highway cleanup will be held at 8am on Saturday, April 23rd.

F. 2016 Project Discussion and Action

Patrick said that with the success of the Party with a Purpose donation, the Appearance Commission had a budget of \$4,837.21 and should consider taking action on projects to show the community that the money was being used for projects. Some of the possible projects included additional murals, landscaping along Cypress Street in front of Bridgers Coal Supply, landscaping around downtown, new banners for light poles along Wendell Boulevard and Wendell Falls Parkway.

Since a motion was passed to pay for the mural at 3541 Wendell Boulevard, members felt they should spend additional money on something other than murals. Patrick stated that Hicks Landscaping had put together a planting plan and estimate for adding trees, shrubs and decorative grasses along Cypress Street. Members agreed that spending up to \$3,000 dollars on landscaping to spruce up Cypress Street would be a good use of money. Also, Nora said she had spoken with business owners that had empty planters and they would water plants if plants were put in them. She asked that the commissioner spend up to \$50 for flowers for downtown planters.

Sandy Foutch made a motion to appropriate up to \$3,000 for Cypress Street Landscaping and up to \$50 for flowers to downtown planters. The motion was seconded by Linda Tracy. The vote was unanimous.

Members also said that they would like to see new banners in Wendell using the proposed design, but would like to know how many would be needed to do all of Wendell Boulevard, minus the historic district, and Wendell Falls Parkway. Once we knew how many would be needed, they would like to do a fundraising campaign and ask the town to match funding to provide for half of the banners. Patrick said he would begin working on trying to figure out how many poles are on those roads and try to figure out appropriate spacing for the banners.

6. Chairwoman, Board Members, and Guests' Comments

No comments were given.

7. Adjourn

Nora Cambier made a motion to adjourn the meeting. Linda Tracy seconded the motion. The vote was unanimous. The meeting was adjourned at 8:15 p.m.