



SECU Family House

IMPACT REPORT JULY 1, 2018- JUNE 30, 2019

AT UNC HOSPITALS

"WHAT AN INCREDIBLE YEAR!
OUR 2018-19 FISCAL YEAR IS
SUMMARIZED HERE, SHARING THE
IMPACT OF OUR STRONG FINANCIAL
PICTURE AND FUNDRAISING
EFFORTS. HOPING YOU CAN FEEL
THE HUM OF PROGRESS
(CONSTRUCTION EQUIPMENT,
TELEPHONES RINGING AND
DINNER VOICES) AS YOU READ!"

Janice McAdams, Executive Director

SECU Family House is a safe, nurturing, affordable home for patients and their loved ones who travel great distances to UNC Hospitals for life-saving procedures and serious illnesses.

CAPITAL CAMPAIGN

Expansion nearly doubles the size of Family House to 75 rooms. We are adding more space and a larger support network so we can welcome more guests and make a positive impact on their health. The building expansion will realize our dream of bringing comfort and care to more North Carolina families.



SEPT. 12, 2018 BUILDING EXPANSION GROUNDBREAKING FALL 2020 RIBBON CUTTING





James Mitchell
Former Guest

our guests*

"I was pleasantly surprised by the services Family House offers and the many individuals who serve to address the needs of this successful organization." – James Mitchell

2,161

Patients and family
members served

92

North Carolina
counties served

26

States served plus
Washington, DC

2

Foreign
countries served

our donors*

"Staying at Family House felt like being a part of a real family. We're paying it forward so other families can have an affordable home, full of fellowship and respite, like we did." – Art & Diane Schools

1,073

Donors

\$985K

Support
raised

\$32,672

Raised in the
Volunteer
Challenge

\$8,473

Raised on
Facebook

403

Gifts made
by former
guests

27

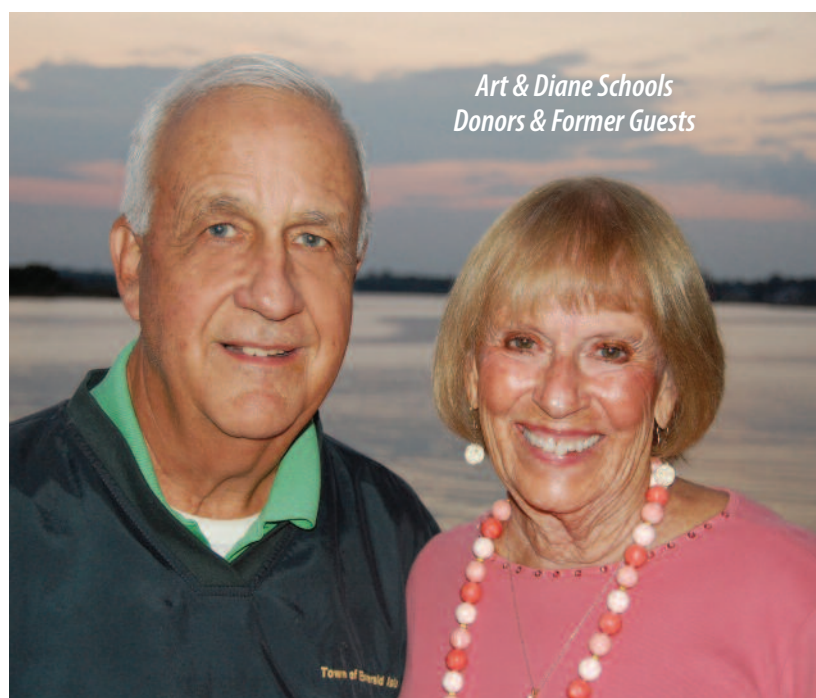
Foundation
supporters

119

Business
supporters

8

Church
supporters



Art & Diane Schools
Donors & Former Guests



Julie Vozella
2018 Volunteer
of the Year

our volunteers*

"I volunteer with a great group and we enjoy making meals for Family House guests. It's not a cliché. We really get so much more than we give!" – Julie Vozella

14,115

Volunteer hours
logged

317

Meals provided to
Family House guests

1,248

Active
volunteers

95

Music & arts
activities provided
to guests

62

Volunteer groups
from UNC

26

SECU branches
volunteered at
Family House

* July 1, 2018 – June 30, 2019

fiscal year at a glance*

10%+
Guests who are veterans
or active military

89%
Family House
guests coming from
North Carolina

\$36.56
Average guest
payment per night

\$95
Cost to operate a
room at Family House
for a night

\$3,800
Cost to operate all
40 rooms for a night

\$35,000
Cost to operate
one room for a year

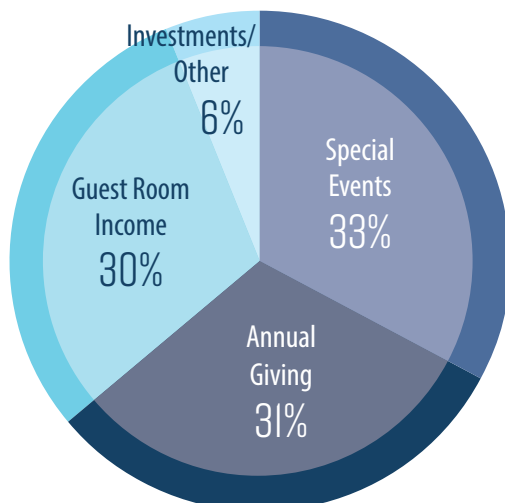
93%
Average
occupancy rate

93%
Guests say Family House
has a positive impact on their
sense of safety and well-being

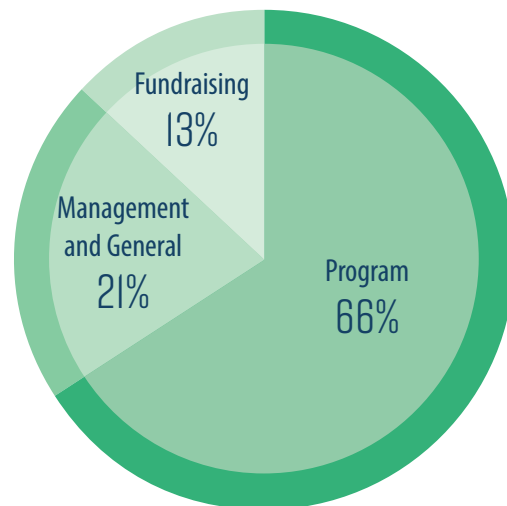
COMPLETED A MULTI-YEAR CAPITAL CAMPAIGN | \$9,646,468 RAISED | 367 DONORS | \$2M SECU FOUNDATION GRANT



OPERATING INCOME \$1.6M*



OPERATING EXPENSES \$1.6M*







* Total expenses include non-cash items such as depreciation. Capital campaign data is not included in operating data.
Unaudited estimated financial data; Form 990 will be posted at secufamilyhouse.org/about/our-impact.



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 facebook.com/FamilyHouseChapelHill
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 linkedin.com/company/secu-family-house-at-unc-hospitals

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FY 2018-19

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Thank you for your support!



Cody and daughter Lyra-Rose, Former Guests