



This site is located in:

City: ---
County: York County
State: South Carolina
ZIP Code: 29726
Census Tract: 45091061401
Census Block Group: 450910614011
CBSA: Charlotte-Concord-Gastonia, NC-SC Metropolitan Statistical Area

	McConnells to...
Population Summary	
2000 Total Population	229
2010 Total Population	255
2020 Total Population	272
2020 Group Quarters	0
2025 Total Population	289
2020-2025 Annual Rate	1.22%
2020 Total Daytime Population	219
Workers	66
Residents	153
Household Summary	
2000 Households	85
2000 Average Household Size	2.69
2010 Households	100
2010 Average Household Size	2.55
2020 Households	108
2020 Average Household Size	2.52
2025 Households	115
2025 Average Household Size	2.51
2020-2025 Annual Rate	1.26%
2010 Families	77
2010 Average Family Size	2.97
2020 Families	79
2020 Average Family Size	2.91
2025 Families	84
2025 Average Family Size	2.90
2020-2025 Annual Rate	1.23%
Housing Unit Summary	
2000 Housing Units	91
Owner Occupied Housing Units	80.2%
Renter Occupied Housing Units	13.2%
Vacant Housing Units	6.6%
2010 Housing Units	109
Owner Occupied Housing Units	75.2%
Renter Occupied Housing Units	16.5%
Vacant Housing Units	8.3%
2020 Housing Units	117
Owner Occupied Housing Units	76.1%
Renter Occupied Housing Units	16.2%
Vacant Housing Units	7.7%
2025 Housing Units	125
Owner Occupied Housing Units	76.0%
Renter Occupied Housing Units	16.0%
Vacant Housing Units	8.0%
Median Household Income	
2020	\$56,212
2025	\$61,651
Median Home Value	
2020	\$134,375
2025	\$144,792
Per Capita Income	
2020	\$24,590
2025	\$27,197
Median Age	
2010	44.8
2020	42.5
2025	44.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

Community Profile

McConnells Town, SC
McConnells Town, SC (4543675)
Geography: Place

Prepared by York County Economic

	McConnells to...
2020 Households by Income	
Household Income Base	108
<\$15,000	8.3%
\$15,000 - \$24,999	9.3%
\$25,000 - \$34,999	11.1%
\$35,000 - \$49,999	14.8%
\$50,000 - \$74,999	19.4%
\$75,000 - \$99,999	22.2%
\$100,000 - \$149,999	11.1%
\$150,000 - \$199,999	3.7%
\$200,000+	0.0%
Average Household Income	\$64,840
2025 Households by Income	
Household Income Base	116
<\$15,000	6.9%
\$15,000 - \$24,999	8.6%
\$25,000 - \$34,999	9.5%
\$35,000 - \$49,999	13.8%
\$50,000 - \$74,999	19.8%
\$75,000 - \$99,999	24.1%
\$100,000 - \$149,999	12.1%
\$150,000 - \$199,999	5.2%
\$200,000+	0.0%
Average Household Income	\$70,950
2020 Owner Occupied Housing Units by Value	
Total	89
<\$50,000	15.7%
\$50,000 - \$99,999	15.7%
\$100,000 - \$149,999	27.0%
\$150,000 - \$199,999	21.3%
\$200,000 - \$249,999	5.6%
\$250,000 - \$299,999	3.4%
\$300,000 - \$399,999	3.4%
\$400,000 - \$499,999	1.1%
\$500,000 - \$749,999	2.2%
\$750,000 - \$999,999	3.4%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	1.1%
Average Home Value	\$194,382
2025 Owner Occupied Housing Units by Value	
Total	95
<\$50,000	13.7%
\$50,000 - \$99,999	13.7%
\$100,000 - \$149,999	25.3%
\$150,000 - \$199,999	22.1%
\$200,000 - \$249,999	6.3%
\$250,000 - \$299,999	4.2%
\$300,000 - \$399,999	4.2%
\$400,000 - \$499,999	1.1%
\$500,000 - \$749,999	3.2%
\$750,000 - \$999,999	4.2%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	2.1%
Average Home Value	\$233,158

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

March 17, 2021

Community Profile

McConnells Town, SC
McConnells Town, SC (4543675)
Geography: Place

Prepared by York County Economic

	McConnells to...
2010 Population by Age	
Total	255
0 - 4	4.3%
5 - 9	4.3%
10 - 14	9.8%
15 - 24	10.6%
25 - 34	8.6%
35 - 44	12.5%
45 - 54	18.4%
55 - 64	19.6%
65 - 74	7.5%
75 - 84	3.9%
85 +	0.4%
18 +	78.8%
2020 Population by Age	
Total	272
0 - 4	5.5%
5 - 9	5.9%
10 - 14	6.2%
15 - 24	10.3%
25 - 34	12.5%
35 - 44	12.5%
45 - 54	12.9%
55 - 64	16.9%
65 - 74	12.1%
75 - 84	4.4%
85 +	0.7%
18 +	79.0%
2025 Population by Age	
Total	290
0 - 4	5.2%
5 - 9	5.9%
10 - 14	6.2%
15 - 24	10.0%
25 - 34	10.7%
35 - 44	13.4%
45 - 54	12.4%
55 - 64	14.8%
65 - 74	13.8%
75 - 84	6.6%
85 +	1.0%
18 +	79.7%
2010 Population by Sex	
Males	135
Females	120
2020 Population by Sex	
Males	136
Females	136
2025 Population by Sex	
Males	144
Females	146

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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Community Profile

McConnells Town, SC
McConnells Town, SC (4543675)
Geography: Place

Prepared by York County Economic

	McConnells to...
2010 Population by Race/Ethnicity	
Total	255
White Alone	74.1%
Black Alone	25.5%
American Indian Alone	0.0%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.0%
Two or More Races	0.4%
Hispanic Origin	0.8%
Diversity Index	39.5
2020 Population by Race/Ethnicity	
Total	272
White Alone	79.8%
Black Alone	16.5%
American Indian Alone	0.7%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.1%
Two or More Races	1.5%
Hispanic Origin	2.9%
Diversity Index	37.4
2025 Population by Race/Ethnicity	
Total	290
White Alone	79.0%
Black Alone	16.9%
American Indian Alone	0.7%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.0%
Two or More Races	1.7%
Hispanic Origin	3.5%
Diversity Index	38.7
2010 Population by Relationship and Household Type	
Total	255
In Households	100.0%
In Family Households	90.2%
Householder	30.2%
Spouse	24.3%
Child	33.7%
Other relative	1.6%
Nonrelative	0.4%
In Nonfamily Households	9.8%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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	McConnells to...
2020 Population 25+ by Educational Attainment	
Total	197
Less than 9th Grade	4.6%
9th - 12th Grade, No Diploma	13.2%
High School Graduate	36.0%
GED/Alternative Credential	5.6%
Some College, No Degree	20.3%
Associate Degree	7.6%
Bachelor's Degree	9.6%
Graduate/Professional Degree	3.0%
2020 Population 15+ by Marital Status	
Total	224
Never Married	30.8%
Married	48.7%
Widowed	9.4%
Divorced	11.2%
2020 Civilian Population 16+ in Labor Force	
Civilian Population 16+	136
Population 16+ Employed	88.2%
Population 16+ Unemployment rate	11.8%
Population 16-24 Employed	6.7%
Population 16-24 Unemployment rate	27.3%
Population 25-54 Employed	61.7%
Population 25-54 Unemployment rate	9.8%
Population 55-64 Employed	24.2%
Population 55-64 Unemployment rate	12.1%
Population 65+ Employed	7.5%
Population 65+ Unemployment rate	10.0%
2020 Employed Population 16+ by Industry	
Total	120
Agriculture/Mining	0.0%
Construction	13.4%
Manufacturing	21.8%
Wholesale Trade	0.8%
Retail Trade	14.3%
Transportation/Utilities	14.3%
Information	1.7%
Finance/Insurance/Real Estate	2.5%
Services	27.7%
Public Administration	3.4%
2020 Employed Population 16+ by Occupation	
Total	120
White Collar	39.2%
Management/Business/Financial	3.3%
Professional	7.5%
Sales	9.2%
Administrative Support	19.2%
Services	11.7%
Blue Collar	49.2%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	11.7%
Installation/Maintenance/Repair	10.8%
Production	16.7%
Transportation/Material Moving	10.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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	McConnells to...
2010 Households by Type	
Total	100
Households with 1 Person	21.0%
Households with 2+ People	79.0%
Family Households	77.0%
Husband-wife Families	62.0%
With Related Children	19.0%
Other Family (No Spouse Present)	15.0%
Other Family with Male Householder	6.0%
With Related Children	2.0%
Other Family with Female Householder	9.0%
With Related Children	9.0%
Nonfamily Households	2.0%
All Households with Children	30.0%
Multigenerational Households	6.0%
Unmarried Partner Households	7.0%
Male-female	7.0%
Same-sex	0.0%
2010 Households by Size	
Total	100
1 Person Household	21.0%
2 Person Household	37.0%
3 Person Household	19.0%
4 Person Household	15.0%
5 Person Household	5.0%
6 Person Household	3.0%
7 + Person Household	0.0%
2010 Households by Tenure and Mortgage Status	
Total	100
Owner Occupied	82.0%
Owned with a Mortgage/Loan	59.0%
Owned Free and Clear	23.0%
Renter Occupied	18.0%
2020 Affordability, Mortgage and Wealth	
Housing Affordability Index	277
Percent of Income for Mortgage	10.0%
Wealth Index	60
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	109
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%
2010 Population By Urban/ Rural Status	
Total Population	255
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

	McConnells to...
Top 3 Tapestry Segments	
1.	Southern Satellites (10A)
2.	
3.	
2020 Consumer Spending	
Apparel & Services: Total \$	\$164,389
Average Spent	\$1,522.12
Spending Potential Index	71
Education: Total \$	\$119,501
Average Spent	\$1,106.49
Spending Potential Index	62
Entertainment/Recreation: Total \$	\$265,018
Average Spent	\$2,453.87
Spending Potential Index	76
Food at Home: Total \$	\$438,027
Average Spent	\$4,055.81
Spending Potential Index	76
Food Away from Home: Total \$	\$301,355
Average Spent	\$2,790.32
Spending Potential Index	74
Health Care: Total \$	\$500,568
Average Spent	\$4,634.89
Spending Potential Index	81
HH Furnishings & Equipment: Total \$	\$176,181
Average Spent	\$1,631.31
Spending Potential Index	75
Personal Care Products & Services: Total \$	\$72,023
Average Spent	\$666.88
Spending Potential Index	73
Shelter: Total \$	\$1,346,105
Average Spent	\$12,463.93
Spending Potential Index	64
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$203,863
Average Spent	\$1,887.62
Spending Potential Index	81
Travel: Total \$	\$175,873
Average Spent	\$1,628.46
Spending Potential Index	68
Vehicle Maintenance & Repairs: Total \$	\$94,278
Average Spent	\$872.94
Spending Potential Index	75

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.