



## Regional approach extends affiliate reach

"Leverage" is a noun that the NCCF is comfortable using. Seven of NCCF's 60 affiliates are formally chartered to serve more than one county, extending our reach exponentially through this regional approach to organization. And many of our single-county affiliates regularly partner with nearby community affiliates on projects and causes.

While these collective strategies were established for different reasons and at different times, the results and benefits have many things in common. Pooled resources, collaboration and an extended sense of "local community" have served all of the regions well. "It's an organizational model that is quite effective in many of our communities," said NCCF CEO Jennifer Tolle Whiteside. "In some areas of the state, it is absolutely the key to our success."

Tolle Whiteside also noted that collaboration doesn't have to be a formal multi-county affiliate agreement to be effective. Many single-county NCCF foundations regularly partner with other affiliates on community projects and funding.

One current example is the community gardens project undertaken

by both the Edgecombe Charitable Foundation and the Futrell Mauldin Community Foundation for Greater Rocky Mount, which serves nearby Nash County. Begun with an anonymous gift from a donor advised fund and augmented by the community grantmaking funds of both affiliate foundations, the Conetoe Family Life Garden provides food for a homeless shelter, domestic abuse shelter and a local church that operates a food pantry. All programs serve residents of both counties, so the partnership made sense, said Kelly Lee, regional associate for Coastal Plain north.

The first NCCF affiliate foundation that was formally structured to serve a multi-county area was Catawba Valley, which covers Alexander, Caldwell and Catawba. While the "valley" nomenclature and its expanded sense of geography were already in place when this northwestern region affiliate foundation was established in 1997, the founders had a vision about building capacity, serving local needs and pooling resources.

The concept was begun by a group of prominent families who wanted to ensure that resources



stayed local, recalled Leslie Stewart, NCCF regional development officer and NCCF's liaison with the Unifour Foundation.

The group had heard about NCCF's success in nearby Watauga, Alleghany, Ashe and Avery counties, and contacted NCCF. "These families reached out, searching for a giving vehicle about the same time NCCF was looking for expansion in this area," Stewart said.

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## Converting a private foundation to a donor advised fund: one family's story

We recently posted a new section on our website about how the North Carolina Community Foundation can partner with private or family foundations in a number of ways. (For complete information, check out the Giving tab, Private foundations at [www.nccommunityfoundation.org](http://www.nccommunityfoundation.org).)

Our partnership can run the gamut, from assisting a family who decides to convert their private foundation to a donor advised fund with NCCF to a blended approach to philanthropy that utilizes both entities to accomplish their charitable and financial goals.

The Weil family, originally from Wayne County, decided about 10 years ago that converting their then 74-year-old private foundation to a donor advised fund was the way to go for many reasons.

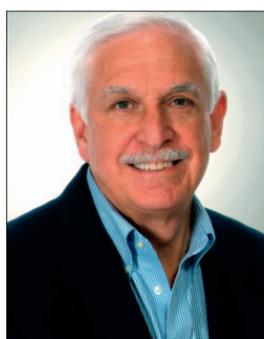
"We'd been talking about it (converting) for a number of years so we could take some of the burden off of us," said Louis Weil, grandson of one of the foundation's founders. "We all had full-time jobs, we're now dispersed all over the state and country and so many aspects of the foundation, such as investments, were becoming more complicated as the fund grew."

The private family foundation, called the Wayne Foundation, was originally established in 1928 by sisters Elizabeth Rosenthal and Mina Weil and Gertrude, Lionel, Herman and Leslie Weil. Many Weil and extended family members have been highly involved over the fund's total 84-year existence, with a few board members from outside the family serving as well.

The foundation was established primarily to provide assistance to Wayne County, Weil said. It continues to focus on Goldsboro and Wayne County initiatives and also supports higher educational needs, particularly UNC-Chapel Hill, UNC-Greensboro and East Carolina.



An undated photo of Mina Weil, one of the family foundation's primary founders. (Photo courtesy of the State Archives of NC)



Louis Weil and his sister Leslie Paley plan to involve the next generation in grant-making decisions.

One of the Weil family's favorite nonprofits has been the local United Way, which allows them to support a number of charities important to Wayne County through one substantial gift.

Supporting the community in a substantial way is a long-time family tradition. A web search on the Weil family yields frequent mentions of their many and significant contributions to Wayne County, the state and nation, including the local library, parks and the state's university system.

The collection of their family papers at UNC-Chapel Hill's Wilson Library describes the Weils as "active in the University of North Carolina System, Goldsboro community affairs and in Jewish life in North Carolina and the nation." Gertrude Weil was nationally known for her work with women's rights and social welfare.

The family's generosity has been fueled by their involvement in a number of successful businesses over the years, including retail, banking, farming, fertilizer manufacturing, oil distribution, grain storage and real estate development.

"I am so fortunate that I came from a wonderful family that has always believed in charity," Weil said. "We have been very blessed and believe it's important to give back."

Passing along this important family value and all of its deep traditions is important to Weil. The board has dwindled to the point that he and his sister Leslie Paley plan to begin involving the next generation of family members on the board and in the charitable decision-making process.

One of the best decisions the family made was to convert the family foundation to a donor advised fund, according to Weil, who said he could "highly recommend the process" to other private foundations. "The transition was very smooth and went

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## Everyone can make a difference



Job one for us at NCCF: to work with you to inspire North Carolinians to make lasting and meaningful contributions in their communities.

This newsletter provides some striking examples of the many ways our affiliate, donor and volunteer partners are involved in strengthening their communities – both individually and collectively. Our structure and statewide reach ensure that everyone can play a role in philanthropy. That is why we were created in 1988 and how we operate to this day in 2012. So how can one person get involved in philanthropy? I am so glad you asked!

As an individual you can support the unrestricted community fund held with any of our 60 affiliate partner foundations. This is the fund that provides grants for pressing needs right in your own backyard. Gifts of any amount can be contributed to these funds in 67 counties across the state. Our affiliate boards make recommendations around these funds based on their knowledge of community needs.

Individuals also can become involved in a giving circle in their communities. Not aware of one where you live? Talk with us about starting one!

You also can establish your own endowment fund for as little as \$10,000 or a scholarship for \$25,000.

Organizations can create their own endowments. These funds grow exponentially over time to support the important work of the organization in perpetuity.

Everyone has a role to play, and your gifts large and small can start making a striking difference today.

Our strength is measured in numbers: of dollars invested in our communities, in grants made to charitable causes and lives touched and even changed through this important work.

The North Carolina Community Foundation is unique in its approach: our partnership with our affiliate network ensures that dollars can stay local.

Here's how you can give:

Visit [www.nccommunityfoundation.org](http://www.nccommunityfoundation.org) and click on GIVE NOW on any page (or use the GIVING tab) to see all the ways you can make a contribution of any size to your local affiliate foundation's community grant-making fund, to any of the 1,000 plus funds and scholarships we administer, to the NCCF operating endowment or to our Disaster Relief Fund.

Every dollar, just like every person, makes a difference.

Jennifer Tolle Whiteside  
President and CEO  
NCCF

## NCCF staff updates

Some new faces have joined the NCCF team in recent months, and we are glad to have them on board!

- Leslie Ann Jackson is our new program associate for scholarships and grants.

- John Francis is the regional associate for the north-west, serving Alleghany, Ashe, Avery, Catawba Valley (which includes Alexander, Caldwell and Catawba counties), Mount Airy, Watauga, Wilkes and Yadkin.

- Kim Ball is the regional associate for the newly configured Coastal Plain South area, which includes Carteret, Craven, Greene, Jones, Lenoir, Pamlico and Pitt.

- Patrick Callahan is the new IT manager.



New NCCF staff L-R: Leslie Ann Jackson, John Francis, Kim Ball and Patrick Callahan

## Golf legend honored with endowment

How fitting to create the lasting legacy of an endowment to honor the woman who has arguably left the biggest legacy to women's golf in the history of the game.

Peggy Kirk Bell is one of the most decorated, honored and respected female golfers of all time. Prestigious awards include the Bobby Jones Award, Joe Graffis Award, Richardson Award and many more. She is a member of both the Sports Hall of Fame in North Carolina and her native state of Ohio. She turned pro in 1950 and was among the original 12 pioneers of the LPGA.

When Bell turned 90 last year, her family was confounded about what they could possibly do for the nonagenarian who literally has everything she needs, including her own golf course! Son-in-law Pat McGowan said they knew they had struck on the perfect tribute when they decided to create an endowment that will support some of the many causes she's interested in and also establish an accompanying gift fund to immediately support the Peggy Kirk Bell Girls Golf Tour. This tour has become the largest girls-only tournament in the United States and operates through the Triad Youth Golf Foundation based in Greensboro.

"Establishing the Peggy Kirk Bell Foundation Endowment was the absolute best way to perpetuate her legacy," McGowan said. Family and friends then set out to celebrate her birthday and begin to build fund balances with a two-day golf and gala event at Pine Needles.

This was not hard, as Bell's "love and passion for people and the game of golf" have afforded her the opportunity to make many friends over the years, said McGowan. And her many friends reciprocated with generous tributes at the gala and afterwards.

Pine Needles and neighboring Mid Pines are two well-known golf resorts in the Sandhills region that Bell and her late husband Bullet built together. Her family of two daughters, one son and their spouses now run the 59-year-old business, with son-in-law Kelly Miller serving as president of Pine Needles. She is still involved in her popular Golfari instruction experiences targeted to women.

While Bell is famous for her skill



The Peggy Kirk Bell Girls Golf Tour is the largest girls-only tournament in the United States.



Peggy Kirk Bell

as a competitive golfer, she is equally renowned for her teaching. McGowan observed that it's highly unusual for someone to be a top performer in both areas. "Usually great players can't teach, and great teachers can't play," he said. "Peggy is different. She could do both." Bell is the first woman in the nation to be inducted into the Golf Teachers Hall of Fame.

Bell's many golf students over the years cannot say enough about her generous, highly effective teaching style. "I thank her every day for literally and figuratively giving me the gift of golf," said Chris Haarlow, president of the Triad Youth Golf Foundation, which operates the girls tour in her name. "Just to be associated with her and her foundation is an honor," he added. She started teaching him when he was nine. He attended Guilford College on a golf scholarship, has played pro and is now head instructor at Precision Golf School, PGA Class A professional and US Kids Master Top 50 Instructor.

"She has done so much for the game, but she never thinks of herself," Haarlow said. "She is so humble that she actually thanks me for what I am doing for golf, and it's only a fraction of what she has done over the years."

Beth Boney Jenkins, NCCF's vice president for development, said the Foundation was gratified to work with the family to establish the endowment. "It has truly been an inspiration to work with such a remarkable family to help honor such a legendary woman like Peggy Kirk Bell."

*If you're interested in making a gift to the Peggy Kirk Bell Foundation Endowment or its accompanying gift fund, contact Mary Anne Howard, NCCF Sandhills regional associate, at [mhoward@nccommunityfoundation.org](mailto:mhoward@nccommunityfoundation.org); or Beth Boney Jenkins, NCCF vice president of development, at [bjenkins@nccommunityfoundation.org](mailto:bjenkins@nccommunityfoundation.org); or call them at 919-828-4387.*

# State of Generosity™

A sample of Foundation news about people and events across North Carolina

## MAKING A DIFFERENCE

### Disaster Relief Fund makes recent grants

A year ago the NCCF statewide Disaster Relief Fund was re-activated, collecting donations and making grants to nonprofits throughout the heart of our state after the devastating tornadoes in April 2011. While most funds were granted to support tornado victims as well as those who suffered later from Hurricane Irene, some disaster resources were retained. The idea was to ensure availability of funding in the event of other calamities and also to meet any unfunded needs that may arise from the one-two punch of the 2011 weather devastations. Last month the NCCF statewide grants committee allocated funds to the Cherokee County Community Foundation to help with some of the storm damage from recent March 2012 tornadoes that hit the western area of our state. The grants committee also allocated some of the reserve to the Pamlico County Community Foundation to help address lingering problems from Hurricane Irene. Pamlico was one of the hardest hit counties by the August hurricane, and rebuilding continues.



Grants from the statewide Disaster Relief Fund are still being distributed for programs serving 2011 hurricane victims. Support has also gone to help those recently hit by spring tornadoes in the western part of the state. (Photo by Cal Bryant and used with permission.)

### Who's the guy in the hat?

You never know where you might spot one of NCCF's board members! This shot of NC Department of Commerce Secretary Keith Crisco, who is also a statewide director, exemplifies what it's all about. He visited College Park Elementary School in Wilmington on Read Across America Day in March and read "Oh The Places You'll Go" to second graders in Ms. Joanne Kaluzny's class, which explains the Dr. Seuss hat!



NC Department of Commerce Secretary Keith Crisco, who also serves on NCCF's statewide board, reads to elementary school students in Wilmington.

### Capacity building in Onslow

The Onslow Caring Communities Foundation has long focused on capacity building among the local nonprofit sector. The board of advisors decided that a portion of its community grants provide matching funds for the Onslow County United Way and the Onslow Women's Center to participate in QENO, or Quality Enhancement for Nonprofit Organizations. Offered through UNC-Wilmington, the QENO program is designed to strengthen the nonprofit sector and encourage philanthropy in the region. NCCF Southeastern Regional Associate Patricia Lawler serves on the QENO board and has served as a session leader.

### RORM expected to exceed prior years' results

As of press time, the grand total of all resources earned for Rocky Mount and Nash County area nonprofits had not been finalized. But all indications point to another record year for this 4th annual event. About 700 runners participated in all race and walk events May 12. Nearly 120 volunteers helped stage the event. Record numbers of charities exhibited in the Nonprofit Fair. And organizers are optimistic that will all translate into record numbers of dollars earned for area nonprofits. Stay tuned!



A record number of participants registered for all race and walk events this year.

### Gardner Museum endowment targets US fan club

The Ava Gardner Museum, located in Smithfield, holds an agency endowment with the Johnston County Community Foundation. The museum recently kicked off a nationwide direct mail campaign designed to grow the endowment and sent it to the late movie star's fan base, known as the "Ava Advocates." The 5,000 square-foot museum is a treasure trove of Ava's costumes, movie memorabilia and more about this fascinating Johnston County native.



The Ava Gardner Museum in Smithfield is working to build its endowment.

## MILESTONES

### New women's fund embarks on grants cycle

The Women's Impact Network, NCCF's newest women's giving circle sponsored by the New Hanover County Community Foundation, recently launched its inaugural grants cycle. Members are learning how to evaluate grant applications and how to use NCCF's online tools in preparation for the grant evaluation phase this summer. Network members have committed \$20,000 to support local nonprofits in 2012.



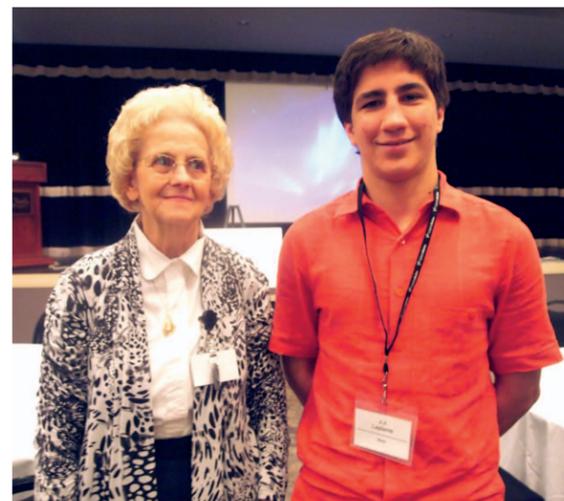
New Hanover County's Women's Impact Network is our newest giving group and is already making plans for a grants cycle. (Photo by Mark Steelman, courtesy of Wilma Magazine)

### Granville affiliate celebrates 15 years

The Granville County Community Foundation celebrated its milestone 15-year anniversary in May with a cookout at the lakeside home of Board Treasurer Janet Slaughter. While NCCF Board Chair James W. Narron couldn't be in attendance, he was there in spirit, sending thoughtful written congratulations that were read aloud. See more about what this active affiliate is doing on page 5!

### Wilkes County's T3LC celebrates grantees

The Wilkes County Community Foundation helped to sponsor the local Youth in Philanthropy program's annual grantee celebration this spring. The group, which calls itself T3LC for Time, Talent & Treasure Leading to Change, awarded nine grants totaling \$6,100 to the local community this year.



Colleen Bush, chair, Wilkes County Board of Education (L), and Wilkes student and scholarship recipient JJ LaPlant at the T3LC celebration.

# State of Generosity™

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## HAPPENINGS

### Lee County names Man & Woman of Year

The Lee County Community Foundation “borrowed” a successful event that the Moore County Community Foundation has successfully sponsored for years, holding its first-ever Man and Woman of the Year for 2012. Lee recipients are actually a couple! Grace McDonald Aiken and Stewart “Larry” Aiken Jr. have a long list of accomplishments that are too numerous to mention, but highlights include: for Grace, her leadership and 30-hours a week volunteer work “doing whatever needs to be done” with Christians United Outreach Center of Lee County, which provides assistance to those in need. Larry helped to bring the UNC Scholars Latino Initiative to Lee area high schools, tutors elementary students and is helping to rebuild a playground destroyed by last year’s tornadoes. The list could go on, but perhaps their biggest accomplishment is their 51-year wedding anniversary to be celebrated this summer.



At the awards ceremony are (L-R): Howard Bokhoven, LCCF president; Grace and Larry Akin, honorees; and Bob Nelson, LCCF vice president.

### Warren holds raffle at Springfest



The Warren County Community Foundation sponsored a drawing for a Kindle Fire to raise money for the affiliate’s community fund at the Warren Springfest in May. Board members who volunteered at the festival were (L-R): Dianne White, Linda Browne, Allen Kelly, Richard Hunter and Bob Lesser.

### Wake Women’s Giving Network sponsors education series

“Ten things you may not know about homelessness” was the second in a series of education events the Women’s Giving Network of Wake County has sponsored this spring. Held at grantee partner The Green Chair Project, the May event featured an interactive panel discussion on homelessness led by nonprofit leaders from the area. The first education program was “Ten things you may not know about hunger” and was held in March at the Inter-Faith Food Shuttle. A third in the series will be held this fall.



Wake Women’s Network members learned about food insecurity at the March education event at the Inter-Faith Food Shuttle.

### Bertie-Herford holds event

The Bertie-Herford Community Foundation held a beautiful April event at the English Inn, a restored bed and breakfast in Murfreesboro. The community reception honored fund holders, board members, volunteers and community partners. NCCF Board Chair James W. Narron, NCCF CEO Jennifer Tolle Whiteside and Chowan University President Dr. Christopher White were just some of the VIPs in attendance!



Currituck-Dare Community Foundation President Sheila Tyler, (R), and Bertie-Herford President Laura Beasley, who is also a member of the NCCF statewide board, at the April reception.

### Duck & Wine Festival another big hit

The 4th annual Duck and Wine Festival, sponsored in part by the Currituck-Dare Community Foundation, was another hit, selling out this year several weeks before the April 28 event. The duck and wine cook-off among area chefs earns significant resources for the Currituck-Dare affiliate’s community grantmaking fund and different area nonprofits each year. Charitable partners chosen for 2012 are all devoted to serving children and youth. Currituck Kids was organized to address the unmet needs of school-age children of Currituck County to help foster school success. Kids First, Inc. serves seven area counties to provide diagnostic and therapeutic services to abused or neglected children. Children At Play, located in Kitty Hawk, is a new organization that provides enriching discovery experiences for children through hands-on activities.



Overcast skies didn’t dampen the crowd’s enthusiasm at the 4th annual Duck and Wine Festival in Duck.

### Ashe holds first Family of Funds gathering

The Ashe County Community Foundation held a Family of Funds event at the Ashe County United Arts Center in March. This first-time event was designed to bring together the affiliate’s fund-holders, advisory board members and other community leaders so that all could learn about area needs and what resources are available to address those needs. NCCF CEO Jennifer Tolle Whiteside was the keynote speaker and talked about philanthropy from both a personal and community foundation perspective. Nearly 50 people were in attendance, including about 15 fund-holders.



NCCF CEO Jennifer Tolle Whiteside spoke on philanthropy at the Ashe County Community Foundation’s Family of Funds event.

### Jackson County hosts TOW event

Several Jackson County Community Foundation advisory board members and interested citizens attended a Transfer of Wealth event in Sylva. Jason Gray, the NC Rural Center’s director of research and innovation, was on hand to talk about the largest inter-generational transfer of wealth in our lifetime and how this could have a significant impact on rural community development through philanthropy. Also on hand were Beth Boney Jenkins, NCCF vice president for development; Sally Migliore, director of community leadership; and Sue LeLievre, NCCF’s regional associate for the west. NCCF has sponsored a number of events around TOW and plans to continue hosting these programs throughout the state.



Attendees broke into small group discussions at the Jackson County Community Foundation’s Transfer of Wealth information session.

### Carteret holds 26th annual golf tourney



Carteret Community Foundation held its 26th annual “Golfing for Grants” event at the Morehead City Country Club in April, with 19 teams registered to play. Proceeds were still being tallied as we went to press, with all revenue going to the affiliate’s local community grantmaking fund.

# The job of providing hope in Granville County

The Town of Oxford in Granville County is like many other small communities in North Carolina, with unemployment persistently hovering around double digits. The economic downturn continues to challenge adults with a solid work record, let alone young people who for many reasons are chronically unemployed. The backdrop to these conditions is a small county with a limited number of employers. That has meant a bleak future for many.

Help and hope are on the way in the form of training programs geared toward building job skills and a growing community conversation on the importance of providing employment and opportunity.

State stimulus money resulting from a NC Department of Juvenile Justice taskforce on gang violence has been applied to programs addressing the problem of unemployment among challenged youth groups in most counties throughout the state, including Granville. And area leaders are coming together to rally around the cause, convening employers and local decision-makers who can help make jobs open and careers begin for program participants.

Serving as catalyst is the Granville County Community Foundation (GCCF), which learned of the educational programs through Board President Xavier L. Wortham, who also serves as executive director of the Oxford Housing Authority (OHA). The OHA is one of the local organizations involved in providing the job training.



Xavier L. Wortham

GCCF has formed a committee of concerned citizens to focus on the issue of employment. "What our Granville County Community Foundation is doing is spearheading the effort to bring the community together to serve a need," Wortham said. "We are addressing the issue of employing the unemployable."



Members of the Granville County Community Foundation board gather before a recent meeting.

The training includes a six-week program that teaches job and life skills, such as resume creation, interviewing, computer skills and appropriate on-the-job behavior. While the programs began out of the gang study to serve youth, "nobody is turned away," said Wortham. People of all ages are involved in the programs that result in formal job preparedness certification.

While geared primarily toward younger workers, many participants are still paying for a bad decision they may have made years ago in their youth, Wortham said. "We have people who as much as 23 years later are still paying for that brush with the law they had when they were 18 or 19 years old," he said.

GCCF has brought together many in the local community to discuss unemployment problems, even inviting guest speakers from the NC Department of Labor and the NC Employment Security Commission. At the table have been local business owners and managers, elected officials, municipal staff, school administrators and leaders from the faith community.

The affiliate is now working on an open letter to area employers to raise awareness about the

availability of a prepared labor pool resulting from the job training. "The committee is acting as the author of this letter out of its concern that entry-level jobs for job training graduates will benefit not only local business, but the economic landscape of Granville County," said Jeanne Lawson, NCCF regional associate.

Results are promising so far. Wortham cited construction projects and local agencies, like the OHA, that have hired program graduates for temporary, part- and full-time work. He is also optimistic about another aspect of the program that encourages entrepreneurship. "So many of our program participants have it in them to start their own businesses," he said.

An update on the committee's work at a recent Granville affiliate meeting included ideas for job contacts and a moving quote from advisory board member Dave Williams. "We hope to give some hope to people who feel like they've been locked out of the job market," he said.

## Regional approach

*Continued from page 1*

The Unifour Foundation, created when the Hickory Merchants Association sold its credit scoring business to Equifax, was also getting underway about this time and later became a major fund of CVCF. "All efforts converged to form a new affiliate that had significant assets and momentum to support the community," Stewart said.

Buck Shuford was a founder of the Catawba Valley Community Foundation, served as president of its advisory board for years and was also on NCCF's statewide board. He said it was important to him to create a local structure for developing legacy endowments that would help ensure that local funds stay local. "We wanted Hickory to have its own foundation, and the North Carolina Community Foundation made having an office and staff here feasible," he said.

Shuford also noted that the regional office allowed for efficiencies. "Our regional office could serve people and institutions in the surrounding counties with very little additional cost," he said.

Soon after, several multi-county affiliates were being created in northeastern North Carolina, including both the Bertie-Hertford Community Foundation and Currituck-Dare Community Foundation in 1999, Northern Albemarle Community Foundation in 2001 and just recently Beaufort-



NCCF Senior Regional Associate Peggy Birkemeier gathered all the northeast's affiliate leaders earlier this year to discuss how to leverage the regional structure.

Hyde Community Foundation in 2011.

The regional affiliate structure evolved for different reasons in this corner of the state, according to Northeast Regional Associate Peggy Birkemeier. "We took the lead of the people," she said. "We have a lot of nonprofits and other connections that span county lines, so it just made sense for us to structure along these patterns."

It was to NCCF's credit that the Foundation's vision for growth hasn't been lock-step, Birkemeier said. "NCCF was and remains open to allowing local community leaders to set county boundaries that make sense for them," she said.

Expanded territories also mean more resources

can be developed for the affiliates' community grantmaking funds, which support nonprofit programs and essential services throughout the region.

Birkemeier noted that the northeastern region of North Carolina is accustomed and open to collaboration and partnerships, due in part to population patterns and traditional connections that have spanned county lines for decades. Large tracks of farmland often cover multiple counties. Low populations in some counties mean citizens are accustomed to sharing services and infrastructure. Everyone is used to driving some distance to attend meetings, socialize, obtain healthcare and even buy groceries. Nearly all drove at least an hour for a recent round-table lunch and discussion among NCCF affiliate presidents in the northeastern region, and nobody batted an eye.

Kathryn Scott is president of the Northern Albemarle Community Foundation, which serves Camden, Gates, Pasquotank and Perquimans counties. She said the region simply lacks resources, and it only makes sense to combine efforts. "If we don't depend on each other, nothing will get accomplished," she said.

Fairly new to the area, Scott is impressed with the inclusiveness of communities in this part of the state, pointing to another benefit of the regional approach. "The more people you have from different parts of the workforce, representing different points of view and groups, the more you have to expand, grow and learn from each other," she said.



## NCCF unveils new mobile website!

Use your smartphone to scan the QR Code here (which stands for "Quick Response Code"), and you'll have nearly instant access to NCCF's new mobile version of our website.



While the entire NCCF website has not been converted to the mobile version, pages most often visited and useful to our fundholders, affiliates and grant seekers are represented on the mobile site.

Online giving, staff contact information and a county scroll to search for an NCCF affiliate partner will help users locate our most-visited pages from their mobile devices. Mobile site users also can locate basic information on giving, grants and scholarships, with a special section included for professional advisors. Actual online grant applications and grant reviews, however, will continue to take place from our main site at [www.nccommunityfoundation.org](http://www.nccommunityfoundation.org).

Another way to access NCCF's mobile site if you are unable to scan the QR code is to simply type m. in front of our web address into your phone's browser: [m.nccommunityfoundation.org](http://m.nccommunityfoundation.org)

Mobile access to the internet is growing rapidly, and NCCF's site is no exception. Access to our site from mobile devices increases monthly and is now about every one in 20 users. Internet-wide mobile usage is expected to increase overall to 40% by 2014.

## Private foundation

*Continued from page 1*

very well," he said. "It made sense for us to turn it over to a more professionally run organization."

The primary benefit, Weil said, has been the time savings. "It takes a lot of time to manage assets and comply with all of those rules and regulations," he said. "Turning that part over to the NC Community Foundation has allowed us to focus on our philanthropy."

If you're interested in discussing how your family foundation might benefit from a partnership with NCCF, contact Beth Boney Jenkins, vice president of development, at 919-256-6932 or [bjenkins@nccommunityfoundation.org](mailto:bjenkins@nccommunityfoundation.org); or Leslie Stewart, regional development officer, at 828-328-1237 or [lstewart@nccommunityfoundation.org](mailto:lstewart@nccommunityfoundation.org). Professional advisors may contact Mary Morgan, philanthropy counsel, at 919-828-4387 or [mmorgan@nccommunityfoundation.org](mailto:mmorgan@nccommunityfoundation.org).



The Weil family's department store in Goldsboro was one of this prominent family's successful businesses. (Photo courtesy of the State Archives of NC)

## Give now: Make a contribution to NCCF or any of our funds!

If you would like to make a contribution to the North Carolina Community Foundation or one of our funds, you may make your gift online at [www.nccommunityfoundation.org](http://www.nccommunityfoundation.org), or download a form and mail your check or credit card information -- or submit your credit card information via fax at 919-828-5495.

While on our website, we invite you to review our list of funds if you are looking for the right recipient for your charitable objectives, a meaningful tribute, memorial or anniversary or birthday gift.

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