



This site is located in:

City: ---
County: York County
State: South Carolina
ZIP Code: 29730
Census Tract: 45091060102
Census Block Group: 450910601021
CBSA: Charlotte-Concord-Gastonia, NC-SC Metropolitan Statistical Area

	Rock Hill cit...
Population Summary	
2000 Total Population	55,227
2010 Total Population	66,993
2020 Total Population	76,646
2020 Group Quarters	2,873
2025 Total Population	83,923
2020-2025 Annual Rate	1.83%
2020 Total Daytime Population	85,389
Workers	42,836
Residents	42,553
Household Summary	
2000 Households	20,847
2000 Average Household Size	2.51
2010 Households	26,299
2010 Average Household Size	2.43
2020 Households	30,643
2020 Average Household Size	2.41
2025 Households	33,705
2025 Average Household Size	2.40
2020-2025 Annual Rate	1.92%
2010 Families	16,299
2010 Average Family Size	3.04
2020 Families	18,683
2020 Average Family Size	3.02
2025 Families	20,385
2025 Average Family Size	3.03
2020-2025 Annual Rate	1.76%
Housing Unit Summary	
2000 Housing Units	22,618
Owner Occupied Housing Units	54.1%
Renter Occupied Housing Units	38.1%
Vacant Housing Units	7.8%
2010 Housing Units	29,568
Owner Occupied Housing Units	47.7%
Renter Occupied Housing Units	41.3%
Vacant Housing Units	11.1%
2020 Housing Units	34,094
Owner Occupied Housing Units	51.6%
Renter Occupied Housing Units	38.3%
Vacant Housing Units	10.1%
2025 Housing Units	37,459
Owner Occupied Housing Units	51.9%
Renter Occupied Housing Units	38.0%
Vacant Housing Units	10.0%
Median Household Income	
2020	\$47,205
2025	\$50,455
Median Home Value	
2020	\$162,168
2025	\$175,261
Per Capita Income	
2020	\$26,722
2025	\$28,861
Median Age	
2010	32.1
2020	35.0
2025	35.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

	Rock Hill cit...
2020 Households by Income	
Household Income Base	30,642
<\$15,000	13.3%
\$15,000 - \$24,999	10.2%
\$25,000 - \$34,999	14.4%
\$35,000 - \$49,999	14.2%
\$50,000 - \$74,999	18.2%
\$75,000 - \$99,999	11.6%
\$100,000 - \$149,999	10.3%
\$150,000 - \$199,999	4.5%
\$200,000+	3.5%
Average Household Income	\$66,916
2025 Households by Income	
Household Income Base	33,703
<\$15,000	12.1%
\$15,000 - \$24,999	9.6%
\$25,000 - \$34,999	13.7%
\$35,000 - \$49,999	14.0%
\$50,000 - \$74,999	18.6%
\$75,000 - \$99,999	12.2%
\$100,000 - \$149,999	11.1%
\$150,000 - \$199,999	5.1%
\$200,000+	3.5%
Average Household Income	\$72,000
2020 Owner Occupied Housing Units by Value	
Total	17,576
<\$50,000	5.7%
\$50,000 - \$99,999	17.9%
\$100,000 - \$149,999	22.0%
\$150,000 - \$199,999	18.0%
\$200,000 - \$249,999	13.2%
\$250,000 - \$299,999	9.3%
\$300,000 - \$399,999	8.1%
\$400,000 - \$499,999	2.4%
\$500,000 - \$749,999	2.2%
\$750,000 - \$999,999	0.7%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.3%
\$2,000,000 +	0.1%
Average Home Value	\$196,714
2025 Owner Occupied Housing Units by Value	
Total	19,455
<\$50,000	4.9%
\$50,000 - \$99,999	16.0%
\$100,000 - \$149,999	20.2%
\$150,000 - \$199,999	17.7%
\$200,000 - \$249,999	14.2%
\$250,000 - \$299,999	10.4%
\$300,000 - \$399,999	9.7%
\$400,000 - \$499,999	3.0%
\$500,000 - \$749,999	2.7%
\$750,000 - \$999,999	0.8%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.3%
\$2,000,000 +	0.2%
Average Home Value	\$210,095

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

Community Profile

Rock Hill City, SC
Rock Hill City, SC (4561405)
Geography: Place

Prepared by York County Economic

	Rock Hill cit...
2010 Population by Age	
Total	66,993
0 - 4	7.4%
5 - 9	6.7%
10 - 14	6.3%
15 - 24	18.6%
25 - 34	15.0%
35 - 44	13.3%
45 - 54	12.3%
55 - 64	9.8%
65 - 74	5.4%
75 - 84	3.3%
85 +	1.8%
18 +	75.7%
2020 Population by Age	
Total	76,645
0 - 4	6.4%
5 - 9	6.3%
10 - 14	6.3%
15 - 24	16.3%
25 - 34	14.7%
35 - 44	12.5%
45 - 54	11.9%
55 - 64	11.2%
65 - 74	8.4%
75 - 84	4.1%
85 +	1.9%
18 +	77.3%
2025 Population by Age	
Total	83,920
0 - 4	6.4%
5 - 9	6.1%
10 - 14	6.2%
15 - 24	16.3%
25 - 34	13.9%
35 - 44	13.1%
45 - 54	11.3%
55 - 64	10.9%
65 - 74	8.9%
75 - 84	5.0%
85 +	1.9%
18 +	77.5%
2010 Population by Sex	
Males	30,868
Females	36,125
2020 Population by Sex	
Males	35,853
Females	40,792
2025 Population by Sex	
Males	39,326
Females	44,594

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

March 17, 2021

	Rock Hill cit...
2010 Population by Race/Ethnicity	
Total	66,993
White Alone	55.0%
Black Alone	37.9%
American Indian Alone	0.5%
Asian Alone	1.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.7%
Two or More Races	2.1%
Hispanic Origin	5.6%
Diversity Index	60.1
2020 Population by Race/Ethnicity	
Total	76,646
White Alone	54.9%
Black Alone	35.6%
American Indian Alone	0.5%
Asian Alone	2.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	3.8%
Two or More Races	2.7%
Hispanic Origin	7.6%
Diversity Index	63.2
2025 Population by Race/Ethnicity	
Total	83,923
White Alone	53.9%
Black Alone	35.5%
American Indian Alone	0.5%
Asian Alone	2.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	4.3%
Two or More Races	2.9%
Hispanic Origin	8.6%
Diversity Index	64.8
2010 Population by Relationship and Household Type	
Total	66,993
In Households	95.5%
In Family Households	76.5%
Householder	24.3%
Spouse	15.0%
Child	30.6%
Other relative	4.0%
Nonrelative	2.5%
In Nonfamily Households	19.0%
In Group Quarters	4.5%
Institutionalized Population	0.9%
Noninstitutionalized Population	3.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

	Rock Hill cit...
2020 Population 25+ by Educational Attainment	
Total	49,559
Less than 9th Grade	3.3%
9th - 12th Grade, No Diploma	7.7%
High School Graduate	22.5%
GED/Alternative Credential	4.1%
Some College, No Degree	22.2%
Associate Degree	11.3%
Bachelor's Degree	18.9%
Graduate/Professional Degree	10.0%
2020 Population 15+ by Marital Status	
Total	62,088
Never Married	40.8%
Married	40.6%
Widowed	6.6%
Divorced	12.1%
2020 Civilian Population 16+ in Labor Force	
Civilian Population 16+	39,011
Population 16+ Employed	88.3%
Population 16+ Unemployment rate	11.7%
Population 16-24 Employed	16.1%
Population 16-24 Unemployment rate	20.1%
Population 25-54 Employed	65.7%
Population 25-54 Unemployment rate	10.0%
Population 55-64 Employed	14.4%
Population 55-64 Unemployment rate	9.7%
Population 65+ Employed	3.8%
Population 65+ Unemployment rate	9.1%
2020 Employed Population 16+ by Industry	
Total	34,433
Agriculture/Mining	0.3%
Construction	5.0%
Manufacturing	15.6%
Wholesale Trade	3.2%
Retail Trade	12.5%
Transportation/Utilities	6.1%
Information	1.7%
Finance/Insurance/Real Estate	6.9%
Services	45.1%
Public Administration	3.4%
2020 Employed Population 16+ by Occupation	
Total	34,433
White Collar	60.2%
Management/Business/Financial	12.0%
Professional	19.4%
Sales	11.2%
Administrative Support	17.7%
Services	16.3%
Blue Collar	23.6%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	3.9%
Installation/Maintenance/Repair	3.3%
Production	10.0%
Transportation/Material Moving	6.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

March 17, 2021

	Rock Hill cit...
2010 Households by Type	
Total	26,299
Households with 1 Person	30.2%
Households with 2+ People	69.8%
Family Households	62.0%
Husband-wife Families	38.3%
With Related Children	17.6%
Other Family (No Spouse Present)	23.7%
Other Family with Male Householder	5.0%
With Related Children	2.9%
Other Family with Female Householder	18.7%
With Related Children	13.0%
Nonfamily Households	7.8%
All Households with Children	33.8%
Multigenerational Households	4.6%
Unmarried Partner Households	7.2%
Male-female	6.5%
Same-sex	0.6%
2010 Households by Size	
Total	26,299
1 Person Household	30.2%
2 Person Household	31.7%
3 Person Household	16.9%
4 Person Household	12.4%
5 Person Household	5.6%
6 Person Household	2.0%
7 + Person Household	1.2%
2010 Households by Tenure and Mortgage Status	
Total	26,299
Owner Occupied	53.6%
Owned with a Mortgage/Loan	42.7%
Owned Free and Clear	10.9%
Renter Occupied	46.4%
2020 Affordability, Mortgage and Wealth	
Housing Affordability Index	173
Percent of Income for Mortgage	14.4%
Wealth Index	66
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	29,568
Housing Units Inside Urbanized Area	99.3%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.7%
2010 Population By Urban/ Rural Status	
Total Population	66,993
Population Inside Urbanized Area	99.3%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

		Rock Hill cit...
Top 3 Tapestry Segments		
1.		Bright Young Professionals (8C)
2.		Middleburg (4C)
3.		Hardscrabble Road (8G)
2020 Consumer Spending		
Apparel & Services: Total \$		\$50,680,860
Average Spent		\$1,653.91
Spending Potential Index		77
Education: Total \$		\$38,893,821
Average Spent		\$1,269.26
Spending Potential Index		71
Entertainment/Recreation: Total \$		\$73,979,373
Average Spent		\$2,414.23
Spending Potential Index		74
Food at Home: Total \$		\$124,740,915
Average Spent		\$4,070.78
Spending Potential Index		76
Food Away from Home: Total \$		\$88,638,696
Average Spent		\$2,892.62
Spending Potential Index		77
Health Care: Total \$		\$133,481,887
Average Spent		\$4,356.03
Spending Potential Index		76
HH Furnishings & Equipment: Total \$		\$50,795,422
Average Spent		\$1,657.65
Spending Potential Index		76
Personal Care Products & Services: Total \$		\$21,787,034
Average Spent		\$711.00
Spending Potential Index		77
Shelter: Total \$		\$441,832,988
Average Spent		\$14,418.72
Spending Potential Index		74
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$53,845,577
Average Spent		\$1,757.19
Spending Potential Index		75
Travel: Total \$		\$52,845,274
Average Spent		\$1,724.55
Spending Potential Index		72
Vehicle Maintenance & Repairs: Total \$		\$27,893,378
Average Spent		\$910.27
Spending Potential Index		79

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.