



An evening Celebrating 15 years serving the people of NC

Friday, September 22, 2023
at Bay 7 in the American Tobacco
District

324 Blackwell St. Durham, NC
secufamilyhouse.org/TheGala

The mission of SECU Family House at UNC Hospitals is to provide a safe, nurturing, affordable home for patients and their loved ones who travel great distances to UNC Hospitals for life-saving procedures and serious illnesses.

The Gala will bring together our community's leaders for our premier black-tie-optional fundraiser in support of SECU Family House at UNC Hospitals. Funds raised will support the mission of Family House to provide a safe, nurturing, affordable home for patients and their loved ones who travel great distances to UNC Hospitals for life-saving procedures and serious illnesses.

Guests will enjoy a cocktail reception, silent and live auction, seated dinner, brief program, live music and dancing with Diverse Groove.

2023 SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$50,000

- Logo recognition as presenting sponsor throughout the event
- Recognition during program remarks
- Logo featured on all sponsor recognition materials - including event signage and program
- 2 tables (20 seats) at The Gala
- Logo and link on Family House website
- Recognition as Presenting Sponsor in 4 social media posts
- Opportunity to provide one recognition video (shorter than 90 seconds) to be played during program

WELCOME RECEPTION SPONSOR - \$25,000

- Key recognition with logo visibility throughout the Welcome Reception
- Logo featured on all sponsor recognition materials - including event signage and program
- 1 table (10 tickets) at The Gala
- Logo and link on Family House website
- Recognition as Welcome Reception Sponsor in 1 social media post

GRAND HALL SPONSOR - \$35,000

- Key recognition with sponsor visibility throughout the main ballroom where the dinner, program and dancing will take place
- Opportunity to develop custom recognition piece within the ballroom
- Recognition during program remarks
- Logo featured on all sponsor recognition materials - including event signage and program
- 2 tables (20 seats) at The Gala
- Logo and link on Family House website
- Recognition as Ballroom Sponsor in 2 social media posts

STAGE SPONSOR - \$15,000

- Key recognition as the stage sponsor with logo recognition on the stage
- Logo featured on all sponsor recognition materials - including event signage and program
- 1 table (10 tickets) to The Gala
- Logo and link on Family House website
- Recognition as Stage Sponsor in 1 social media post

To confirm your sponsorship or for more information, please contact Amy Blackwelder at 919.932.8001 or amy@secufamilyhouse.org.





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2023 SPONSORSHIP OPPORTUNITIES CONTINUED

ELEMENT OF ELEGANCE SPONSOR - \$10,000

- Choice of one customized sponsor activation during the event (options listed below)
- Logo featured on all sponsor recognition materials - including event signage and program
- 1 table (10 tickets) to The Gala
- Logo and link on Family House website

ELEMENT OF ELEGANCE CUSTOM SPONSOR ASSET OPTIONS INCLUDE (Select One):

- Silent Auction Sponsor
- Menu Sponsor
- Dessert Sponsor
- Bid Paddle Sponsor
- Photo Booth Sponsor
- Late-Night Snack Sponsor
- Band Sponsor

TABLE HOST SPONSOR - \$5,000

- 1 table (10 tickets) to The Gala
- Logo and link on Family House website
- Logo featured on all sponsor recognition materials - including event signage and program

PATRON SPONSOR - \$2,500

- 6 tickets to The Gala
- Line listing on Family House website
- Line listing recognition on all sponsor recognition materials - including event signage and program

FRIENDS OF THE HOUSE - \$1,500

- 4 tickets to The Gala
- Line listing on Family House website
- Line listing recognition on all sponsor recognition materials - including event signage and program

Please contact our staff if you plan to purchase your sponsorship using a donor advised fund and we can confirm the Fair Market Value of your sponsorship package.

To confirm your sponsorship or for more information, please contact Amy Blackwelder at 919.932.8001 or amy@secufamilyhouse.org.

