



*An evening Under the Sea*  
**Friday, September 16, 2022**  
**at SECU Family House at UNC Hospitals**  
[secufamilyhouse.org/TheGala](https://secufamilyhouse.org/TheGala)

*The mission of SECU Family House at UNC Hospitals is to provide a safe, nurturing, affordable home for patients and their loved ones who travel great distances to UNC Hospitals for life-saving procedures and serious illnesses.*

The Gala will bring together our community's leaders for our premier black-tie-optional fundraiser in support of SECU Family House at UNC Hospitals. Funds raised will support the mission of Family House to provide a safe, nurturing, affordable home for patients and their loved ones who travel great distances to UNC Hospitals for life-saving procedures and serious illnesses.

Guests will enjoy a cocktail reception, silent and live auction, seated dinner, brief program, live music and dancing.

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## 2022 SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR - \$50,000

- Logo recognition as presenting sponsor throughout
- Recognition during program remarks
- Logo featured on all sponsor recognition materials - including event signage and program
- 20 tickets to The Gala
- Logo and link on Family House website
- Recognition as Presenting Sponsor in 6 social media posts
- Logo or name in Chapel Hill Magazine and the Family House monthly eNewsletter

### BALLROOM SPONSOR - \$35,000

- Key recognition with sponsor visibility throughout the main ballroom where the dinner, program and dancing will take place
- Recognition during program remarks
- Logo featured on all sponsor recognition materials - including event signage and program
- 20 tickets to The Gala
- Logo and link on Family House website
- Recognition as Ballroom Sponsor in 2 social media posts

### WELCOME RECEPTION SPONSOR - \$25,000

- Key recognition with logo visibility throughout the Welcome Reception
- Logo featured on all sponsor recognition materials - including event signage and program
- 12 tickets to The Gala
- Logo and link on Family House website
- Recognition as Welcome Reception Sponsor in 1 social media post

### STAGE SPONSOR - \$15,000

- Key recognition as the stage sponsor with logo recognition on the stage
- Logo featured on all sponsor recognition materials - including event signage and program
- 12 tickets to The Gala
- Logo and link on Family House website
- Recognition as Stage Sponsor in 1 social media post

To confirm your sponsorship or for more information, please contact Amy Blackwelder at 919.932.8001 or [amy@secufamilyhouse.org](mailto:amy@secufamilyhouse.org).





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## 2022 SPONSORSHIP OPPORTUNITIES CONTINUED

### ELEMENT OF ELEGANCE SPONSOR - \$10,000

- Choice of one customized sponsor activation during the event (options listed below)
- Logo featured on all sponsor recognition materials - including event signage and program
- 12 tickets to The Gala
- Logo and link on Family House website

*ELEMENT OF ELEGANCE CUSTOM SPONSOR ASSET OPTIONS INCLUDE (Select One):*

- Silent Auction Sponsor
- Menu Sponsor
- Dessert Sponsor
- Bid Paddle Sponsor
- Photo Booth Sponsor
- Late-Night Snack Sponsor
- Band Sponsor

### TABLE HOST SPONSOR - \$5,000

- 12 tickets to The Gala
- Logo and link on Family House website
- Logo featured on all sponsor recognition materials - including event signage and program

### PATRON SPONSOR - \$2,500

- 6 tickets to The Gala
- Line listing on Family House website
- Line listing recognition on all sponsor recognition materials - including event signage and program

### FRIENDS OF THE HOUSE - \$1,500

- 4 tickets to The Gala
- Line listing on Family House website
- Line listing recognition on all sponsor recognition materials - including event signage and program

*Please contact our staff if you plan to purchase your sponsorship using a donor advised fund and we can confirm the Fair Market Value of your sponsorship package.*

**To confirm your sponsorship or for more information, please contact Amy Blackwelder at 919.932.8001 or [amy@secufamilyhouse.org](mailto:amy@secufamilyhouse.org).**





**Friday, September 10, 2021  
at SECU Family House at UNC Hospitals  
[secufamilyhouse.org/TheGala](https://secufamilyhouse.org/TheGala)**

*The mission of SECU Family House at UNC Hospitals is to provide a safe, nurturing, affordable home for patients and their loved ones who travel great distances to UNC Hospitals for life-saving procedures and serious illnesses.*



The Gala will bring together our community's leaders for our premier black tie fundraiser in support of SECU Family House at UNC Hospitals. Funds raised will support the mission of Family House.

Your support of The Gala through an in-kind donation will help us provide the comforts and necessities of home for our guests, and ensures each guest who walks through the doors of Family House feels safe, welcomed, and comforted.

### **IN-KIND DONOR BENEFITS**

#### **VALUED AT \$3,000+**

- 2 tickets to The Gala
- Recognition on website, event signage and program

#### **VALUED UNDER \$3,000**

- Line listing recognition on website, event signage and program

***Cash underwriting opportunities available. Contact us to learn more.***

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