



BEHAVIORAL HEALTH K - 12 WORK GIFT CARD FAQ

NC Counts Coalition has partnered with the North Carolina Department of Health and Human Services' Division of Child and Family Wellbeing to address the behavioral health needs of Black Indigenous People of Color (BIPOC) and lesbian, gay, bisexual, transgender, queer, and/or questioning (LGBTQ+) children/students in grades K-12 affected by COVID-19. Through this partnership, we are working with community-based organizations (CBOs) throughout the state to deliver community outreach that will help us better understand the behavioral health needs of BIPOC and LGBTQ+ students in grades K-12 in communities throughout North Carolina.

TIMELINE:

- ★ All outreach must be completed June 8th - July 7th, 2023 (*you must confirm with your regional team member prior to beginning work*)
- ★ **All event reports are due by 11:59 pm on July 10th, 2023**
- ★ Payments can go out on August 21st (*only if you have submitted on documentation by the deadline*)

GIFT CARDS:

Community participants will receive three \$25 gift cards as compensation for completion of all three components, totalling \$75.

1. [Questionnaire](#) - 30 minutes
2. Education Presentation ([English](#)/Spanish) - 30 minutes
 - a. *Key Takeaways (English/Spanish)*
3. Facilitated Discussion ([English/Spanish](#)) - 30 minutes

Requirements for Gift Card Distribution:

- ★ You must **track gift cards** distributed using the [sign-in sheet](#).
- ★ Only people **over 18 years of age** can receive gift cards - no minors, no students under 18, etc.
 - Parents cannot receive gift-cards for their underage children.



- ★ In order to receive gift cards, participants **must participate in all 3 components** of the event.

For example, if a participant completes the entire event (submitting the Questionnaire, reviewing the Educational Materials, and answering the questions during the Facilitated Discussion), they are **eligible to receive three \$25 gift cards**. **If a participant does not complete 1 or 2 components of the session, they are not eligible to receive a gift card.**

How does our CBO receive the gift cards from NC Counts?

- ★ You will receive gift cards from your regional team members.
- ★ If you need more gift cards, you can request more [using this form](#) (we need 7-10 days' notice to get you the gift cards). Your gift cards will be given to you by your regional team members. All orders are subject to approval and are not guaranteed.

FREQUENTLY ASKED QUESTIONS:

How many gift cards for participants?

- If you have 50 participants, each is eligible for 3 gift cards, totalling 150 gift cards in this case.
- Each CBO is going to get a **different amount** as discussed with regional teams. If you run out of gift cards, then CBO's can request additional cards if needed.

Does my event have to have an attendance of at least 25 people?

- No, CBO's must submit at least 25 - 50 responses total to meet requirements. This may be broken up into multiple events summing up to the required amount.

If two people attending are parents to the same child, are they both eligible for gift cards?

- Yes - we are processing gift-cards individually, not by household.

Are we only inviting parents to this session?

- No - anyone who interacts with BIPOC or LGTBQ+ K - 12 students! This could include: parents/guardians, teacher/coaches/mentors, faith-based mentors, after-school activities mentors and others who work with BIPOC and/or LGTBQ+ youth.

Do we technically need to host an event? Or are we able to survey door to door?

- Yes, you should be hosting an event. Sessions are designed to be a total of one hour and thirty minutes of content and discussion.

Can we host virtual events?



- Yes, you can host virtual events! Camera's will be required to remain on. Sessions are designed to be a total of one hour and thirty minutes of content and discussion, and you may want to include additional time for participants to check-in and grab a refreshment before you begin, or additional time to sign-off on their participation at the end so they can receive their gift card. Gift Cards will be mailed (not emailed) and postage will be provided at no cost by NC Counts.

Can we just do one component at an existing event and give out gift cards?

- No, your participants must complete all three components to be eligible to receive a gift card. We recommend hosting a separate event due to the length of the components.

Is the expectation to host 3-events?

- No, the expectation is one event with 3 components. You may host more than one event, but it is not a requirement.

Can a student who is 18 years or older participate in the event for gift cards?

- Yes, if the student is 18 years+ they may participate in the event and qualify for gift cards.

Can a student who is under the age of 18 participate in the event?

- No, students who are under 18 may not participate in the event.

Can a student who is under the age of 18 participate in the event and their parent receive their gift cards on their behalf?

- No, gift cards will not be distributed for the participation of anyone under the age of 18

Can CBO staff participate in an event to receive gift cards?

- No, CBO staff may not receive gift cards for participation in events.

What is the maximum amount of gift cards a participant can get for participating in all 3 sessions of the event?

- 3 - \$25 gift cards (one per component) for a total of \$75.

Can a participant receive gift cards for participating in 1 or 2 sessions at an event?

- No - participants must participate in ALL 3 sessions to qualify to receive any gift cards.

What if a participant completes component 1 and decides to leave the event or arrives late and misses component one?

- The participant does not qualify for any gift cards.



How many events does a participant need to attend to receive the 3 total gift cards?

- The participant must attend 1 event and participate in all 3 components to receive the gift cards

Can a participant attend a second event hosted by our CBO and receive 3 additional gift cards?

- No, they may not. Participants are only eligible to attend one session and receive those gift cards.

What kind of gift cards will participants receive?

- Gift cards will be similar to Visa gift cards. They are prepaid and eligible to be used online, over the phone and in your favorite stores and restaurants across the country—like Target, Walmart, Olive Garden and more.

ADDITIONAL DETAILS:

Key Dates:

- ★ Return unused gift cards by July 17th

Requirements for Returning Gift Cards to NC Counts:

- ★ Any unused gift cards must be returned to NC Counts at the end of the project before you receive your \$7,000

Options for returning:

- ★ Return to a regional staff member *or*
- ★ Mail them to the NC Counts office:
 - You must include tracking and insurance to cover the amount of the gift cards - we will provide a \$25 stipend to cover the cost.
 - Mail to NC Counts Coalition 5909 Falls of Neuse Rd., Suite 200, Raleigh, NC 27609