

21 – 22 IMPACT REPORT



What a remarkable year! To meet the needs of our community, we doubled our capacity by increasing to 75 guest rooms and suites — keeping our guests as safe as possible during the pandemic. We couldn't have done it without our generous donors, wonderful volunteers, and resilient staff. We are so thankful!

Janice McAdams
Executive Director

FISCAL YEAR
JULY 1, 2021 JUNE 30, 2022





97% of guests feel that we have a positive impact on their emotional well-being and sense of safety.



TOP REASONS FOR STAY

1002

Cancer Related Surgery & Treatment

Heart, Lung, or **Abdominal Transplant**

Bone Marrow Transplant

Surgery (non-cancer related)

Cardiology-Related Treatment

Neurology-Related Treatment

Burn Treatment

42



IT'S ALL ABOUT **OUR GUESTS.**



Over 28,000 families have stayed with us since opening our doors in 2008. This fiscal year we served 2,332 guests, providing lodging meals, supportive programs, transportation, and a caring support network – helping them rest, heal, and gather strength when they need it the most.

A significant gap exists between what our guests can afford and our actual operating cost. The contributions of our supporters enable Family House to bridge that gap.



RATE 68%



Fundraising 19.5%

9.1%

Management

Program 71.5% **Annual Giving**

26.6%

0.8% Other*

25.6%

Guest Room Revenue

25.5%

Special Events 21.5%

TOTAL OPERATING REVENUE \$2.7 million

TOTAL OPERATING EXPENSES \$2.7 million

^{*} Other revenue includes funds received under the Payroll Protection Program and Employee Retention Credit of the CARES Act.









AND OUR INCREDIBLE SUPPORTERS.

Our Supporters make Family House a special place for those traveling to UNC Hospitals. From individual donors providing funding, to our wonderful volunteers donating their time, to companies donating goods – our supporters take on many forms.

Many individuals donate not only their time, expertise, or service, but contribute funds, meals, goods, or help with other fundraising efforts.

VOLUNTEERS & DONORS

763 **Total Volunteers**

271

Meals Provided

70 Volunteer Music and **Arts Programs**

904

Donors

82

Companies

24

Foundations

147

Former Guest Donors



\$1,301,454 **TOTAL FUNDS RAISED**

12,499 **Total Volunteer Hours**





"When people are faced with health issues, there are so many things to worry about. Family House not only provides that home away from home but also provides meals, smiles and comfort. I know they help as many quests as possible regardless of the financial means of the quest. Family House addresses a need that so many families are faced with during a difficult time."

> Andrea Eason, CPA Family House Board Treasurer Volunteer, Luminary Donor





123 Old Mason Farm Road Chapel Hill, NC 27517 www.secufamilyhouse.org 919.932.8000 Non Profit Org. U.S. Postage PAID Permit No. 14 Chapel Hill, NC

SECU Family House is a safe, nurturing, affordable home for patients and their loved ones who travel great distances to UNC Hospitals for life-saving procedures and serious illnesses.

Scan to Support Family House Guests



THANK YOU FOR YOUR SUPPORT!

BOARD OF DIRECTORS FY 2021-22 Ali Fromme, CPA, President Allyson Lawless, JD, Vice President Andrea Eason, CPA, Treasurer Matt Arnold, Secretary Yomi Adigun, PhD Cheryl Batchelor Mary Beck Eric Bradford, MD Anthony Charles, MD Henry Chase Rowell Daniels, PharmD Kevin FitzGerald, MPH Amos Fodchuk Tony Gilmore Reagan Greene, MBA Jay Patel, MMH Sherene Shakib Min, MD

It has been a very Everything here is clean, well-organized and positive situation for me Thank you so much for a clean, stocked and very nicely done. I am impressed. personally to be able to beautiful place at a very reasonable This is so much nicer than a hotel. stay here. Thank you for price during our time of need. what you offer folks like Guest from Duck, NC Guest from Biscoe, NC me financially and psychologically being 4 hours away. **Guest from** Hendersonville, NC IN FY 21-22, FAMILY HOUSE SERVED 2,332 GUESTS FROM NORTH CAROLINA AND 17 OTHER STATES I've only ever stayed in hotels. The cleanliness and service was the best I have ever seen or had. My sickness causes me to have a lot of stress. The experience in this SECU house put a smile on my face and warmed my heart. WHAT OUR GUESTS ARE SAYING Guest from Linden, NC