



NCABB 52<sup>nd</sup> Annual Meeting  
May 6-7<sup>th</sup>, 2024

Schedule of Events

**Monday, May 6<sup>th</sup>, 2024**

- 7:15-8:00 Registration and Continental Breakfast
- 8:00-9:00 **A Quality Toolkit to Assist with minimizing AABB Nonconformances identified in North Carolina Facilities**  
Melanie Sloan, MS, MLS(ASCP)SBB
- 9:00-9:45 Break / Exhibits Open
- 9:45-10:45 **Cold Stored Platelets Have Reentered the Chat**  
Courtney Lawrence, MD, MS - *Sponsored by American Red Cross*
- 10:45-11:45 **Recruitment and Retention Strategies in Millennial and Gen Z Blood Donors**  
Beth Shaz, MD, MBA
- 11:45-12:45 Lunch
- 12:45-1:45 **Blood Donation Among Adults in Cumberland County NC**  
Amy Fisher, DHSc, MT(ASCP)
- 1:45-2:45 **MLS Shortages and the Need for a Defined People Strategy. A Red Cross Perspective**  
Tiffany Walters, MLS(ASCP)SBB – *Sponsored by American Red Cross*
- 2:45-3:15 Break with Exhibitors
- 3:15- 4:00 **Implementation and Use of IFC**  
Adrian Alvarado, CLS - *Sponsored by Cerus*
- 4:00-5:00 **Resilience Skills in Work and Beyond**  
Ashely Hawkins Parham, MA, NBC-HWC
- 5:15-6:15 Wine and Cheese Reception



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**Tuesday, May 7<sup>th</sup>, 2024**

- 7:15-8:00 Registration and Continental Breakfast
- 8:00-8:15 Presentation of the Kizzy Gabriel Scholars
- 8:15-8:30 NCABB Membership Meeting, Frances Widmann Service Award
- 8:30-9:30 **BERC: Ensuring Blood Readiness During Emergencies**  
Heather Moulder, Director of Communications & Public Relations – *Sponsored by The Blood Connection*
- 9:30-10:00 Break with Exhibitors / Exhibits Close
- 10:00-10:15 Presentation of the Petteway-Shepherd Award
- 10:15-11:15 **Petteway-Shepherd Award Speaker**  
Sandra J Nance, MS, MASCP, MLS(ASCP)SBB  
**Antibodies of Undetermined Specificity: Real or Not**
- 11:15-12:15 **Back to the Future: The New Old Toolkit for Trauma Care**  
Michael Passwater, MLS(ASCP)SBB, DLM
- 12:15-1:15 Lunch
- 1:15-2:15 **Situational Awareness in the Workplace**  
Margaret Blaetz, CLC(AMT)
- 2:15-3:15 **Immunohematology challenging cases- The route to resolve the puzzle.**  
Michelle Conceicao, BS(ASCP)SBB & Nancy Benitez, MHS(ASCP)SBB –  
*Sponsored by OneBlood*
- 3:15-4:15 **Blood Banking and Transfusion in Veterinary Medicine**  
Sarah Musulin, DVM, DACVECC
- 4:15 Meeting Adjourned, Board Meeting immediately following.