



The Extra Mile

Advocating for evidence-based policies and practices to prevent and reduce alcohol-related harms

Miles to Go:

Congress Makes Federal Alcohol Tax Cuts Permanent

Elected leaders ignore one public health crisis while responding to another

Last month several national organizations including the American Public Health Association (APHA) submitted letters in opposition to the extension of federal alcohol excise tax cuts from 2017. These organizations along with other coalitions and prevention experts across the country urged Congress to consider the significant public health implications of extending these cuts through the Craft Beverage Modernization and Tax Reform Act (CBMTRA) of 2019 (S. 362; H.R. 1175).



Despite pleas from the public health community to let those cuts expire, Congress instead included a [permanent extension of CBMTRA's federal alcohol excise tax cuts](#) in a must-pass year-end funding package that also included coronavirus stimulus payments. These cuts were never intended to become permanent – they were initially targeted for two years and were extended in late 2019 for one more year, but the alcohol industry has relentlessly [pushed to make them permanent](#). Lobbying records indicate that [Anheuser-Busch](#), the [Distilled Spirits Council](#), [Bacardi North America](#), and the [Brewers Association](#) lobbied Congress on the issue.

[Read more](#)

Alcohol Most Commonly Reported Drug at Treatment Admission

New data shows alcohol accounted for 56% of admissions in Nebraska

A new report from the Rural Drug Addiction Research Center at the University of Nebraska-Lincoln found that [alcohol accounted for 56% of admissions to publicly funded treatment facilities in the state in 2017](#). Researchers reviewed data from the Treatment Episode Data Set to identify admissions and discharges from treatment facilities.



Alcohol is the most reported substance at admission in all areas, but differences were observed in other regions of the state. For example, in metropolitan areas, treatment facilities reported that alcohol made up 62.17% of admissions in 2017, while in micropolitan areas, alcohol comprised 33.92% of admissions.

[See the summary](#)

Organizations Submit Petition Urging Warning Labels on Alcohol

Awareness of the link between alcohol and cancer remains unacceptably low

In October, consumer and public health groups submitted a [petition](#) to the Alcohol and Tobacco Tax and Trade Bureau (TTB) of the U.S. Department of Treasury, outlining the need for a warning statement on alcoholic beverages to increase consumer awareness of the link between alcohol use and cancer.



Unfortunately, surveys indicate most Americans are unaware of this risk factor.

According to a release by the Consumer Federation of America, the petition urges the TTB to initiate a congressional reporting process outlined in the Alcoholic Beverage Labeling Act of 1988 with the [goal of amending the health warning statement required to appear on all alcoholic beverage labels](#). Groups that submitted the petition include Alcohol Justice, the American Institute for Cancer Research, the American Society of Clinical Oncology, the American Public Health Association, Breast Cancer Prevention Partners, Consumer Federation of America, Center for Science in the Public Interest, and the U.S. Alcohol Policy Alliance.

[Learn more](#)

In 2020, 10% of Retailers Sold Alcohol to Minors in Omaha Area
Strong focus on preventing youth access to alcohol vital throughout pandemic

During a series of compliance check operations in 2020, 33 (10%) out of 320 businesses were cited for selling alcohol to minors in the Omaha metro area. A summary sheet of the compliance check results, and a full list of businesses checked are available by [clicking here](#).



Six businesses face enhanced penalties due to prior sale to minor violations within the last four years -- the time frame used by the Nebraska Liquor Control Commission (LCC) to assess penalties. If found guilty, they will face mandatory days of closure (no alcohol sales allowed) and days of suspension that can be paid off as a fine at \$100 per day according to the LCC's penalty guidelines.

Research Brief:

Nebraska is Seventh Worst State for Excessive Alcohol Use

America's Health Rankings 2020 reports 21.9% of Nebraskans drink excessively

A new report summarizes where states stand on key public health measures. Unfortunately, Nebraska remains among the worst states in the nation for excessive alcohol use.



The report highlights several approaches to address excessive drinking, identifying the issue among Nebraska's top three health challenges. A variety of [evidence-based strategies](#) have been shown to reduce the problem effectively, including:

- Increasing alcohol excise taxes.
- Reducing alcohol-outlet density.
- Reducing the days and hours of alcohol sales.

For purposes of this report, excessive drinking is defined as the percentage of adults who reported binge drinking (four or more [women] or five or more [men] drinks on one occasion in the past 30 days) or chronic/heavy drinking (eight or more [women] or 15 or more [men] drinks per week).

The United Health Foundation and the American Public Health Association collaborated to release [America's Health Rankings \(AHR\) Annual Report](#) in 2020 on how states and the U.S. perform across 74 health measures.

Join Us in 2021

Next Project Extra Mile coalition meeting date set for January 20th

The coalition will reconvene on **January 20th at 9 a.m.** to discuss bills introduced during the first regular session of the

107th Legislature.

The coalition meets each month via Zoom at <https://zoom.us/j/977721453735>. For more information and to receive future meeting invitations, please contact info@projectextramile.org.



2021 Meeting Dates

- January 20th
- February 10th
- March 10th
- April 14th
- May 12th
- June 9th
- August 11th
- September 8th
- October 6th
- November 10th
- December 8th

Meetings are held via Zoom and when possible at the National Safety Council
11620 M Circle, Omaha NE 68137

Coalition Meetings

Please join us in 2021 to help protect our communities from alcohol-related harms.



Mark your calendar now to attend the 2021 Recognition Dinner and help us celebrate 25 years!
Thursday, October 21, 2021

CELEBRATING 25 YEARS
1995-2020

projectextramile
PREVENTING ALCOHOL-RELATED HARM

