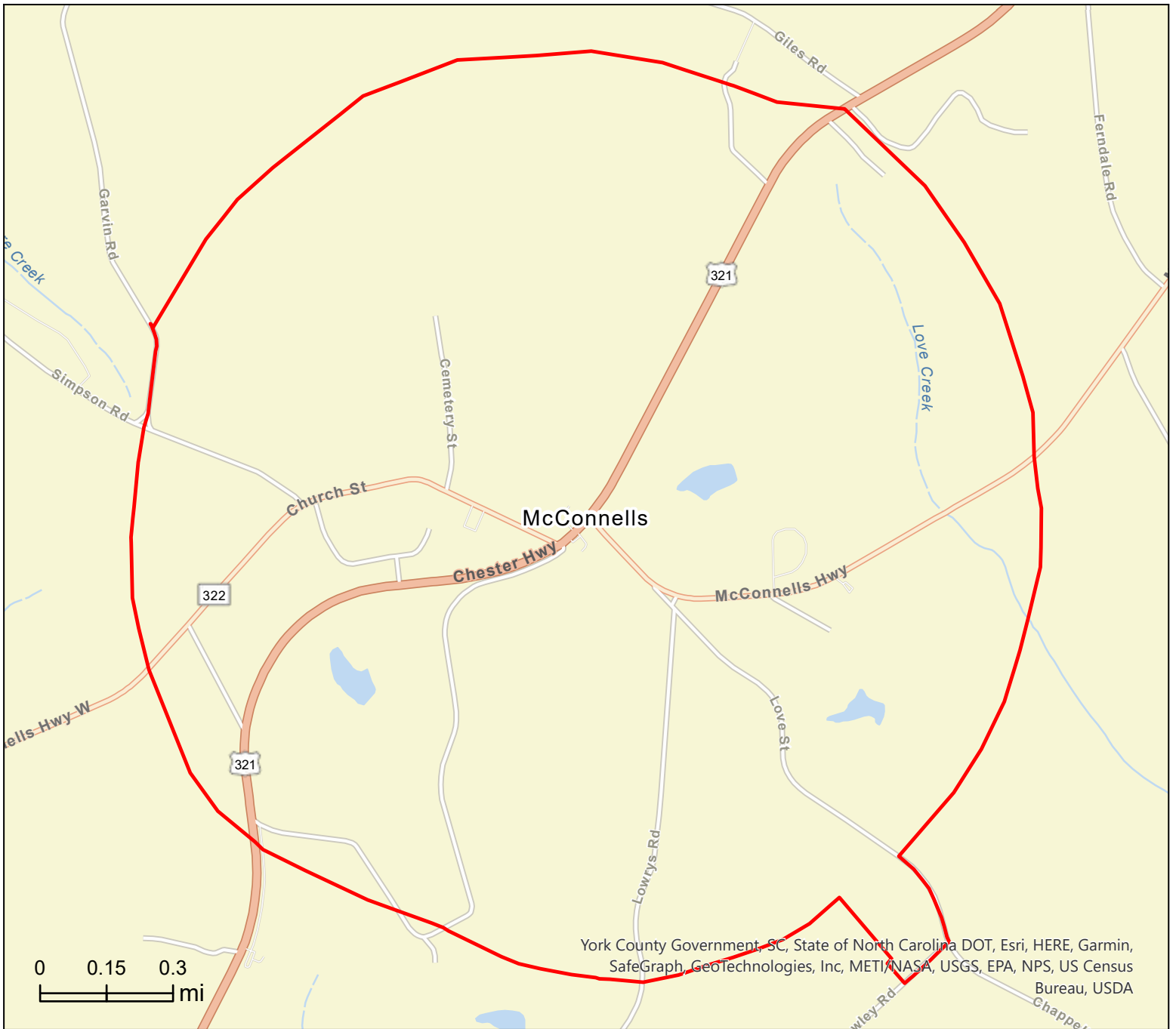


McConnells town, SC (4543675)  
McConnells town, SC (4543675)  
Geography: Place

Prepared by Esri



**This site is located in:**

**City:** ---  
**County:** York County  
**State:** South Carolina  
**ZIP Code:** 29726  
**Census Tract:** 45091061401  
**Census Block Group:** 450910614011  
**CBSA:** Charlotte-Concord-Gastonia, NC-SC Metropolitan Statistical Area



# Community Profile

McConnells town, SC (4543675)  
McConnells town, SC (4543675)  
Geography: Place

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## McConnells to...

Population Summary	
2010 Total Population	263
2020 Total Population	280
2020 Group Quarters	0
2022 Total Population	284
2022 Group Quarters	0
2027 Total Population	295
2022-2027 Annual Rate	0.76%
2022 Total Daytime Population	255
Workers	104
Residents	151
Household Summary	
2010 Households	107
2010 Average Household Size	2.46
2020 Total Households	116
2020 Average Household Size	2.41
2022 Households	118
2022 Average Household Size	2.41
2027 Households	123
2027 Average Household Size	2.40
2022-2027 Annual Rate	0.83%
2010 Families	80
2010 Average Family Size	2.81
2022 Families	85
2022 Average Family Size	2.81
2027 Families	88
2027 Average Family Size	2.82
2022-2027 Annual Rate	0.70%
Housing Unit Summary	
2000 Housing Units	94
Owner Occupied Housing Units	83.0%
Renter Occupied Housing Units	13.8%
Vacant Housing Units	3.2%
2010 Housing Units	112
Owner Occupied Housing Units	76.8%
Renter Occupied Housing Units	18.8%
Vacant Housing Units	4.5%
2020 Housing Units	118
Vacant Housing Units	1.7%
2022 Housing Units	120
Owner Occupied Housing Units	74.2%
Renter Occupied Housing Units	24.2%
Vacant Housing Units	1.7%
2027 Housing Units	125
Owner Occupied Housing Units	76.8%
Renter Occupied Housing Units	21.6%
Vacant Housing Units	1.6%
Median Household Income	
2022	\$61,936
2027	\$70,415
Median Home Value	
2022	\$204,167
2027	\$271,875
Per Capita Income	
2022	\$30,011
2027	\$36,354
Median Age	
2010	40.7
2022	42.8
2027	44.6

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

March 01, 2023



# Community Profile

McConnells town, SC (4543675)  
 McConnells town, SC (4543675)  
 Geography: Place

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## McConnells to...

2022 Households by Income	
Household Income Base	118
<\$15,000	5.9%
\$15,000 - \$24,999	8.5%
\$25,000 - \$34,999	11.0%
\$35,000 - \$49,999	14.4%
\$50,000 - \$74,999	17.8%
\$75,000 - \$99,999	18.6%
\$100,000 - \$149,999	10.2%
\$150,000 - \$199,999	11.9%
\$200,000+	1.7%
Average Household Income	\$79,275
2027 Households by Income	
Household Income Base	125
<\$15,000	4.0%
\$15,000 - \$24,999	5.6%
\$25,000 - \$34,999	10.4%
\$35,000 - \$49,999	17.6%
\$50,000 - \$74,999	14.4%
\$75,000 - \$99,999	9.6%
\$100,000 - \$149,999	17.6%
\$150,000 - \$199,999	19.2%
\$200,000+	1.6%
Average Household Income	\$93,843
2022 Owner Occupied Housing Units by Value	
Total	89
<\$50,000	14.6%
\$50,000 - \$99,999	9.0%
\$100,000 - \$149,999	10.1%
\$150,000 - \$199,999	15.7%
\$200,000 - \$249,999	6.7%
\$250,000 - \$299,999	7.9%
\$300,000 - \$399,999	5.6%
\$400,000 - \$499,999	2.2%
\$500,000 - \$749,999	9.0%
\$750,000 - \$999,999	15.7%
\$1,000,000 - \$1,499,999	1.1%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	2.2%
Average Home Value	\$375,562
2027 Owner Occupied Housing Units by Value	
Total	97
<\$50,000	12.4%
\$50,000 - \$99,999	7.2%
\$100,000 - \$149,999	8.2%
\$150,000 - \$199,999	13.4%
\$200,000 - \$249,999	5.2%
\$250,000 - \$299,999	8.2%
\$300,000 - \$399,999	6.2%
\$400,000 - \$499,999	3.1%
\$500,000 - \$749,999	12.4%
\$750,000 - \$999,999	20.6%
\$1,000,000 - \$1,499,999	1.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	2.1%
Average Home Value	\$429,124

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



# Community Profile

McConnells town, SC (4543675)  
McConnells town, SC (4543675)  
Geography: Place

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## McConnells to...

2010 Population by Age	
Total	261
0 - 4	6.5%
5 - 9	6.1%
10 - 14	7.3%
15 - 24	11.1%
25 - 34	11.9%
35 - 44	13.0%
45 - 54	18.4%
55 - 64	14.6%
65 - 74	7.7%
75 - 84	2.7%
85 +	0.8%
18 +	76.6%
2022 Population by Age	
Total	283
0 - 4	5.3%
5 - 9	6.0%
10 - 14	6.0%
15 - 24	9.9%
25 - 34	12.7%
35 - 44	12.7%
45 - 54	12.4%
55 - 64	16.6%
65 - 74	12.7%
75 - 84	4.9%
85 +	0.7%
18 +	79.5%
2027 Population by Age	
Total	295
0 - 4	5.1%
5 - 9	5.8%
10 - 14	6.1%
15 - 24	9.8%
25 - 34	10.5%
35 - 44	13.2%
45 - 54	12.2%
55 - 64	14.9%
65 - 74	14.2%
75 - 84	6.8%
85 +	1.4%
18 +	79.7%
2010 Population by Sex	
Males	129
Females	134
2022 Population by Sex	
Males	139
Females	144
2027 Population by Sex	
Males	147
Females	148

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



# Community Profile

McConnells town, SC (4543675)  
 McConnells town, SC (4543675)  
 Geography: Place

Prepared by Esri

McConnells to...

2010 Population by Race/Ethnicity	
Total	263
White Alone	81.4%
Black Alone	15.6%
American Indian Alone	0.8%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.8%
Two or More Races	1.1%
Hispanic Origin	2.3%
Diversity Index	34.4

2020 Population by Race/Ethnicity	
Total	280
White Alone	75.4%
Black Alone	19.6%
American Indian Alone	0.7%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.4%
Two or More Races	3.2%
Hispanic Origin	1.1%
Diversity Index	40.5

2022 Population by Race/Ethnicity	
Total	284
White Alone	78.9%
Black Alone	11.6%
American Indian Alone	1.1%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.8%
Two or More Races	6.3%
Hispanic Origin	4.6%
Diversity Index	41.6

2027 Population by Race/Ethnicity	
Total	295
White Alone	78.0%
Black Alone	11.9%
American Indian Alone	1.0%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.7%
Two or More Races	7.1%
Hispanic Origin	4.7%
Diversity Index	42.9

2010 Population by Relationship and Household Type	
Total	263
In Households	100.0%
In Family Households	88.2%
Householder	28.1%
Spouse	20.5%
Child	33.1%
Other relative	3.8%
Nonrelative	2.7%
In Nonfamily Households	11.4%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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# Community Profile

McConnells town, SC (4543675)  
 McConnells town, SC (4543675)  
 Geography: Place

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	McConnells to...
<b>2022 Population 25+ by Educational Attainment</b>	
Total	206
Less than 9th Grade	3.4%
9th - 12th Grade, No Diploma	10.2%
High School Graduate	36.4%
GED/Alternative Credential	5.8%
Some College, No Degree	18.0%
Associate Degree	8.7%
Bachelor's Degree	11.7%
Graduate/Professional Degree	5.8%
<b>2022 Population 15+ by Marital Status</b>	
Total	235
Never Married	32.3%
Married	47.2%
Widowed	8.5%
Divorced	11.9%
<b>2022 Civilian Population 16+ in Labor Force</b>	
Civilian Population 16+	144
Population 16+ Employed	93.8%
Population 16+ Unemployment rate	6.3%
Population 16-24 Employed	7.4%
Population 16-24 Unemployment rate	16.7%
Population 25-54 Employed	62.2%
Population 25-54 Unemployment rate	4.5%
Population 55-64 Employed	23.0%
Population 55-64 Unemployment rate	6.1%
Population 65+ Employed	6.7%
Population 65+ Unemployment rate	10.0%
<b>2022 Employed Population 16+ by Industry</b>	
Total	135
Agriculture/Mining	0.0%
Construction	13.4%
Manufacturing	20.1%
Wholesale Trade	0.7%
Retail Trade	15.7%
Transportation/Utilities	15.7%
Information	1.5%
Finance/Insurance/Real Estate	2.2%
Services	26.9%
Public Administration	3.7%
<b>2022 Employed Population 16+ by Occupation</b>	
Total	134
White Collar	36.6%
Management/Business/Financial	4.5%
Professional	7.5%
Sales	9.0%
Administrative Support	15.7%
Services	10.4%
Blue Collar	53.0%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	12.7%
Installation/Maintenance/Repair	10.4%
Production	15.7%
Transportation/Material Moving	14.2%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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# Community Profile

McConnells town, SC (4543675)  
 McConnells town, SC (4543675)  
 Geography: Place

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	<b>McConnells to...</b>
<b>2010 Households by Type</b>	
Total	107
Households with 1 Person	20.6%
Households with 2+ People	79.4%
Family Households	74.8%
Husband-wife Families	55.1%
With Related Children	22.4%
Other Family (No Spouse Present)	19.6%
Other Family with Male Householder	6.5%
With Related Children	3.7%
Other Family with Female Householder	13.1%
With Related Children	8.4%
Nonfamily Households	4.7%
All Households with Children	35.5%
Multigenerational Households	5.6%
Unmarried Partner Households	7.5%
Male-female	6.5%
Same-sex	0.9%
<b>2010 Households by Size</b>	
Total	107
1 Person Household	20.6%
2 Person Household	33.6%
3 Person Household	20.6%
4 Person Household	14.0%
5 Person Household	7.5%
6 Person Household	1.9%
7 + Person Household	1.9%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	107
Owner Occupied	80.4%
Owned with a Mortgage/Loan	53.3%
Owned Free and Clear	27.1%
Renter Occupied	19.6%
<b>2022 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	160
Percent of Income for Mortgage	17.4%
Wealth Index	59
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	112
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	263
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



# Community Profile

McConnells town, SC (4543675)  
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 Geography: Place

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## McConnells to...

Top 3 Tapestry Segments	
1.	Southern Satellites (10A)
2.	
3.	
2022 Consumer Spending	
Apparel & Services: Total \$	\$213,889
Average Spent	\$1,812.62
Spending Potential Index	75
Education: Total \$	\$143,881
Average Spent	\$1,219.33
Spending Potential Index	62
Entertainment/Recreation: Total \$	\$343,580
Average Spent	\$2,911.69
Spending Potential Index	79
Food at Home: Total \$	\$580,257
Average Spent	\$4,917.43
Spending Potential Index	79
Food Away from Home: Total \$	\$392,120
Average Spent	\$3,323.05
Spending Potential Index	77
Health Care: Total \$	\$715,962
Average Spent	\$6,067.47
Spending Potential Index	86
HH Furnishings & Equipment: Total \$	\$238,538
Average Spent	\$2,021.51
Spending Potential Index	79
Personal Care Products & Services: Total \$	\$90,860
Average Spent	\$770.00
Spending Potential Index	76
Shelter: Total \$	\$1,830,928
Average Spent	\$15,516.34
Spending Potential Index	68
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$260,839
Average Spent	\$2,210.50
Spending Potential Index	81
Travel: Total \$	\$242,636
Average Spent	\$2,056.23
Spending Potential Index	72
Vehicle Maintenance & Repairs: Total \$	\$121,767
Average Spent	\$1,031.92
Spending Potential Index	82

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.