Brunswick County Community Foundation hosts nonprofit seminar to help local charities build fundraising capacity

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The Brunswick County Community Foundation recently partnered with the Ocean Ridge Charities Association to present a seminar for nonprofits on accessing corporate matching gifts. The seminar was facilitated by OCRA founding president and BCCF board member Mike Gildea.

The seminar emphasized best practices for working with donors who are current employees or retirees of over 4,000 U.S. companies and foundations. These essential donors can oftentimes double or even triple their contributions to nonprofits. Such corporate matching gifts can have a significant impact on funds that target community needs. Gildea provided additional information on how local nonprofits can access the Ocean Ridge Charities website, orcharities.org, to determine if donors can obtain matching corporate gifts.

“The program was fantastic,” said Brunswick Family Assistance Executive Director Stephanie Bowen. “Anytime nonprofits have an opportunity to maximize available resources, we must take advantage.”

Twenty-three representatives from 19 local charities attended the seminar, which was hosted by the Brunswick Electrical Membership corporation. Seminar participants also received a comprehensive toolkit designed to help nonprofits launch their matching gift efforts. The seminar concluded with Gildea emphasizing the importance of tapping all available resources to help Brunswick County’s nonprofits realize the needs of its citizens. J.C. Lyle, executive director of the Wilmington Area Rebuilding Ministry Inc. said, “The Ocean Ridge Charities Association and the Brunswick County Community Foundation strengthened nonprofits’ ability to help themselves.”

About the Brunswick County Community Foundation

The Brunswick County Community Foundation is a growing family of philanthropic funds, resource for area nonprofits, source of grants for local causes and partner for donors. The BCCF is led by a local volunteer advisory board that helps build community assets through the creation of permanent endowments, makes grants and leverages leadership – all for the benefit
of Brunswick County. Whatever your means or charitable goals, the BCCF makes it easy to become a philanthropist. The BCCF was founded in 1997 and is an affiliate foundation of the North Carolina Community Foundation. In addition to Gildea, board members include: Barbara Patten (president), Jayne Matthews (vice president), Julia Wolfe (secretary-treasurer), Cindy Cheatham, Heather Holbrook, Franklin Rouse, Rosemarie Allen, Mary Walton and Justin Wolfe.

Tax-deductible contributions, made payable to the Brunswick County Community Foundation, can be mailed to the North Carolina Community Foundation, 3737 Glenwood Ave. Suite 460, Raleigh, NC 27612. Contributions can also be made online at nccommunityfoundation.org.

About the North Carolina Community Foundation

The NCCF is the single statewide community foundation serving North Carolina and has administered more than $130 million in grants since its inception in 1988. With nearly $247 million in assets, NCCF sustains 1,200 endowments established to provide long-term support of a broad range of community needs, nonprofit organizations, institutions and scholarships. The NCCF partners with a network of affiliate foundations to provide local resource allocation and community assistance across the state. An important component of NCCF’s mission is to ensure that rural philanthropy has a voice at local, regional and national levels.

For more information, visit nccommunityfoundation.org, like us on Facebook and follow us on LinkedIn and Twitter @NCCF.

Cutline for photo

(From left to right) Linda Stanley (Novant Health Foundation), Anne Sorhagen (NCCF Regional Director), Cindy Cheatham, Mike Gildea, Jayne Matthews, Rosie Allen Ryan and Heather Holbrook (all Brunswick County Community Foundation board members) greet participants at corporate matching gifts seminar.

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