

## Joanne Lipman

Joanne Lipman is the bestselling author of *That's What She Said: What Men Need to Know (and Women Need to Tell Them) About Working Together*. One of the nation's leading journalists, she most recently was chief content officer of Gannett, and editor-in-chief of USA TODAY and the USA TODAY NETWORK, comprising the flagship title and 109 other news organizations including the Detroit Free Press, the Cincinnati Enquirer, and the Arizona Republic. In that role, she oversaw more than 3,000 journalists and led the organization to three Pulitzer Prizes.

Ms. Lipman began her career as a reporter at The Wall Street Journal, ultimately rising to Deputy Managing Editor - the first woman to attain that post - and supervising coverage that earned three Pulitzer Prizes. While at the Journal, she created Weekend Journal and Personal Journal and oversaw creation of the paper's Saturday edition. She subsequently was founding Editor-in-Chief of Conde Nast Portfolio and Portfolio.com, which won National Magazine and Loeb Awards.

Lipman is a frequent television commentator, seen on ABC, CNN, MSNBC, NBC, CNBC, and CBS, among others, and her work has appeared in publications including The New York Times, Time, Fortune, Newsweek and Harvard Business Review. She is also co-author, with Melanie Kupchynsky, of the critically acclaimed musical memoir *Strings Attached*. A winner of the Matrix Award for women in communications, Lipman is also a member of the Yale University Council, the Council on Foreign Relations, and is an International Media Leader for the World Economic Forum as well as a member of the Knight Foundation Commission on Truth, Media and Democracy. She sits on boards including the World Editors Forum and the Yale Daily News, and the advisory boards of Breastcancer.org and the Yale School of Music. @joannelipman