

SHARE:

[Join Our Email List](#)



How to have an amazing Reindeer Run 5K & Kids Run Wild Race!

Reindeer Run 5K & Kids Run Wild 1/2 Mile

Saturday, December 11, 2021

8:30 am 5K Begins

9:30 am Kids Race Begins

Blue Cross Arena, Rochester, NY

Easy Steps to a Festive & Successful Race!

All Race Info can also Be Found at

www.yellowjacketracing.com

Step 1: Go to Packet Pickup & Get Your Bib! PLEASE GO TO PACKET PICKUP!!

Others can pickup your packet for you!

Here are packet pickup details:

- **Friday, December 10th 10AM-6:30PM at Fleet Feet @ The ARMORY 155 Culver Road, Rochester, NY 14620**



- Race Day, Saturday, December 11th, at the Blue Cross Arena from 7:30 am until 8:15 am. We close sharply at 8:15AM. This means kids racers must get their items before this time or on Friday.

Again - Kids Racers Please Note the Above Packet Pickup Times. It closes sharply at 8:15am Saturday morning so please go Friday if you can.

Race Bib Details & Timing: Your timing chip is on the back of your bib you'll get at packet pickup. It is very important that the bib is worn visibly on the front torso of each participant. If you lose, forget or misplace your bib on race day, there is a \$5.00 replacement fee. No chip, no time. No Bib, No Medal. No Food. No Water.

Step 2: Registration Still Available! If you already have registered, congrats, you are already one step closer to a successful event. But be sure to share with friends and family so they can join too! We are getting close to the cap and registration will close Friday, Dec 10th in the afternoon, so have them register now.

[Learn More/Register](#)

Step 3: The first 170 to packet pickup are able to get antlers!

Be festive and don your reindeer headgear proudly. Spread those antlers out tall!!



Step 4: Dress for festive success! Here's your chance to truly dress for success with the wackiest or most "holidayest" wears. Bring on your red, green, lights and the most festive of festive wear. Here are some options available at Fleet Feet!



Jingle all the way with Brooks Run Merry Footwear

FEW SIZES LEFT @ The Armory!
Available in Men's and Women's sizing.
Show 'em you can holiday like nobody's business in your limited-edition Brooks Run Merry Levitate running shoes.

Plus Show your Bib and Enjoy our latest mini handheld massager for just \$99.99

***Some exclusions apply**

Step 5: Don That Finishers Medal Proudly!



All finishers get a finishers medal. Wear that bling proudly, take pictures in front of the Reindeer Run Backdrop and hashtag **#yellowjacketracing** **#reindeerrun** & **#fleetfeet** or **#fleetfeetrochester**, wear it to post race breakfast, even your afternoon errands and perhaps your evening holiday party.

Be proud to finish the Reindeer Run in the winter and wear that finisher gem!



Step 6: The finish line!

Given we are still in a pandemic when you finish you will receive a prepackaged bag of food that includes your finisher's medal plus a bottle of water. The finish line is the same as the start line right in front of Blue Cross Arena. There is no awards ceremony, but First Place in each age group can pick up their awards at Fleet Feet @ The Armory starting at 1PM on Dec 11th until December 18th. We will give the overall male and female their award in the finish chute. You must show your bib in order to get your prepackaged bag. No bib, no medal, no food, no water.

Kids Racers - Please note your start is at the corner of Exchange & Court on the Civic Center Side of the Street. Please be there before 9:30AM as we begin the Kids at 9:30AM. It will be one big loop heading down Exchange then back to the finish. You will finish at the same finish line as the 5K.

Step 7: Take fun pics!

This course features many wonderful downtown views, so why not capture the day. Featuring a course, that brings you along the Genesee River with a beautiful view of Downtown Rochester and the **Frederick Douglass–Susan B. Anthony Memorial Bridge** (informally called the **Freddie-Sue Bridge**). Gather your friends and family at the start and finish and flash that camera. Be sure to hashtag **#yellowjacketracing** **#reindeerrun** **#fleetfeetrochester** and **#fleetfeet**

Step 8: To all Virtual Participants

You are more than welcome to get your packets Friday at Packet Pickup, otherwise we will mail them next week to the address indicated in registration. US lower 48 only. You will receive several emails on how to submit your results online. You have from Dec 11th to Dec 19th by 9PM. Please share your race photos from wherever you are and be sure to hashtag **#yellowjacketracing** **#reindeerrun** **#fleetfeetrochester** and **#fleetfeet**

Step 9: Race Day Parking

There are several parking garages around the Blue Cross Arena that offer

plenty of parking for participants & spectators.

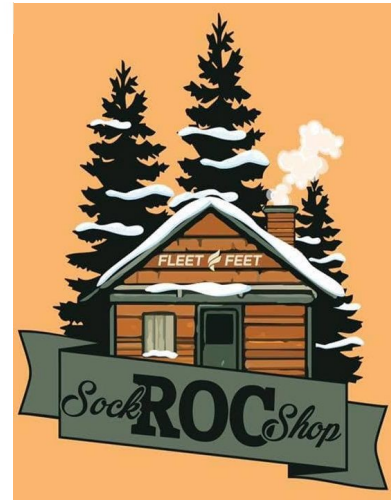
Parking is also available on the large surface lot off Court Street + Exchange. However, if you park here please know that you may not be able to exit until after the kids races are completed.

Please note: there may be fees to park

Step 10: Enjoy our City!

When the race is done stay in our city and enjoy some of our favorite things (of course wearing your medal, extra points for antlers too):

- Visit the **ROC Holiday Village** in Martin Luther King Jr. Park! How about some free ice skating, kids craft area and various holiday pop up shops! Fleet Feet Sock Shop will be there Dec 15th - 19th.
- You gotta eat, so stop by **Jines Restaurant** on Park Avenue for breakfast. Featuring delicious Eggs Benedict and they'll even serve on Gluten Free Bread. You may want to call for reservations, especially if you have a large party.
- Meat Lovers, check out **McCann's Local Meats** who feature fresh cut meat from a world class butcher. Offers a variety of brunch items, my personal fave is the Sloppy Joe, but many other options too, including gluten free bread.
- Like art and breakfast, take a meal and a looksee at the **Brown Hound Bistro** in the Memorial Art Gallery. Absolutely delicious and you may want to call for reservations, especially if you have a large party.
- Love to cook and fresh foods, then take a visit to the **Rochester Public Market** with so many local vendors to peruse.



[Learn More/Register](#)

Extra Bonus Success Steps

**NO LITTERING
&
THANK ALL THE VOLUNTEERS!!!!**





Other Events to Help Make your Holiday an Exercise Success



Santa Stampede

December 19th, 2021
3 mile Fun Run/Walk
Benefiting
Bivona Child Advocacy Center
Fleet Feet @ The Armory
STARTS AT 10AM

The Santa Stampede will be a 3'ish Mile Fun Run/Walk (not a race) where everyone, young or old, can be Santa Claus for the day!

We will run/walk all dressed in our Santa suits spreading cheer around the neighborhood.

Everyone is encouraged to bring a new, unwrapped fleece blanket to donate to [Bivona Child Advocacy Center](#)!

[Sign Up For Santa Stampede Here](#)



Winter Warrior Half Marathon & Quarter Marathon

January 8, 2022
Half Marathon (13.1 Miles) |
Quarter Marathon (6.2 Miles)
Monroe Community College
***NEW* STARTS AT 10AM**



All Participants get a finishers Medal and the coveted hat



[Learn More/Register](#)

www.YellowJacketRacing.com

