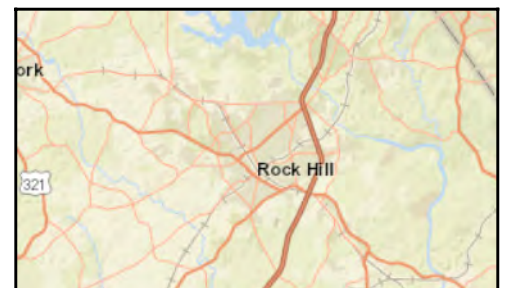
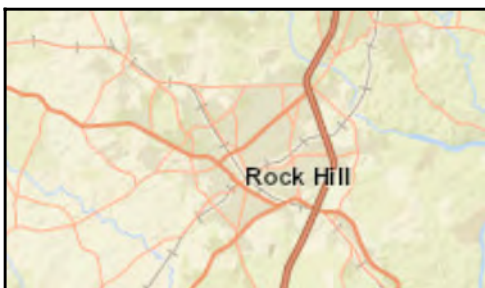
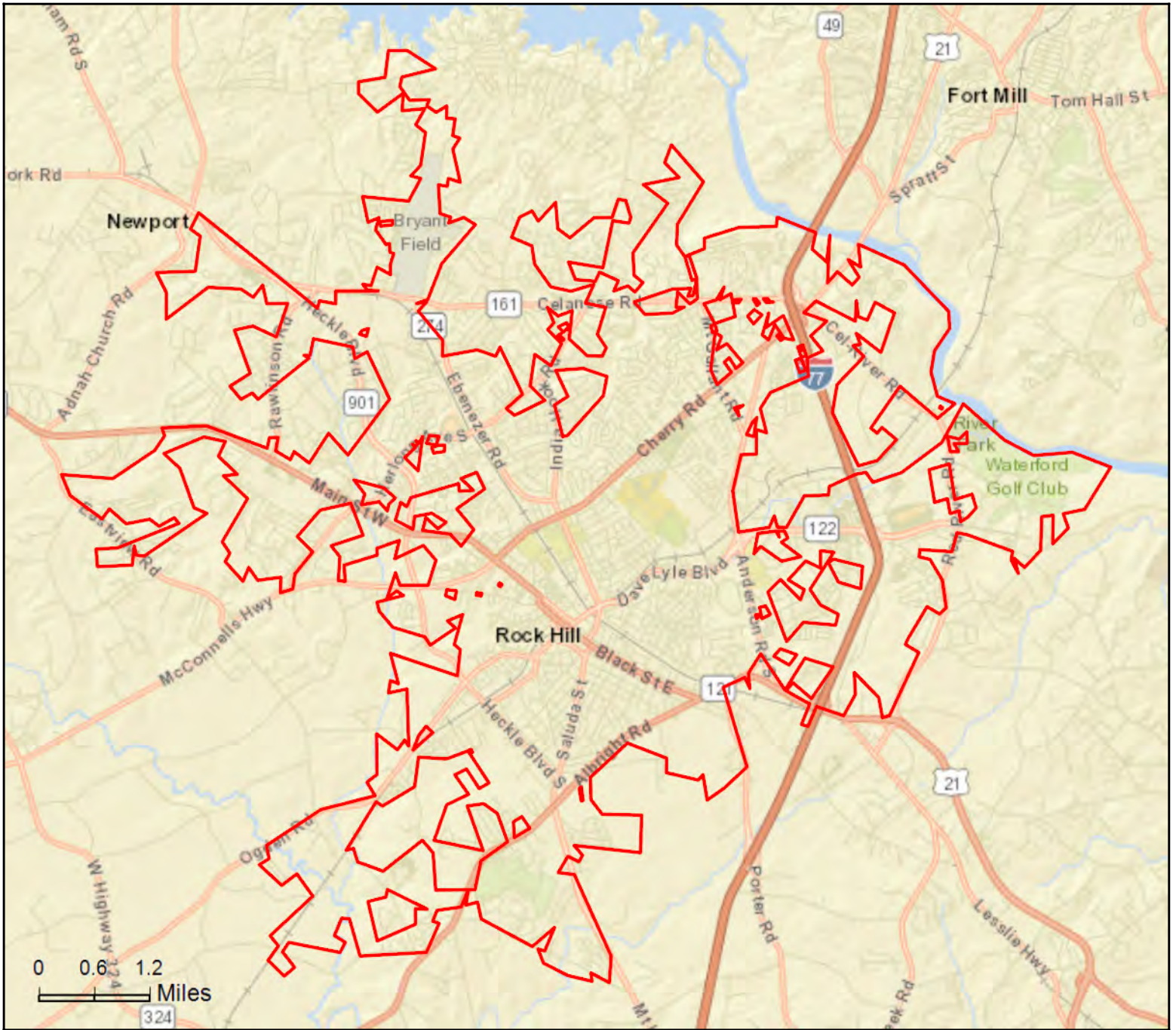


Site Map

Rock Hill City, SC
Rock Hill City, SC (4561405)
Geography: Place

Prepared by York County Economic



	Rock Hill cit...
Population Summary	
2000 Total Population	54,542
2010 Total Population	66,240
2018 Total Population	73,670
2018 Group Quarters	3,070
2023 Total Population	79,789
2018-2023 Annual Rate	1.61%
2018 Total Daytime Population	87,833
Workers	49,004
Residents	38,829
Household Summary	
2000 Households	20,593
2000 Average Household Size	2.50
2010 Households	25,999
2010 Average Household Size	2.43
2018 Households	29,111
2018 Average Household Size	2.43
2023 Households	31,651
2023 Average Household Size	2.42
2018-2023 Annual Rate	1.69%
2010 Families	16,084
2010 Average Family Size	3.04
2018 Families	17,843
2018 Average Family Size	3.06
2023 Families	19,214
2023 Average Family Size	3.08
2018-2023 Annual Rate	1.49%
Housing Unit Summary	
2000 Housing Units	22,313
Owner Occupied Housing Units	53.9%
Renter Occupied Housing Units	38.3%
Vacant Housing Units	7.7%
2010 Housing Units	29,206
Owner Occupied Housing Units	47.4%
Renter Occupied Housing Units	41.6%
Vacant Housing Units	11.0%
2018 Housing Units	32,560
Owner Occupied Housing Units	50.2%
Renter Occupied Housing Units	39.2%
Vacant Housing Units	10.6%
2023 Housing Units	35,293
Owner Occupied Housing Units	50.6%
Renter Occupied Housing Units	39.1%
Vacant Housing Units	10.3%
Median Household Income	
2018	\$47,449
2023	\$53,396
Median Home Value	
2018	\$152,356
2023	\$168,022
Per Capita Income	
2018	\$25,949
2023	\$29,543
Median Age	
2010	32.0
2018	34.6
2023	35.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

Community Profile

Rock Hill City, SC
Rock Hill City, SC (4561405)
Geography: Place

Prepared by York County Economic

	Rock Hill cit...
2018 Households by Income	
Household Income Base	29,111
<\$15,000	15.2%
\$15,000 - \$24,999	10.3%
\$25,000 - \$34,999	11.8%
\$35,000 - \$49,999	14.6%
\$50,000 - \$74,999	18.8%
\$75,000 - \$99,999	11.5%
\$100,000 - \$149,999	11.0%
\$150,000 - \$199,999	3.8%
\$200,000+	3.0%
Average Household Income	\$64,701
2023 Households by Income	
Household Income Base	31,650
<\$15,000	12.8%
\$15,000 - \$24,999	8.8%
\$25,000 - \$34,999	10.6%
\$35,000 - \$49,999	13.9%
\$50,000 - \$74,999	19.3%
\$75,000 - \$99,999	13.0%
\$100,000 - \$149,999	13.5%
\$150,000 - \$199,999	4.3%
\$200,000+	3.6%
Average Household Income	\$73,675
2018 Owner Occupied Housing Units by Value	
Total	16,353
<\$50,000	6.1%
\$50,000 - \$99,999	18.7%
\$100,000 - \$149,999	24.1%
\$150,000 - \$199,999	20.8%
\$200,000 - \$249,999	11.6%
\$250,000 - \$299,999	7.2%
\$300,000 - \$399,999	6.2%
\$400,000 - \$499,999	2.1%
\$500,000 - \$749,999	2.3%
\$750,000 - \$999,999	0.3%
\$1,000,000 - \$1,499,999	0.3%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.1%
Average Home Value	\$183,786
2023 Owner Occupied Housing Units by Value	
Total	17,859
<\$50,000	5.1%
\$50,000 - \$99,999	16.3%
\$100,000 - \$149,999	20.9%
\$150,000 - \$199,999	21.3%
\$200,000 - \$249,999	12.5%
\$250,000 - \$299,999	8.6%
\$300,000 - \$399,999	8.4%
\$400,000 - \$499,999	2.8%
\$500,000 - \$749,999	3.1%
\$750,000 - \$999,999	0.3%
\$1,000,000 - \$1,499,999	0.4%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.1%
Average Home Value	\$202,346

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

Community Profile

Rock Hill City, SC
Rock Hill City, SC (4561405)
Geography: Place

Prepared by York County Economic

	Rock Hill cit...
2010 Population by Age	
Total	66,240
0 - 4	7.4%
5 - 9	6.7%
10 - 14	6.3%
15 - 24	18.7%
25 - 34	15.1%
35 - 44	13.4%
45 - 54	12.3%
55 - 64	9.7%
65 - 74	5.4%
75 - 84	3.3%
85 +	1.8%
18 +	75.6%
2018 Population by Age	
Total	73,671
0 - 4	6.5%
5 - 9	6.4%
10 - 14	6.2%
15 - 24	16.6%
25 - 34	14.8%
35 - 44	12.4%
45 - 54	11.9%
55 - 64	11.3%
65 - 74	8.1%
75 - 84	3.9%
85 +	1.9%
18 +	77.3%
2023 Population by Age	
Total	79,790
0 - 4	6.5%
5 - 9	6.2%
10 - 14	6.2%
15 - 24	16.3%
25 - 34	14.2%
35 - 44	13.0%
45 - 54	11.3%
55 - 64	11.0%
65 - 74	8.8%
75 - 84	4.7%
85 +	1.9%
18 +	77.4%
2010 Population by Sex	
Males	30,501
Females	35,739
2018 Population by Sex	
Males	34,358
Females	39,313
2023 Population by Sex	
Males	37,361
Females	42,429

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

February 14, 2019

	Rock Hill cit...
2010 Population by Race/Ethnicity	
Total	66,240
White Alone	54.6%
Black Alone	38.3%
American Indian Alone	0.5%
Asian Alone	1.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.7%
Two or More Races	2.1%
Hispanic Origin	5.7%
Diversity Index	60.2
2018 Population by Race/Ethnicity	
Total	73,671
White Alone	55.9%
Black Alone	35.6%
American Indian Alone	0.5%
Asian Alone	2.0%
Pacific Islander Alone	0.1%
Some Other Race Alone	3.5%
Two or More Races	2.5%
Hispanic Origin	7.0%
Diversity Index	61.8
2023 Population by Race/Ethnicity	
Total	79,789
White Alone	54.2%
Black Alone	35.9%
American Indian Alone	0.5%
Asian Alone	2.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	4.0%
Two or More Races	2.9%
Hispanic Origin	8.1%
Diversity Index	64.0
2010 Population by Relationship and Household Type	
Total	66,240
In Households	95.5%
In Family Households	76.4%
Householder	24.3%
Spouse	14.9%
Child	30.6%
Other relative	4.0%
Nonrelative	2.5%
In Nonfamily Households	19.1%
In Group Quarters	4.5%
Institutionalized Population	0.9%
Noninstitutionalized Population	3.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

	Rock Hill cit...
2018 Population 25+ by Educational Attainment	
Total	47,379
Less than 9th Grade	4.3%
9th - 12th Grade, No Diploma	8.7%
High School Graduate	23.1%
GED/Alternative Credential	3.8%
Some College, No Degree	22.2%
Associate Degree	10.7%
Bachelor's Degree	17.4%
Graduate/Professional Degree	9.7%
2018 Population 15+ by Marital Status	
Total	59,593
Never Married	39.7%
Married	41.5%
Widowed	7.3%
Divorced	11.5%
2018 Civilian Population 16+ in Labor Force	
Civilian Employed	94.1%
Civilian Unemployed (Unemployment Rate)	5.9%
2018 Employed Population 16+ by Industry	
Total	35,536
Agriculture/Mining	0.3%
Construction	5.6%
Manufacturing	12.9%
Wholesale Trade	3.0%
Retail Trade	12.8%
Transportation/Utilities	5.3%
Information	1.9%
Finance/Insurance/Real Estate	6.4%
Services	48.9%
Public Administration	2.9%
2018 Employed Population 16+ by Occupation	
Total	35,532
White Collar	57.6%
Management/Business/Financial	11.6%
Professional	19.2%
Sales	11.5%
Administrative Support	15.4%
Services	19.8%
Blue Collar	22.6%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	5.3%
Installation/Maintenance/Repair	2.8%
Production	7.9%
Transportation/Material Moving	6.4%
2010 Population By Urban/ Rural Status	
Total Population	66,240
Population Inside Urbanized Area	99.3%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

	Rock Hill cit...
2010 Households by Type	
Total	25,999
Households with 1 Person	30.2%
Households with 2+ People	69.8%
Family Households	61.9%
Husband-wife Families	38.1%
With Related Children	17.6%
Other Family (No Spouse Present)	23.8%
Other Family with Male Householder	5.0%
With Related Children	2.9%
Other Family with Female Householder	18.8%
With Related Children	13.0%
Nonfamily Households	7.9%
All Households with Children	33.9%
Multigenerational Households	4.6%
Unmarried Partner Households	7.2%
Male-female	6.5%
Same-sex	0.6%
2010 Households by Size	
Total	25,999
1 Person Household	30.2%
2 Person Household	31.6%
3 Person Household	16.9%
4 Person Household	12.4%
5 Person Household	5.6%
6 Person Household	2.0%
7 + Person Household	1.3%
2010 Households by Tenure and Mortgage Status	
Total	25,999
Owner Occupied	53.3%
Owned with a Mortgage/Loan	42.5%
Owned Free and Clear	10.8%
Renter Occupied	46.7%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	29,206
Housing Units Inside Urbanized Area	99.3%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

		Rock Hill cit...
Top 3 Tapestry Segments		
	1.	Bright Young Professionals
	2.	Middleburg (4C)
	3.	Hardscrabble Road (8G)
2018 Consumer Spending		
Apparel & Services: Total \$		\$50,326,770
Average Spent		\$1,728.79
Spending Potential Index		79
Education: Total \$		\$32,039,815
Average Spent		\$1,100.61
Spending Potential Index		76
Entertainment/Recreation: Total \$		\$72,980,129
Average Spent		\$2,506.96
Spending Potential Index		78
Food at Home: Total \$		\$117,228,153
Average Spent		\$4,026.94
Spending Potential Index		80
Food Away from Home: Total \$		\$81,990,265
Average Spent		\$2,816.47
Spending Potential Index		80
Health Care: Total \$		\$129,342,221
Average Spent		\$4,443.07
Spending Potential Index		78
HH Furnishings & Equipment: Total \$		\$47,733,977
Average Spent		\$1,639.72
Spending Potential Index		78
Personal Care Products & Services: Total \$		\$19,059,289
Average Spent		\$654.71
Spending Potential Index		79
Shelter: Total \$		\$385,620,668
Average Spent		\$13,246.56
Spending Potential Index		79
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$54,379,980
Average Spent		\$1,868.02
Spending Potential Index		75
Travel: Total \$		\$46,504,983
Average Spent		\$1,597.51
Spending Potential Index		74
Vehicle Maintenance & Repairs: Total \$		\$24,869,567
Average Spent		\$854.30
Spending Potential Index		79

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.